

IMPACT STATEMENT

Legislation title: Accept the Design Overlay Zone Assessment (DOZA) Final Report, dated April 2017 (Report)

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Purpose of proposed legislation and background information:

The Design Overlay Zone Assessment (DOZA) project is not a legislative project. It is joint project supported by the Bureau of Planning and Sustainability (BPS) and the Bureau of Development Services (BDS) to evaluate the design overlay zone and provide recommendations for improvement. The City hired a team of consultants – led by the Seattle office of the Portland-based firm Walker Macy -- to conduct the assessment and make recommendations.

The design overlay zone is intended to achieve high-quality design for new buildings within areas of growth, as well as places with special architectural, cultural or scenic value.

The DOZA Report features recommendations within two separate categories: **Process** and **Tools**. Many of the recommendations for improving the design review process are already underway and being explored further with Commissioners and applicants. Other recommendations which require code changes through a legislative process – such as adjusting the review thresholds and rewriting design standards and guidelines – will require more time and public input over the next year.

The DOZA project represents an opportunity for both bureaus to sync long-term aspirations and policies with the daily review of built projects that shape our city. Following the hearing on April 26, BDS and BPS will collaborate on a work plan to proceed with the consultant's recommendations.

Financial and budgetary impacts:

There are no financial and budgetary impacts of accepting the Design Overlay Zone Assessment (DOZA) Final Report.

The financial and budgetary impacts of developing revised rules and processes to implement the recommendations in the report are anticipated to include:

- \$215,000 for 2 full-time city planners in FY17-18 (funded through an IA from BDS to BPS); and
- \$100,000 for the procurement, performance and compensation of professional services for urban planning, design, and architecture services (funded through an IA from BDS to BPS).

Community impacts and community involvement:

In 2016, the consultant team conducted interviews with several dozen design and development professionals, residents, business and neighborhood associations, an equity focus group,

Planning and Sustainability Commissioners, Design Commissioners, and City staff. In addition, they launched a public questionnaire to hear from hundreds of Portlanders.

In early 2017, the consultant team provided a second round of opportunities to gather feedback on the Draft Recommendations: a public open house and online questionnaire, as well as workshops with the Design Commission, Planning and Sustainability Commission, and City staff. Input on the draft recommendations helped to shape the final report.

Budgetary Impact Worksheet

Does this action change appropriations?

- ☐ **YES:** Please complete the information below.
☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount