

RESOLUTION No. 37331

Direct the Office of Management and Finance and the Office of Equity and Human Rights to develop a Community Opportunities and Enhancements Program and funding plan. (Resolution)

WHEREAS, the City of Portland is committed to increasing diversity and equity in contracting and has a variety of programs and strategies to provide opportunities for minorities and women in the workforce as well as for disadvantaged, minority-owned, women-owned, and emerging small businesses (D/M/W/ESB); and

WHEREAS, the modified Community Benefits Agreements used on two Water Bureau pilot projects, the Community Benefits Plans implemented for two Portland Parks & Recreation projects, the Portland Water Bureau's Washington Park Reservoir Improvements Community Benefits Plan, and the Portland Building Reconstruction's Equity, Inclusion and Diversity Plan all set aside approximately one percent (1%) of hard construction costs to support technical assistance and workforce development; and

WHEREAS, while the City has existing policies and procedures to advance many of the objectives and goals included in these projects for all City construction projects, the City does not have a policy requiring the set-aside of a percentage of construction costs for community enhancements, opportunities and benefits; and

WHEREAS, the City, with input from stakeholders, has developed a Community Equity and Inclusion Plan (CEIP) for use on City public improvement construction contracts estimated at \$10,000,000 and above using alternative contracting methods; and

WHEREAS, during development of the CEIP, the City described the concept of collecting funding from a larger number of projects than just those subject to the CEIP to advance efforts to strengthen D/M/W/ESB firms and to diversify and support the workforce that will be working on current and future City construction projects; and

WHEREAS, all City public improvement contracts, regardless of size, contracting method, or whether they will use the CEIP, benefit from having a highly-skilled and well-trained diverse workforce, as well as from having competitive, well-prepared D/M/W/ESB contractors and subcontractors; and

WHEREAS, making funding available on a project-by-project basis has resulted in inefficiencies for the different City bureaus distributing the funds and requires community organizations that are potential grant recipients to apply for multiple grants and report to multiple bureaus on outcomes; and

WHEREAS, a dedicated Community Opportunities and Enhancements Program (COEP) that would be funded by contributions from all City public improvement construction contracts, including those using the low-bid procurement method, would provide a reliable source of funding for long-term sustainable solutions for supporting

low-income, disadvantaged, minority and women workers in the construction trades and the development and growth of D/M/W/ESB firms; and

WHEREAS, by creating the COEP and having a Citywide program to distribute these funds, the City can establish consistent, efficient, and accountable processes to determine funding priorities, make grants available to meet these priorities through open competitive processes, develop workable reporting requirements, and ensure accountability; and

WHEREAS, the City is establishing a Community Equity and Inclusion Committee which will be able to provide advice to the City on how to allocate the funds to address City and community needs; and

WHEREAS, over the last four years, the City has entered into 297 construction contracts valued at \$542,387,196; and

WHEREAS, the dedication of one percent (1%) of the value of public improvement construction contracts would provide a reliable source of ongoing funding for community organizations and entities to support the program goals.

NOW, THEREFORE, BE IT RESOLVED, the Council directs the Office of Management and Finance (OMF) and the Office of Equity and Human Rights (OEHR) to develop a Community Opportunities and Enhancements Program; and


BE IT FURTHER RESOLVED, that OMF and OEHR will consult with the Community Equity and Inclusion Committee to assist the City in developing funding priorities for use of the COEP funding to support low-income, disadvantaged, minority and women workers in the construction trades and the development and growth of D/M/W/ESB firms; and

BE IT FURTHER RESOLVED, that OMF and OEHR will work with the infrastructure bureaus and the City Budget Office to establish mechanisms for collecting one percent (1%) from all City public improvement construction contracts to support program goals; and

BE IT FURTHER RESOLVED, that OMF and OEHR shall return to City Council with the program developed and the documents necessary to implement the Community Opportunities and Enhancement Program.

Adopted by the Council: NOV 08 2017

Mayor Ted Wheeler
Prepared by: Jamie Waltz
Date Prepared: April 10, 2017

Mary Hull Caballero
Auditor of the City of Portland
By 
Deputy

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Agenda No.
RESOLUTION NO. 37381
Title

Direct the Office of Management and Finance and the Office of Equity and Human Rights to develop a Community Opportunities and Enhancements Program and funding plan. (Resolution)

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| <p>INTRODUCED BY Commissioner/Auditor: Mayor Ted Wheeler</p> <p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance & Administration – Wheeler <i>✓</i></p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Eudaly</p> <p>BUREAU APPROVAL</p> <p>Bureau: OMF Bureau Head: Tom Rinehart <i>KLR for TR</i></p> <p>Prepared by: Jamie Waltz Date Prepared July 3, 2017</p> <p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>City Auditor Office Approval: required for Code Ordinances</p> <p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan <i>[Signature]</i></p> <p>Council Meeting Date July 12, 2017</p> | <p>CLERK USE: DATE FILED <u>JUL 03 2017</u></p> <p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <u><i>[Signature]</i></u> Deputy</p> <p>ACTION TAKEN: JUL 12 2017 CONTINUED DATE TO BE ANNOUNCED NOV 08 2017</p> |
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| AGENDA <i>3 of 3</i> |
| <p>TIME CERTAIN <input type="checkbox"/></p> <p>Start time:</p> <p>Total amount of time needed: (for presentation, testimony and discussion)</p> |
| <p>CONSENT <input type="checkbox"/></p> |
| <p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: <u>2 hours (total for 3 items)</u></p> <p>(for presentation, testimony and discussion)</p> |

| FOUR-FIFTHS AGENDA | COMMISSIONERS VOTED AS FOLLOWS: | |
|--------------------|---------------------------------|------|
| | YEAS | NAYS |
| 1. Fritz | <i>✓</i> | |
| 2. Fish | <i>✓</i> | |
| 3. Saltzman | <i>✓</i> | |
| 4. Eudaly | <i>_____</i> | |
| Wheeler | <i>✓</i> | |