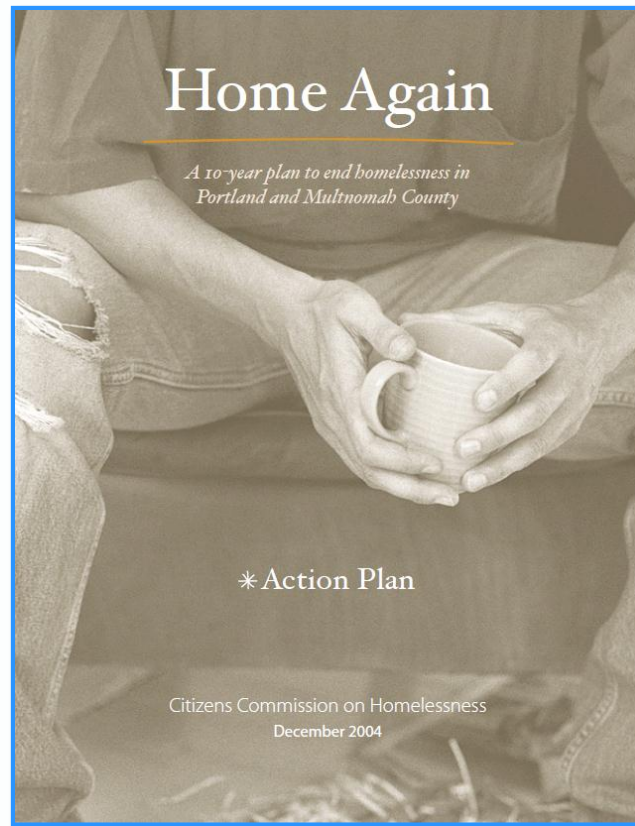


# HOMELESSNESS IN PORTLAND/MULTNOMAH COUNTY

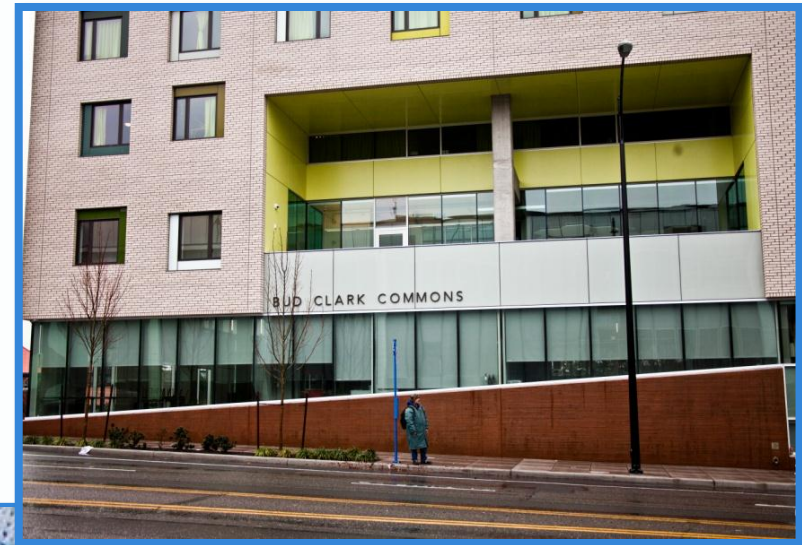
# Background: 10 Year Plan to End Homelessness

- Adopted in 2004 by Portland & Multnomah County



# Successes of 10 Year Plan

- Efficiency
- Housing
- Leverage



# 10 Year Plan Reset Process

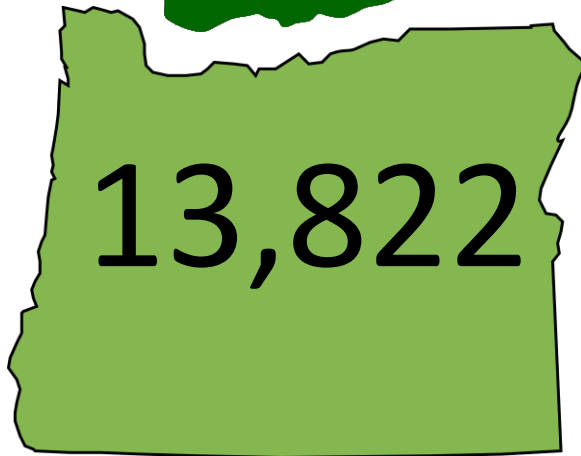
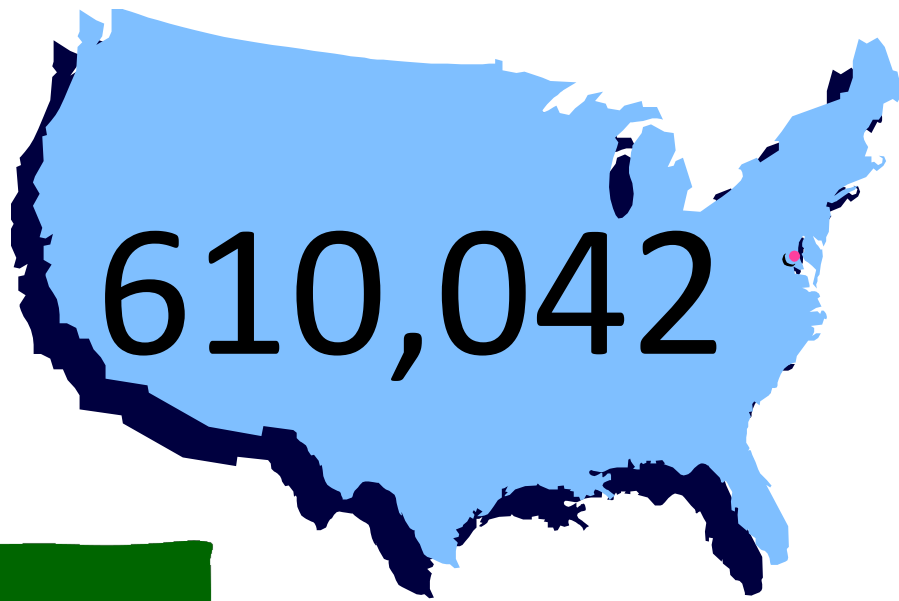
- In 2012, a committee was convened by the City of Portland, Multnomah County and Home Forward
- Brought together diverse stakeholders to review data, listen to the community, learn from local and national best practices, and set a revised course for ending homelessness

**The vision: No one should be homeless. Everyone needs a safe, stable place to call home.**



# Five Questions about Homelessness in Multnomah County

1. What's the size of the problem?
2. How do we compare to other cities?
3. Do we "attract" people here with our services?
4. How much do we spend, what do we get?
5. What's the answer?



4,441



# Nationally, on a given night

40%



23%



60%



The good news... overall numbers have been steadily (slowly) declining since 2005.

# Levels of Homelessness

## Unsheltered

People who are sleeping outside, in a vehicle, or an abandoned building

## Literally Homeless

All of the above plus people sleeping in emergency shelter

## HUD's Definition

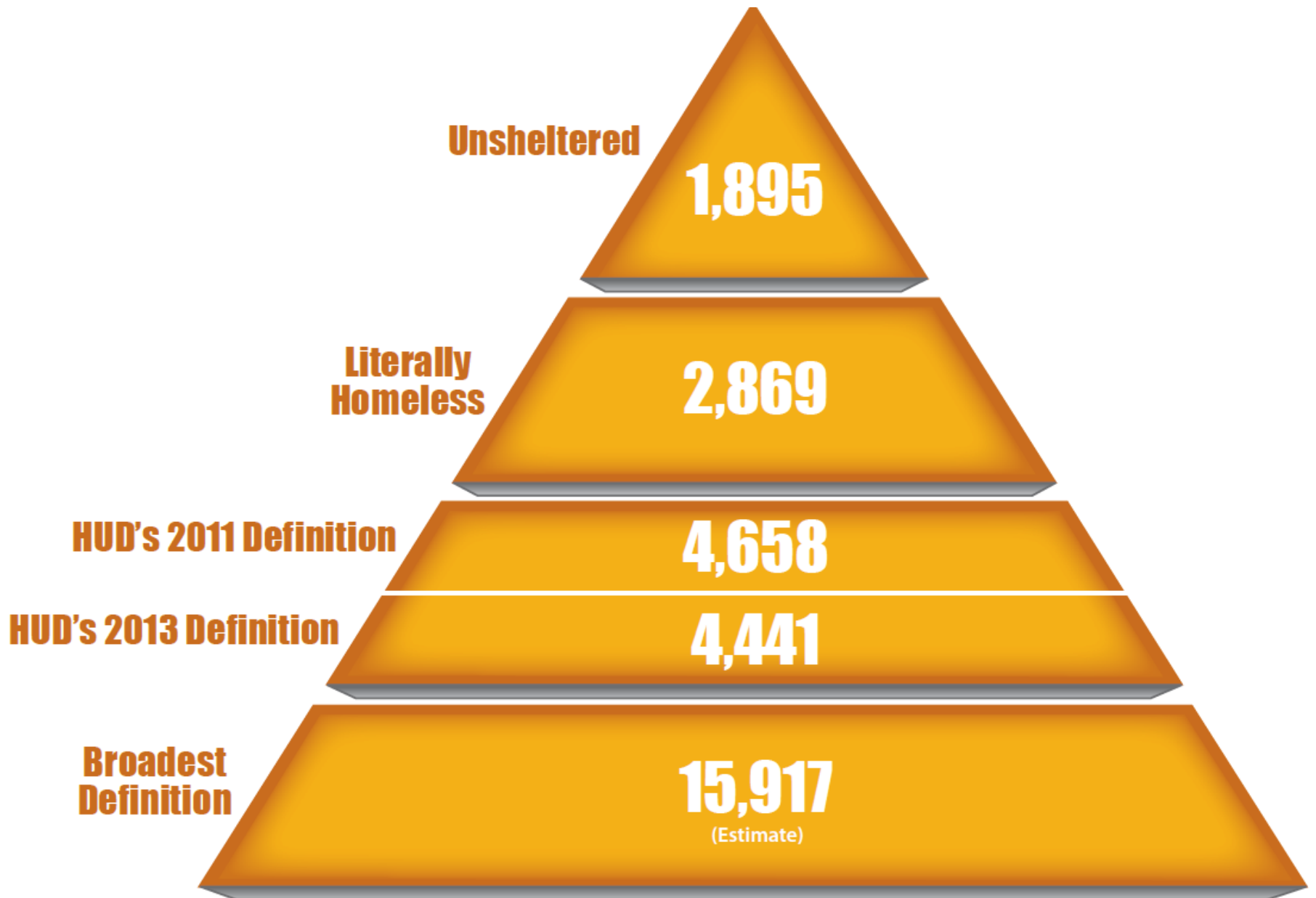
All of the above plus people sleeping in transitional housing for the homeless

## Broadest Definition

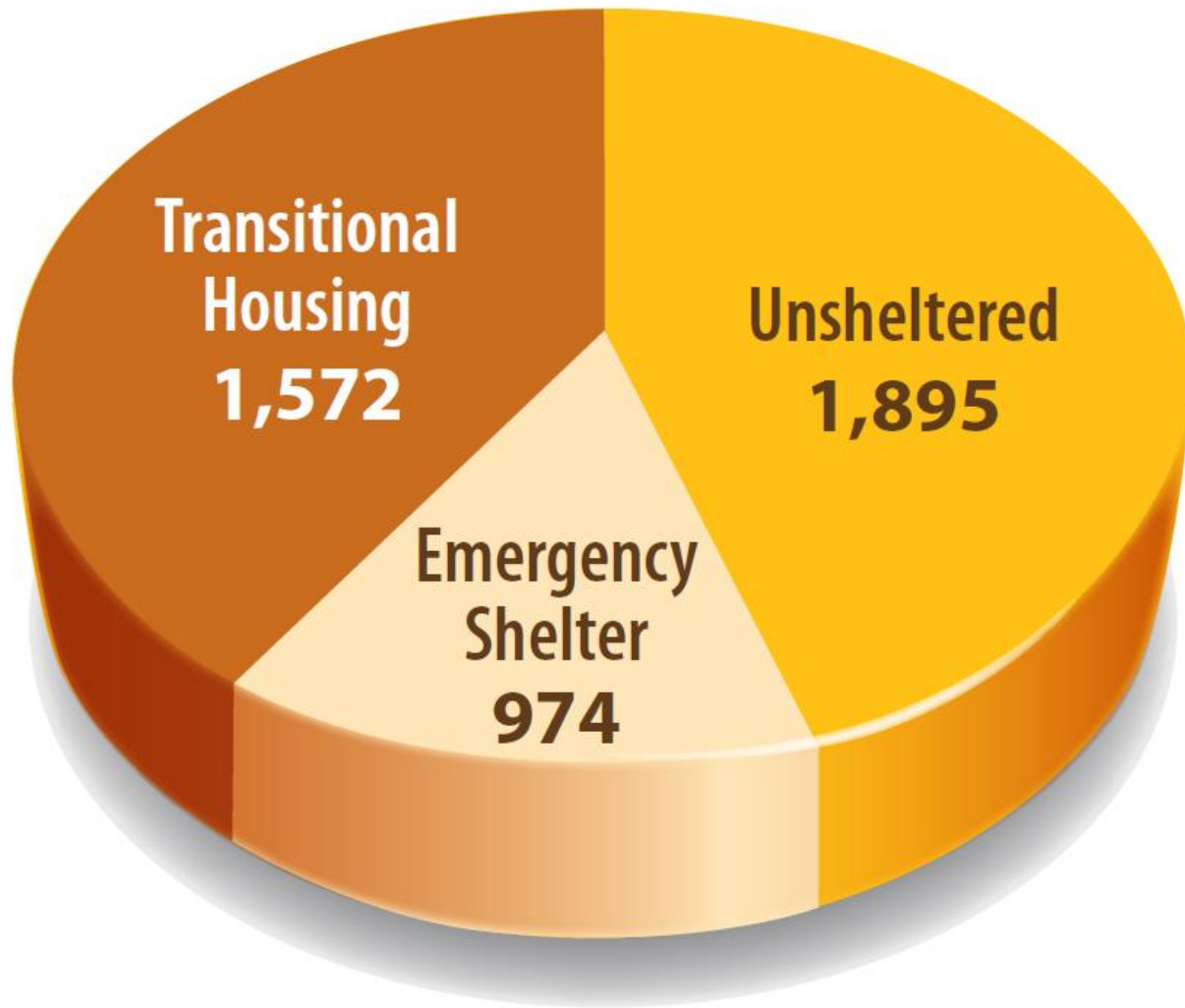
All of the above plus people who are doubled up or couch surfing due to the loss of housing or economic hardship



# 2013 Point-in-Time Count



# 2013 Point-in-Time Count: HUD Homeless Population



# How Do We Compare to Other Areas?

Among 100 highest populated metro areas, Portland-Vancouver-Beaverton MSA is 15<sup>th</sup> per capita in rates of homelessness per 10,000 people

Factors include wage stagnation coupled with rising housing costs. In some cities where rent is rising quickly, homelessness does also.

- In 2012, Seattle & Portland were in the top 10 with the biggest rent gains of the 25 largest rental markets. A one-night tally in January of unsheltered homeless people in Seattle, found a 2% increase compared to the previous year. Portland saw a 5% increase over 2 years prior.

# Are We Attracting People Here?

King County (Seattle): *If we create supports, won't that attract people from out of the region?*

Santa Barbara's Homeless Industry  
Perpetuating the Problem

*San Francisco attracts homeless for more than one reason*

**Boulder: Heaven for the homeless, or a town  
that's short on services?**

**Bangor Daily News - *Is Portland [Maine] 'too  
attractive' to homeless people?***

# Are We Attracting People Here?

**Nationally**, 75-84% of people remain in the same area where they lived before they became homeless

In **Portland**, people in shelters report moving here for the same reasons as anyone else:

- Relatives or friends in the area
- Escaping domestic violence
- Potential job opportunities or school

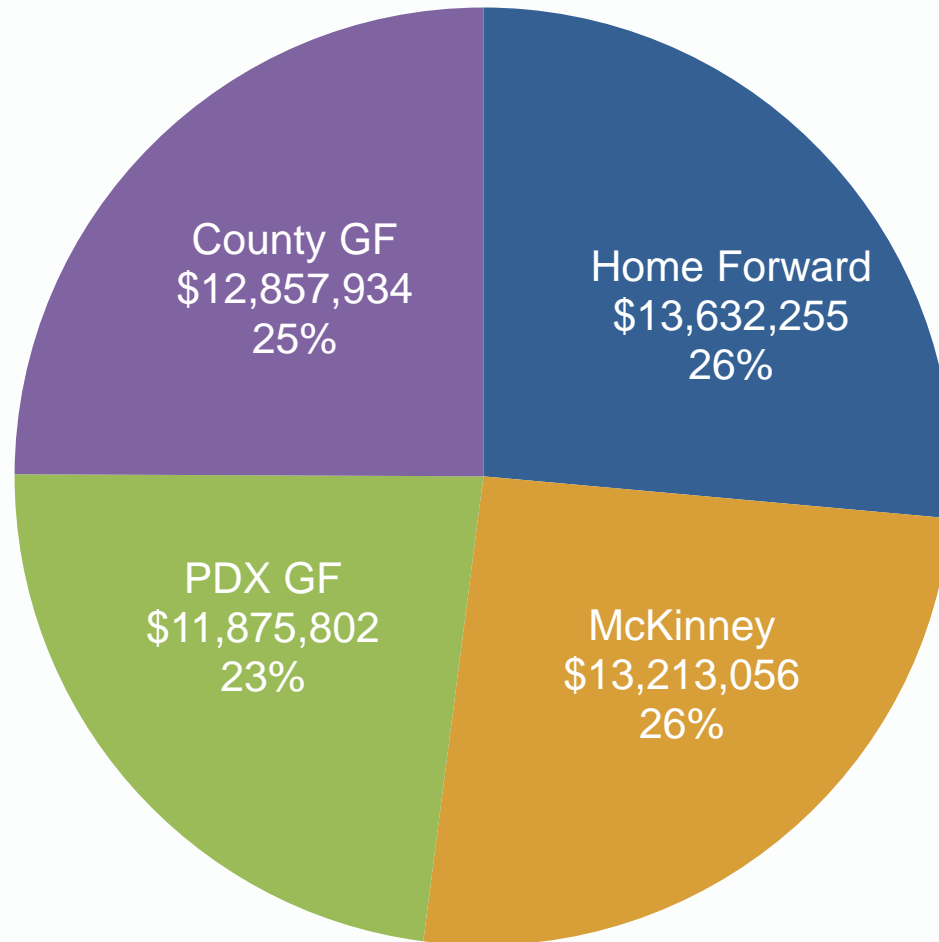
Among 2013 Street Count respondents:

- 59% lived here for 2 years or more
- 20% (383) less than 2 years & homeless when they arrived
- Most common reason for coming here was “family/ friends”

How much do we spend... what do we get?

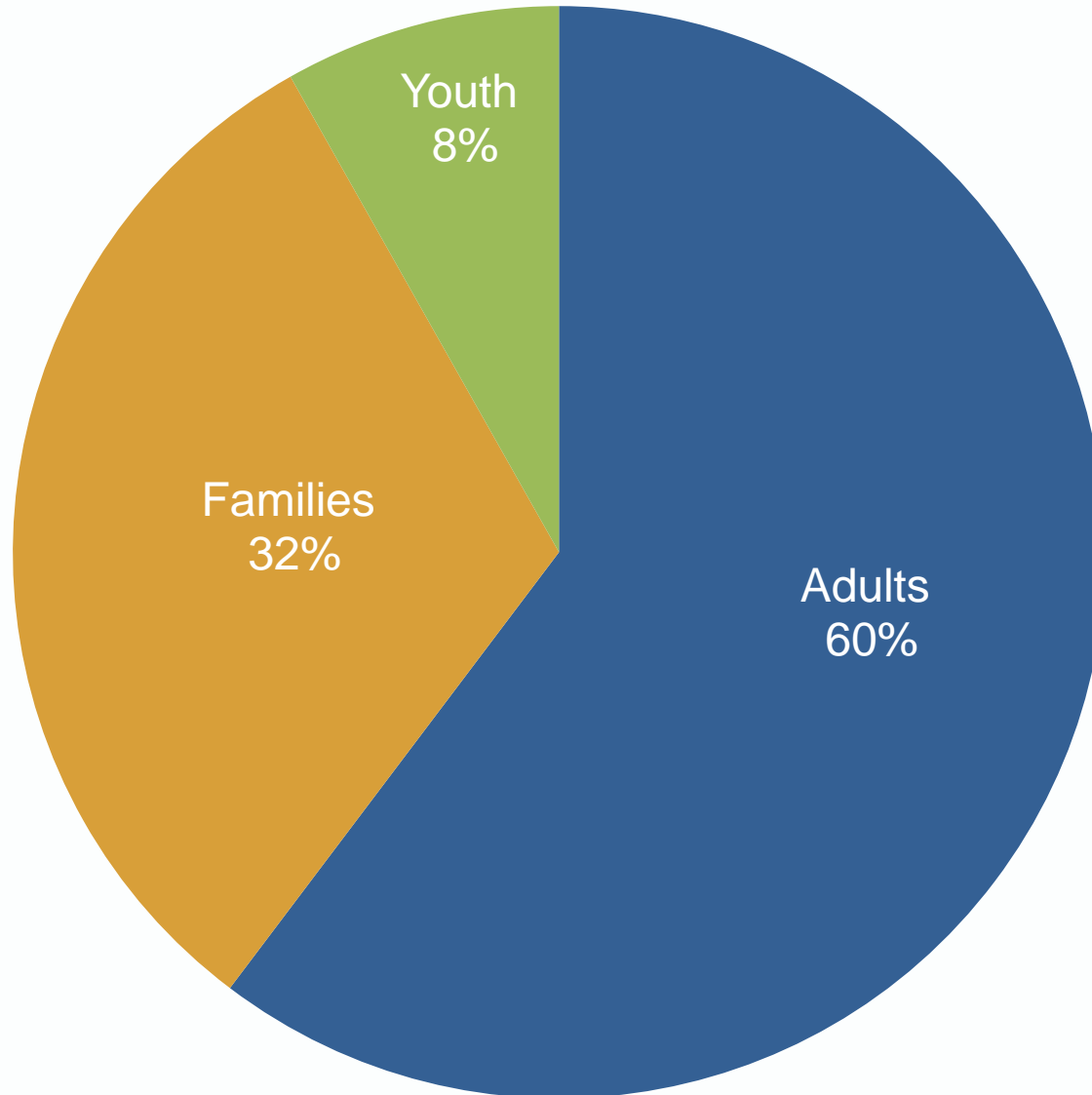
Multnomah County, the City of Portland and Home Forward share funding and oversight for homeless services in the county

# Funding Sources for Homeless Services



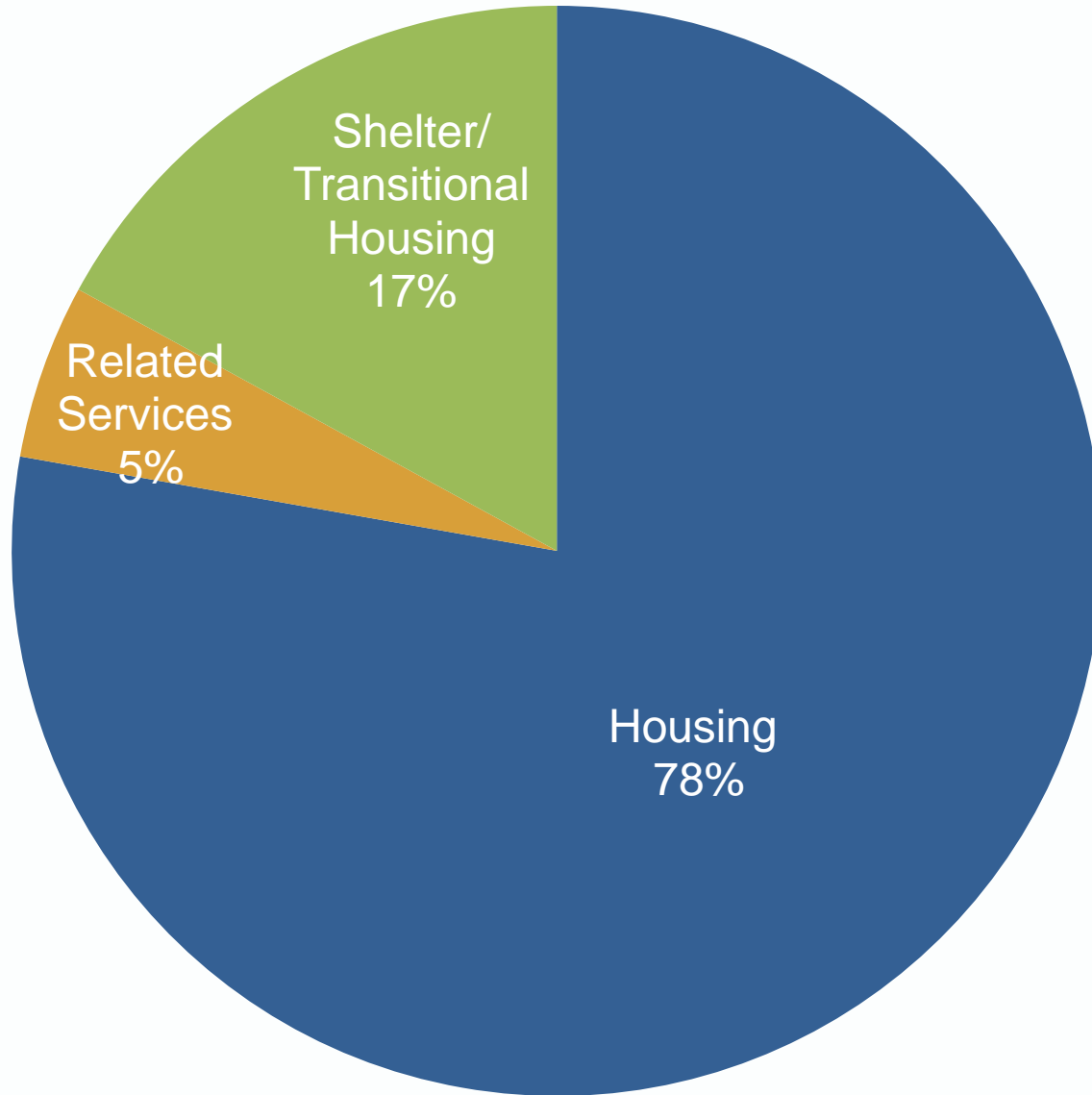
Total discretionary funding is nearly \$52 million

# Funding by Population Served





# Funding by Service Type



# What's the Answer?

Focus investments in 6 focus program areas:

1. Housing
2. Income & Benefits
3. Healthcare
4. Survival & Emergency Services
5. Access to Services
6. Systems Coordination

# What's the Answer?

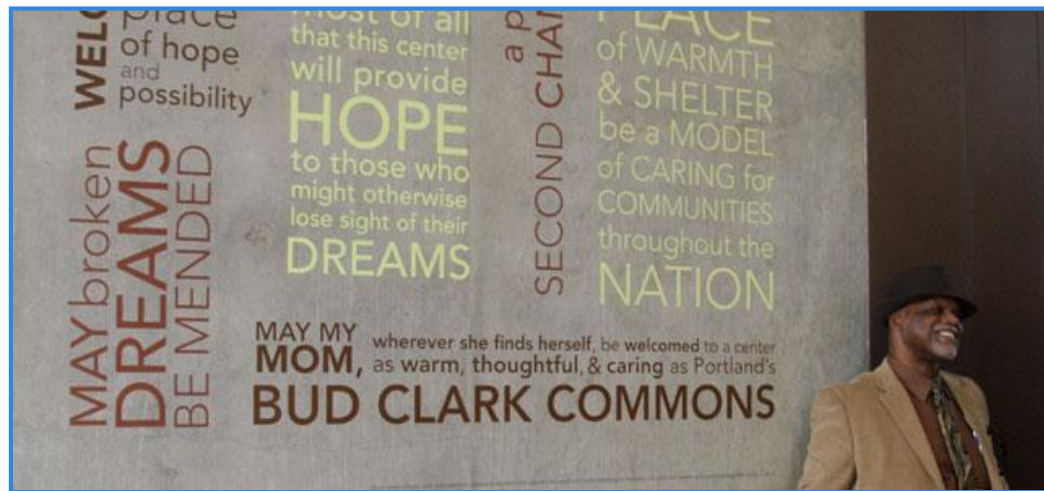
## Improve how we serve people:

- Prioritize vulnerable populations:
  - Families with children
  - Unaccompanied youth
  - Adults with physical or mental disabilities
  - Women
  - Veterans
- Promote racial and ethnic justice
- Use data-driven assessment and accountability
- Engage and involve the community
- Strengthen system capacity & leverage opportunities

# What's the Answer?

## Shared governance of policies & funding – *Home for Everyone Coordinating Board*

- Community-based decision-making body to oversee and implement plan – representatives from local government, nonprofit, public sector, faith, philanthropic
- Recommend how local and private funds can be best invested



# PHB Equity Reporting, Housing Access & Retention: Annual Outcomes

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SALLY ERICKSON

PROGRAM MANAGER



# PHB Equity Agenda Guiding Principles

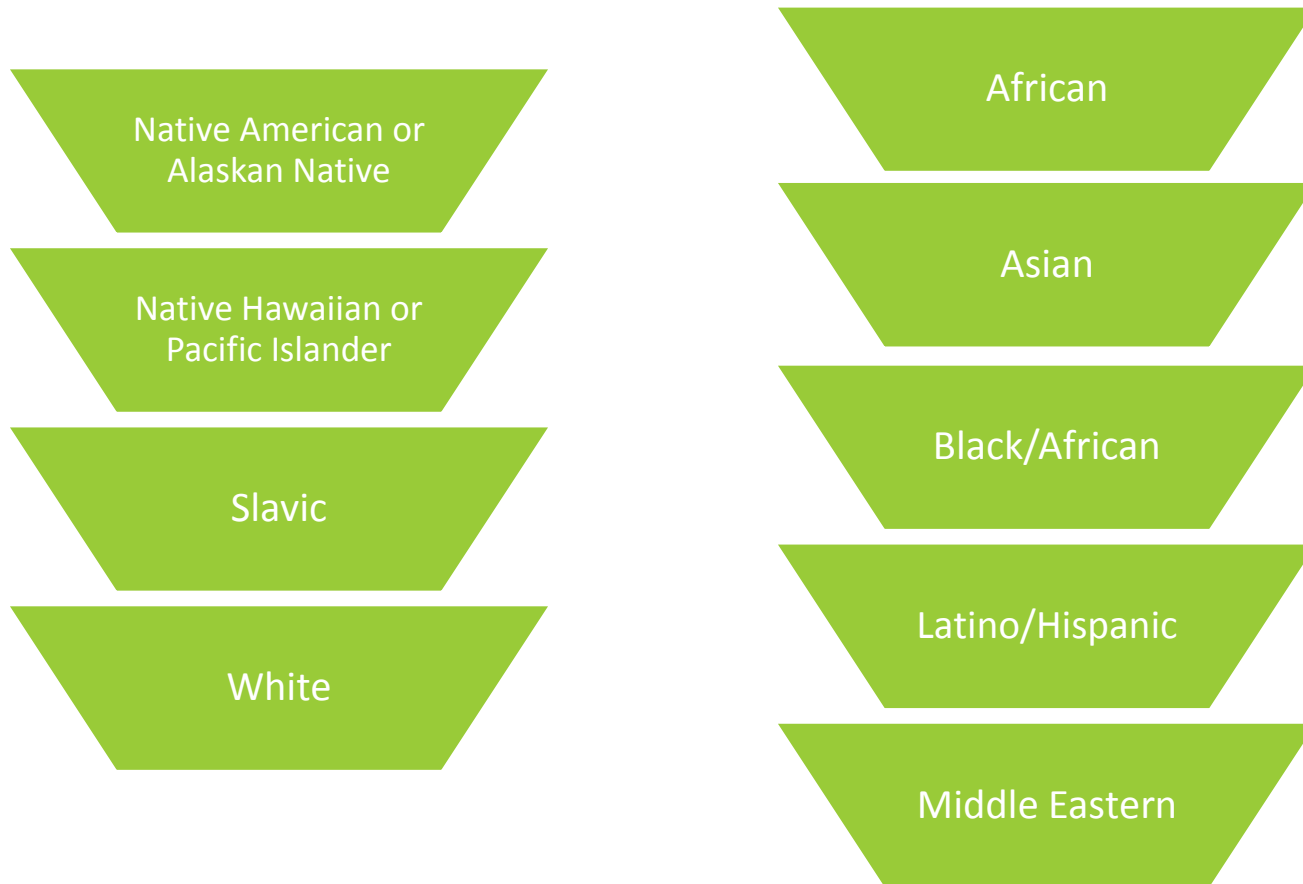
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**Equity means: All residents from Portland's diverse and multicultural communities have access to the opportunities and resources they need to attain their full potential.**

**To achieve its equity agenda PHB has committed to defining, measuring, and reporting equity results for all of its programs.**

# Data Collection

Data collection tools for PHB funded services ask service users to identify their race and ethnicity, and allow for multiple designations to be specified. This inclusive data helps PHB measure and report how well it's doing at providing access and positive outcomes to under-served populations.



# Contracting

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## **PHB equity language from FY 13-14 contracts:**

PHB aspires to reduce and remove the documented disparities experienced by communities of color in service and housing outcomes by working with partners to measure outcomes and implement strategies for service delivery that contribute to the achievement of program-specific and bureau-wide goals for communities of color. In FY 2013-14 all subrecipient contractors will report Outcome measures by race/ethnicity.

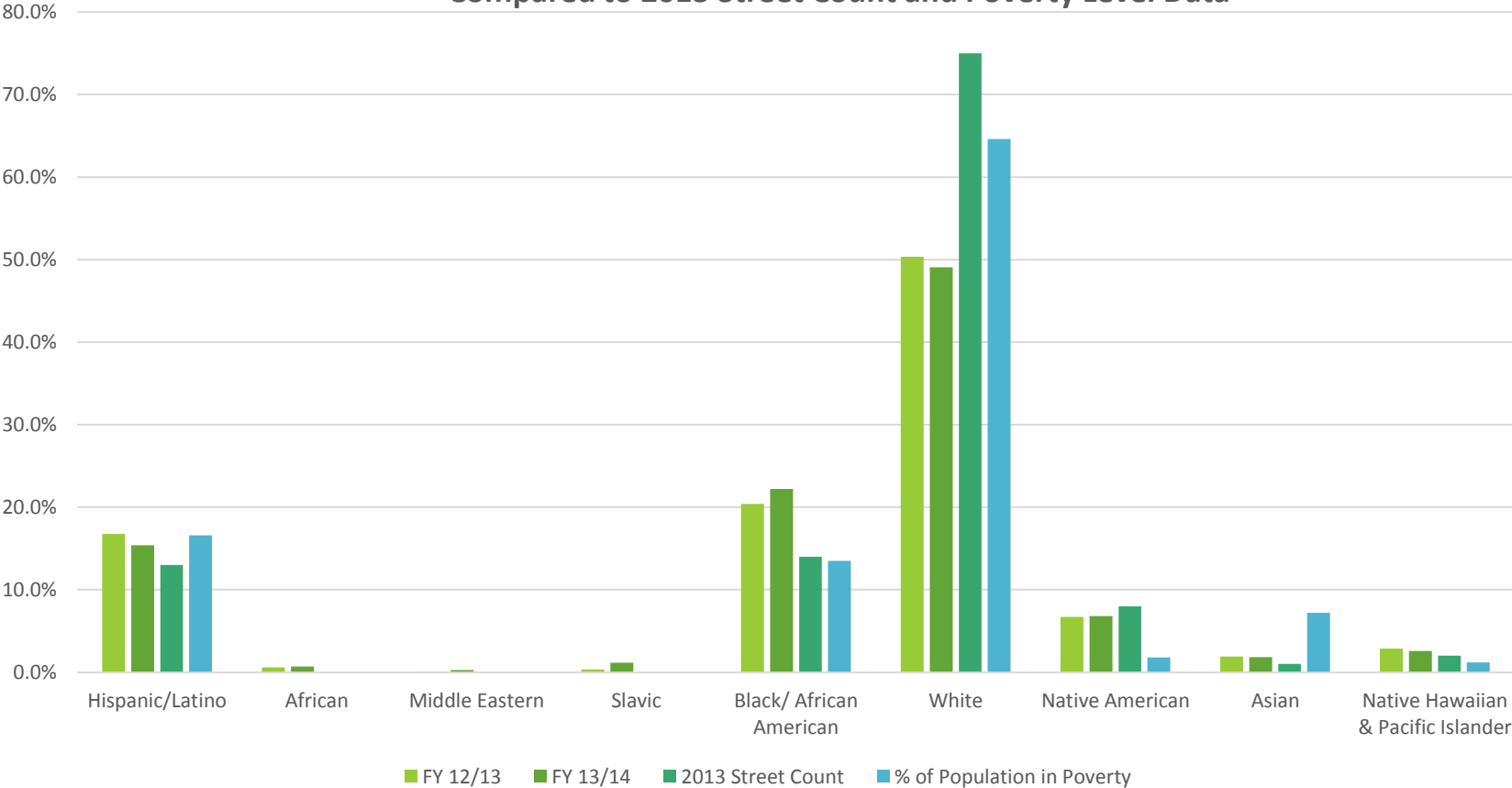
In FY 2013-14 all subrecipient contractors will evaluate Outcomes by race/ethnicity and if evaluation shows statistically significant disparities in the achievement of Outcomes based on race, contractor will work with PHB to determine why such disparate impacts are occurring, and to recommend and implement a remedy to eliminate them.



ACCESS TO SERVICES: FY 12-13 AND FY 13-14 EQUITY RESULTS  
HOUSING ACCESS & RETENTION

# All Combined Services

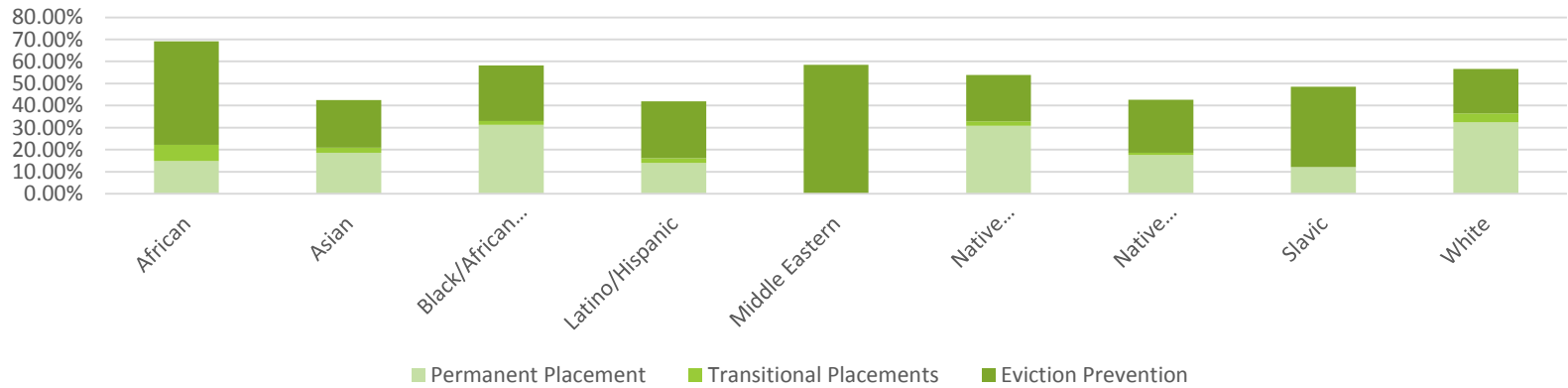
**Race & Ethnicity of Individuals  
Accessing All Homelessness Services  
Compared to 2013 Street Count and Poverty Level Data**



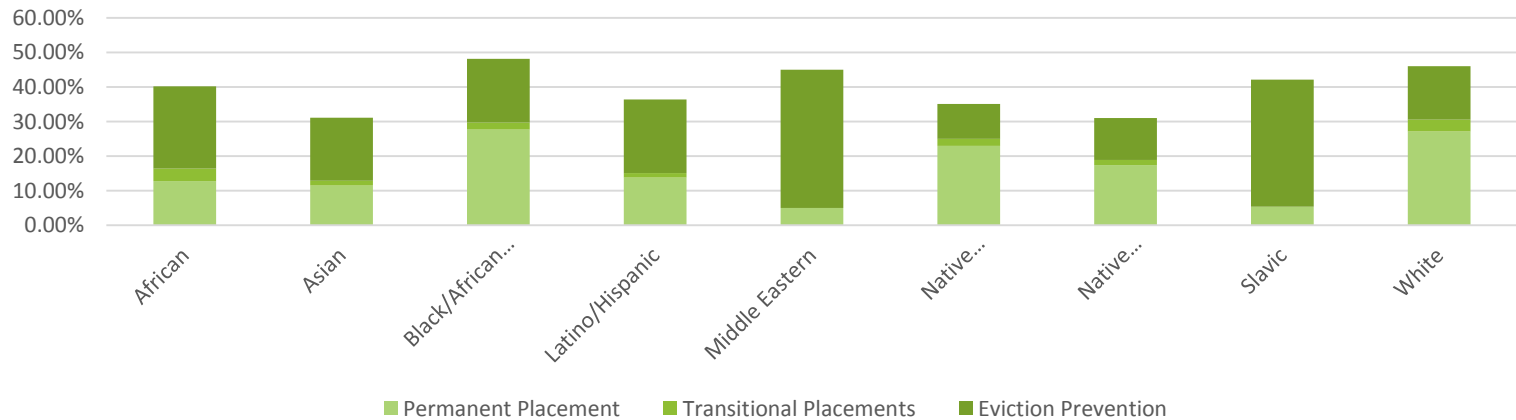
HOUSING ACCESS & RETENTION OUTCOMES (WORK IN PROGRESS)  
HOMELESS → HOUSING: PLACEMENT DATA

# All Placements – Permanent, Transitional, Eviction Prevention

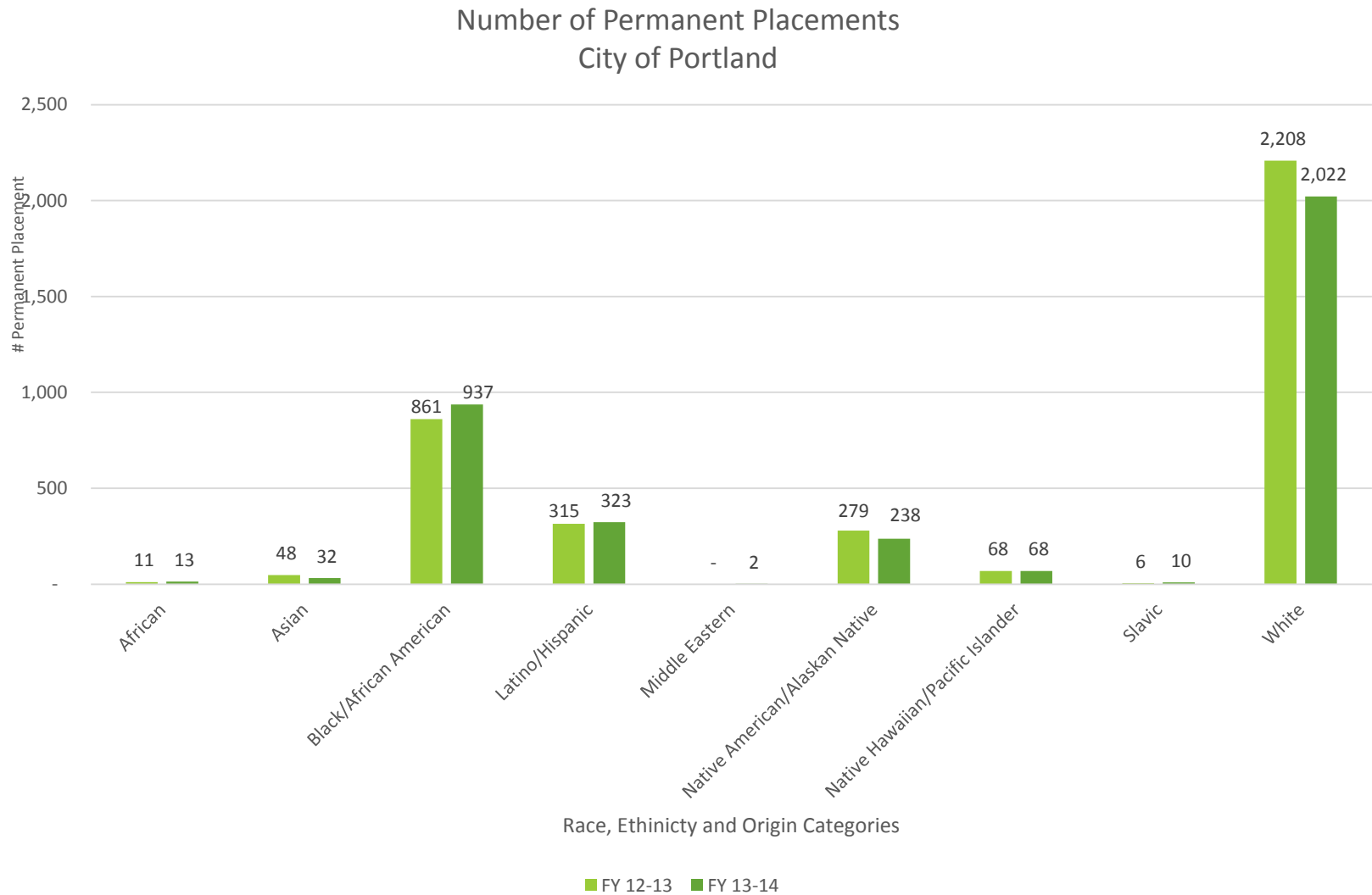
Ratio of All Placements to All Homeless Services Accessed (City of Portland)  
FY 2012-13



