

IMPACT STATEMENT

Legislation title: *Authorize agreements with TriMet and Ready Credit to purchase and distribute Hop Fastpass cards to encourage transit use and reduce parking demand and driving (Ordinance)

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Purpose of proposed legislation and background information:

- By 2035, Portland is expected to have 122,000 more households, 135,000 more jobs, and 1.2 million more daily trips.
- The City of Portland Comprehensive Plan for 2035 designates that 25% of all trips should be made by transit by 2035. Currently, 12% of trips are made by transit. However, ridership rates have fallen 7% per capita since 2010.
- To plan for increased usage on our existing roadways, the Portland Bureau of Transportation (PBOT) is finding new ways to manage parking and its effects on air quality, reduce traffic congestion, and increase the use of non-auto travel choices.
- To ease congestion and reduce parking demand, PBOT will sell and distribute TriMet Hop Fastpass cards to encourage transit use. Area Parking Permit (APP) Zones M, G & N currently have programs that include transit, and PBOT is seeking to expand it to other areas as requested by neighborhoods and community members.
- Existing parking permit surcharge funds have been allocated for subsidized transit passes for eligible employees and residents in the respective Parking Districts.
- The proposed legislation supports the City's climate, energy use, and transportation system goals, as outlined in the Comprehensive Plan, the Transportation System Plan, and the Central City Transportation Management Plan which aim to reduce vehicle travel by 10 percent over 20 years.

Financial and budgetary impacts:

- The funds for this contract have already been allocated from FY 17-18 Area Parking Permit surcharge fees collected in APP Zones M, G & N and approved by their corresponding advisory stakeholder committees.

Community impacts and community involvement:

- Any employee or resident in APP Zones M, G & N is eligible for transportation demand management program incentives that encourage transit use, biking, walking and carpooling.
- These guidelines were voted upon and recommended to PBOT by advisory stakeholder committees including: the NW Stakeholder Advisory Committee, representing Zone M in northwest Portland; and the Transportation and Parking Advisory Committee, representing Zones G & N in the Central Eastside Industrial District.
- PBOT will promote these offers using digital, print, and in-person means of advertising to ensure wide distribution of information.

100% Renewable Goal:

- This action addresses our city climate goals through trip replacement from single occupancy vehicles to sustainable modes, therefore reducing the City's total energy use, including renewable energy use.
- TriMet is acquiring a fleet of electric buses starting in 2018.
- Circling the block for parking contributes up to 30 percent of traffic on city streets. Eliminating the need for parking through transit use, walking and biking will considerably ease congestion and decrease greenhouse gas emissions.

Budgetary Impact Worksheet**Does this action change appropriations?**

☐ **YES:** Please complete the information below.

☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount