

City Council Presentation October 11, 2017

Timeline

- November 2016: Voters approved \$258.4M bond
- March 2017: Stakeholder Advisory Group (SAG) convened
- April - August 2017: SAG met to develop draft Policy Framework
- Aug 18 - Sept 23: Community comment period
- October 2017: Policy Framework finalized for City Council

The Policy Framework

- Guiding Principles
- Production Goals
- Priority Communities
- Location Priorities
- Guidelines for Development, Operations and Services
- Reporting Metrics
- Community Engagement



Production Goals

A minimum of **1,300** new housing units affordable at or below 60% of the Area Median Income.

- **600 deeply affordable units** for households at 0-30% AMI
 - Target of 300 units of Supportive Housing*
- **650 sized for families** (2 or more bedrooms)

** provided services funding is secured*

Priority Communities

Bond resources will further our communitywide goals:

- Preventing displacement
- Advancing racial equity
- Making a visible impact on ending homelessness.



Priority Communities

- **Communities of Color**
- **Families**, including families with children, immigrant and refugees, and intergenerational households
- **Households experiencing homelessness** or at imminent risk
- **Households facing displacement**

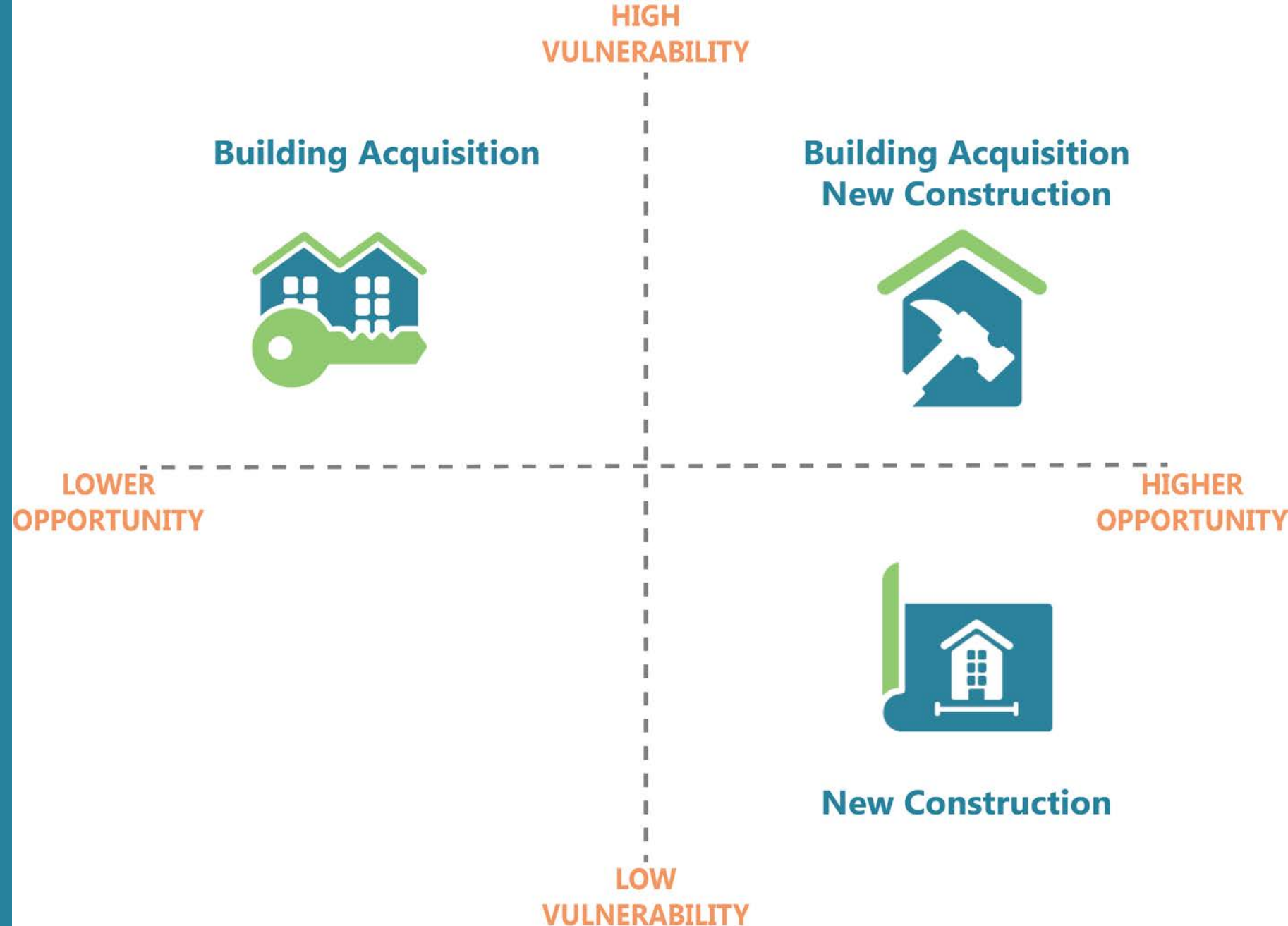
Location Priorities – Preferences

- Assess all acquisition opportunities using a racial equity lens
- Invest where there is little or no existing affordable housing or resources
- Balance investments throughout the city
- Consider school catchment areas, and planned transit and infrastructure projects



Location Priorities – Preference

- Acquire **buildings** in areas at risk of gentrification, esp. where Communities of Color are concentrated
- **New Construction** in high opportunity areas near schools, transportation, services, greenspaces, etc.



Overview of Community Feedback

- Metropolitan Alliance for the Common Good (MACG) and OPAL Environmental Justice
- ONI's Community Engagement Liaisons
- Stakeholder agencies and networks
- Community survey



Linguistically-specific communities

Russian Nepali

Ghanaian Cambodian

Burmese/Zomi Ethiopian

Chuukese Gambian Vietnamese

Chinese Somali Spanish

Stakeholder groups

- A Home for Everyone (AHFE) Coordinating Board
- AHFE Housing Workgroup
- Black Parent Initiative
- Central City Concern
- Community Development Partners
- Cully Housing Action Team
- East Portland Action Plan Housing Committee
- Economic Opportunity Program Partners
- Enterprise Community Partners
- Interfaith Alliance on Poverty
- Metro
- Northeast Coalition of Neighborhoods
- Prosper Portland's Neighborhood Prosperity Initiative Districts
- Oregon Opportunity Network Portland Policy Council
- REACH Community Development Corp.
- Rosewood Initiative
- Self Enhancement Inc.
- Southeast Uplift
- Transition Projects
- Urban League of Portland
- Welcome Home Coalition

Key Themes

- Spread housing across the city in mixed income environments.
- Create housing close to amenities – transportation, schools, parks and food stores.
- Make screening criteria clear, transparent and low barrier.
- Inform community when housing becomes available, and in a culturally and linguistically appropriate manner.

