

State of Housing in Portland

December 2016



PORTLAND HOUSING BUREAU

Dan Saltzman, Commissioner Kurt Creager, Director

Housing Actions in Last 14 Months

- City Council declares a Housing and Homelessness Emergency
- Housing Bureau releases \$62 million for affordable housing production and preservation
- City Council increases affordable housing urban renewal resources from 30% to 45%
- City and County expand and reform the affordable housing tax exemption program
- City Council adopts first-step tenant protections
- City Council dedicates short-term rental lodging tax revenue to affordable housing production and preservation

Housing Actions in Last 14 Months, cont.

- City works with State Legislature in the removal of mandatory inclusionary housing pre-emption
- City and County create a Joint Office of Homeless Services
- City Council adopts affordable housing construction excise tax
- Voters approve a \$258.4 million affordable housing bond
- Commissioner Saltzman and Housing Bureau develop a recommended mandatory inclusionary housing policy for City Council consideration

Housing Actions in Last 14 Months, cont.

- Over 400 rental housing units added to portfolio
- Over 1,900 affordable rental housing units in production pipeline
 - 30% AMI: 354
 - 50% AMI: 324
 - 60% AMI: 1,003
 - 80% AMI: 245*
- Over 700 home repair loans and grants

Households helped with:

- Short-term rent assistance: over 4,000
- Permanent supportive housing: over 3,900
- Transitional housing: over 1,900
- Emergency/Winter Shelter: over 4,600

2015 Multifamily Production

- Roughly 4,500 units permitted
- Roughly 3,700 units produced



2015 Multifamily Production



Source: City of Portland, Bureau of Development Services, 2015

Source: Multnomah County, Portland Tax Lot Data 2015

2015 Single Family Production

- Roughly 800 units permitted
- Over 700 units produced



2015 Single Family Production



Source: City of Portland, Bureau of Development Services, 2015

Source: City of Portland, Bureau of Development Services, 2015

Change in Rental Affordability

- Average rents +7% over 2015
 - +3% for studios
 - +12.4% for 1 bedrooms
 - +18.2% for 2 bedrooms
 - +14.7% for 3 bedrooms
- Studio rents +15-60% in East Portland and Southwest Portland
- 1-bedrooms with average rent below \$1,000, only east of 60th Ave
- East Portland and Southwest Portland see highest average increases

Change in Rental Affordability



Change in Owner Affordability

- Median home sales prices +44% from 2011 to 2015
 - +79% in Lents-Foster
 - +62% in Interstate and Gateway
 - +59% in St. Johns
 - +57% in 122nd-Division
- 2015 median home sales price above \$400,000 in over half of neighborhoods
- East Portland neighborhood home sales price increase between 2014 and 2015 between 10-20%

Change in Owner Affordability



Rental Affordability for Communities of Color



Change in Number of Affordable Neighborhoods

Owner Affordability for Communities of Color



Change in Number of Affordable Neighborhoods

Housing Actions, Next Steps

- GO bond implementation, bond oversight committee appointment
- Mandatory inclusionary housing implementation
- Affordable housing permit process improvements
- Creation of tenant-landlord services office
- Mandatory rental registration and inspections
- Additional tenant protection services
- TIF lift implementation
- Work with Government Relations on state and federal legislative agenda
- Continued collaboration with Joint Office and Multnomah County



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