

ORDINANCE No. 188081

Authorize an agreement with Oregon Sports Authority for national and international sports marketing activities and event recruiting services and provide for payment (Ordinance)

The City of Portland ordains:

Section 1. The Council Finds:

1. Oregon Sports Authority (OSA), a non-profit organization, is uniquely positioned to conduct the services of securing sports events, sports conventions, and facilitating sports franchise acquisitions for the City of Portland. OSA has spent more than 20 years building relationships and trust with a broad range of sports organizations including Major League Soccer, Major League Baseball, Davis Cup, Dew Tour, and the NCAA.
2. Over the last two decades OSA's marketing and recruiting efforts have contributed more than \$200 million dollars of economic activity from sports events and sport tourism in the state – a majority of which has been within the City of Portland.
3. The City benefits financially in a range of ways from major sports events and their attendant tourism activities, including increased user fee revenue for events at the Moda Center, Veterans Memorial Coliseum, and Providence Park and increased transient lodging tax revenues from out of town travel associated with events in the region.
4. The Spectator Venues & Visitor Activities Fund Statement was updated with the FY15-16 Budget to specifically include the support of City travel, tourism, and visitor development efforts such as the work undertaken by OSA.
5. The City has financially supported OSA's efforts as a dues paying member of the organization for almost 10 years. A multi-year contract will enhance OSA's capacity and provide more opportunity for the City to shape and support the organization's goals and to increase the City's economic benefits from OSA's work.
6. Funding for this agreement was included in the requested FY16-17 Spectator Venues & Visitor Activities Program Budget.

NOW THEREFORE, the Council directs:

- a) The Mayor is hereby authorized to execute an Agreement with Oregon Sports Authority substantially in accordance with Exhibit A attached to this Ordinance.
- b) The Mayor and Auditor are authorized to draw and deliver checks chargeable to the Spectator Venues & Visitor Activities Fund when demand is presented and approved by the proper authorities.

188081

Passed by the Council: **NOV 09 2016**

Mayor Charlie Hales
Prepared by: Susan Hartnett
Date Prepared: October 17, 2016

Mary Hull Caballero
Auditor of the City of Portland
By


Deputy

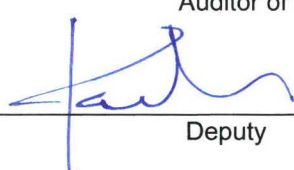
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Agenda No.
ORDINANCE NO. 188081
Title

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| INTRODUCED BY Commissioner/Auditor: <i>Hales</i> | CLERK USE: DATE FILED <u>OCT 25 2016</u> |
| COMMISSIONER APPROVAL | <p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By:  Deputy</p> <p>ACTION TAKEN:</p> <p>NOV 02 2016 PASSED TO SECOND READING NOV 09 2016 9:30 A.M.</p> |
| Mayor—Finance and Administration - Hales | |
| Position 1/Utilities - Fritz | |
| Position 2/Works - Fish | |
| Position 3/Affairs - Saltzman | |
| Position 4/Safety - Novick | |
| BUREAU APPROVAL | |
| Bureau: OMF <i>Fred Miller</i> Bureau Head: Fred Miller, CAO | |
| Prepared by: Susan Hartnett Date Prepared: October 17, 2016 | |
| Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> | |
| Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> | |
| City Auditor Office Approval: | |
| City Attorney Approval: <i>Karr</i> | |
| Council Meeting Date November 2, 2016 | |

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| AGENDA |
| TIME CERTAIN <input checked="" type="checkbox"/> Start time: <u>10:35</u> |
| Total amount of time needed: 15 min (for presentation, testimony and discussion) |
| CONSENT <input type="checkbox"/> |
| REGULAR <input type="checkbox"/> |
| Total amount of time needed: _____ (for presentation, testimony and discussion) |

| FOUR-FIFTHS AGENDA | COMMISSIONERS VOTED AS FOLLOWS: | |
|--------------------|---------------------------------|------|
| | YEAS | NAYS |
| 1. Fritz | ✓ | |
| 2. Fish | ✓ | |
| 3. Saltzman | ✓ | |
| 4. Novick | ✓ | |
| Hales | ✓ | |