



CITY OF

PORTLAND, OREGON

OFFICE OF NEIGHBORHOOD INVOLVEMENT

AMANDA FRITZ, COMMISSIONER

Amalia Alarcón de Morris, Bureau Director

1221 SW 4th Avenue, Room 110

Portland, Oregon 97204

Promoting a culture of civic engagement

EXHIBIT A

**Housing Emergency Community Engagement Plan
Office of Neighborhood Involvement**

This is a proposal for organizing a collaborative community engagement process between ONI, its community partner organizations, A Home for Everyone, City and County Joint Office for Homeless Services, City and County elected officials.

What City Council approved

From Council 2016-2017 Budget Hearing, Wed. May 18, 2016:

Motion to amend Attachment B to add the following budget note regarding Office of Neighborhood Involvement and Portland Housing Bureau's housing emergency outreach and engagement: Moved by Fritz and seconded by Hales.

Office of Neighborhood Involvement/Portland Housing Bureau – Housing Emergency Outreach and Engagement: (As further amended.) Council directs the Office of Neighborhood Involvement to work with the Portland Housing Bureau, the City and County Joint Office for Homeless Services, and A Home for Everyone to develop materials and messaging for community engagement on housing prior to spending the \$350,000 allocated in its budget for this purpose. The Office of Neighborhood Involvement will return to Council for approval of the outreach plan before funds are expended.

Problem statement

Many in the community, especially those with lived experience with being houseless and low-income residents who are at-risk of becoming houseless, have historically not had an active presence in government decision making processes with a direct impact on their lives. In addition, many community and neighborhood activists have identified a need for more public information about the City's strategy for addressing the housing crisis and opportunities for community engagement to be a constructive part of the solution to housing instability in Portland.

Why this proposal?

As the housing crisis grows and more people are pushed to the edge, community members are increasingly seeking resources and support in addressing the impacts of houselessness and housing insecurity. The Office of Neighborhood Involvement is exploring ways to support and partner with community-based organizations, neighborhood groups, and grassroots community groups in finding ways to address this crisis on the ground as well as having a voice in long-term policy solutions.

Proposed Goal statement

This project will provide resources for community and neighborhood groups to affect the current housing crisis and its impacts on our communities and neighborhoods, particularly engaging individuals and improving the lives of people experiencing housing insecurity and homelessness. These resources will be used for outreach and information sharing in coordination with relevant government agencies about the City and County's action plan, building community and neighborhood-based organizational capacity including leadership development and public policy advocacy efforts, and, funding small grant projects to engage more people in creative community-based projects addressing the housing crisis.

Proposed values guiding this work

ONI has identified a set of values, embodied in our bureau goals, to help shape and prioritize our work and the community efforts we will support:

1. **Collaboration:** Working together creates solutions to community issues that are more effective, lasting, and truly inclusive - grounded in mutual compassion for each other.
2. **Community leadership:** Those most directly affected by the issues should be an active part of determining solutions to the issues, and our work should include those voices; in this case, the voices of the homeless communities.
3. **Diversity:** Our communities are diverse and that diversity should be reflected in our work. Homeless people are our neighbors, are part of our communities, and have a stake in the neighborhood too.
4. **Equity:** Those that have been given the least access to decision making and involvement should be actively engaged in the work, in this case all people experiencing visible or less visible homelessness.

Proposed Project Outcomes

1. Community-based organizations working with individuals and families experiencing housing insecurity and homelessness have **expanded capacity** to be able to **engage people** and **provide a forum** for the community to express their concerns, needs and problems that need to be resolved, and effectively **organize to build power** to affect policy change and long-term solutions towards ending the City's housing emergency.
2. A community **more informed** about A Home for Everyone's action plan – A United Community Plan to End Homelessness for Portland/Multnomah County and **opportunities to engage** in constructive efforts to end the City's housing emergency.
3. ONI's partner organizations have **expanded capacity to collaborate** with community-based organizations and government agencies to inform, provide a forum, engage, and organize their constituencies to affect policy change and long-term solutions towards ending the City's housing emergency.

Proposed strategies

1. **Leadership development** – Building skills among people affected by homelessness or at risk for being unhoused so they can self-advocate and organize on housing public policy, budget processes, responding to eviction notices, long-range land use planning processes, building coalitions with other community groups and working collaboratively with government.
2. **Policy development** – Engaging community members with lived experience with the crisis, neighborhood and other community constituencies in developing and advocating to affect public policy at local, state and federal levels. Also seeking community and neighborhood representation on and engagement with City and County advisory committees, boards, and commissions related to this issue.
3. **Community organizing** – Identifying and creating opportunities for community members to contribute constructively to solutions such as organizing community forums, building membership base to engage in advocacy efforts, coordination of engagement activities amongst ONI partners and other grantees working on this project, recruiting volunteers to work on projects in coordination with government and community organizations.
4. **Information coordination and communication** – Project grantees work together with A Home for Everyone and the City and County Joint Office for Homeless Services to inform the public about the Action Plan to End Homelessness for Portland/Multnomah County, the Mayor’s Homelessness Toolkit, One Point of Contact, campsite cleanup info, and opportunities to engage in efforts to end the housing emergency.

Proposed project coordination

- **Project coordination** – An ONI partner grantee will supervise a staff coordinator of community outreach efforts, collection of information from policy makers and distribution to project partners, and competitive small grants process.
- **Coordinating team** – ONI will organize a workgroup with all grantees to meet on a regular basis and report back to ONI Bureau’s Advisory Committee. Include representatives from A Home for Everyone and elected officials.
- **Competitive grant process** – Seek Letters of Interest and include AHFE, community and Council staff representation on grant review committee.
- **A Home for Everyone coordination** – Identify opportunities for regular involvement with AHFE and its committees to support more coordinated information sharing.
- **Project administration** - ONI staff to coordinate contract, financial and performance measure administration and generally keeping project on track and ensure coordination with related City and County public involvement efforts.
- **Performance measures** – Will include accountability measures based on quantifiable objectives such as how many people are involved, how many people are trained, etc.
- **Distribution of information** – Grantee organizations will work closely with staff coordinator and AHFE and City and County Joint Office for Homeless Services on a communication strategy.

Item	Description	Other details	Cost
Competitive large grants to engage houseless and tenant constituencies	<ul style="list-style-type: none"> • Large grants (\$80,000 each): Accessible to organizations working directly with the following: <ul style="list-style-type: none"> • 1/3 with tenants • 1/3 with houseless • 1/3 with POC, immigrant/refugee • For programming related to strategies on page 3 – leadership development, outreach/community organizing, policy advocacy, information coordination. 	<ul style="list-style-type: none"> • Can fund FTE, materials, services, food and accessibility expenses for organizing and outreach activities, appropriate overhead, etc. • Competitive Letter of Interest. • Can be partnership proposals. 	\$240,000
Competitive small grants to engage houseless and tenant constituencies	<ul style="list-style-type: none"> • Small grants under \$5,000. Likely in the \$500 to \$2,500 max. range. • Targeted primarily to small volunteer based projects. • Managed by ONI partner funded below. 	<ul style="list-style-type: none"> • Can fund materials, services, food and accessibility expenses for organizing and outreach activities. 	\$12,500
Funding to ONI partner organizations	<ul style="list-style-type: none"> • For programming related to strategies on page 3 – leadership development, outreach/community organizing, policy advocacy, information coordination. • Coordinate partner organizations activities. • Work closely with HFE to monitor policy bodies and disseminate info to partners 	<ul style="list-style-type: none"> • Can fund FTE, materials, services, food and accessibility expenses for organizing and outreach activities, appropriate overhead, etc. • Grant to one of the existing ONI partner organizations. 	\$80,000
	5% Administration of contracts, performance measures, coordination with grantees, AHFE, elected offices.	For ONI staff admin and management coordination	\$17,500
TOTAL			\$350,000



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EXHIBIT B

**DRAFT Performance Measures
ONI Housing Emergency Community Engagement Plan**

September 22, 2016

Below are first draft performance measures being considered for project evaluation in the Office of Neighborhood Involvement's Housing Emergency Community Engagement Plan. These may not be the final measures used.

Measures and questions informed by "Measuring the Impact of Civic Engagement: Tracking Outcomes in Health, Education, and Economic Security." Aug. 2011, Alliance for Children and Families. Funded by W.K. Kellogg Foundation.

Types of measures

- **Work load** – Measure quantity such as number of communications distributed, # of people trained, # of people who participated in advocacy or engagement activities.
- **Effectiveness** – Utilize participant and constituent surveys to assess impact of activity.

