



**Oregon Sports Authority  
City of Portland  
Annual Report 2016-17**





**2016-2017 Reporting Period**



# 2016 WORLD ROLLER DERBY CHAMPIONSHIP



**Venue:**  
Veterans Memorial  
Coliseum

**Participants:**  
300

**Economic Impact:**  
\$1.2 Million



# 2017 GAY SOFTBALL WORLD SERIES



## Venue:

Delta Park & Hillsboro

## Participants:

4,000

## Economic Impact:

\$4 Million





# 2017 WORLD FOOTBAG CHAMPIONSHIP (H Sack)



## Venue:

Oregon Convention  
Center

## Participants:

200

## Economic Impact:

\$100,000 & 1.1 Million  
Unique Internet  
Viewers



# 2017 GIRLS LITTLE LEAGUE SOFTBALL WORLD SERIES



## **Venue:**

Alpenrose Dairy Fields

## **Participants:**

10 National and  
International Softball  
Teams

## **Economic Impact:**

\$250,000





# IndyCar Racing



## Venue:

Portland International Raceway

## Economic Impact:

Over \$12 Million Projected

## Visibility:

Worldwide Broadcasts







Events for the  
Next Reporting Period



# PK80 Basketball Invitational



## Venue:

Moda Center &  
Veterans Memorial Coliseum

## Participants:

16 Top NCAA Basketball Teams

## Social Media Impressions:

300+ Million

## People Reached by Event

## Worldwide:

82.2 Million

## Economic Impact:

TBD \$Multi Millions





# USA FENCING NORTH AMERICAN CUP



**Venue:**  
Oregon Convention  
Center

**Participants:**  
2,000

**Economic Impact:**  
Over \$2 Million





# U.S. SYNCHRONIZED SKATING CHAMPIONSHIPS



## **Venue:**

Veterans Memorial  
Coliseum

## **Participants:**

5,000 Skaters, Coaches,  
Families and Fans

## **Economic Impact:**

Over \$2 Million







**Bids Won for Future Events**



# 2019 & 2020 NCAA WOMEN'S BASKETBALL WEST REGIONAL TOURNAMENTS



## **Venue:**

Moda Center

## **Partners:**

OSU, Rose Quarter and  
Travel Portland

## **Projected Economic Impact:**

3 Million each  
Tournament





# 2022 NCAA MEN'S BASKETBALL FIRST & SECOND ROUNDS TOURNAMENT



## **Venue:**

Moda Center

## **Partners:**

OSU, Rose Quarter and Travel Portland

## **Projected Economic Impact:**

Over \$6 Million

Portland: only city to win three NCAA bids







Currently Bidding For



# 2021 & 2022 NATIONAL ASSOCIATION OF SPORTS COMMISSIONS SYMPOSIUM



## **Venue:**

Oregon Convention  
Center & New  
Convention Center  
Hotel

## **Partner:**

Travel Portland

Over 1,000 Attendees







Other Activities



# PROVIDENCE PARK EXPANSION



Oversight Committee  
for Design &  
Construction

Spectacular 4,000 seat  
expansion



# MAJOR LEAGUE BASEBALL



Support for a local group in pursuit of a Portland MLB Team

MLB reports Portland is “on their radar for expansion”





# STREET SOCCER U.S.A. – PORTLAND



## New Partnership

Provides accessibility to soccer for homeless youth or those in danger of homelessness

Future regional or national homeless street soccer event



# Year-End Summary

**Terrific Partnership with City of Portland/City Program Manager**

**Total Actual and Projected Economic Impact:  
Exceeds \$30 Million**

**Portland: Nationally and Internationally Renowned  
Sports Destination**

**Shared Success with City of Portland**

