

IMPACT STATEMENT

Legislation title: Accept report on 2017 Summer Free For All program (Report)

Contact name: Chariti Montez

Contact phone: 503-260-5928

Presenter name: Mike Abbaté (Director), Soo Pak (Arts, Culture & Special Events Manager), Kellie Torres (Development Manager)

Purpose of proposed legislation and background information:

- An annual report to update Council on Portland Parks & Recreation's summer programming

Financial and budgetary impacts:

- None

Community impacts and community involvement:

The report is about Summer Free For All (concerts, movies, free lunch and playgrounds in the park), PP&R's largest community organizing and community involvement event series. We will report on last year's progress as well as update Commissioners on this year's programming highlights.

- These free events appeal to Portlanders from all backgrounds. This program is geared toward families and youth (especially youth who are eligible for free & reduced lunch), and culturally specific groups both in marketing and programming. Marketing is printed in English, Arabic, Burmese, Simple Chinese, Nepali, Russian, Somali, Spanish and Vietnamese. Outreach is completed through neighborhood-based and community-based organizational partners.
- Events are citywide.
- Neighborhood businesses and local corporations are sponsors of this program and individual events. Donations and sponsorships include hundreds of thousands of dollars raised by volunteers and PP&R staff.
- Summer Free For All includes concerts, movies, free lunch and playground programs in our parks all summer long and is part of a more than century-old tradition of community and neighborhood engagement. It contributes deeply to Portland's livability.
- With hundreds of partners and sponsors, and dozens of volunteers committees, Summer Free For All enjoys deep community and government support.
- Sponsors and community-based organizational partners will be testifying.


Budgetary Impact Worksheet

Does this action change appropriations?

YES: Please complete the information below.

NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount



PP&R Finance Manager

6/12/17

Date