

MAYOR'S OFFICE

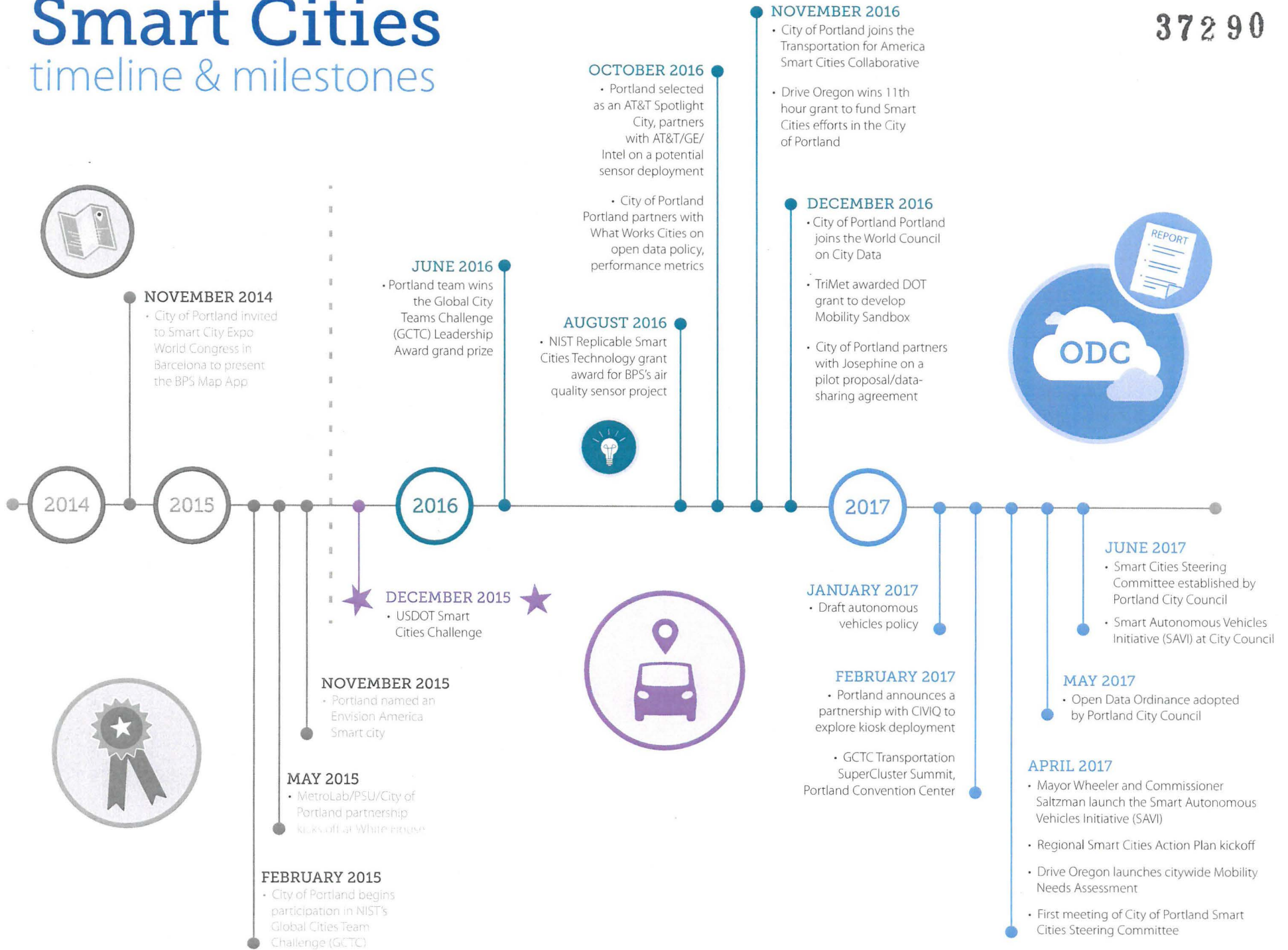
SMART CITIES LEAD



Smart Cities

timeline & milestones

372 90



IMPACT STATEMENT

Legislation title: Establish a Smart Cities Steering Committee to create a Citywide governance structure for the City's Smart Cities work. (Resolution)

Contact name: Kevin Martin

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Presenter name: Kevin Martin

Purpose of proposed legislation and background information:

The City of Portland defines "Smart Cities" as the use of existing and innovative technologies, data collection and data management tools to enhance community engagement, to bring public benefits through improved delivery of services, and to address our City goals around equity, mobility, affordability, sustainability, community health and safety, workforce development, and resiliency.

A successful Smart Cities program will require significant coordination across bureaus and with the with private sector companies, non-profit organizations and national consortiums, academia, and other government and non-government agencies.

Establishing a Smart Cities Steering Committee will result in:

- a) Greater cross-bureau collaboration, improving the efficiency and effectiveness of our Smart Cities work;
- b) Partnerships with private sector companies, non-profit organizations and national consortiums, academia, and other government and non-government agencies to help solve Portland's most pressing issues, to boost economic development, and to build ladders of opportunity for our community through innovative uses of data and technology;
- c) Better coordination with other City committees, such as the Technology Executive Steering Committee, and with outside groups such as the Regional Smart Cities Group led by Portland State University, and the Smart Cities Lab group led by the Technology Association of Oregon;
- d) Implementation of the actions of the Regional Smart Cities Action Plan, and to develop a Smart Cities plan specific to the City of Portland;
- e) Improved ability of the City and the Portland community to spur economic and civic technology opportunities to transform data into informed, actionable outcomes.

A robust Smart Cities program will help us use technology and data to meet the City's goals around equity, mobility, affordability, sustainability, community health and safety, workforce development, and resiliency. This includes goals and strategies of the Portland Plan, Comprehensive Plan, Transportation Systems Plan, Electric Vehicle Strategy, Digital Equity Action Plan, Broadband Strategic Plan, Citywide Racial Equity Goals & Strategies, and the

Climate Action Plan. Centralized coordination, and a governance structure to support these efforts, is critical to the success of the City’s Smart Cities initiatives.

Financial and budgetary impacts:

The Bureau of Planning and Sustainability (BPS) has submitted a Decision Package for the 2017/2018 fiscal year budget that includes an FTE to help manage the Smart Cities Steering Committee, and to coordinate citywide Smart Cities strategy and projects across bureaus and build partnerships among public, private, and academic institutions. This position is included in the Mayor’s proposed budget.

Community impacts and community involvement:

A Smart City is one where data and technology improve people’s lives, particularly those in historically underserved communities. A key focus of the City’s Smart Cities work is improving services and access to information for those most in need. A central purpose of the Smart Cities Steering Committee will be to provide and facilitate community outreach and involvement as Smart City projects are developed and deployed. Centralized coordination of these efforts through the Smart Cities Steering Committee will increase the likelihood that Smart Cities initiatives are successful, that they address our collective priorities as a City, that the community has a platform for engaging with the City in these efforts, and that these efforts address the community’s needs. Establishing a Smart Cities Steering Committee will help the City be more proactive, consistent and transparent in identifying methods to engage diverse Portland communities in the Smart Cities work.

Budgetary Impact Worksheet

Does this action change appropriations?

- YES: Please complete the information below.
- NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount