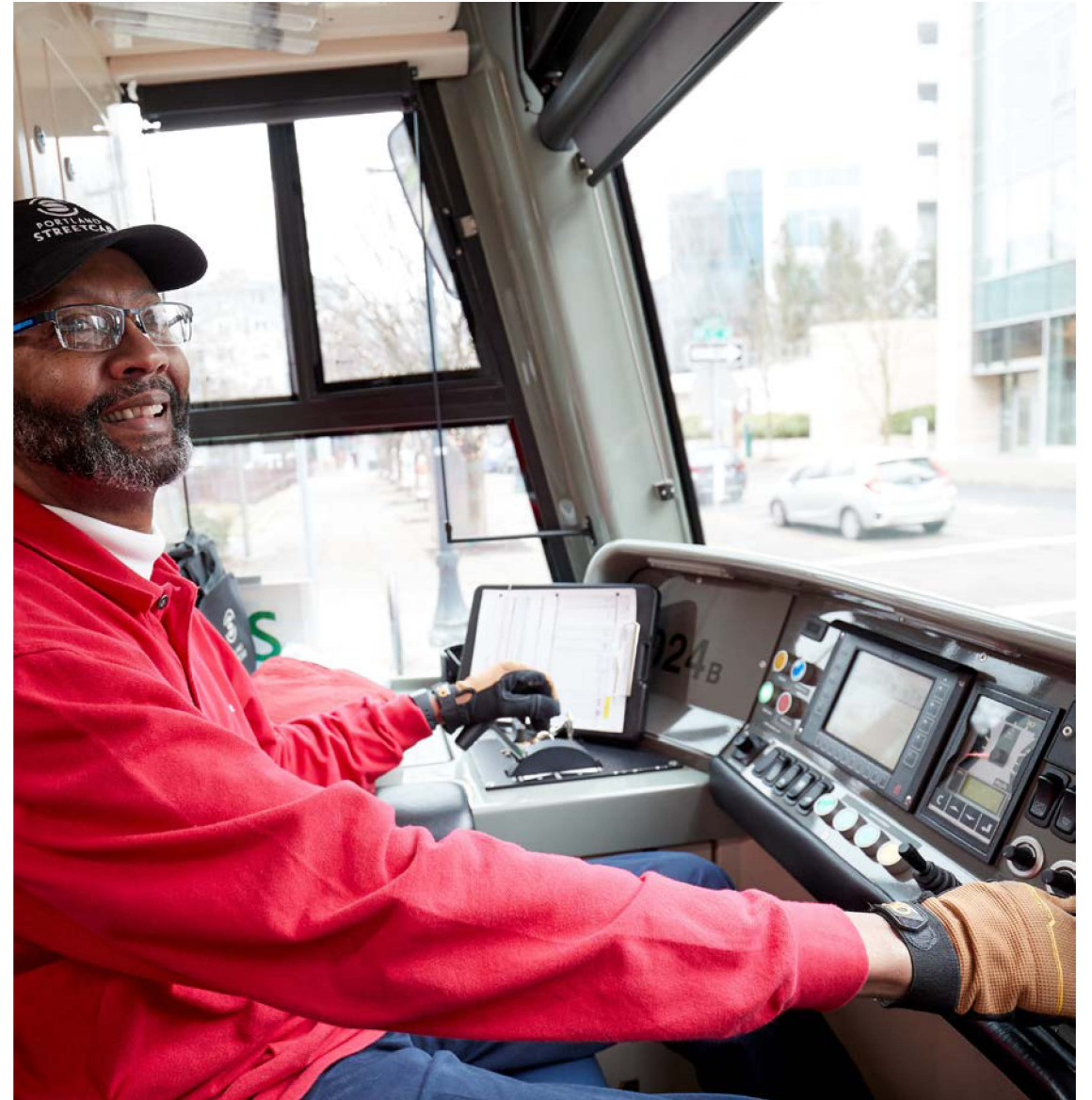
