

## IMPACT STATEMENT

**Legislation title:** \*Authorize a grant agreement with Janus Youth Programs, Inc. for \$66,000 to help sustain the Village Market in Portland (Ordinance)

**Contact name:** Rachael Wiggins

**Contact phone:** 503-823-1129

**Presenter name:** Rachael Wiggins

**Purpose of proposed legislation and background information:**

Janus Youth Programs, Inc. is a non-profit corporation operating a neighborhood grocery store, the Village Market, in Portland. The market provides access to healthy, affordable food for over 400 customers a day who are residents of New Columbia and the Portsmouth Neighborhood and employs ten shift leads and grocery clerks from the same areas. The project brings the opportunity for community building, civic engagement, employment, and healthy options to the nearly 3,000 people living in New Columbia and serves as a model for the region, helping to build the growing case for healthy retail access in our most vulnerable neighborhoods.

Thirty percent of all sales at Village Market are paid for with SNAP benefits. To further support SNAP recipients purchasing healthy food, Village Market has implemented the Good Food Program, providing a 30% discount to SNAP- or WIC-eligible customers through this program. The 30% discount applies to vegetables, fruit, bulk items, dairy, eggs, and many other healthy pantry items.

Through the Free Fruit for Kids program, Village Market has given 16,000 apples, bananas and oranges to neighborhood youth since January of this year. Long term goals for Village Market are to increase sales of fresh fruits, vegetables and healthy pantry items. The Market hopes to reach more people each year through this model that authentically gives customers the ability to make healthy food decisions.

The funding provided by the City of Portland is vital to the sustainability of the Market and their ability to respond to the needs of this community.

**Financial and budgetary impacts:**

This action will authorize a grant to provide Janus Youth Programs, Inc. \$66,000 to help sustain the Village Market in Portland. Funding for this grant is available in the FY2016-17 budget in the General Fund Special Appropriations as an ongoing grant.

**Community impacts and community involvement:**

Village Market operates on thin margins, balancing revenue generation while providing a healthy mission-driven store. It was created out of a two-year process with the community, who determined that the store would not sell tobacco, lottery tickets and alcohol, all of which are high revenue generating items for grocery stores of this size.

Funding allows Janus Youth Programs, Inc. to continue operation of the Village Market for the residents of New Columbia and the Portsmouth Neighborhood, to generate jobs and expand access to healthy foods.

### Budgetary Impact Worksheet

**Does this action change appropriations?**

- ☐ **YES:** Please complete the information below.  
☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount