IMPACT STATEMENT

Accept the 2017 SE 150th AVE & SE Division ST Park Property Master Legislation title:

Plan as a guide for future use and development of the park

(Resolution)

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Purpose of proposed legislation and background information:

In November 2014, Portland City Council designated \$300,000 from 2014's fall supplemental budget for new master plans for eastside parks. In April 2015, Portland Parks & Recreation (PP&R), the East Portland Neighborhood Organization (EPNO) Parks Committee, and Commissioner Amanda Fritz engaged the community in a public outreach process to determine which sites should be prioritized as part of the eastside park master planning process. Based on a public outreach process and PP&R staff input, in June 2015 Commissioner Fritz chose three parks for improvement: Mill Park, Midland Park and the property at SE 150th Avenue and SE Division Street.

The park design for the SE 150th AVE & SE Division ST Park Property was developed with thoughtful ideas and feedback provided by diverse communities in East Portland. Overall, there is great enthusiasm and strong support for building this new park at SE 150th AVE & SE Division ST Park Property. The design and plan for these parks deliver on the City of Portland's pledge to enhance parks in East Portland.

Financial and budgetary impacts:

The final master plan provides a planning level cost estimate of design and construction of park components. The improvements can be phased based on priority need but are unfunded at this time. A preliminary Operations & Maintenance (O&M) cost opinion (in 2017 dollars) is \$133,000 per year for the park. A final O&M estimate will be completed during the design phase of this project, and will be adjusted again after the park is completed and open to the public. PP&R will pursue a variety of funding sources to implement the master plan.

Community impacts and community involvement:

PP&R and its consultant team connected with community partners to gather valuable input with an intentional focus on engaging underrepresented, low income, refugee and immigrant communities in the area. The recommended design reflects a collaborative effort involving neighbors and community groups to create welcoming spaces with activities for people of all ages.

A variety of outreach methods designed to engage interested Portlanders in this project comprised the public involvement effort including neighborhood canvassing, parties in the park, community- and language-specific focus groups, online project website and surveys, and community gatherings. Residents speaking Spanish, Nepali, Somali, Russian, Zomi, and English participated in a multi-cultural and multi-lingual community design process. Community Engagement Liaisons Program (CELs) enhanced the outreach process by providing language translation. PP&R tailored focus group discussions to the preferences and needs of the target group; focus groups included the Nepali- and Zomi-speaking community garden groups, the Somali-speaking community, the Russians-speaking community, low-income communities, and immediate neighbors of the park property. PP&R made presentations to the Midway Business Association, and the East Portland Parks Coalition. Overall, there is a strong desire among the community to accelerate the development process.

PP&R and its consultant team also worked with a Project Advisory Committee (PAC) and a Technical Advisory Committee (TAC); these groups provided local perspectives and professional expertise that informed the designs and guided the planning process. The PAC consisted of representatives of community organizations including Human Solutions, Centennial Neighborhood Association, Midway Business Association, The Rosewood Initiative, and Outgrowing Hunger Community Gardeners. The PAC met five times.

100%	Renewable	Goal:
N/A		

Budgetary Impact Worksheet

Does this action change appropriations?					
	YES: Please complete the information below.				
	NO: Skip this section				

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount
	3						
				X			

Finance Manager PRR (Amy Archer-Masters)

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Submitted by Staff 11 (8/2017

SE 150th and Division Park Master Plan

