

IMPACT STATEMENT

Legislation title: Amend City Code to further implement Portland in the Streets Programs; amend Transportation Fee Schedule; repeal and amend certain administrative rules (Ordinance; amend Code Chapters 17.24, 17.25, and 17.26; amend TRN-3.450 and 10.03; repeal TRN-2.04 and others)

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Purpose of proposed legislation and background information:

- The Livable Streets Strategy formalizes the Bureau of Transportation's position on encouraging community placemaking in the public right-of-way. The Strategy also identifies action items to implement the four program goals, including the development of implementation and regulatory mechanisms; and the organization of internal and public facing processes to streamline the permitting and implementation of community placemaking projects. This policy was adopted by City Council on October 25, 2017.
- There are certain code amendments required to implement the program as envisioned along with administrative rules to modify the 3 existing programs (Block parties, Community Events, and Street paintings) and create rules for the 3 new programs (Spaces for Places, Street Prototyping, and Pedestrian Plazas)

Financial and budgetary impacts:

- Staff are modifying the Community Event Permit fee structure to include a ticketed event fee. This fee would allow community events to sell tickets to attend the event; however, the tickets will still be required to be available to the general public for purchase.
- The success of the block party pilot program in 2017 that included a permit at no cost to the permittee informed PBOT that this portion of the pilot program should be continued. Staff is reducing the block party fee from \$10 to \$0; however, with a proposed fee structure for ticketed events, staff believes the revenue lost will be offset.

Community impacts and community involvement:

Implementation of the Livable Streets Strategy is branded as the "Portland in the Streets" Programs. As part of the development of the Strategy, outreach was performed including:

- A 12-member Stakeholder Advisory Committee, comprised of organizations and representatives from community organizations across Portland, business associations, design firms, and community placemaking advocates, oversaw the development of the Livable Streets Strategy.
- A 20-member Technical Advisory Committee, comprised of representatives from across PBOT divisions (modal coordinators, planners, complete streets program,

community use permitting, maintenance, and traffic engineers) and partner City Bureaus that all touch some aspect of the community placemaking permitting and implementation process.

- Staff conducted a travelling Block Party demonstration, to share information about the Livable Streets Strategy, and the new opportunities for Block Parties across the city. The following are the events where Livable Streets Strategy attended:
 - Four Sunday Parkways events (5/21/2017; 6/25/2017; 7/23/2017; and 8/20/2017)
 - APANO's Jade Night Market (8/19/2017 and 8/26/2017)
 - The Lent's Open Streets Greenloop Event (8/6/2017)
 - Willamette Week's Best of Portland Block Party Event (7/12/2017)
- Staff conducted an online survey of past permit holders to hear about the existing permit process, their obstacles in obtaining community use permits, and what they would like to see in a Livable Streets Strategy.
- Staff, in partnership with a consultant, conducted a Secret Life of a Permit Worksession. Three community applicants shared their experience of bringing their community placemaking project to life, this worksession highlighted many of the barriers from the applicant side and illustrated the winding road a community applicant must take when implementing a community placemaking project in the City of Portland. The elements highlighted in the worksession created the foundation for how the Livable Streets Strategy would streamline the process and reduce the barriers for community led placemaking projects.
- In August 2017 PBOT launched the Portland in the Streets Community Grant Program with \$100,000 to support community-based organizations in the City of Portland to implement community placemaking, urban trails, and community safety projects. Staff attended the three community grant workshops and spoke with people about their community placemaking project ideas.

Implementation of the Portland in the Streets Programs will continue to rely heavily on community involvement. In addition, more outreach will be performed regarding the new fee structure prior to inclusion in PBOT's annual fee update.

100% Renewable Goal:

- N/A

Budgetary Impact Worksheet

Does this action change appropriations?

- YES:** Please complete the information below.
- NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount