



# 2016 WORLD ROLLER DERBY CHAMPIONSHIP



### Venue:

Veterans Memorial Coliseum

### **Participants:**

300

### **Economic Impact:**

\$1.2 Million



### **2017 GAY SOFTBALL WORLD SERIES**



Venue:

Delta Park & Hillsboro

**Participants:** 

4,000

**Economic Impact:** 

\$4 Million



### 2017 WORLD FOOTBAG CHAMPIONSHIP (F Sack)



### Venue:

Oregon Convention Center

## **Participants:** 200

# **Economic Impact:** \$100,000 & 1.1 Million Unique Internet Viewers

# 2017 GIRLS LITTLE LEAGUE SOFTBALL WORLD SERIES



### Venue:

**Alpenrose Dairy Fields** 

### **Participants:**

10 National and International Softball Teams

### **Economic Impact:**

\$250,000



### IndyCar Racing



### Venue:

Portland International Raceway

### **Economic Impact:**

Over \$12 Million Projected

### **Visibility:**

**Worldwide Broadcasts** 





### PK80 Basketball Invitational



#### Venue:

Moda Center & Veterans Memorial Coliseum

### **Participants:**

16 Top NCAA Basketball Teams

### **Social Media Impressions:**

300+ Million

### People Reached by Event Worldwide:

82.2 Million

### **Economic Impact:**

TBD \$Multi Millions



### **USA FENCING NORTH AMERICAN CUP**



### Venue:

Oregon Convention Center

### Participants:

2,000

### **Economic Impact:**

Over \$2 Million



# U.S. SYNCHRONIZED SKATING CHAMPIONSHIPS



### Venue:

Veterans Memorial Coliseum

### **Participants:**

5,000 Skaters, Coaches, Families and Fans

### **Economic Impact:**

Over \$2 Million





# 2019 & 2020 NCAA WOMEN'S BASKETBALL WEST REGIONAL TOURNAMENTS



### Venue:

Moda Center

### **Partners:**

OSU, Rose Quarter and Travel Portland

# Projected Economic Impact:

3 Million each Tournament



# 2022 NCAA MEN'S BASKETBALL FIRST & SECOND ROUNDS TOURNAMENT



### Venue:

**Moda Center** 

### **Partners:**

OSU, Rose Quarter and Travel Portland

# Projected Economic Impact:

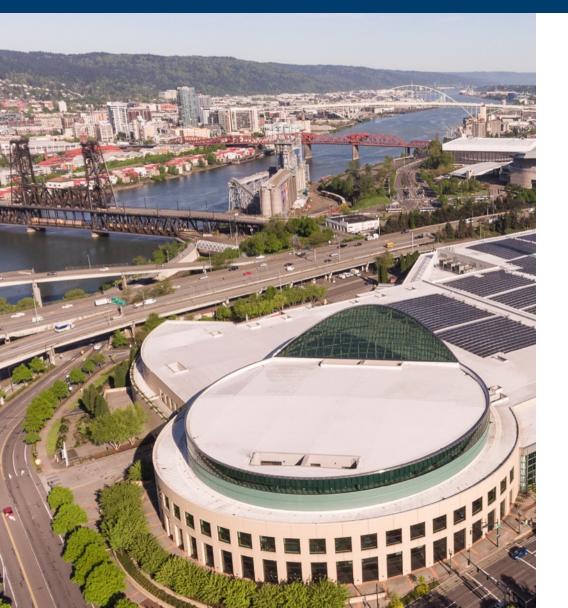
Over \$6 Million

Portland: only city to win three NCAA bids





# 2021 & 2022 NATIONAL ASSOCIATION OF SPORTS COMISSIONS SYMPOSIUM



### Venue:

Oregon Convention
Center & New
Convention Center
Hotel

### **Partner:**

**Travel Portland** 

Over 1,000 Attendees



### PROVIDENCE PARK EXPANSION



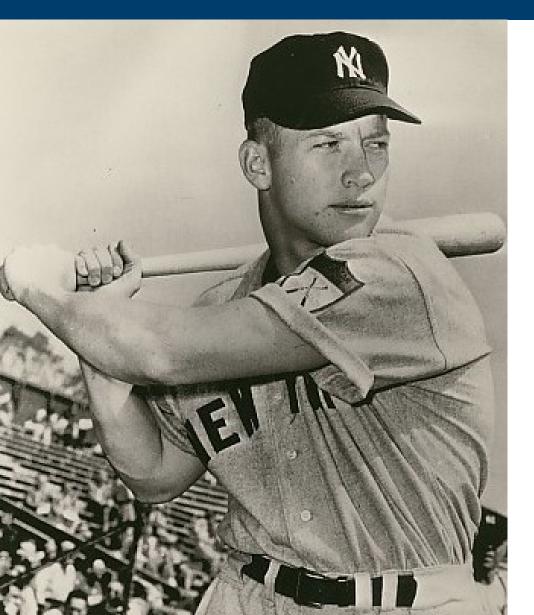


Oversight Committee for Design & Construction

Spectacular 4,000 seat expansion



### **MAJOR LEAGUE BASEBALL**



Support for a local group in pursuit of a Portland MLB Team

MLB reports Portland is "on their radar for expansion"



### STREET SOCCER U.S.A. – PORTLAND





**New Partnership** 

Provides accessibility to soccer for homeless youth or those in danger of homelessness

Future regional or national homeless street soccer event

### **Year-End Summary**

Terrific Partnership with City of Portland/City Program Manager

Total Actual and Projected Economic Impact: Exceeds \$30 Million

Portland: Nationally and Internationally Renowned Sports Destination

**Shared Success with City of Portland** 

