

IMPACT STATEMENT

Legislation title: Accept the Explore Washington Park 2016 program review. (Report)

Contact name: Victor Sanders

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Presenter name: Mike Abbaté (Director); Victor Sanders (Program Specialist); Heather McCarey (Director, Explore Washington Park)

Purpose of proposed legislation and background information:

This report is in regards to the Washington Park transportation program, operated by Explore Washington Park in partnership with Portland Parks & Recreation (PP&R).

Financial and budgetary impacts:

This legislation does not include any new financial or budgetary decisions by Council.

Community impacts and community involvement:

In 2014, City Council passed Ordinance 185779, the Washington Park Parking and Transportation Management Agreement. This agreement created a Transportation Management Association, now known as Explore Washington Park (EWP). EWP operates as a 501(c)3 non-profit with a license agreement with PP&R for transportation management in the park.

Since 2014, EWP and PP&R have accomplished many of the goals in the management agreement. This report highlights those accomplishments, including these direct community impacts:

- A free parkwide shuttle system
- Dedicated Park Rangers
- Enhanced maintenance
- Enhanced customer service and visitorship services
- Responsive parking management programs and policies
- Ongoing Master Plan process
- Code required parking improvements

Finally, EWP has charted a future for transportation and parking in the park with a new Transportation Management Plan, adopted by the Explore Washington Park Board of Directors.

Community involvement includes the Explore Washington Park Board of Directors, which involves the six major venue stakeholders of Washington Park, including the Oregon Zoo, Portland Children's Museum, Hoyt Arboretum, World Forestry Center, Portland Parks & Recreation and Portland Japanese Garden. In addition, the Board is also comprised of representatives from the Arlington Heights Neighborhood Association, Sylvan Highlands Neighborhood Association, and two at-large community members.

Budgetary Impact Worksheet

Does this action change appropriations?

YES: Please complete the information below.

NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

Jeff Shaffer

1/30/17

Finance Manager (Jeff Shaffer)

Date