



OFFICE OF MAYOR TED WHEELER
CITY OF PORTLAND

September 6, 2017

As Mayor and Commissioner of Finance and Administration, I request Council confirmation of the following appointments and re-appointments to the Regional Arts and Culture Council Board of Directors:

<u>Appointment</u>	<u>New Term Expires</u>
Leslie Hilbrunn	first term ending June 30, 2019
Eduardo Puelma	first term ending June 30, 2019
Eve Connell	first term ending June 30, 2018

<u>Re-appointment</u>	<u>New Term Expires</u>
Oswaldo Gonzalez	second term ending June 30, 2019
Brenda L. Meltebeke	second term ending June 30, 2019

Respectfully submitted,

Ted Wheeler
Mayor

RACC Board Appointments



Eve Connell

In a previous life, Eve received practical degrees in French literature, philosophy, and linguistics, taught undergrads / grads, launched an art gallery, and honed floral design skills. She now spends billable hours writing, editing, and training professionals in communication skills, primarily business writing, public speaking, and leadership development. She's the managing editor of University of Hell Press and visiting professor for various MA / MFA / MBA programs in California and Oregon, including OCAC and PNCA.

Upon landing in Portland, Eve immediately immersed herself in the arts community – serving as president of the small but mighty Art on Alberta nonprofit organization, board chair of the CAN Action Fund, member of the Art Spark advisory council, blogger for PICA's TBA festival, emcee for the Community Music Center's Make Music PDX shows, and, most recently, as board member for the Independent Publishing Resource Center (IPRC).

Eve is also a chanteuse, dedicated patron of the arts, and fierce ping-pong competitor. Her various creative works have been published, recorded, televised, and occasionally copied.



Eduardo Puelma

Eduardo started his career 15 years ago in the marketing division of the largest food and beverage manufacturer in the world. He soon moved from the client side to the vendor side, in print manufacturing where he saw a sharp disconnect between the service that brand clients demanded and the ability of emerging industry to oblige. For over a decade, the grand format industry has undergone commoditization, consolidation, and almost en masse shift from entrepreneurial to large corporate existence. In a general environment of "faster and cheaper" with diminishing loyalty, Eduardo focuses on building specialized client management teams that create value around the concept, design and execution of national retail roll outs.

Eduardo's experience includes his current role as the lead account and program manager at Infinity Images. He is focused on business development and recruiting account teams to service Infinity Images' largest client. His efforts have helped ensure the rapid growth in revenue, staffing and physical footprint of Infinity Images. He has consulted on the physical infrastructure of an organization that maintains the leading edge of technology, quality and sustainability in the Portland market. He has participated in the conceptual design and physical execution of multifaceted brand initiatives that reach every major consumer market in North America. Throughout, he has achieved the goal of connecting brands with service providers by fostering value-add relationships that deliver high impact executions at the consumer level.



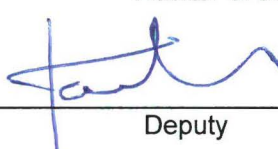
Leslie Heilbrunn

Leslie Heilbrunn is director of the Business Customer Group at Portland General Electric, Oregon's largest electric utility. In this position, she ensures PGE understands and meets the needs of its 48,000 business customers. Prior to joining PGE, Leslie was Governor John Kitzhaber's speechwriter. She also spent more than a decade in the magazine industry, working for several national magazines, including "Seventeen," where she served as executive editor.

Leslie is a graduate of University of Michigan with a bachelor's degree in social sciences. She currently serves on the boards of Westside Economic Alliance and Regional Arts & Culture Council, as well as the fundraising committee of KairosPDX.

Agenda No.
APPOINTMENT REPORT
 Title

Appoint Leslie Hilbrunn, Eduardo Puelma, and Eve Connell and reappoint Ozzie Gonzalez and Brenda Meltebeke to the Board of Directors of the Regional Arts and Culture Council for terms to expire June 30, 2019. (Report)

<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Mayor Wheeler</p>	CLERK USE: DATE FILED <u>AUG 29 2017</u>
<p style="text-align: center;">COMMISSIONER APPROVAL</p>	Mary Hull Caballero Auditor of the City of Portland By:  Deputy ACTION TAKEN: SEP 06 2017 CONFIRMED
Mayor—Finance and Administration - Wheeler <i>W</i>	
Position 1/Utilities - Fritz	
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Eudaly	
<p style="text-align: center;">BUREAU APPROVAL</p> Bureau: Office of the Mayor	
Prepared by: Amira Streeter Date Prepared: August 29, 2017	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan	
Council Meeting Date September 6, 2017	

AGENDA
TIME CERTAIN <input checked="" type="checkbox"/> Start time: 9:45 Total amount of time needed: 15 min (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	_____	_____
4. Eudaly	4. Eudaly	✓	
Wheeler	Wheeler	✓	