IMPACT STATEMENT

Legislation title: Accept the Centers and Corridors Parking Management Toolkit as a technical reference and direct Portland Bureau of Transportation staff to seek community input to establish a new area parking permit pilot (Resolution)

Contact name:	Mauricio Leclerc
Contact phone:	503-823-7808
Presenter name:	Mauricio Leclerc

Purpose of proposed legislation and background information:

This legislation will direct PBOT's Parking Operations division to consult the Parking Management Toolkit in the future when tailoring parking management strategies to a specific neighborhood, center or corridor.

The Portland Bureau of Transportation (PBOT) was awarded a Transportation Growth Management (TGM) grant from the state, to study and recommend new parking management strategies in mixed-use centers and corridors throughout the city. A key element of the project was the development of a "toolkit" to describe the suite of strategies and programs available to manage on and off-street parking. This legislation will accept one of the major products from that project as a technical reference document for use in developing neighborhood-specific parking management plans in the future.

The TGM project was initially developed in response to the rapid pace of growth in mixed use centers and corridors throughout the City, and the need to update parking management practices to accommodate anticipated growth in these areas. The project closely examined parking supply and demand in five study areas, chosen based on their growth and development potential, transportation characteristics, and center and corridor designations found in the Urban Design Framework developed for the Comprehensive Plan Update. The five study areas (St Johns, Hollywood, N Mississippi Ave, SE Division St, and NE 28th Ave) were intended to be representative of other, similar areas throughout the City that experience comparable parking issues, and therefore allow development of a toolkit with broad applicability.

The toolkit is organized into "shelves" and progresses through increasingly active management of existing parking supply, before it recommends creating new parking supply. The seven shelves are: user information, transportation demand management, existing supply management, enforcement strategies, parking permit programs, paid parking, and creating new parking supply. Each shelf has a suite of actions that can be taken to address parking issues, for a total of about 5 dozen tools in the toolkit. In addition, PBOT will seek a willing neighborhood or area to initiate a new Area Parking Permit pilot to test some of the residential parking management tools described in the Centers and Corridors Parking Management Toolkit.

Financial and budgetary impacts:

- This legislation does not have short- or long-term financial impacts for the City.
- This legislation does not amend the budget or call for a change in expenses.
- There are no changes in current or future revenues.
- This legislation does not change staff positions as the parking toolkit will be integrated into future work plans and budgets developed for PBOT's Parking Operations division.
- This action does not result in a new or modified financial obligation or benefit.
- Potential future pilot will not be chosen without new City Council action, if new revenue is needed.

Community impacts and community involvement:

This legislation will accept a parking management toolkit for use as a technical reference document by PBOT staff, while developing parking management plans in the future. The focus of the toolkit is on mixed-use centers and corridors, and as such could potentially impact anyone who parks a motor vehicle in those areas. This includes residents, employers/employees, and guests. Since most mixed use areas are surrounded by residential neighborhoods that experience some parking impacts related to development and commercial activity in nearby mixed-use areas, the toolkit could also affect residents and guests of these residential areas.

The toolkit was developed in 2015 with a Stakeholder Advisory Committee that consisted of residential, business, and modal stakeholders. The committee met ten times to identify common parking issues and develop solutions that can be applied in a context-sensitive manner. The Centers and Corridors Parking Management Toolkit is the major product of that effort.

The Centers and Corridors project was part of PBOT's Citywide Parking Strategy, which included communication with close to 1,000 citizens and more than 50 briefings, meetings and public events throughout the City.

It is not known at this time who will be present to testify on the Parking Management Toolkit.

Budgetary Impact Worksheet

Does this action change appropriations?

- □ **YES**: Please complete the information below.
- ⊠ NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount