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# Economic Opportunity Initiative Workforce Development Programs

April 5, 2016

# Economic Opportunity Initiative



The **purpose of the Economic Opportunity Initiative (EOI)** is to increase the economic vitality of low-income individuals through workforce development and microenterprise development

# Youth and Adult Services

## **Economic Opportunity Program - EOP**

- Serves low-income adults age 18 and older

## **Career Connect Network - CNN**

- Serves low-income youth ages 16-24



# Adult Workforce Providers



Oregon Tradeswomen, Inc.



# Youth Workforce Providers



# FY 2014/15 Demographics - Adult



|                                    |     |
|------------------------------------|-----|
| Number of Portland Adults Served   | 725 |
| People of Color                    | 58% |
| Less than 30% Median Family Income | 88% |
| Female                             | 47% |
| Male                               | 53% |

# FY 2014/15 Demographics - Youth



|                                 |     |
|---------------------------------|-----|
| Number of Portland Youth Served | 660 |
| Youth of Color                  | 76% |
| Less than 30% MFI               | 87% |
| Female                          | 52% |
| Male                            | 48% |
| Attending High School           | 56% |
| Not Attending School            | 44% |

# Workforce Development Services

## Youth and Adult Participants receive:

- 1:1 Career Coaching
- Individual career plan development
- Work readiness training
- Career exploration
- Paid work experience placement and support
- Occupational training
- Job search assistance and placement
- Retention and advancement support after job placement





# FY 14-15 Outcomes - Adults

|   |           |
|---|-----------|
| Number of Adults Enrolled   | 725       |
| Completed WorkSource preparatory services:<br>Resume, interviewing, ESL, etc. | 906       |
| Completed occupational training, internships, on-<br>the-job training.        | 283       |
| Number of individuals exiting program.  | 406 (56%) |
| Exited with employment  | 288 (71%) |
| Average Wage at exit  | \$13.03   |

# Youth Outcomes

## 1<sup>st</sup> Cohort of Youth Served: 239 youth

|   |            |
|---|------------|
| Successfully completed two years of intensive workforce development                               | 179 (75%)  |
| Placed in employment or post-secondary education  | 165        |
| • Participants went on to employment  | 127 (76%)  |
| • Participants went on to post-secondary education  | 58 (24%)   |
| Attained a High School Equivalency (GED, HS Diploma)  | 98 (41%)   |
| Entered the program with low reading and math skills and left with an entire grade level increase | 68 (29%)   |
| Attained an occupational or professional certificate  | 20 (8%)    |
| Average wage at program completion  | \$10.54/hr |

***Youth served for approximately three years: FY 12/13 through FY 14/15***

# Leverage for Youth



The City's investment leverages **\$2.4 million in additional investment by Worksystems** in:

- Service Coordination: Additional investment in providers including outside of Portland (Gresham, and Washington County)
- Paid internships: centralized employer-of-record, worksite development and youth wages

# Leverage for Adults



The adult system **leverages approximately \$1M** in prioritized services and products of the WorkSource system including:

- Workshops: resume writing, interviewing, English as a second language
- Occupational training
- Work experiences and on-the-job training
- Expanded service capacity supported by intensive grants including:
  - HealthCareers NW, and
  - Multnomah County Department of Community Justice program
- Rent assistance for participants at risk of losing housing or homeless
- Matching funds for services to food stamp recipients, expected to commence July 1.

# PDC Managed Contracts

| <b>Provider</b>                         | <b>Amount</b> | <b>Purpose</b>  |
|---|---------------|---|
| Human Solutions, Inc. (NPIs)            | \$133,000     | Extends the work of Human Solutions, Inc. to allow a focused effort in NPI areas. |
| SE Works (InFocus @ Rosewood NPI)       | \$60,000      | Funds a Career Coach/Workforce Navigator at the Rosewood Initiative office.       |
| Portland Community College (Cully NPIs) | \$29,000      | Workforce Navigator for the Cully Neighborhood/NPIs                               |
| SE Works (Youth Transitions)            | \$40,000      | Funds a social worker for Youth Transitions Program at SE Works                   |

# Questions?