FY 2013-14

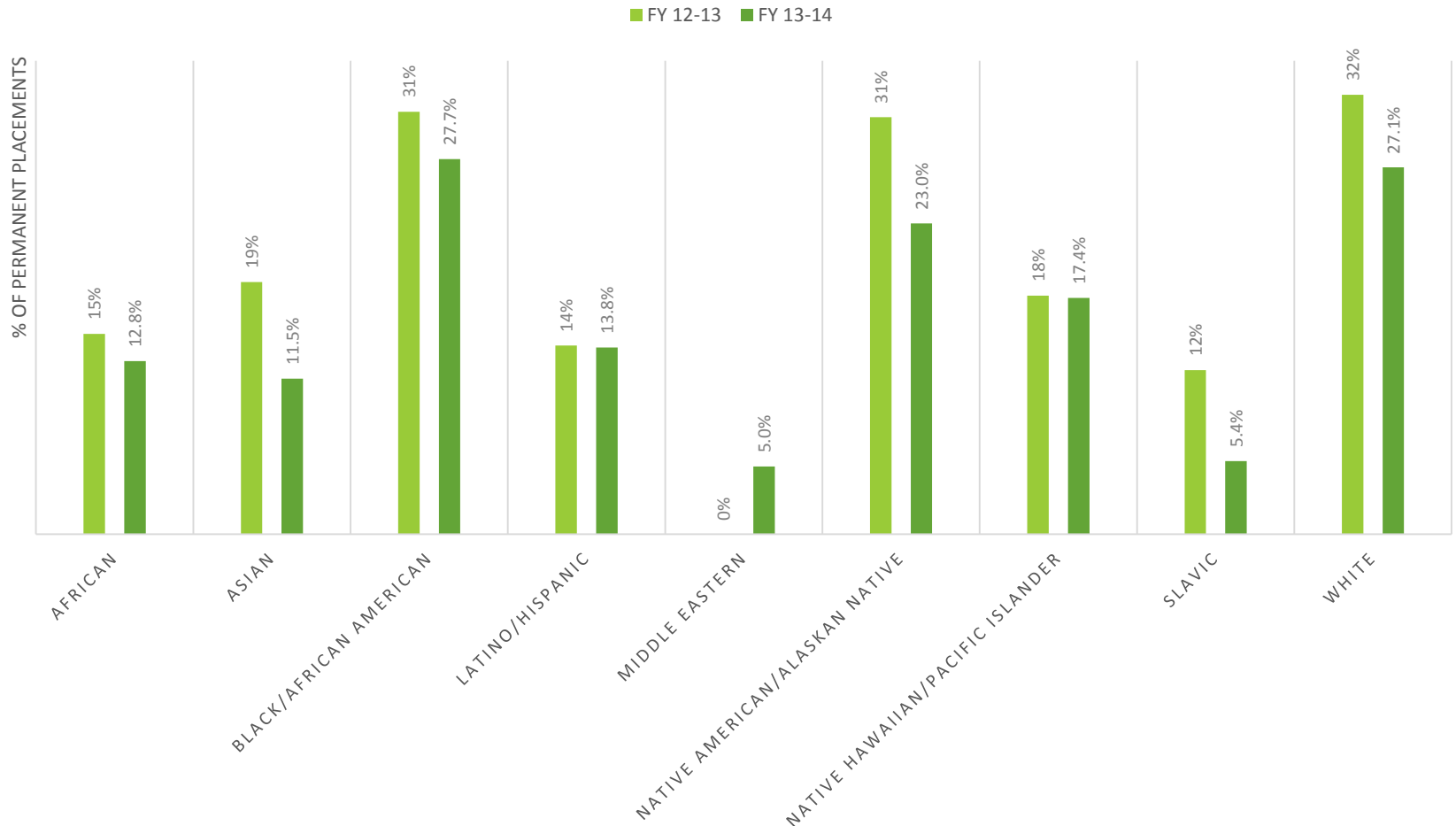


# Permanent Housing Placements: All Programs



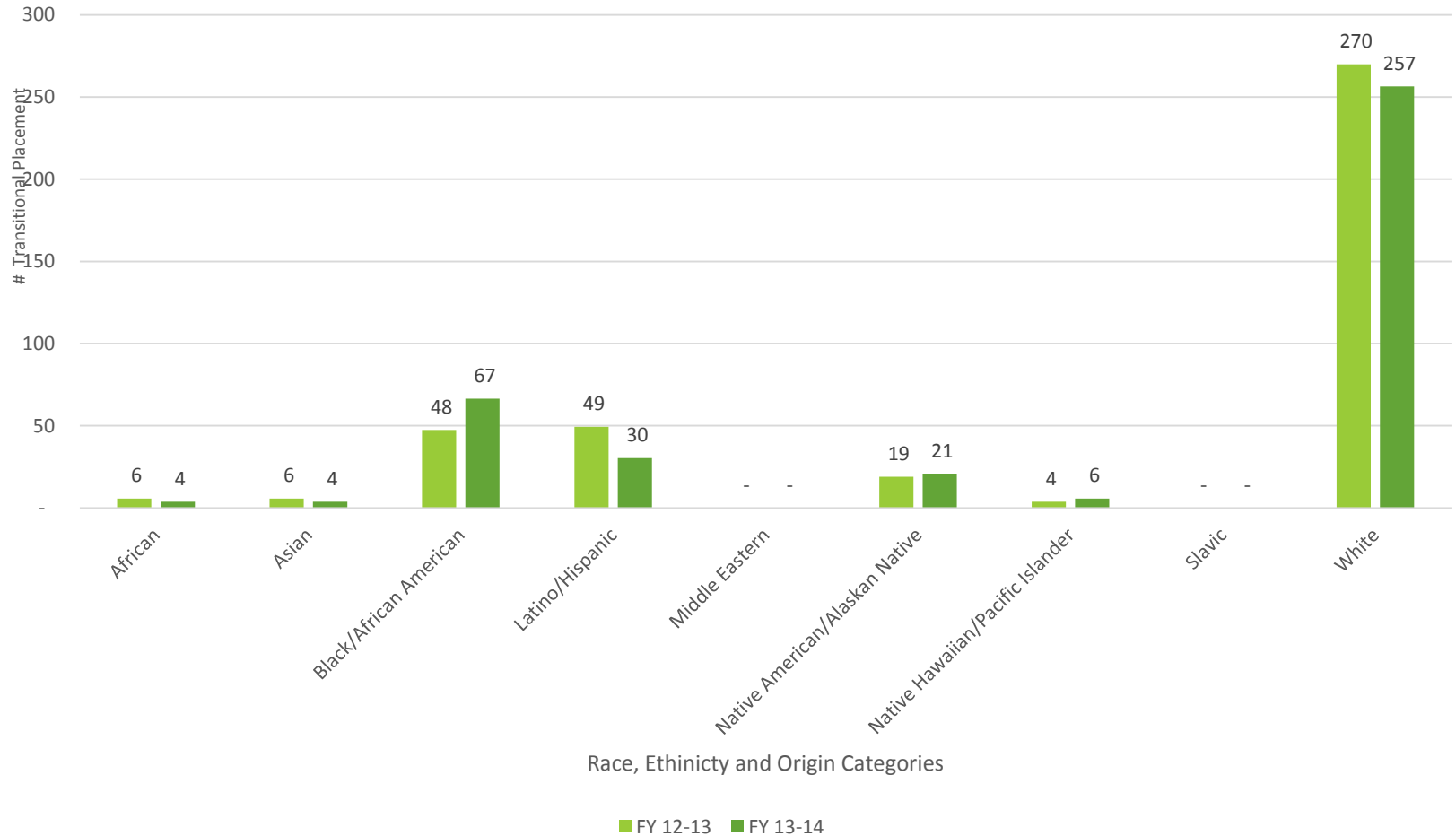
# Permanent Placements: All Programs

RATIO OF PERMANENT PLACEMENTS TO ALL HOMELESS SERVICES ACCESSED  
CITY OF PORTLAND



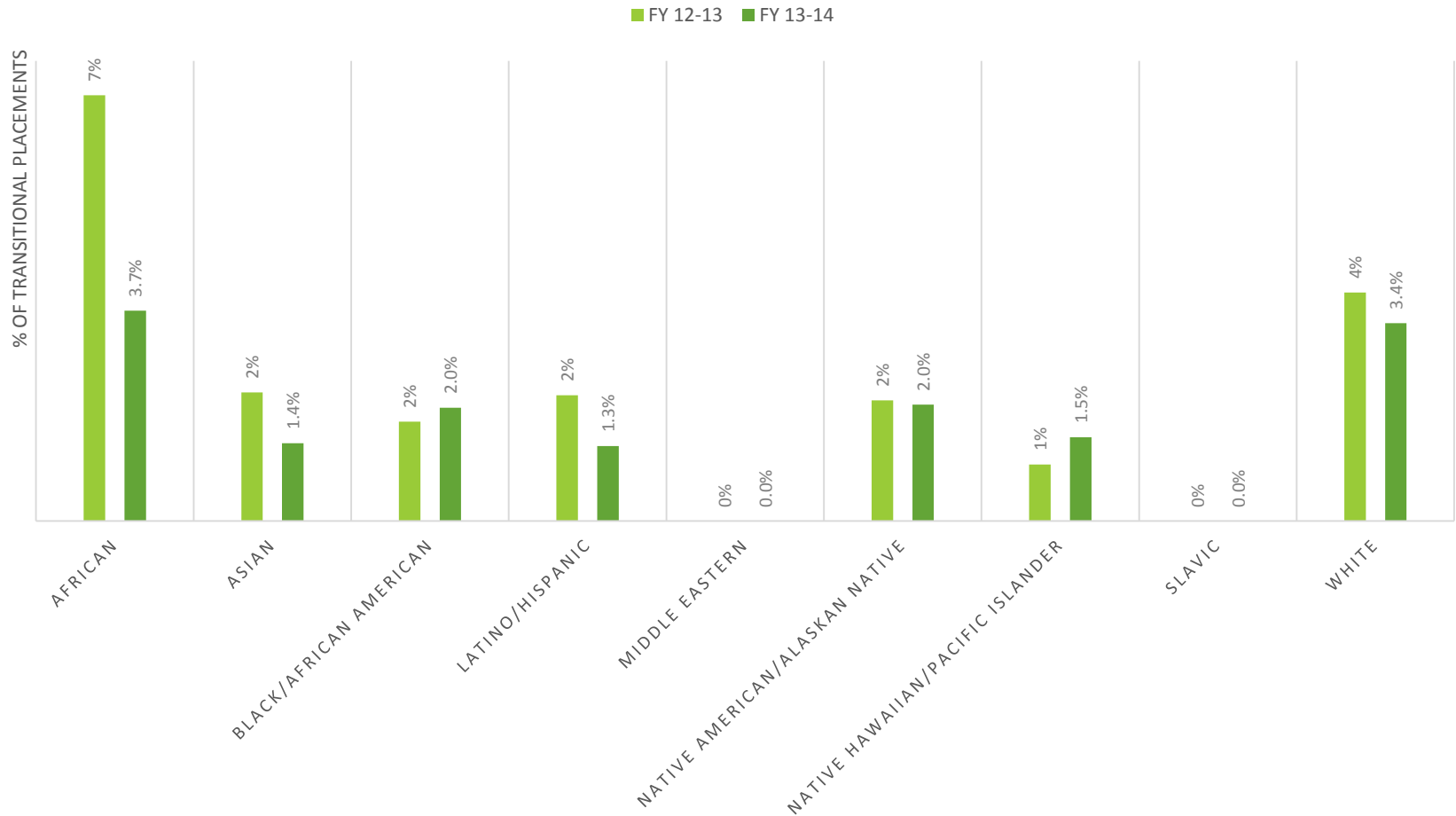
# Transitional Placements

Number of Transitional Placements  
City of Portland



# Transitional Placements

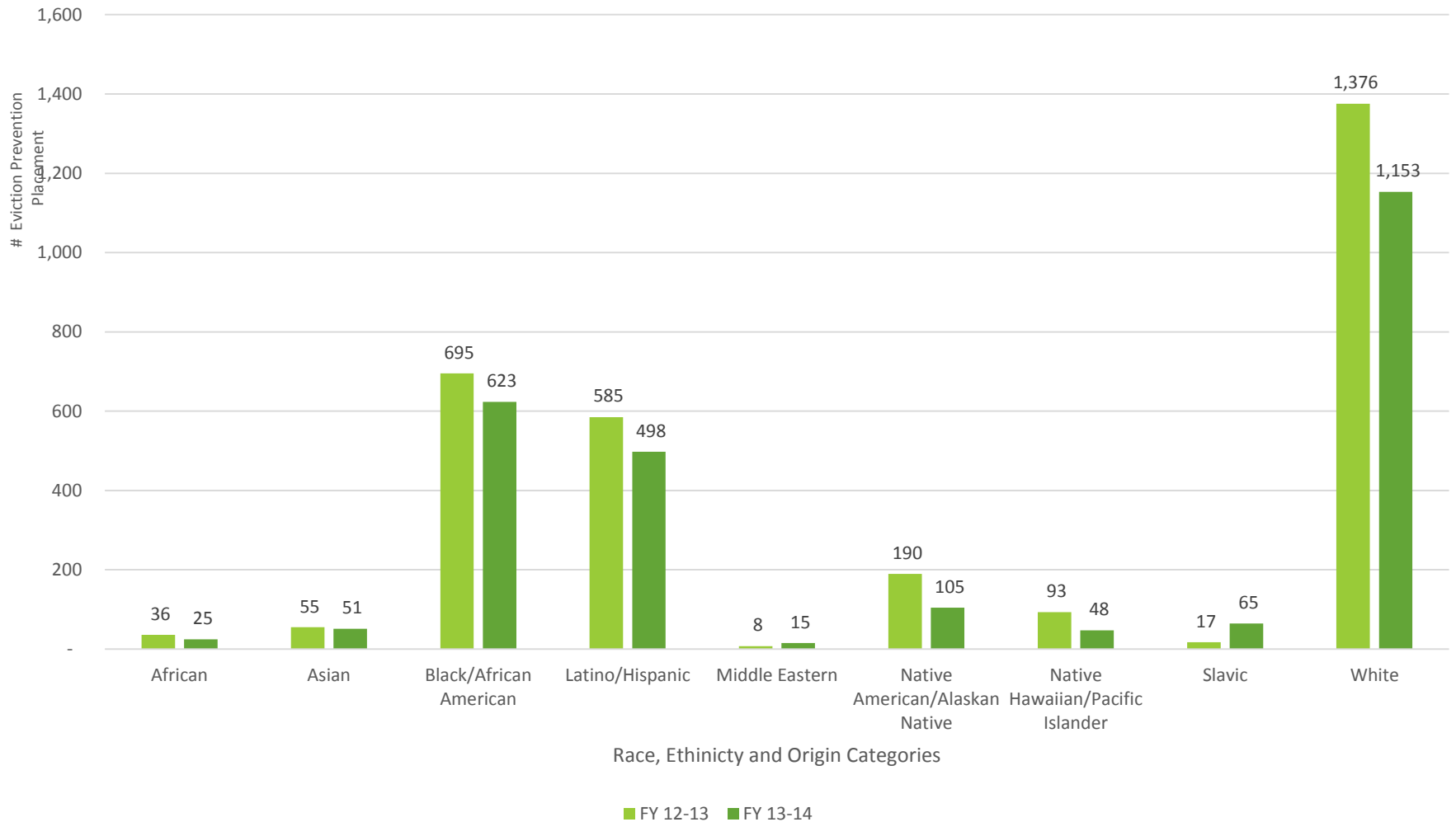
RATIO OF TRANSITIONAL PLACEMENTS FROM ALL HOMELESS SERVICES ACCESSED  
CITY OF PORTLAND





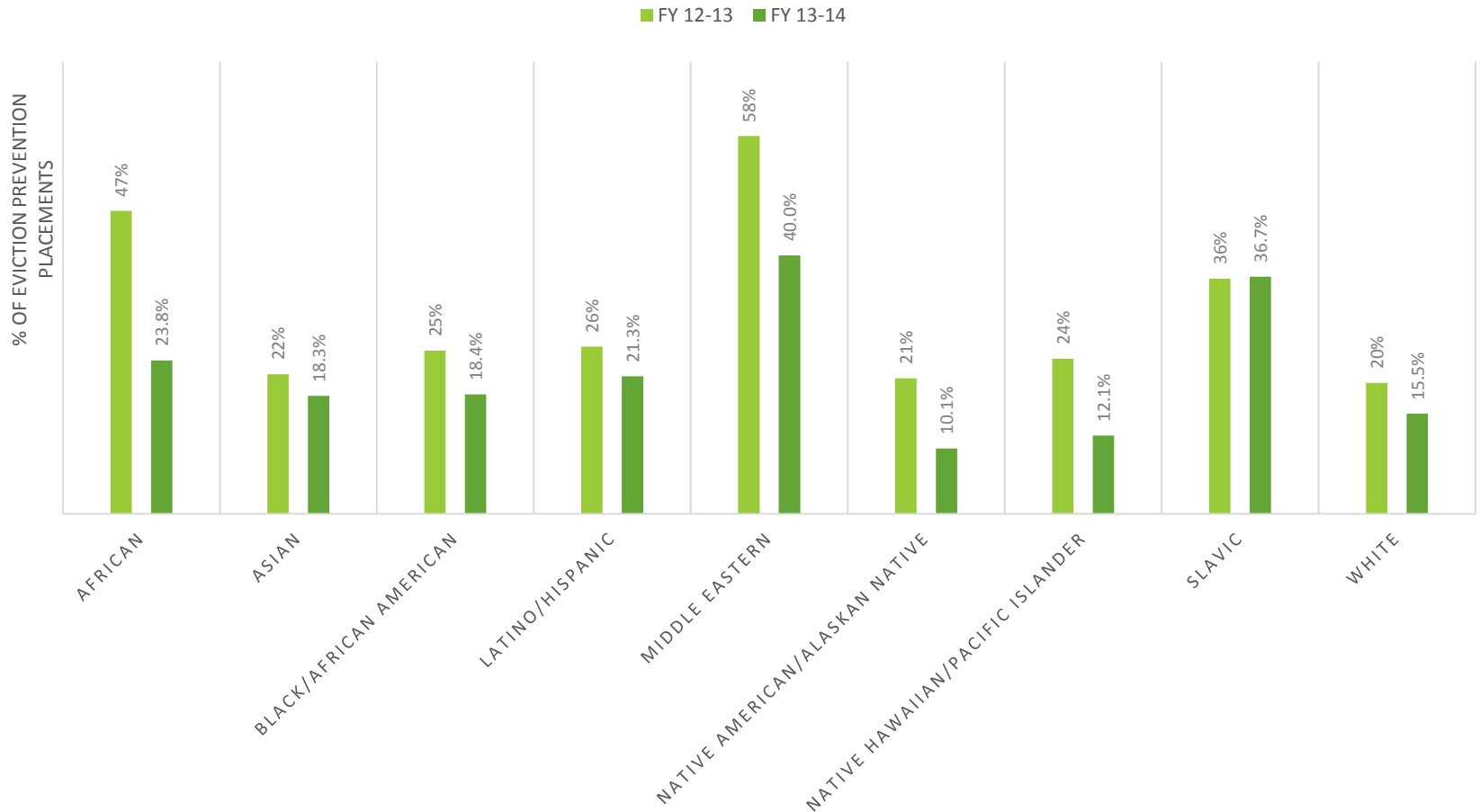
# Eviction Prevention Placements

Number of Eviction Prevention Services  
City of Portland



# Eviction Prevention Placements

RATIO OF EVICTION PREVENTION ASSISTANCE TO ALL HOMELESS SERVICES  
ACCESSED  
CITY OF PORTLAND

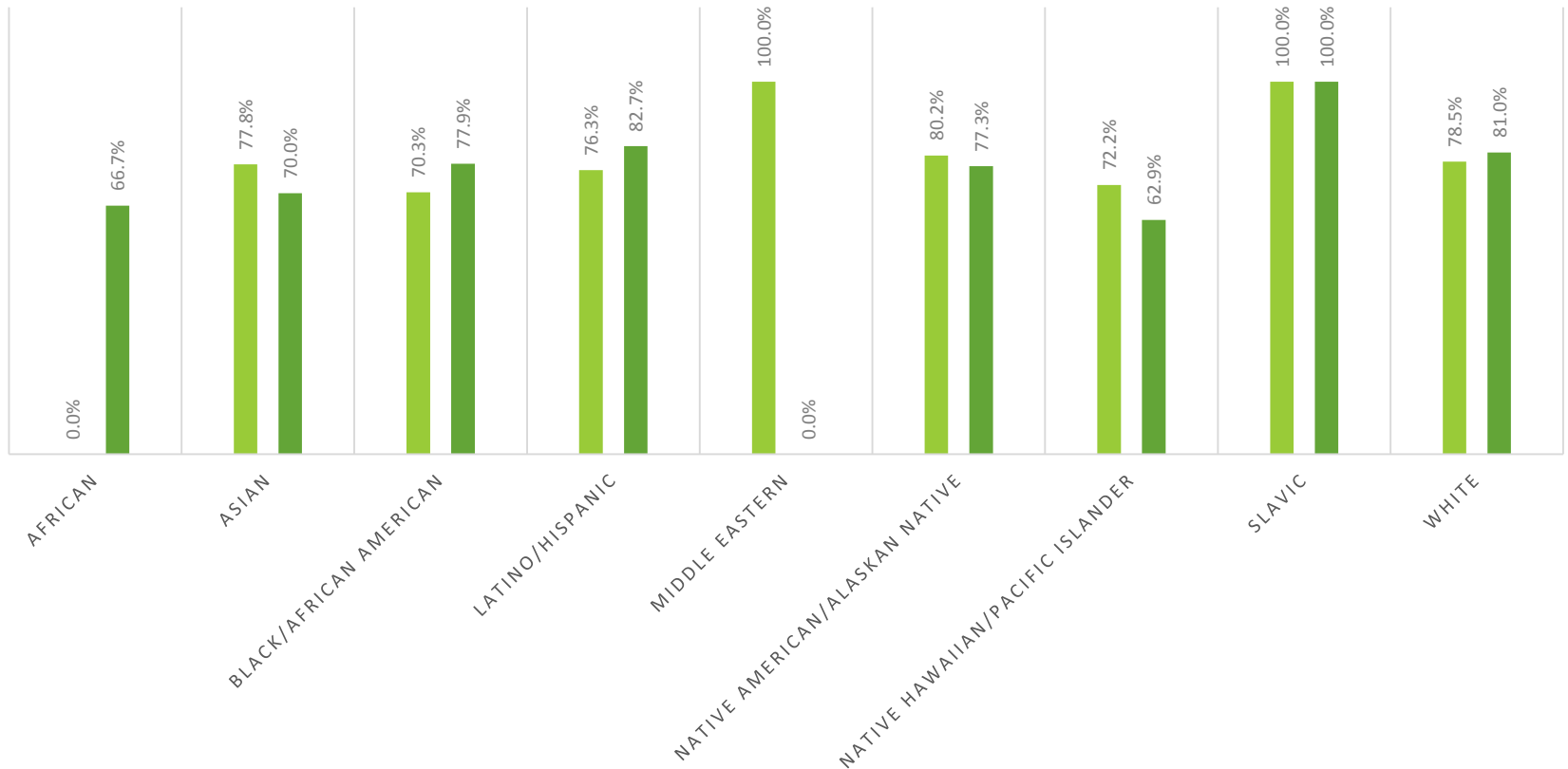


HOMELESS → HOUSING: RETENTION DATA

# Permanent Placement Retention

## % 12 MONTH PERMANENT PLACEMENT RETENTION RATE CITY OF PORTLAND

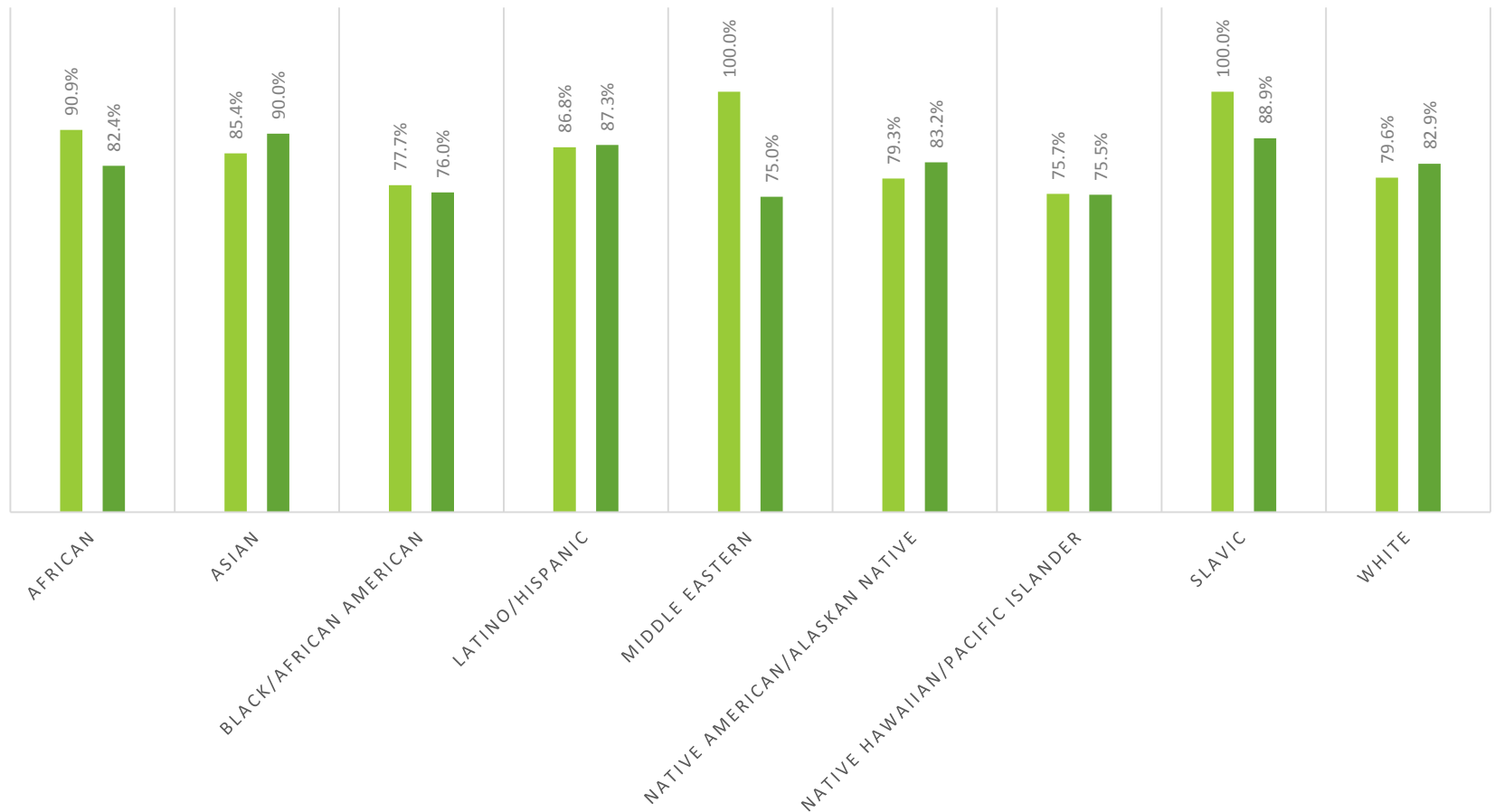
FY 12-13 Retention Rate    FY 13-14 Retention Rate



# Eviction Prevention Placement Retention

**% 12 MONTH EVICTION PREVENTION RETENTION RATE  
CITY OF PORTLAND**

■ FY 12-13 Retention Rate ■ FY 13-14 Retention Rate



# HART OUTCOMES DATA WORLD

HART Outcomes Data World				
Placement Data (FY 12-13 and FY 13-14)				
<b>All combined</b>	<b>Access and Stabilization</b>	<b>Prevention and Rapid Rehousing</b>	<b>Shelter and Emergency Services</b>	<b>Supportive Housing</b>
Permanent Placement	Permanent Placement	Permanent Placement	Permanent Placement	Permanent Placement
Transitional Placement	Transitional Placement	Transitional Placement	Transitional Placement	Transitional Placement
Eviction Prevention	Eviction Prevention	Eviction Prevention	Eviction Prevention	Eviction Prevention
Hotel/Motel Voucher	Hotel/Motel Voucher	Hotel/Motel Voucher	Hotel/Motel Voucher	Hotel/Motel Voucher
Emergency Shelter	Emergency Shelter	Emergency Shelter	Emergency Shelter	Emergency Shelter
Retention Data (FY 12-13 and FY 13-14)				
<b>All combined</b>	<b>Access and Stabilization</b>	<b>Prevention and Rapid Rehousing</b>	<b>Shelter and Emergency Services</b>	<b>Supportive Housing</b>
6 Month Transitional Prevention Retention	6 Month Transitional Prevention Retention	6 Month Transitional Prevention Retention	6 Month Transitional Prevention Retention	6 Month Transitional Prevention Retention
6 Month Permanent Placement Retention	6 Month Permanent Placement Retention	6 Month Permanent Placement Retention	6 Month Permanent Placement Retention	6 Month Permanent Placement Retention
6 Month Eviction Prevention Retention	6 Month Eviction Prevention Retention	6 Month Eviction Prevention Retention	6 Month Eviction Prevention Retention	6 Month Eviction Prevention Retention
12 Month Transitional Prevention Retention	12 Month Transitional Prevention Retention	12 Month Transitional Prevention Retention	12 Month Transitional Prevention Retention	12 Month Transitional Prevention Retention
12 Month Permanent Placement Retention	12 Month Permanent Placement Retention	12 Month Permanent Placement Retention	12 Month Permanent Placement Retention	12 Month Permanent Placement Retention
12 Month Eviction Prevention Retention	12 Month Eviction Prevention Retention	12 Month Eviction Prevention Retention	12 Month Eviction Prevention Retention	12 Month Eviction Prevention Retention

Other Outcomes Data

Other Outcomes Data

# Future Analysis and Reporting

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- Detailed outcomes analysis of Housing Access & Retention program investments
- Home for Everyone Coordinating Board sub-committee reviewing community-wide outcomes
- Questions?