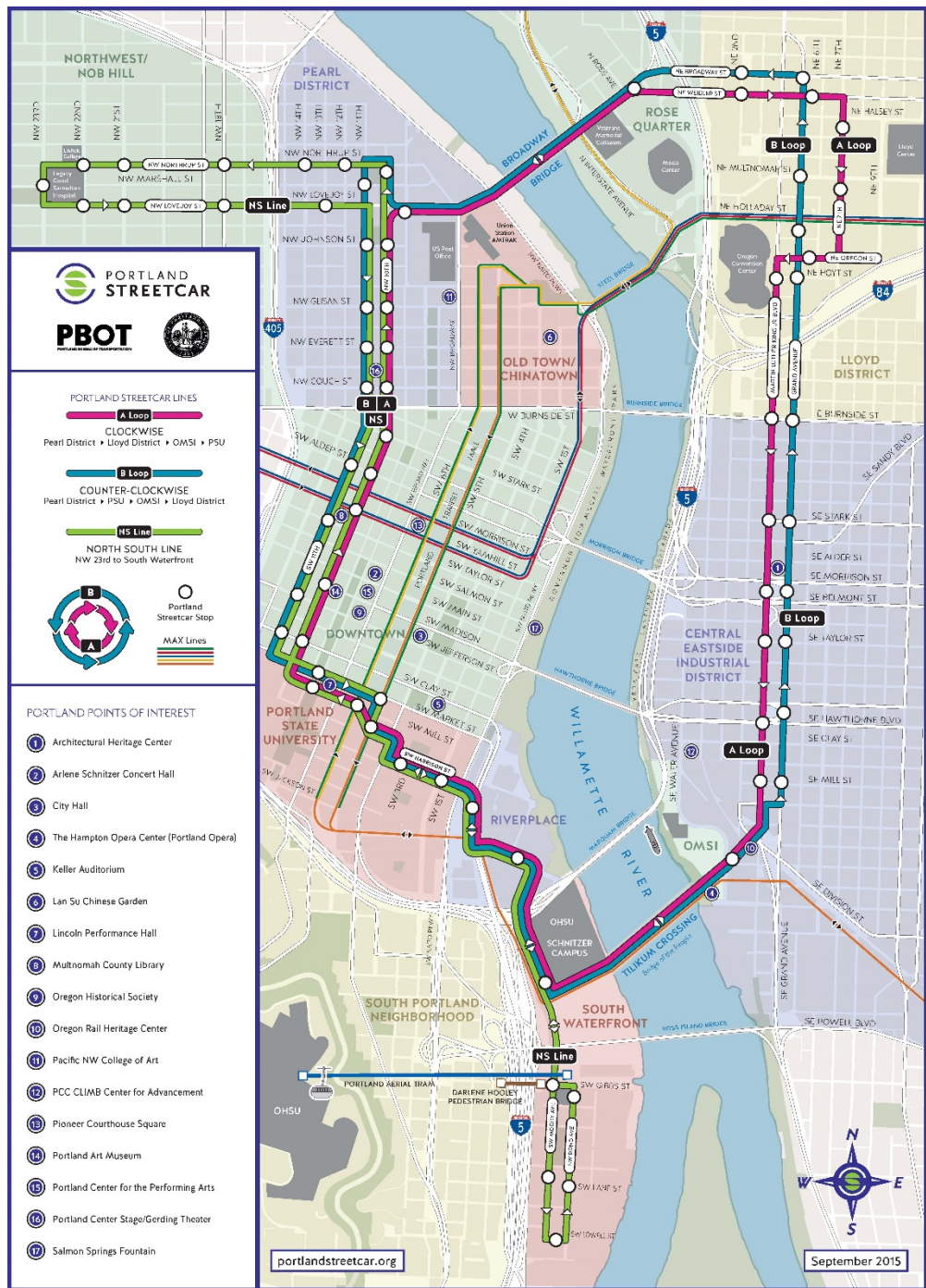




