



PORTLAND PARKS & RECREATION

Healthy Parks, Healthy Portland

February 8, 2017

To: Mayor Ted Wheeler
Commissioner Amanda Fritz
Commissioner Nick Fish
Commissioner Dan Saltzman
Commissioner Chloe Eudaly

From: Mike Abbaté, Director
Portland Parks & Recreation

Subject: Explore Washington Park Program Review

I am pleased to introduce to Council a program review from Heather McCarey, Executive Director of Explore Washington Park (EWP) on the transportation and parking programs in Washington Park.

As one of Portland's busiest parks, Washington Park has historically faced a variety of access and transportation challenges. With the introduction of a pay-to-park program in 2014, Portland Parks & Recreation has been able to devote a dedicated stream of funding to improving access and the visitor experience to, from, and around the park. Explore Washington Park receives a portion of this funding to perform a variety of transportation management initiatives, such as the free parkwide shuttle, visitor information services, transportation planning, and stakeholder coordination.

This report will showcase the excellent work Explore Washington Park has achieved to date, including the marked reduction in vehicle trips to the park, while simultaneously maintaining attendance at park venues.

In addition to the work by Explore Washington Park, Portland Parks & Recreation has also been successful in addressing a variety of long-term deferred maintenance issues and code required improvements using the dedicated pay-to-park funds.

We look forward to presenting on the accomplishments of Explore Washington Park at this meeting.

Sincerely,

Mike Abbate
Portland Parks & Recreation Director

Administration

1120 S.W. 5th Ave., Suite 1302
Portland, OR 97204
Tel: (503) 823-7529 Fax: (503) 823-6007
Sustaining a healthy park and recreation system to make Portland a great place to live, work and play.

www.PortlandParks.org
Amanda Fritz, Commissioner
Mike Abbaté, Director



Agenda No.
REPORT
Title

Accept the Explore Washington Park 2016 program review. (Report)

<p>INTRODUCED BY Commissioner/Auditor: Fritz</p>	<p>CLERK USE: DATE FILED <u>JAN 31 2017</u></p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance & Administration—Wheeler</p> <p>Position 1/Utilities - Fritz <i>Arnold Fritz</i></p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Eudaly</p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <u><i>Mary Hull Caballero</i></u> Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: Parks Bureau Head: <i>Mike Abbate</i></p> <p>Prepared by: Victor Sanders Date Prepared: 1/31/17</p> <p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>City Auditor Office Approval: required for Code Ordinances</p> <p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p> <p>Council Meeting Date 2/8/17</p>	
<p>ACTION TAKEN: FEB 08 2017 ACCEPTED</p>	

AGENDA

TIME CERTAIN
Start time: **9:45 a.m.**

Total amount of time needed: 30 minutes
(for presentation, testimony and discussion)

CONSENT

REGULAR
Total amount of time needed: _____
(for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	_____	
4. Eudaly	4. Eudaly	✓	
Wheeler	Wheeler	✓	