

Ordinance No. 176192

*Authorize a contract with Battelle Memorial Institute's Technology Partnership Practice to assess specific aspects of Oregon Health & Science University's expansion plan and conduct a preliminary evaluation of the bioscience economic development potential. (Ordinance; waive City Code 5.68)

The City of Portland Ordains:

Section 1. The Council finds:

1. In July 2001, the Portland City Council adopted a resolution directing the Bureau of Planning, supported by assistance from other City bureaus, to develop the Marquam Hill Plan as a legislative project. The resolution commended Oregon Health & Science University's (OHSU) teaching, healing and research mission and its intent to remain in the City of Portland by expanding on Marquam Hill and in the North Macadam District of the Central City. The resolution further called on the Bureau of Planning, among other tasks, to:
 - ☐ Consider and evaluate OHSU's proposed Central Campus and aerial tram;
 - ☐ Conduct appropriate studies;
 - ☐ Review relevant City policies and regulations;
 - ☐ Involve the community;
 - ☐ Develop a Proposed Marquam Hill Plan addressing OHSU's proposed expansion and neighborhood needs, and;
 - ☐ Collaborate with the Portland Development Commission and other entities to assess and develop tools and strategies that enhance the growth of bioscience as an industry in the City.
2. Prior to adopting the resolution, City Council found that OHSU's growth assumptions regarding program synergy, affects of travel time, and connectivity, and assumptions regarding the potential for growth of the bioscience industry in the City of Portland must be evaluated and verified.
3. Prior to adopting the resolution, City Council found that a qualified professional, working independently from OHSU, must perform the analysis of OHSU's growth assumptions.
4. The Bureau of Planning requires assistance, from a qualified professional with specific and substantial experience and expertise working with academic medical and research institutions and the U.S. bioscience industry, to complete this evaluation.
5. The Bureau of Planning must conduct an assessment of OHSU's proposed expansion plans and its assumptions regarding program needs, internal synergy, and travel time requirements between Marquam Hill and the expanded Central Campus.
6. The Bureau of Planning must evaluate OHSU's proposition that synergy with

external entities, such as bioscience spin-off business, will be created and maintained by an efficient and reliable transportation system linking the Marquam Hill Campus with the North Macadam District, the proposed site of its Central Campus and a potential bioscience park.

7. Battelle Memorial Institute's Technology Partnership is a private, nonprofit organization recognized worldwide for technological development, management, and commercialization.

8. Battelle Memorial Institute's Technology Partnership Practice has extensive experience and knowledge of private and public sector influences on the development of the bioscience industry and has worked with numerous public and private institutions in assessing their technological growth potential and in the development of strategic plans for bioscience expansion.

9. Battelle Memorial Institute's Technology Partnership Practice project manager for this project is nationally recognized for his development of programs such as industry-led high technology councils, the establishment of business-university partnership programs including the Ben Franklin Partnership Programs, and has made significant contributions to the "reinventing government" efforts based on his expertise and experience with government at the state and local level.

10. Battelle Memorial Institute's Technology Partnership Practice's project manager for this project has also advised 38 states on their technology-based economic development programs, has worked in the legislative and executive branches of both federal and state government, and has held numerous professional positions including: Executive Director of the North Carolina Alliance for Competitive Technologies; President of the Suburban Maryland Technology Council; Associate State Planning Director for the State of Kansas, and; Director of the State of Pennsylvania Governor's Office of Policy and Planning.

11. Battelle Memorial Institute's Technology Partnership Practice's professional team assembled for this project includes additional individuals with significant experience and expertise in technology based economic development in the public and non-profit sectors, technology transfer systems, strategic policy formation, and city and regional planning.

12. Based on the breadth of experience and expertise of Battelle Memorial Institute's Technology Partnership Practice's project manager and the project team, the Bureau of Planning will be provided a professional opinion regarding OHSU's proposed expansion and stated program needs based on the team's years of analysis and practice within the high tech and bioscience industries, as well as the application of these industries by the private and public sectors, in other areas throughout the nation.

13. Battelle Memorial Institute's Technology Partnership Practice experience and expertise in assessing and developing high tech, specifically bioscience, programs nation wide is more extensive than can be provided through other sources and this expertise will greatly assist the Bureau of Planning in the development of the Marquam Hill Plan in a thorough, efficient and expeditious manner.

NOW, THEREFORE, the Council directs:

- a. The Bureau of Planning to negotiate a contract, not to exceed the sum of \$32,945, with Battelle Memorial Institute's Technology Partnership Practice to investigate and assess OHSU's expansion plan, to develop a preliminary evaluation of its bioscience economical development potential, and provide services related to these tasks.
- b. Section 5.68 of the City Code is hereby waived for this contract
- c. The Mayor and the Auditor are hereby authorized to execute the contract and to draw and deliver warrant(s) chargeable to the 2001-2002 Budget; Bureau of Planning, Center Code 510-52-545, when demand is presented, approved by the proper authorities.

Section 2. The Council declares that an emergency exists because a delay in proceeding with this contract will adversely impact the project timeline for the Marquam Hill Plan and delay the Bureau of Planning in an assessment of OHSU's expansion plan and key assumptions made regarding its program needs, such as the need for an aerial tram or other rapid and reliable transportation linkage to the Central Campus. Therefore, this Ordinance shall be in force and effect from and after its passage by the Council.

Passed by the Council, JAN 09 2002

Mayor Vera Katz
Susan Hartnett
January 4, 2002

GARY BLACKMER
Auditor of the City of Portland
By /S/ Susan Parsons
Deputy

BACKING SHEET INFORMATION

AGENDA NO. 49-2002

ORDINANCE/RESOLUTION/COUNCIL DOCUMENT NO. 176192

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
FRANCESCONI	X	
HALES	X	
SALTZMAN	X	
STEN	X	
KATZ	X	