

## ORDINANCE No. 188119

\*Authorize a grant agreement in an amount not to exceed \$25,000 with Venture Portland for outreach, education and technical assistance to small, women-owned and/or minority-owned businesses to increase the number and diversity of B Corp certified businesses in Portland (Ordinance)

The City of Portland ordains:

### Section 1. The Council finds:

1. Certified Benefit Corporation or B Corps demonstrate a proven commitment to business practices that benefit the City of Portland, such as paying their employees a livable wage, incorporating charitable giving into the work place, adopting sustainable business practices, etc.; and
2. In order to become a B Corp, businesses need to complete B Lab's certification process, which measures their current business practices in four separate categories: Governance, Workers, Community, and Environment; and
3. For many businesses, especially the smaller, minority- and women-owned business, achieving certification is difficult on their own, due of lack of awareness/education on the subject, the amount of time needed to document, research and/or implement practices, or lack of funds to support necessary changes; and
4. The City has the opportunity to support organizations who are already providing education and technical assistance to businesses in Oregon, in hopes of increasing the number and diversity of businesses adopting the practices championed by B Corp certification; and
5. The Venture Portland has a proven history of serving Portland's businesses, and has a unique ability to outreach to our smaller, minority- and women-owned businesses.

NOW, THEREFORE, the Council directs:

- a. That the Mayor is authorized to execute a grant agreement not to exceed \$25,000 with the Hispanic Metropolitan Chamber in a form substantially similar to the agreement attached as Exhibit A.

Section 2. The Council declares that an emergency exists because a delay in proceeding could delay the implementation of this program; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

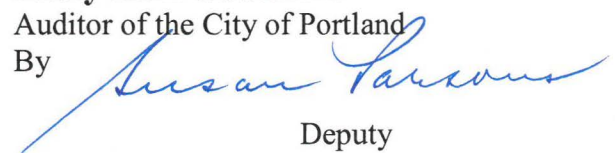
Passed by the Council: NOV 30 2016

Mayor Charlie Hales  
Prepared by: Rachael Wiggins  
Date Prepared: 11/21/2016

**Mary Hull Caballero**

Auditor of the City of Portland

By



Deputy

1329

Agenda No.  
**ORDINANCE**  
 Title

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<b>INTRODUCED BY</b> Commissioner/Auditor: <b>Mayor Hales</b>	CLERK USE: DATE FILED <u>NOV 21 2016</u>
<b>COMMISSIONER APPROVAL</b> Mayor—Finance and Administration <i>Hales</i> Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Novick	Mary Hull Caballero Auditor of the City of Portland  By: <i>Susan Larson</i> Deputy
<b>BUREAU APPROVAL</b> Bureau: Mayor's Office	<b>ACTION TAKEN:</b>
Prepared by: Rachael Wiggins Date Prepared: 11/18/2016	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
<b>City Auditor Office Approval:</b> required for Code Ordinances	
<b>City Attorney Approval:</b> required for contract, code, easement, franchise, charter, Comp Plan <i>6F</i>	
Council Meeting Date <b>November 30, 2016</b>	

AGENDA	FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
<b>TIME CERTAIN</b> <input type="checkbox"/> Start time:  Total amount of time needed: (for presentation, testimony and discussion)		YEAS	NAYS
<b>CONSENT</b> <input type="checkbox"/>  <b>REGULAR</b> <input checked="" type="checkbox"/> Total amount of time needed: (for presentation, testimony and discussion)	1. Fritz	✓	
	2. Fish	✓	
	3. Saltzman	✓	
	4. Novick	✓	
	Hales	—	