



DATE: November 20, 2017

TO: Portland City Council
Mary Hull Caballero, Auditor

FROM: Nick Fish, Commissioner
Amanda Fritz, Commissioner

CC: Council Clerk

SUBJECT: Presentation regarding partnership between the Portland Rose Festival Foundation and Portland Parks & Recreation (Report)

This presentation highlights the private-public partnership between the Rose Festival Foundation and Portland Parks & Recreation in operating the Rose Garden Store.

The Portland Rose Festival Foundation is a non-profit organization that serves families and individuals with programs and events that promote the arts, education, and volunteerism. It values environmental responsibility, diversity, patriotism, and Portland's historic and floral heritage.

The Rose Garden Store was built by Portland Parks & Recreation. It is in the International Rose Test Garden, which just celebrated its 100 years this past summer. The Store is operated for the City of Portland by the Portland Rose Festival Foundation, and serves as a welcoming space for visitors in the Garden. Classified as a non-profit museum store, proceeds from the Rose Garden Store help support Portland's beautiful public Rose Gardens.

Since 2000, the Portland Rose Festival Foundation has operated the Rose Garden Store under an agreement approved by Portland City Council. In accordance with the terms of the agreement, the Rose Festival Foundation pays Parks a yearly license fee as it has since 2000. Parks is paid 86% of the first \$50,000 of the Store's net income, and 80% of any net income over \$50,000.

For the 2016 Rose Festival Fiscal year, from November 1, 2015 to October 31, 2016, Portland Parks & Recreation's proceeds totaled \$157,667. Since its conception, the Rose Festival Foundation has provided \$1.15 million to Portland Parks & Recreation in return for providing the Foundation with a Concession permit.

The partnership between Portland Parks & Recreation and the Rose Festival Foundation is another shining example of a mutually beneficial collaboration between public and private entities.

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1 2 4 3 =Agenda No.
REPORT
Title

Presentation regarding partnership between the Portland Rose Festival Foundation and Portland Parks & Recreation (Report)

INTRODUCED BY Commissioner/Auditor: Commissioner Nick Fish Commissioner Amanda Fritz	CLERK USE: DATE FILED <u>NOV 20 2017</u>
COMMISSIONER APPROVAL	Mary Hull Caballero Auditor of the City of Portland
Mayor—Finance & Administration - Wheeler	
Position 1/Utilities - Fritz <i>Amanda Fritz</i>	
Position 2/Works - Fish <i>CMSP for NF</i>	By: <i>Susan Parsons</i> Deputy
Position 3/Affairs - Saltzman	
Position 4/Safety - Eudaly	
BUREAU APPROVAL	ACTION TAKEN:
Bureau: Office of Commissioner Fish, Office of Commissioner Fritz Bureau Head: Sonia Schmanski, Tim Crail	NOV 29 2017 ACCEPTED
Prepared by: Asena Lawrence & Cristina Nieves Date Prepared: November 17, 2017	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan	
Council Meeting Date November 29, 2017	

AGENDA	NO VOTE TAKEN		
TIME CERTAIN <input checked="" type="checkbox"/> Start time: 9:45 am Total amount of time needed: 15 min. (for presentation, testimony and discussion)	FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
CONSENT <input type="checkbox"/>			
REGULAR <input type="checkbox"/> Total amount of time needed: (for presentation, testimony and discussion)	1. Fritz	1. Fritz	<input checked="" type="checkbox"/> YEAS <input type="checkbox"/> NAYS
	2. Fish	2. Fish	<input checked="" type="checkbox"/>
	3. Saltzman	3. Saltzman	<input checked="" type="checkbox"/>
	4. Eudaly	4. Eudaly	<input checked="" type="checkbox"/>
	Wheeler	Wheeler	<input checked="" type="checkbox"/>