# PORTLAND **STREETCAR**

Annual Report to Portland City Council  
February 22, 2017





## SERVICE PLAN EFFECTIVE SEPTEMBER 2015

**NORTH/SOUTH LINE (6 STREETCARS)  
AND A/B LOOPS (4 STREETCARS EACH)**

**3 SPARE STREETCARS; 56 OPERATORS  
AND 10 MECHANICS**

**MONDAY – SATURDAY  
EVERY 15 MINUTES  
10:00AM – 7:00PM**

**EVERY 20 MINUTES  
5:30AM – 10:00AM  
7:00PM – 11:30PM**

**SUNDAY  
EVERY 20 MINUTES  
7:30AM – 10:30PM**

**WEEKDAY RIDERSHIP ~ 15,800/DAY**



# Celebrating 15 Years of Service; 50 Million Rides





# Community Engagement

Over \$500,000 in sponsorship in 2016

**Free Ride First Thursdays – Sponsored by Wave G**



**A Streetcar Named Desire:  
Partnership with Portland Center Stage**



# Growing the Streetcar Community

Operating: Portland, Tacoma, Seattle, Washington D.C., Dallas, Cincinnati, Kansas City, Atlanta, Tucson, Charlotte, Salt Lake City

Coming Soon: Oklahoma City, Detroit, Milwaukee, Sacramento, and others

## Cincinnati: September 2016



## Kansas City: April 2016



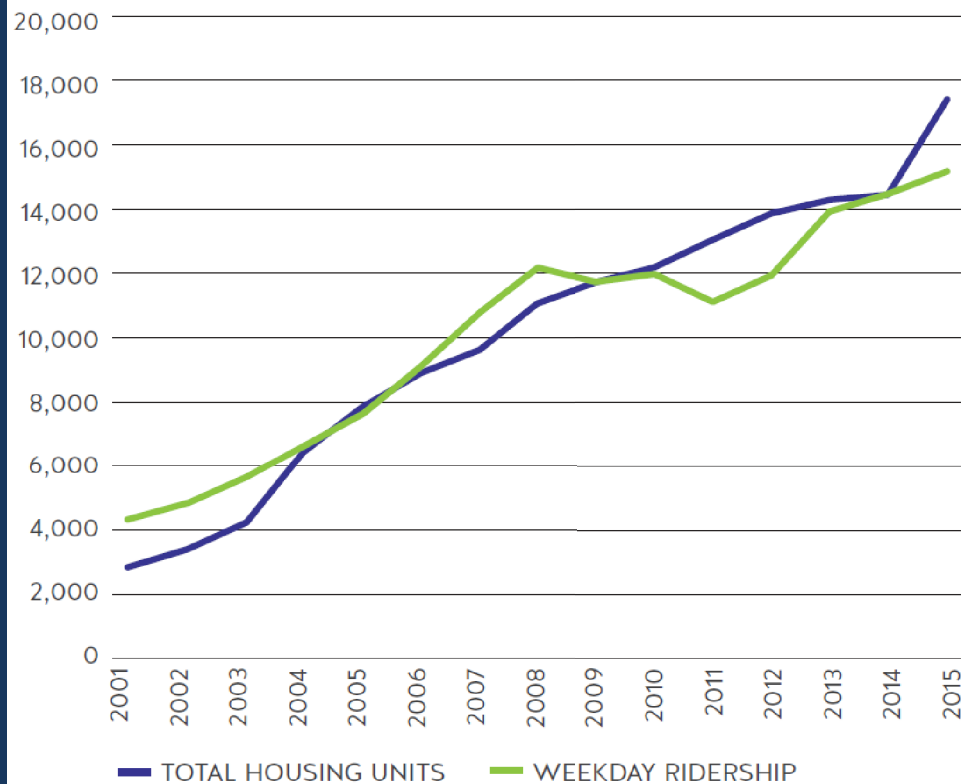


# Maturing System



# Generating Ridership: Housing Units within ¼ mile of Streetcar, and Avg. Weekday Ridership on Streetcar

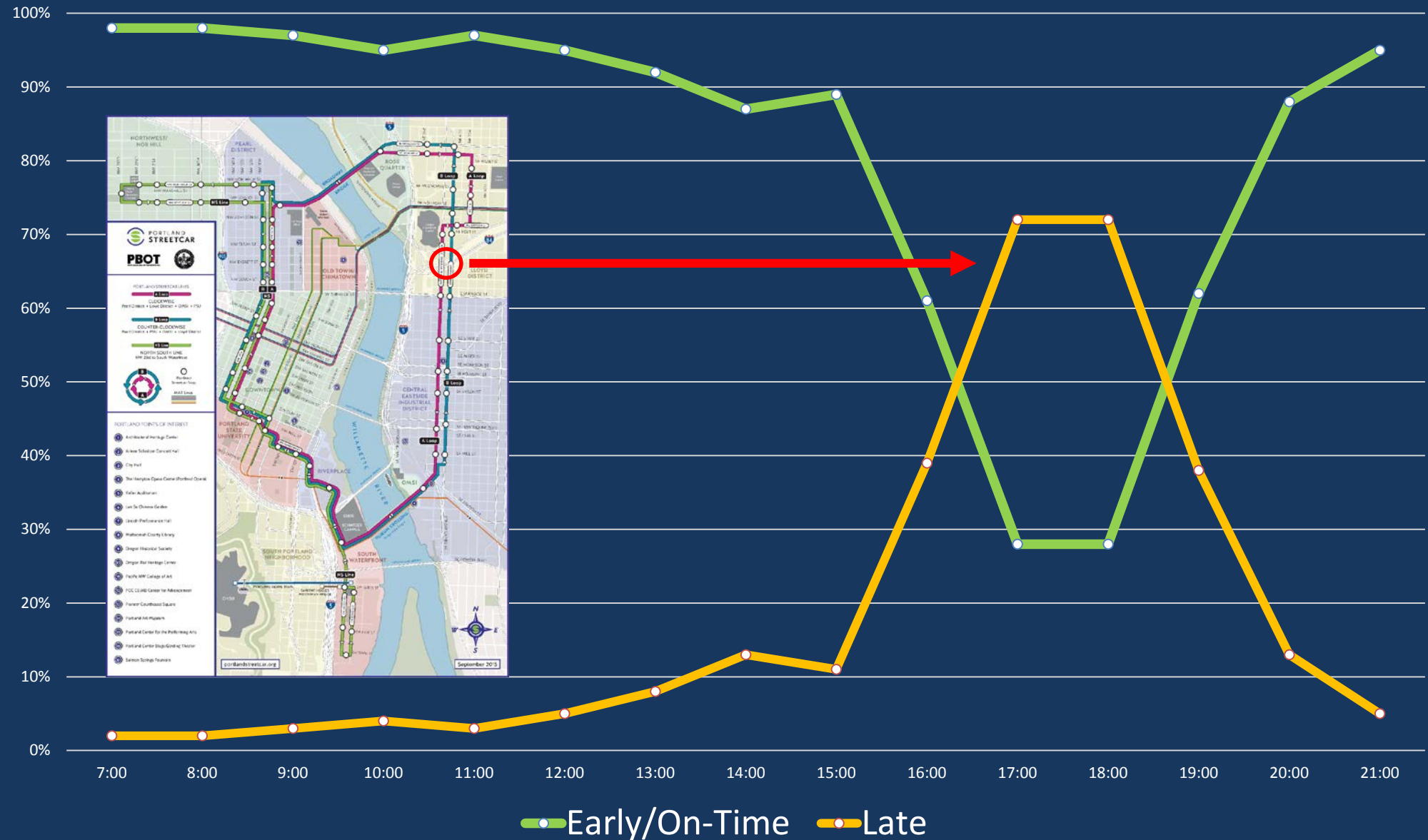
TOTAL NUMBER OF HOUSING UNITS BUILT WITHIN 1/4 MILE OF  
PORTLAND STREETCAR & AVERAGE WEEKDAY RIDERSHIP: 2001-2015



Portland Streetcar Corridor (1/4 mile Buffer)  
Residential Unit Development by Year



# On-Time Performance by Hour: B Loop NE Grand/Davis June 2016 All Stops





# Hop Fastpass: Summer 2017

## HOW **hop** WORKS:



### Tap and Go

For each ride, tap your card on the reader as you board. (It's that easy.)



### Pay-as-You-Go Passes

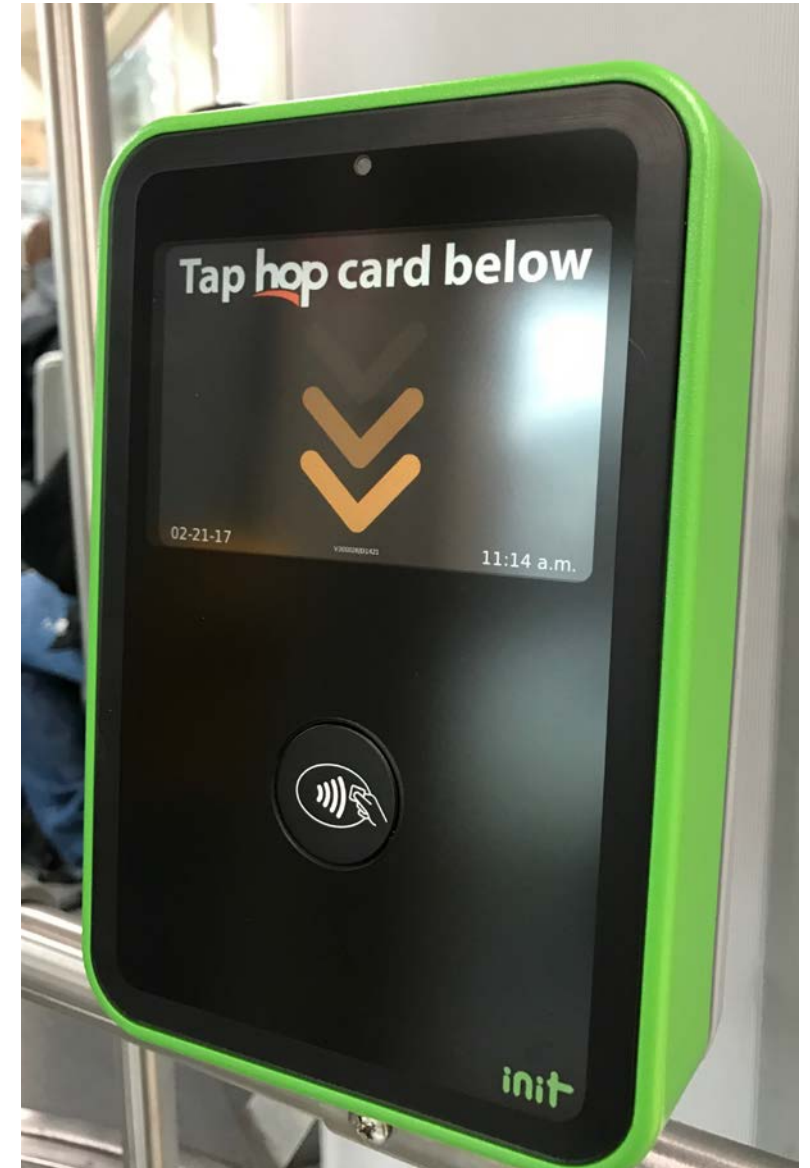
Earn a day pass after 2 trips, or a monthly pass after riding 2x/day for 20 days.\*



### Reload Anywhere

Load value at the store, [myhopcard.com](http://myhopcard.com), the Hop Fastpass app or 1-888-MYHOPCARD.

\* That's for TriMet Adult riders. If you're a TriMet Honored Citizen or Youth rider, you'll earn a monthly pass after only 12 days!



# Planning for the Future

## Short-Term Investments

- 3 -5 Additional Streetcars
- Cameras Installed on All Streetcars
- Automatic Passenger Counters on All Streetcars
- Investments in Operations  
Software and Safety & Security  
Planning
- Responsive to Changes Occurring  
on and Around our System

## Long-Term Investments



- Inclusion of Planned Extensions in Metro's RTP
- Growing the Maintenance and Operations Facility to Better Meet Demands.
- Improved Service and Schedules to Meet Growing Demand





# Thank You

Kathryn Levine – PBOT  
Streetcar Section Manager  
Jim Mark – PSI Board Chair  
Dan Bower – PSI Executive  
Director