

Wayfinding, Emergency Response and Information Technology Solutions: Eliminating Leading Zero Addressing and Standardizing Street Naming

March 13, 2018: Planning & Sustainability Commission

WE KEEP PORTLAND MOVING.

Equal Access Disclosure: The City of Portland complies with all non-discrimination, Civil Rights laws including Civil Rights Title VI and ADA Title II. To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-5185, TTY 503-823-6868 or Oregon Relay Service: 711 with such requests, or visit <http://bit.ly/13EWaCg>



PBOT
PORTLAND BUREAU OF TRANSPORTATION
Commissioner: DAN SALTZMAN | Director: LEAH TREAT

*Presentation Prepared by: Andrew Aebi, M.B.A.; South Portland Addressing Project Manager
Slides #6-8 pictures taken on March 12, 2018 on North Williams Avenue and in Collins View*

Leading Zero Addresses

East of SW Naito Parkway
and SW View Point Terrace

Southwest (SW) changing to South (“S”)

Largest known current leading zero address:

02484 SW Military Road (24 blocks east)

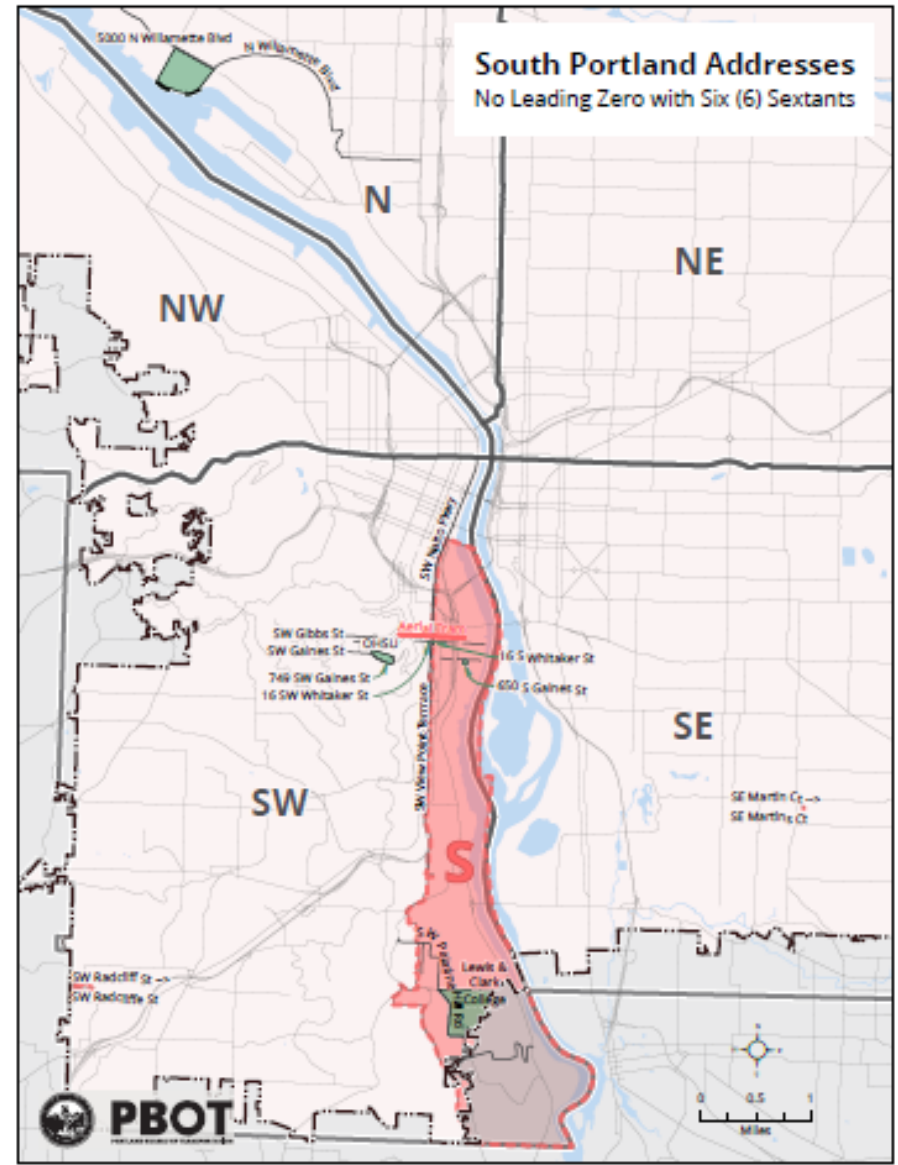
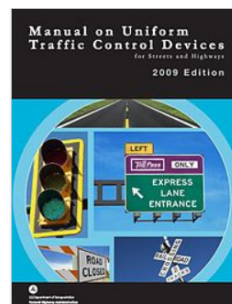
City Hall address unchanged:

1221 SW 4th Ave., not 1221 SW 28th Ave.

Hillsboro / Beaverton boundary unchanged:

SW 185th Ave., not SW 209th Ave.

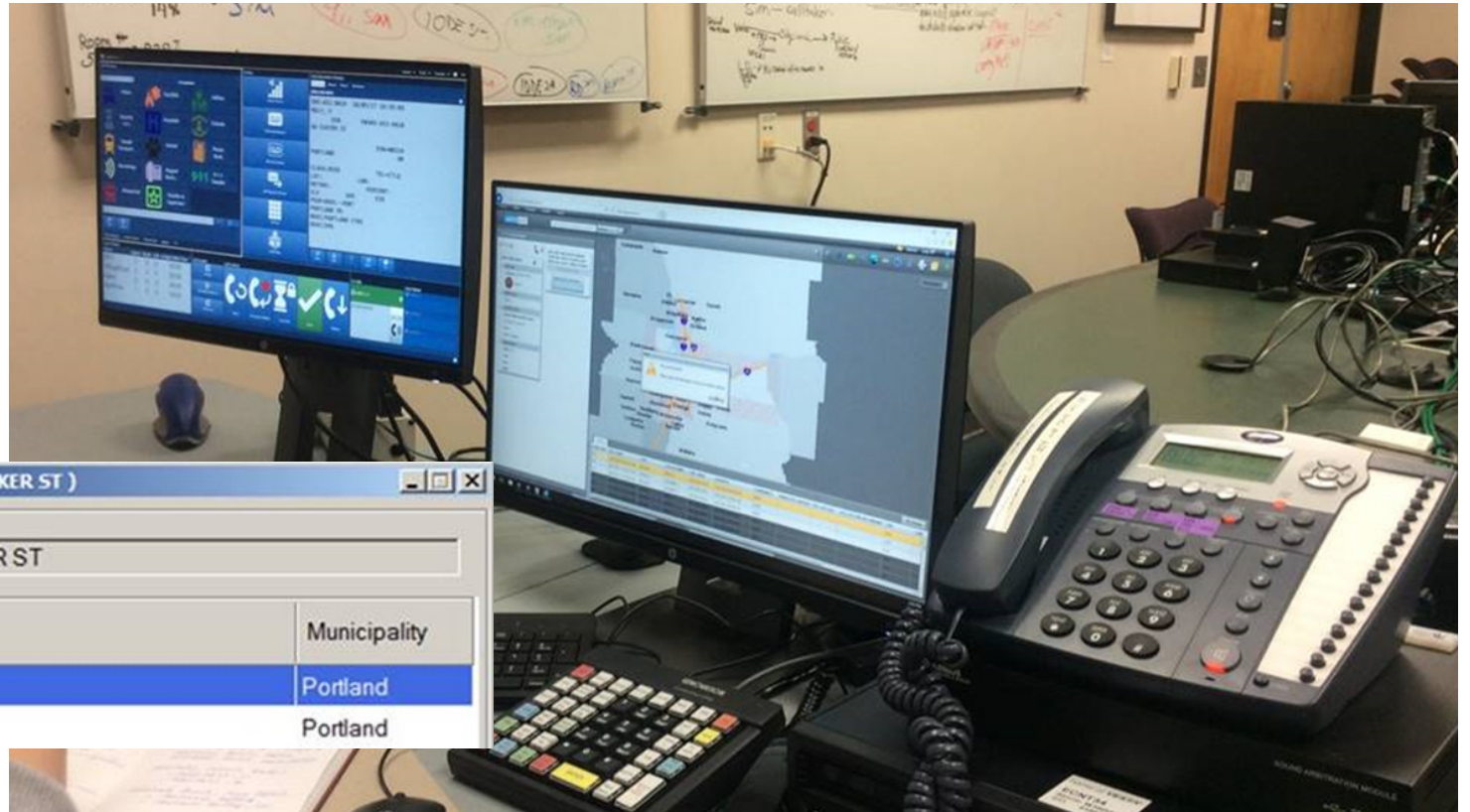
*Opportunity to install
neighborhood sign caps and make
street signs MUTCD compliant.*



Date Exported: 11/16/2017 10:58 AM

New 9-1-1 Phone System Upgrade

Leading Zero Workaround Now Installed ...
... But Address Validation Still Required



Examples of Existing Errors

Only East-West Streets; No North-South Addresses

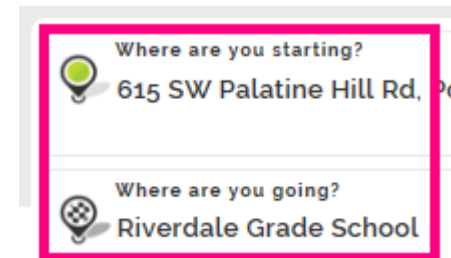
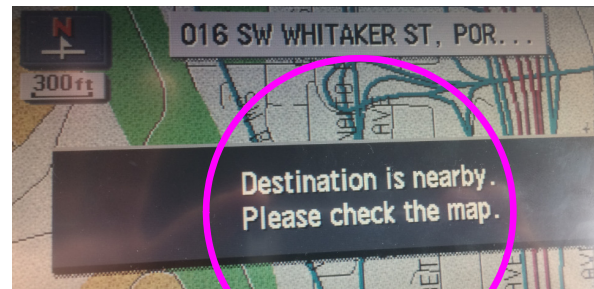
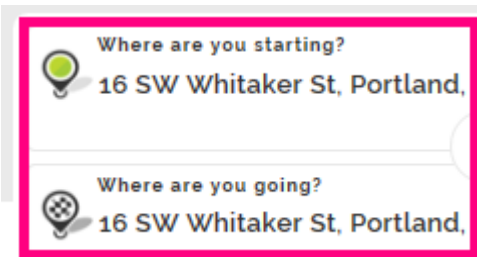


