

ORDINANCE No. 188118

*Authorize an Intergovernmental Agreement in an amount not to exceed \$20,000 with Portland State University for technical assistance and business consultation services to small, women-owned and/or minority-owned businesses to increase the number and diversity of B Corp certified businesses in Portland (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

- A. Certified Benefit Corporation or B Corps demonstrate a proven commitment to business practices that benefit the City of Portland, such as paying their employees a livable wage, incorporating charitable giving into the work place, adopting sustainable business practices, etc.; and
- B. In order to become a B Corp, businesses need to complete B Lab's certification process, which measures their current business practices in four separate categories: Governance, Workers, Community, and Environment; and
- C. For many businesses, especially the smaller, minority- and women-owned business, achieving certification is difficult on their own, due of lack of awareness/education on the subject, the amount of time needed to document, research and/or implement practices, or lack of funds to support necessary changes; and
- D. The City has the opportunity to support organizations who are already providing education and technical assistance to businesses in Oregon, in hopes of increasing the number of businesses adopting the practices championed by B Corp certification; and
- E. PSU Business Outreach Program's (BOP) mission is to help local small businesses, including emerging, minority, and women-owned businesses, achieve their potential while providing students with opportunities for community-based learning; and
- F. PSU BOP has a proven history of providing technical assistance and business consulting services to small business owners and micro-entrepreneurs through professional one-on-one consulting to clients enrolled in their long-term support programs, as well as through workshops, trainings, and peer-based learning opportunities to entrepreneurs in the community.

NOW, THERFORE, the Council directs:

- a. That the Mayor is authorized to execute a grant agreement not to exceed \$25,000 with the Portland State University in a form substantially similar to the agreement attached as Exhibit A.

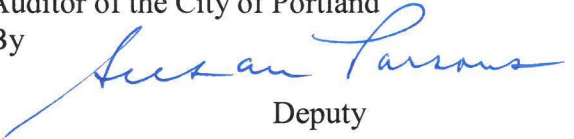
Section 2. The Council declares that an emergency exists because a delay in proceeding could delay the implementation of this program; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council: NOV 30 2016

Mayor Charlie Hales
Prepared by: Rachael Wiggins
Date Prepared: 11/21/2016

Mary Hull Caballero
Auditor of the City of Portland

By




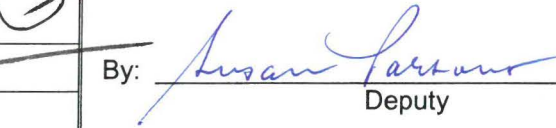


Deputy

1328

Agenda No.
ORDINANCE
Title

188118

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INTRODUCED BY Commissioner/Auditor: Mayor Hales	CLERK USE: DATE FILED <u>NOV 21 2016</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Hales 	Mary Hull Caballero Auditor of the City of Portland
Position 1/Utilities - Fritz 	
Position 2/Works - Fish 	
Position 3/Affairs - Saltzman	
Position 4/Safety - Novick	
BUREAU APPROVAL Bureau: Mayor's Office	By:  Deputy
Prepared by: Rachael Wiggins Date Prepared: 11/18/2016	ACTION TAKEN:
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan 	
Council Meeting Date November 30, 2016	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: Total amount of time needed: (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input checked="" type="checkbox"/> Total amount of time needed: (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz <input checked="" type="checkbox"/>	
2. Fish	2. Fish <input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman <input checked="" type="checkbox"/>	
4. Novick	4. Novick <input checked="" type="checkbox"/>	
Hales	Hales <input type="checkbox"/>	