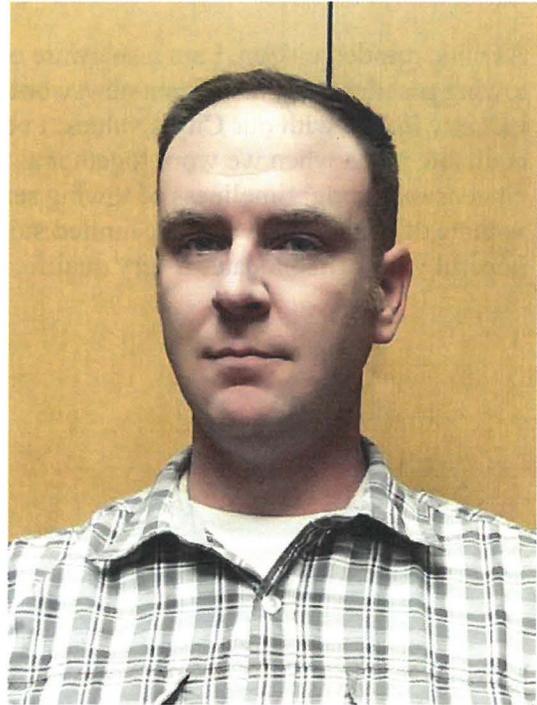


Richard Helzer

Biography

Richard Helzer is a military veteran of more than 15 years who currently serves the Oregon Army National Guard as a Surface Maintenance Manager. Helzer earned a Bachelor in Science degree from Concordia University in 2011 and attended Benson Polytechnic High School. Helzer and his spouse are residents of North Portland.

Helzer has received military honors including Bronze Star, Meritorious Service Medal (1), Army Commendation Medal (2 awards), Army Achievement Medal (1), Army Reserve Component Achievement Medal (4), and a Humanitarian Service Award. Helzer's hobbies include drag racing, auto restoration, and fishing.



Personal Statement

I was made aware of the city charter and duties of the Tow Board, and it seemed like an interesting way I could contribute to a panel in support of the City's desire to make our communities and neighborhoods more livable and safer. For the purpose of disclosure, I did know the late Steve Preston from Sergeant's Towing, He was an avid military vehicle collector, and donor to the Oregon Military Museum at Camp Withycombe. We would cross paths occasionally as his company received the contract to haul surplus HMMWV's (Military Humvees) from my warehouse and storage lot at Camp Withycombe to a Defense Contractor sales lot where they were auctioned to the public. For further disclosure, as a car hobbyist I have purchased abandoned vehicles at impound auctions over the years, and as recently as Tuesday, relied on my USAA Roadside assistance to have my wife's vehicle towed in for repair.

My personal interest in supporting this panel is not driven by an ulterior motive of any personal gain or self-betterment. I have been a lifelong Portland resident, and I have seen many of the growths and changes within our community including a massive population increase, an increase in arterial and highway traffic, and feel the licensing training and capability of vehicle recovery could improve our overall livability and safety to the community. I bring what I believe could be a unique perspective to towing, recovery and maintenance given my experience. Early in my career in the military, I was actually a licensed recovery vehicle operator that drove an M936A2 5 ton Wrecker, and then served as the Maintenance Platoon Leader in Portland, Oregon's own 2-218th Field Artillery. During that time I provided or supervised roadside maintenance and

wrecker support to a Battalion that frequently traveled from armories in: Portland, Forest Grove and McMinnville to: Yakima, Boise, Astoria, Salem, and Redmond. In addition while deployed to Iraq, I served as the Executive Officer to a Convoy Security unit that provided armed security and recovery doing convoys all over the theater. In both of these positions I gained firsthand knowledge of some of the requirements, impacts and dangers of vehicle recovery, however, I am confident some of those situations are not likely to occur in our city!

As civic minded citizen, I am also aware of some of the challenges faced by the city in regards to towing practices that have been newsworthy, including some of the changes that bring the industry in line with our City's values. I believe we can make our city a more livable, vibrant and equitable place when we work together as a team to address many of the real issues to the citizens including: timeliness of towing service, prevention of predatory practices, the massive volume of abandoned vehicles, limited storage space and weather emergency related issues. I am hopeful your office locates a very qualified candidate, and I appreciate the consideration.

Ae-young Lee

Biography

I am a civil engineer with 10 years of focus on bridge structures and local agency project delivery. I graduated from Oregon State University and worked a short time in Chicago before returning home to Oregon. Love of math led me to a career path that my family deemed a "man-job" where I learned that I most enjoy understanding an issue, solving problems, and the occasional math-ing.