5. Five Points Coffee Roasters
★★★★★ 25 reviews
\$ · Coffee & Tea

South Portland, Southwest
Portland

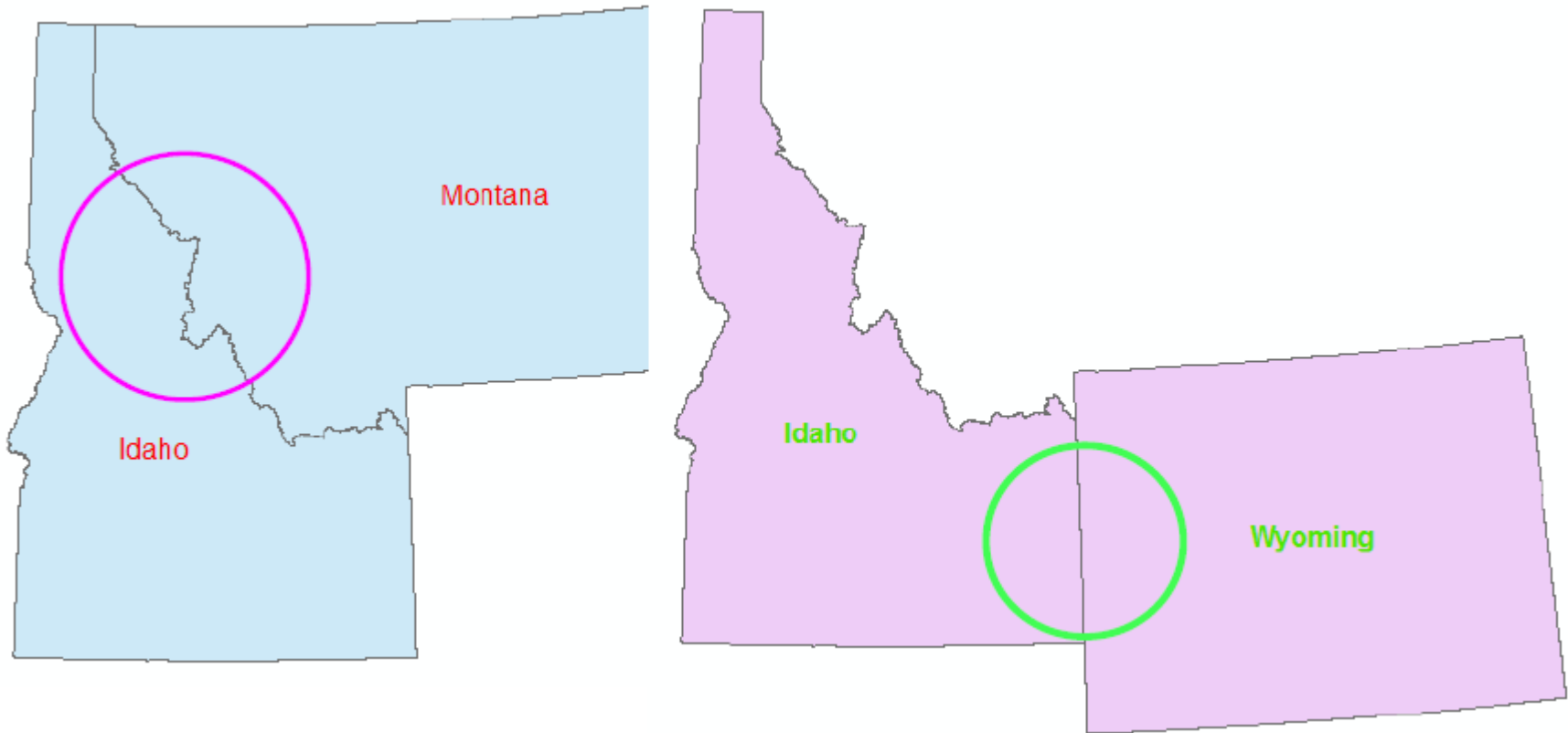
614 SW Dakota Ave
Portland, OR 97239

Thank you for being here! Collin, your attitude, professionalism and customer services is truly top notch! You made my day! I tried the Petunia's... [read more](#)



Leading Zero to South Portland

Objective is to **Simplify** Addressing Boundary



Leading Zero Boundary in Collins View

Complex Boundary: Backyards, East Cemetery Fence



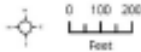
Leading Zero Boundary in Collins View

Complex Boundary: Backyards, East Cemetery Fence





Leading Zero and South Portland Addressing Boundaries



Leading Zero Addressing Boundary as of 2/15/2018



SW Brier Place addresses including east side of street remain Southwest and all SW View Point Terrace addresses change to South View Point Terrace.

South Portland Addressing Boundary as of 2/28/2018



SW Brier Place addresses remain Southwest including east side of street and SW View Point Terrace addresses including east side of street remain Southwest.

Date Placed 2/1/2018

South Portland Simple Boundary in Collins View SW View Point Terr.



North Williams Avenue

Simple Boundary
North (left) and Northeast (right)



Examples of Southwest to South Change & Standardization of Martins, Radcliffe

Collins View:	0550 SW Riverside St. to 550 S. Riverside St.
Crestwood:	6331 SW Radcliff St. to 6331 SW Radcliffe St.
Dunthorpe:	01688 SW Radcliffe Rd. to 1688 S. Radcliffe Rd.
Homestead:	015 SW Bancroft St. to 15 S. Bancroft St.
Downtown:	0145 SW Montgomery St. to 145 S. Montgomery St.
S. Burlingame:	0222 SW Canby St. to 222 S. Canby St.
S. Portland:	0715 SW Bancroft St. to 715 S. Bancroft St. 3303 SW Bond Ave. to 3303 S. Bond Ave.
Woodstock:	5308 SE Martin Court to 5308 SE Martins Court

Key Milestones

- 12/12/17:** Planning & Sustainability Commission Briefing
- 1/03/18:** South Portland Neighborhood Association Briefing
- Feb. 2018:** *SWNI Southwest Neighborhood News* Front Page Article
- 2/15/18:** Mailed notification letters to 5,027 property owners; approximate 1% response rate through end of Feb.
- 3/08/18:** First of four (4) open houses
- 4/04/18:** Final open house
- 5/31/18:** City Council hearing - 2:00 PM (Time Certain confirmed)
- May 2020:** 5-year transition from Southwest to South begins
- May 2025:** Southwest street signs removed