Outcomes to measure

- **Informed community:**
 - **Workload** - More individuals received information (e.g. print or electronic communication, participated in a neighborhood or community meeting or forum) about A Home for Everyone's action plan – A United Community Plan to End Homelessness for Portland/Multnomah County, the Homelessness Toolkit, One Point of Contact, campsite cleanup info, and/or opportunities to engage in efforts to end the housing emergency.
 - **Effectiveness** – (Constituent survey) What role did your organization play with respect to increasing awareness of and/or understanding of the City and County's action plan to end homelessness, how to make reports and/or learn more about campsite cleanups, and/or opportunities to engage in efforts to end the housing emergency?
 - The organization functioned as a KEY or PRIMARY communicator of information that contributed to increasing my understanding and/or understanding in the realm of housing emergency issues.
 - The organization provided some information that contributed to increasing my understanding and/or understanding in the realm of housing emergency issues.

- I'm unaware of the organization providing any information that contributed to increasing my understanding and/or understanding in the realm of housing emergency issues.
- **Community engagement:**
 - **Workload** - More individuals served by and/or members of the organization have become more active as volunteers, leaders, and/or advocates participating in organizational efforts in the past year with respect to improving the lives of those experiencing housing insecurity or houselessness.
 - **Effectiveness** – (Constituent survey) What role did your organization play with respect to increasing constituent involvement as a volunteer, leader, and/or advocate in efforts to improve the lives of those experiencing housing insecurity or houselessness?
 - The organization functioned as a KEY or PRIMARY organizer/leader of the activity or activities that contributed to fostering constituent involvement with respect to improving the lives of those experiencing housing insecurity or houselessness.
 - The organization provided some leadership on an activity or activities that contributed to fostering constituent involvement with respect to improving the lives of those experiencing housing insecurity or houselessness.
 - I'm unaware of the organization having any role contributing to fostering constituent involvement with respect to improving the lives of those experiencing housing insecurity or houselessness.
- **Leadership development:**
 - **Workload** – More individuals with lived experiences with housing insecurity or houselessness participated in leadership training activities.
 - **Effectiveness** – (Participant survey) What role did your organization play with respect to increasing your sense of self-confidence at being an effective advocate for public policy change with respect to improving the lives of those experiencing housing insecurity or houselessness?
 - The organization functioned as a KEY or PRIMARY organizer/leader of the activity or activities that contributed to fostering my sense of self-confidence at being an effective advocate for public policy change with respect to improving the lives of those experiencing housing insecurity or houselessness.
 - The organization provided some leadership on an activity or activities that contributed to fostering my sense of self-confidence at being an effective advocate for public policy change with respect to improving the lives of those experiencing housing insecurity or houselessness.
 - I'm unaware of the organization having any role contributing to my sense of self-confidence at being an effective advocate for public policy change with respect to improving the lives of those experiencing housing insecurity or houselessness.
- **Public policy actions:**
 - **Work load** - Public policy actions (e.g. new or modified regulations, ordinances, laws) and/or changes in community practices came about as a

result of the organization's activities this past year with respect to improving the lives of those experiencing housing insecurity or homelessness.

- **Effectiveness** – (Constituent survey) What role did your organization play in helping bring about public policy actions and/or changes in community practices with respect to improving the lives of those experiencing housing insecurity or homelessness?

- The organization functioned as a KEY or PRIMARY organizer/leader of the activity or activities that contributed to public policy actions and/or changes in community practices with respect to improving the lives of those experiencing housing insecurity or homelessness.
- The organization provided some leadership on an activity or activities that contributed to public policy actions and/or changes in community practices with respect to improving the lives of those experiencing housing insecurity or homelessness.
- I'm unaware of the organization having any role contributing to public policy actions and/or changes in community practices with respect to improving the lives of those experiencing housing insecurity or homelessness.

- **Partnerships:**

- **Workload** - Organizational partnerships were designed or re-organized to bring about improvements in the lives of those experiencing housing insecurity or homelessness.
- **Effectiveness** – (Constituent survey) What role did your organization play with respect to activities designed to bring about or re-organize partnerships with respect to improving the lives of those experiencing housing insecurity or homelessness?

- The organization functioned as a KEY or PRIMARY organizer/leader of a new or re-organized partnership on an activity or activities with respect to improving the lives of those experiencing housing insecurity or homelessness.
- The organization provided some leadership on a new or re-organized partnership on an activity or activities with respect to improving the lives of those experiencing housing insecurity or homelessness.
- I'm unaware of the organization having any role contributing to a new or re-organized partnership on an activity or activities with respect to improving the lives of those experiencing housing insecurity or homelessness.