

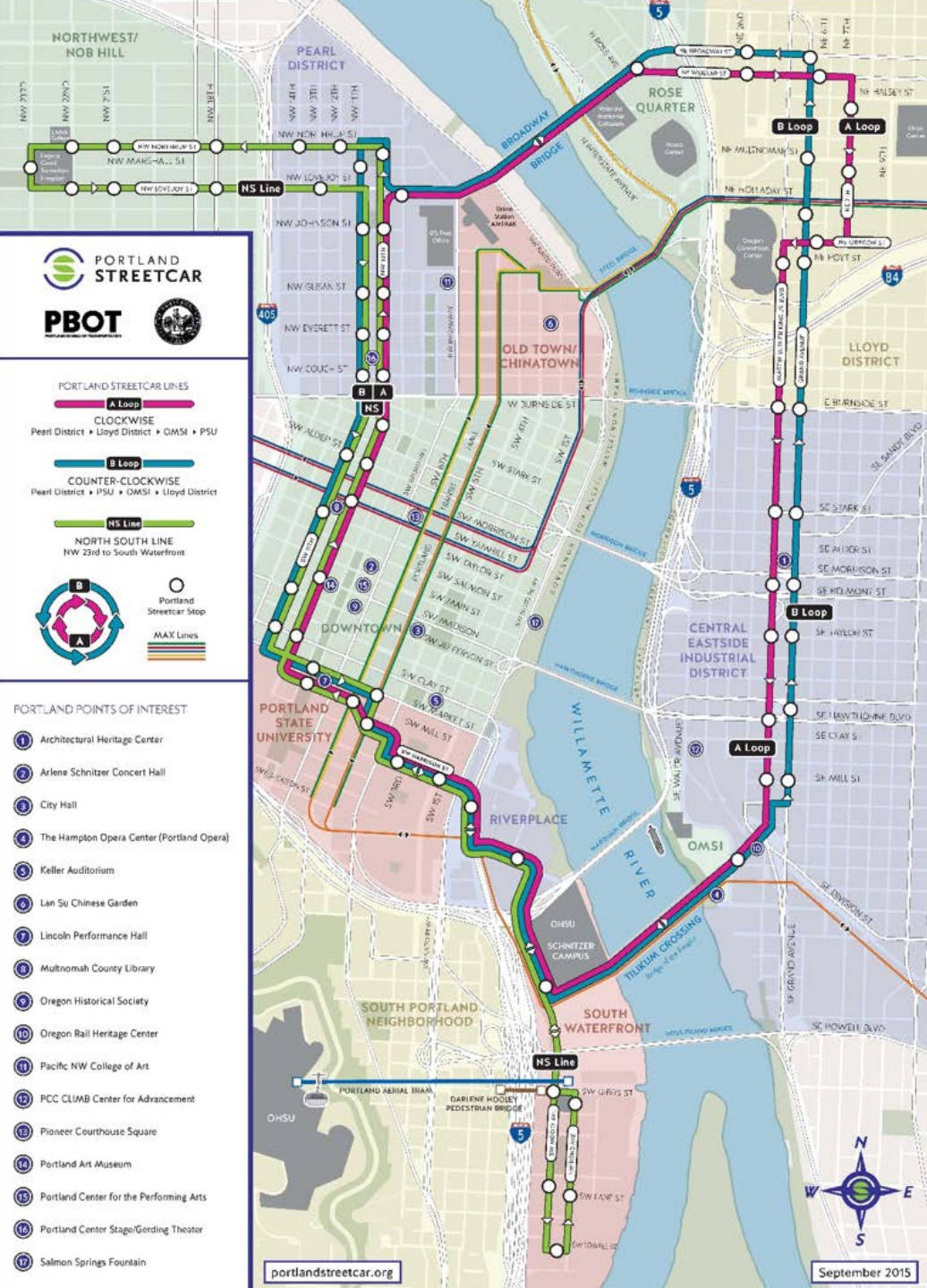
A photograph of a Portland Streetcar, numbered 022, traveling across a cable-stayed bridge. The streetcar is orange and green, with "PORTLAND STREETCAR" written on its side. The bridge has white cables and a clear blue sky in the background.

Portland Streetcar: Annual Report to City Council

Dan Bower, Executive Director

June 21, 2017





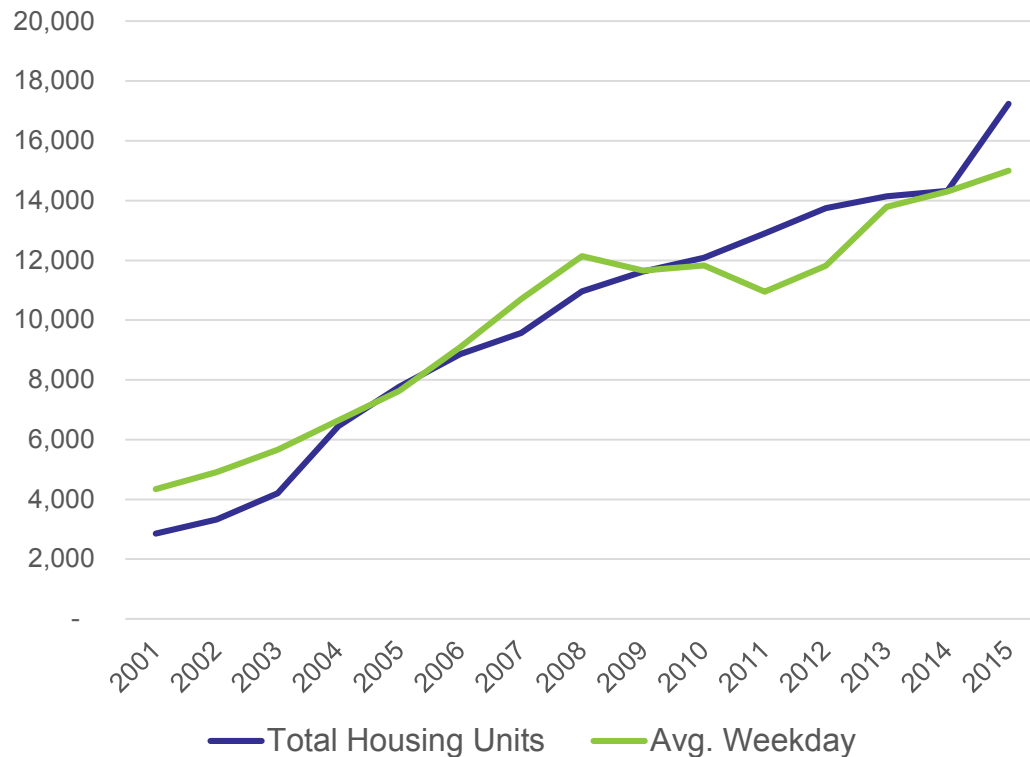
Portland Streetcar Today

- Avg. Weekday Ridership ~ 15,200
- North/South Line (6 streetcars); A/B Loops (4 streetcars each)
- 3 spare streetcars
- 56 operators and 10 mechanics
- All Lines on 15-Minute Frequencies
- 80% of all TriMet Trips Intersect with the A/B Loops
- Stations < ½ mile
- Annual Operating Budget:

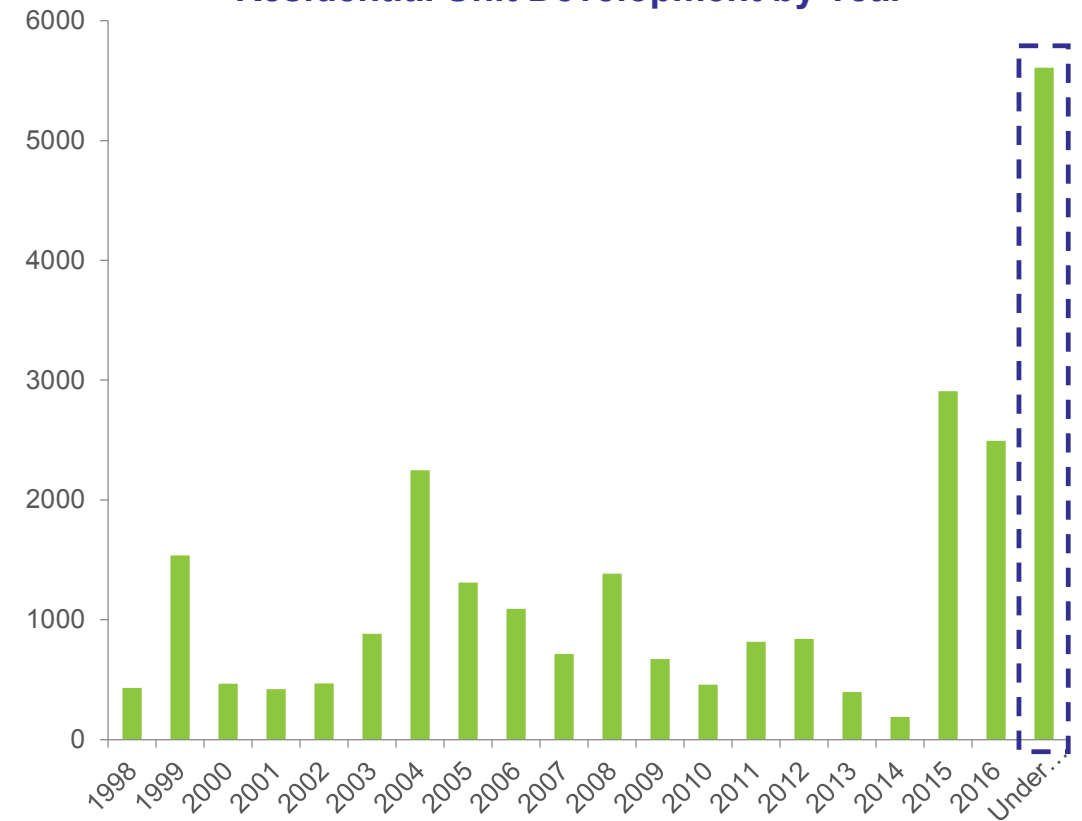
• TriMet	\$7.5m
• City	\$4.01m
• Fares/Sponsors	\$1.8m

Projected Growth: Ridership and Housing

Total Number Of Housing Units Built Within 1/4 Mile Of Portland Streetcar & Average Weekday Ridership: 2001-2015



Portland Streetcar Corridor (1/4 mile Buffer) Residential Unit Development by Year



Riding From Home



66%
of streetcar
trips are to or
from home



1/3 of affordable units
are on streetcar lines



Reducing Auto Dependency

“The Portland Streetcar takes care of almost all of our needs. We use it to visit our doctors, dentists and grocery shopping – and we are down to one car we hardly use”

- Barb and Dave King: Streetcar users since 2001

61% of Streetcar riders age 25-34 do not own a car.

50% of seniors are car free

Source: 2017 Streetcar Ridership Survey

2017 Highlights

- February – Winter Light Festival
- February – Highest Ridership, 16,351 avg/weekday
- May/June – Morrison/Yamhill construction
- June – Rose Festival Parades
- July – Launch of HOP FastPass in partnership with TriMet
- September – Morning Service added to N/S Line
- October – Streetcar Mobile Music Festival



Continued Investment

Upcoming Investments

- Installing cameras on all streetcars
- Enhanced Transit Corridors: BAT Lane on NE Grand Ave
- Double-sided boarding in PSU Urban Plaza
- Preliminary Engineering for extension to NW Portland.
- Additional streetcars to support growth in service



Oklahoma City Streetcar in Brookville Yard, Brookville PA

Thank you



Dan Bower, PSI Executive Director
Jim Mark, PSI Board Chair
Kathryn Levine, PBOT Streetcar Manager