



PORTLAND PARKS & RECREATION

Healthy Parks, Healthy Portland



SUMMER FREE FOR ALL

June 28, 2017

Mike Abbaté, Director

Soo Pak, Arts, Culture & Special Events Manager, **Kellie Torres**, Development Manager

Bridging the Gap



 FREE MOVIES

 FREE CONCERTS

 FREE LUNCH + PLAY

 SWIMS + MORE!

Over 400 FREE summer events in Portland parks!

Mission, Arts & Equity



Realignment Package

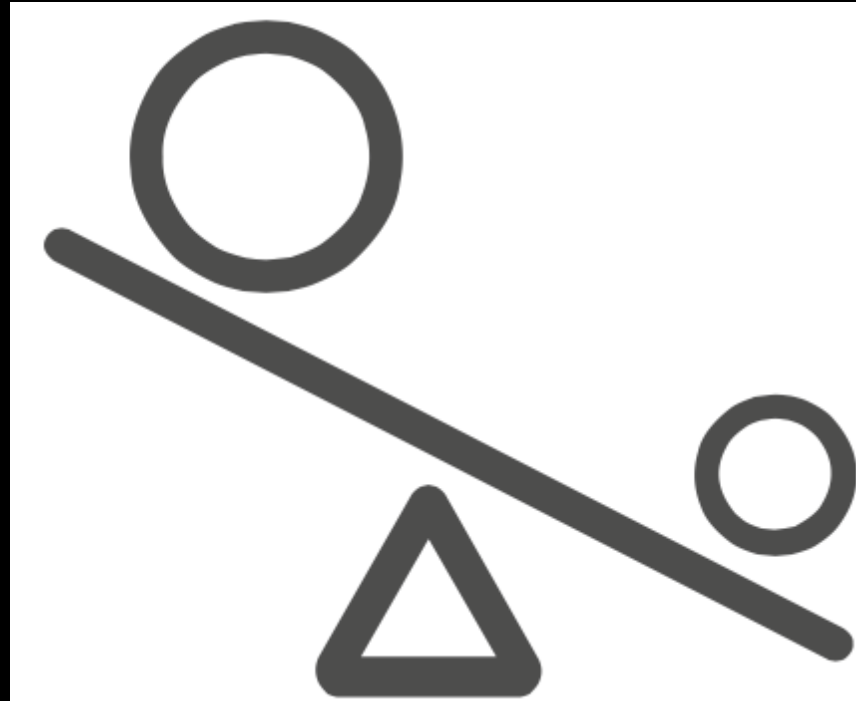
- Washington Park Festival (4 to 3 nights)
- Rockwall
- Playground program hours and sites



Leveraged Dollars

\$1,275,000

Corporate &
Community
Support



\$500,000

General Fund



Arts & Culture

- Celebrate diverse cultures, heritage, and identities
- Self-expression, self-discovery, and self-empowerment
- Bridging cultures and communities



Program Overview

- Diversified staff
- Cultural competency
- New community partnerships
- Diversifying programs
- Free outdoor fitness classes
- Increased lunch distribution



Debuting Artists

- Speaker Minds
- Iftin Band
- Mosimosi Koula
- Painted Sky Northstar Dance Company



Partnerships

- PDX Latinx Pride
- Young, Gifted and Brown (YGB)
- Latino Network

- 71 neighborhood and partner groups
- Volunteers
- School districts



Summer Free For All Staff

Chariti Montez

Jed Arkley

Alex Diaz

Jamison Holtz

Shavon McKinstry

Nim Xuto

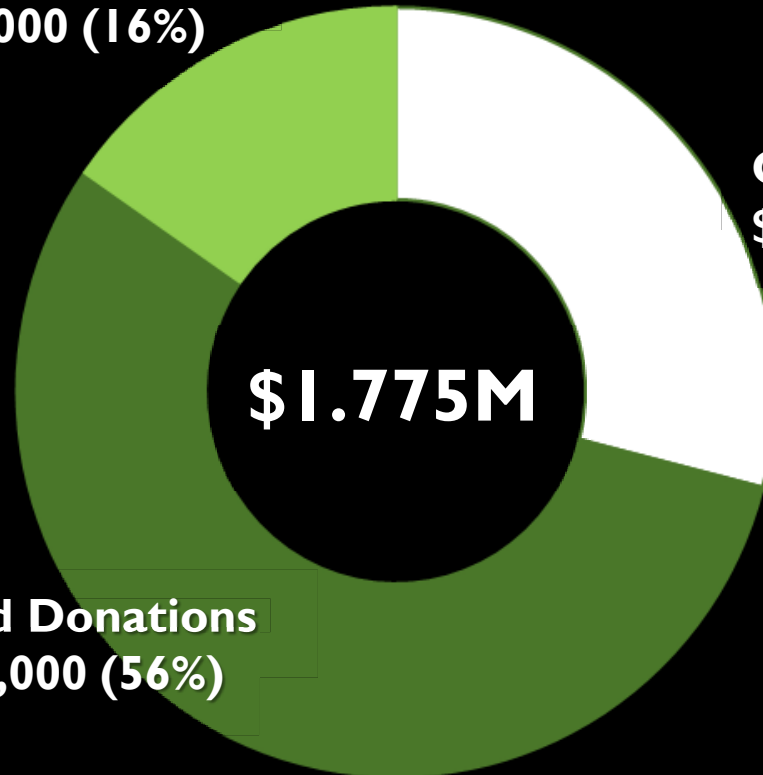


2017 Budget

Cash Sponsorships
\$275,000 (16%)

General Fund
\$500,000 (28%)

In-Kind Donations
\$1,000,000 (56%)



Sponsors



SUMMER
FREE FOR ALL

FREE
SUMMER
FUN

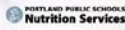
IN THE PARK

THANK YOU TO OUR SPONSORS

PRESENTING



PREMIER



Testimonies

Karis Stoudamire-Phillips
Boise Neighborhood Association

Joe Dang
Bank of America



Thank you!

