



CITY OF
PORTLAND, OREGON

Amanda Fritz, Commissioner
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June 14, 2017

Mayor and Commissioners,

It's that time of year again--Summer Free for All—our movies, concerts and playgrounds in the parks.

This program totals more than \$1.75 Million but its value is priceless when it comes to the community building and livability it brings to our city—activating our parks and playgrounds in a productive, positive way, all summer long.

Thanks to generous corporate sponsorships that helped leverage support from the City of Portland. They include Comcast, Bank of America, NW Natural, Pacific Power, Shriners Hospital—and in-kind program support from iHeart Radio, El Rey, Collage and Next Adventure. And special acknowledgment to the many school district partners whose support enables us to serve more than 100,000 free lunches to families in need through our Free Lunch & Play program.

Our program sponsors include a presenting sponsorship with Comcast, as well as two-dozen long-time and new corporate leaders as well as community-based organizations who fund in-kind and cash sponsorships. Also, thanks to businesses large and small, as well as communities who gave donations and in-kind gifts, we will deliver 40 movie events and 37 concert events in parks citywide, including the Washington Park Centennial Celebration.

Summer Free For All brings the best of community driven and culturally responsive programming, including movies, music, nourishment, and play to communities throughout Portland. It is supported by dozens of grassroots community leaders and organizations across this city—consisting of volunteers who design, market, and organize the events and activities as well as create sponsorships and cultivate relationships with community business partners.

We look forward to telling you more about Summer Free for All 2017 in our report to Council on June 28th. Please see the enclosed promotional materials for 2017 and last year's Program Summary.

Sincerely,

Amanda Fritz
Commissioner, City of Portland

Agenda No.
REPORT
Title

Accept report on 2017 Summer Free For All program (Report)

<p>INTRODUCED BY Commissioner/Auditor: Wheeler</p>	<p>CLERK USE: DATE FILED <u>JUN 20 2017</u></p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor / Finance and Administration -Wheeler</p> <p>Position 1/Utilities - Fritz <i>Ann Fritz</i></p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Eudaly</p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <u><i>Susan Parsons</i></u> Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: Portland Parks & Recreation Bureau Head: Mike Abbate <i>Mike Abbate</i></p> <p>Prepared by: Chariti Montez Date Prepared: 6/7/17</p>	<p>ACTION TAKEN:</p> <p style="font-size: 1.2em; font-weight: bold;">JUN 28 2017 ACCEPTED</p>
<p>Impact Statement</p> <p>Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p>	
<p>Council Meeting Date 6/28/17</p>	

AGENDA

TIME CERTAIN
Start time: **9:45 am**

Total amount of time needed: 30
(for presentation, testimony and discussion)

CONSENT

REGULAR
Total amount of time needed:
(for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	_____	
4. Eudaly	4. Eudaly	✓	
Wheeler	Wheeler	_____	