260-2017

# TIF LIFT – COMMUNITY ENGAGEMENT PROCESS AND RECOMMENDATIONS

CITY COUNCIL MARCH 16, 2017







# **OVERVIEW**

The Housing Bureau is to engage communities within each affected urban renewal area and community-wide organizations in a discussion regarding the implementation of the additional resources. Based on community input and taking into account the unmet goals in each urban renewal area, the Housing Bureau will prepare a recommendation for program implementation which will be reviewed by City Council during the City's budgeting process.

In response to Council, the Portland Housing Bureau initiated engagement processes in three of the impacted Urban Renewal Areas: Interstate, Gateway and Lents.

# INTERSTATE URBAN RENEWAL AREA

- N/NE Neighborhood Housing Strategy Oversight Committee Review
  - Sub-committee to develop forum and outcomes
- N. Portland Forum held September 10, 2016 at St. John's Community Center
  - Over 100 residents attended, another 20+ called or sent emails with their concerns and priorities
  - 42% were people of color, mix of both renters and home owners
- Priority of funding allocation:
  - I. Multifamily Rental
  - 2. Single Family Retention
  - 3. Single Family Home Ownership
  - 4. Single Family Rental

## INTERSTATE URBAN RENEWAL AREA

- Portland Housing Bureau developed recommendations for the allocation of dollars.
- N/NE Neighborhood Housing Strategy Oversight Committee amended the recommendations for allocation of dollars to increase funds available for home ownership and retention
- Amended recommendations were accepted by Housing Commissioner Saltzman and Bureau Director Creager in November 2016.

## GATEWAY URBAN RENEWAL AREA

#### Gateway residents were engaged on three occasions.

- PHB partnered with PDC on their Open House in May 2016
- Representative Jessica Vega-Pederson convened a 2<sup>nd</sup> meeting June of 2016
- Larger public meeting held at East Portland Community Center September 2016

Total touches in Gateway = 111



#### LENTS URBAN RENEWAL AREA

#### Lents residents were engaged on eleven occasions during the Spring of 2016

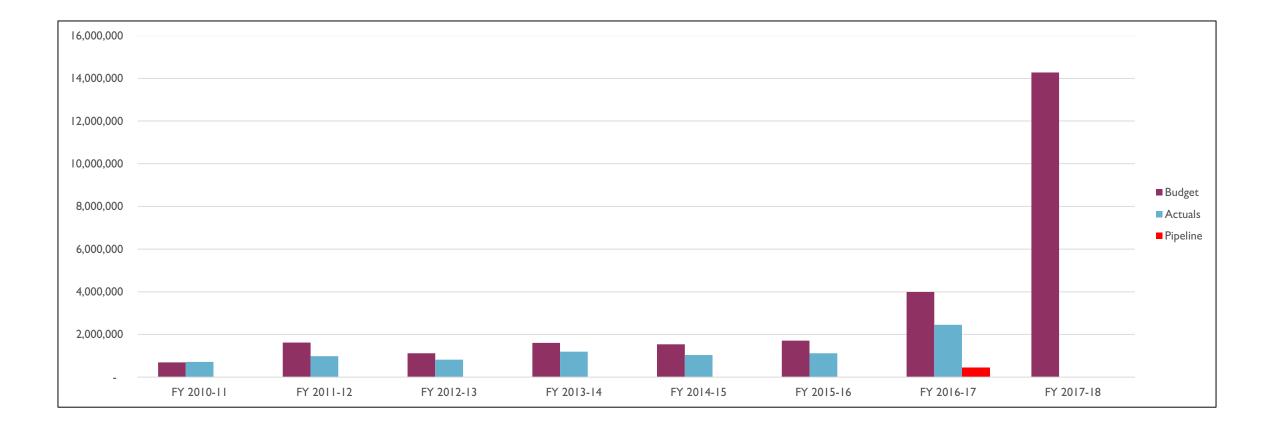
- PHB partnered with PSU Graduate students in the MURP program to host culturally/linguistically specific focus groups
  - African American
  - Slavic
  - Somali
  - Cantonese
  - Vietnamese
  - Spanish
  - Somali
  - Native Americans
  - Renters
  - Youth

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## FUNDING ALLOCATION RECOMMENDATIONS

Urban Renewal Area	Home Ownership	Home Repair	Multi-Family Rental Development	Land Banking
Interstate	\$ 7 million	\$5 million	\$19.2 million	\$.8 million
Gateway			\$2 million	
Lents	\$2 million	\$1.6 million	\$3.9 million	

#### HOME OWNERSHIP TOTAL DOLLAR ALLOCATION 2010 TO PRESENT



#### HOME OWNERSHIP TOTAL DOLLAR ALLOCATION BY URA

