

## **Exhibit P – Transportation and Parking Demand Management Directive**

The Bureau of Transportation is directed to take the following further actions regarding Transportation & Parking Demand Management:

- A. Prior to effective date of the *2035 Comprehensive Plan* and associated early implementation actions, clarify administrative process for TDM requirements in the CI Zone and Commercial/Mixed Use Zones sufficient to facilitate the approval process in development review and to ensure adequate administration of new program requirements, including:
  - a. Evaluation guidance for Campus Institutional zone mode split trends
  - b. Evaluation guidance for evaluating “current practices” in existing local Campus Institutional zone TDM plans to assist in adaptation
  - c. Administrative procedures for implementation of the Commercial/Mixed Use zone TDM requirement
  - d. Guidelines or standards for the required education/information materials in Commercial/Mixed Use zones
  - e. Procedures for administration of surveys in mixed use zones, including distribution and monitoring
  
- B. Develop and bring to Council for further consideration by July 1, 2018 an expanded (Phase 2) TDM policy for private development. This expanded policy should be developed with input from stakeholders representing development, transportation service providers and advocates, business groups, neighborhood associations, as well as other Portland bureaus, including BPS and BDS. The expanded policy should address the following:
  - a. Appropriate strategies in the Central City
  - b. Approaches to maintaining on-going obligations for TDM incentives (beyond the one-year requirement being adopted initially for commercial/mixed use development)
  - c. Relationship to on-site parking supply and management
  - d. Relationship to on-street parking management, including the Parking Management Toolkit and proposed residential permit programs for high growth mixed use centers and corridors
  - e. Opportunities to expand TDM program to engage existing development
  
- C. In tandem with a Phase 2 TDM policy, bring recommendations to Council for the following:
  - a. Further changes to Zoning Code Chapter 33.266 (Parking, Loading and Transportation Demand Management), including recommendations to increase or decrease the minimum or maximum number of required off-street parking spaces, as appropriate