Personal Statement

I have been fortunate in having parents who emphasized and supported obtaining an education, a clear path to a career, and opportunities to work with and learn from competent people. I hope to turn my advantages around to contribute to the community in various small ways, including volunteering. I've pulled weeds, installed weatherproofing, and bagged dry macaroni but would like to also apply my office skills, understanding of infrastructure, and attention to detail. I have so far avoided being towed, but assisted a towed friend in tracking down her vehicle late into the night. I am interested in the mechanisms behind the situation and what may be done to further smooth a process that is confusing for the occasionally-towed resident.



Scott Bradley

Biography

Although I have lived or worked in Portland for the past 17 years, my personal and professional experience is diverse. I have lived throughout the United States and overseas, and worked with multiple industries and business functional areas. I enjoy challenges and “hands on” problems solving, at work and in my leisure pursuits, including woodworking, 3D printing, and sewing.

My wife and I live in the Concordia neighborhood. My extended family lives in the Willamette valley and in Florence on the Oregon coast. I attended high school in Florence where my parents retired. As a student, I worked in both the tourism and lumber industries on the Oregon coast. The difficult and often dangerous working conditions on the log deck of a lumber mill provided valuable perspective for my time in the military, and to relate to the “blue collar” aspects of business operations.



After attending Oregon State University, I served for eight years as a Medical Service Corp officer in the US Army. My assignments in health care operations were varied. They include tactical leadership, hospital environments, and work on a general’s personal staff. My most rewarding experiences were deployments where the impact of establishing health care was direct and immediate, as was required in hurricane relief efforts in St Thomas, V.I. and in south Florida in the early 1990s. In addition to leadership roles, working on a general staff offered a different type of education in politics, regulation, and how to navigate bureaucracy, which I feel has served me well.

Upon leaving the military I worked in corporate and operational finance for multiple telecommunications companies and Nautilus, the fitness equipment company. In those positions, I have been involved in all traditional finance activities related to forecasting, pricing, product development, marketing, supply chain management, and cost control. Continual process improvement is what I think delivers success in finance and decision support activities.

In addition to operations finance, I played a role in multiple mergers, acquisitions, and the chapter 7 bankruptcy of a \$500M company (GST Telecom). The nature of those activities let me see the connection between industry economics, contract terms and conditions, and the impact at a personal level on an individual’s livelihood.

In summary, I am noted normally as a “jack of all trades” in most of my professional and personal life. I feel my general approach in any circumstance is to try to make a positive contribution if possible.

Personal Statement

The underlying motivation that drives my interest in participation on the Towing Board of Review is that Portland is my home and I feel I have a responsibility to contribute to its improvement if I can. I have lived or worked in Portland for over 15 years. I use the public services regularly and want to support them to be as efficient and effective as they can.

In 2015, as part of my finance director role at EarthLink, I worked on a federal telecommunications project. Upon completion of my portion, I was contacted by a staffer that thanked me for my contribution which they felt eliminated some of the struggles that had existed with the program.

That contact made me aware that my professional experience had value outside of my work role, and inquired if I was involved in any advisory boards. I have extensive experience in working with cross-functional project teams, often bridging communication of operations teams to legal or corporate staff functions. From that discussion, I went to City of Portland website to see if there were any unfilled needs that my skill set would support, and the Tow Board had a vacant position.

The role the Tow Board provides supporting the city contract is not high profile. However, I feel it is a service that requires a depth of knowledge in business operations, regulation, and the complex issues of a service industry. These are all areas where I feel I have a strong background and can add value to the board.

I believe the issues related to the towing contract are becoming more difficult and will need experience and understanding to properly address them in the future. Thank you for my consideration.



**Office of Mayor Ted Wheeler
City of Portland**

February 13, 2018

As Mayor and Commissioner of Finance & Administration, I request Council confirmation of the following appointment to the Towing Board of Review for terms to expire March 1, 2019:

<u>Appointment</u>	<u>Term</u>	<u>Replacing</u>
Richard Helzer	March 1, 2018 - March 1, 2019	Debra Haugen
Ae-young Lee	March 1, 2018 - March 1, 2019	Edward Ferrero

<u>Reappointment</u>	<u>Term</u>
Scott Bradley	March 1, 2018 - March 1, 2019

Respectfully submitted,

Ted Wheeler
Mayor

Agenda No. REPORT Title

Appoint Richard Helzer and Ae-young Lee and reappoint Scott Bradley to the Towing Board of Review for terms to expire March 1, 2020 (Report) 2019

INTRODUCED BY Mayor Wheeler, Dan Saltzman; COMMISSIONER APPROVAL; BUREAU APPROVAL; ACTION TAKEN: MAR 08 2018 CONFIRMED; Clerk Use: DATE FILED FEB 27 2018

AGENDA; TIME CERTAIN; CONSENT; REGULAR; Total amount of time needed: 15 min

Table with 3 columns: FOUR-FIFTHS AGENDA, COMMISSIONERS VOTED AS FOLLOWS: (YEAS, NAYS). Rows include Fritz, Fish, Saltzman, Eudaly, Wheeler.