

IMPACT STATEMENT

Legislation title: * Extend term of agreement with Portland Community Media for managing PEG access resources, and providing community media, digital literacy and PEG services on a city-wide basis. (Ordinance; amend Grant Agreement No. 32000840)

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Purpose of proposed legislation and background information:

The City approved a grant agreement with Portland Community Media (PCM) in June 2012, which is due to expire on June 30, 2017. The agreement provides funds to PCM (abn Open Signal) for the management of certain resources under cable services franchise agreements and for the provision of media and digital literacy services to the community.

Under the City's grant agreement with PCM, the City has delegated responsibility to the Mt. Hood Cable Regulatory Commission (MHCRC) for monitoring and administering PCM's compliance with the terms and conditions of the Grant Agreement.

The MHCRC has determined that additional time has become necessary to complete a grant agreement renewal process with PCM in order to ensure services funded by the agreement are responsive to current and emerging community needs. The MHCRC recommends that the Council extend the Grant Agreement term by one year to provide additional time to conduct a more inclusive process to determine services and provisions to be included in a renewal agreement.

This grant extension:

- Extends the agreement by one year to June 30, 2018, from the original five-year agreement.
- Will not negatively impact the provision of community media services to the public or the City.
- Will not change any City policies.

Financial and budgetary impacts:

The proposed City budget for FY2017-18 identifies sufficient funds for an extension of the grant agreement. This grant agreement extension will not have any negative impacts on the City budget for either the short or long term. This action does not change or amend the current FY2017-18 budget or current and future staffing levels associated with the approved budget.

Community impacts and community involvement:

This ordinance extends the term of the current grant agreement with no other changes. The Mt. Hood Cable Regulatory Commission, at its publicly-noticed meeting on March 20, 2017, recommended the adoption of the contract amendment. In addition, the PCM Executive Director and Board of Directors endorsed this extension recommendation at their publicly-noticed

meeting on March 23, 2017. PCM and the MHCRC agree this amendment will allow sufficient time to determine terms for a renewal agreement to address the changing community needs related to the technology landscape.

PCM has successfully provided community media and digital literacy services for the City and to the community for over 30 years and is uniquely qualified to continue providing these services. Persons representing the MHCRC and PCM (abn Open Signal) will be available for questions.

Budgetary Impact Worksheet

Does this action change appropriations?

☒ **YES:** Please complete the information below.

☐ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount