Agenda Item 1072

TESTIMONY

2:00 PM TIME CERTAIN

COLUMBIA BLVD WASTEWATER TREATMENT PLANT SECONDARY TREATMENT EXPANSION PROGRAM

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

NAME (print)	ADDRESS AND ZIP CODE (Optional)	Email <i>(Optional)</i>
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September 27, 2017

To: Portland City Council

1221 SW 4th Ave, Portland, OR 97204

From: Metropolitan Alliance for Workforce Equity (MAWE)

Dear Portland City Council,

Thank you for considering an alternative contracting method for the Columbia Boulevard Wastewater Treatment Plant Secondary Expansion Program (CBWTP). This model helps ensure mechanisms that support increased positive stewardship of public resources, including broad community benefits in the workforce and contracting opportunities that can be made available during the construction phase. We applaud this as an important first step, but want to also encourage leadership to replicate a proven local model and embrace the use of a Community Benefits Agreement (CBA) on this project. The CBA pilots came in ahead of time and under budget. They exceeded nearly all diversity goals and targets, oftentimes double and triple the stated goals. There was true Community oversight and investment in community capacity building. There was transparency of data reporting and accountability of the Contractors and Subcontractors.

We are the Metropolitan Alliance for Workforce Equity (MAWE), an historic partnership between the Carpenters, Operating Engineers, Laborers, other unions, construction contractors, pre-apprenticeship programs, and community-based organizations. MAWE works to promote economic opportunity and equity in workforce and contracting, and develop practical strategies to address historic inequities in the region. These partners developed Portland's first Community Benefits Agreement (CBA) to create a framework for shared community oversight and accountability, fair labor standards, and goals and resources to increase contracting and workforce opportunities for historically underserved community members.

The goals of MAWE are to:

- Support the creation of good quality construction jobs and contracting opportunities in the Portland Metro area.
- Specifically connect these jobs and opportunities to historically underrepresented populations, including people of color and women.

- Sustain and grow the training and community infrastructure with resources in order to address the regional need for a trained, qualified, and diverse construction workforce and contractor pool.
- Work with partners, contractors and public owners to replicate best practices on construction projects and systematize those practices region-wide to accomplish workforce and contracting equity.

We are part of a broad coalition of community partners who are working together to address the complex issues that have resulted in disparate impacts for communities of color, those with low-incomes, renters, workers, and minority- and women-owned small businesses. We are united in the belief that the benefits of the City's investments must be broadly shared, focused particularly on achieving equitable outcomes for communities who have historically been burdened by or currently experience displacement from public investments and development.

We, the signed leaders and organizations, request that the City achieve equitable outcomes for diverse community members by holding this development to a high standard, which includes: (1) true partnership between City, community and labor partners; (2) transparency in process, strategy and outcomes; and (3) shared oversight and accountability measures where all parties (community, labor, contractors) are accountable for delivering on contracting and workforce equity goals. We believe the City's existing efforts and project goals regarding utilization of disadvantaged, minority, women and emerging small businesses (D/M/WBE and ESB), as well as the workforce diversity goals, are a good place to start, but lack key mechanisms that are critical to success.

The City already has an effective tool in the Community Benefits Agreement (CBA), which the City could use immediately to align project activities with the insight and resources of community stakeholders. The CBA was approved by City Council in September 2012 (Resolution 36954), and has achieved excellent results to date.

By applying the CBA to this project, the City could ensure the project is structured to enhance City-community partnerships, and realize tangible community benefits for all Portlanders. We are concerned that the City is missing an opportunity to set a high standard in partnership with the community. Instead of recreating the wheel, we recommend you seriously consider applying a CBA to the CBWTP.

Thank you again for the opportunity to provide input and recommendations. We look forward to continued work together.

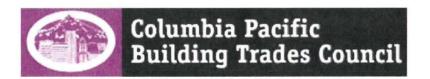
Best regards,

The Metropolitan Alliance for Workforce Equity

Native American Youth and Family Center Columbia Pacific Building Trades Council Hacienda CDC IBEW Local 48 Oregon Tradeswomen, Inc. Constructing Hope Pacific NW Regional Council of Carpenters LiUNA Local 737 The Urban League of Portland Portland Youthbuilders Portland Jobs with Justice East Portland Action Plan The Rosewood Initiative Operators Union Local 701 O'Neill Electric Worksystems, Inc. Rose CDC











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