

ORDINANCE No. 186066

*Authorize an Intergovernmental Agreement of \$30,000 to the Portland Development Commission from the Office of Neighborhood Involvement for the Developing Prosperity in East Portland project. (Ordinance)

The City of Portland ordains:

SECTION 1. The Council finds:

1. In February 2009, Portland City Council adopted the East Portland Action Plan (EPAP). This Plan was developed by the Bureau of Planning and Sustainability with input from key City and County agencies, community based groups and citizens. The Plan includes strategies and action items in five areas including economic development. This project is intended to address the following EPAP action items:
 - EC 4.2: Develop and build relationships between the business community and other community organizations for mentoring, skill building, fund raising, and development;
 - EC 2.2: Identify and prioritize commercial nodes and commercial street frontages suitable for improvements; consider other design and infrastructure improvements;
 - CM 1.4: Explore expansion of financial tools for community revitalization, including tax increment financing;
 - CM 1.3: Support commercial revitalization in business and mixed use areas; and,
 - CM 1.2: Promote redevelopment in “centers” and along “main streets.”
2. The Developing Prosperity in East Portland project is a result of four grassroots groups centered around a major arterial street and characterized by small storefronts, which are predominantly locally owned, organizing themselves to promote growth, increasing prosperity, encouraging new development, and facilitating revitalization in the following areas:
 - Division Midway Alliance - SE Division between SE 117th and 148th;
 - Rosewood Initiative - SE Stark from SE 162 to 142nd;
 - Parkrose NPI - NE Sandy between 98th and 121st; and,
 - Jade District - SE Division between SE 80th and the 205 Freeway.
3. These four organizations are working in collaboration with the City of Portland and Portland Development Commission’s Neighborhood Economic Development (NED) Strategy, which included establishing six Neighborhood Prosperity Initiatives (NPI). The goal of the NPI is to strengthen the economic competitiveness of neighborhood business districts through community-planned and community-implemented actions and projects. Specifically, NPI areas will focus on: increasing the visibility of the business district, growing more jobs, strengthening existing businesses, filling vacant spaces.
4. Each of the four projects will receive an equal allocation of \$7,500 that will be combined with other funding sources for which a major deliverable will be hiring a staff person to

promote prosperity in the area, to develop the business and retail opportunities of the area, to encourage an increase in jobs in the area, and to increase the livability of the neighborhood for residents.

5. Funding for this EPAP project is included in the Office of Neighborhood Involvement FY 2012-13 budget approved by Council.

NOW, THEREFORE, the Council directs:

- a) The Director of the ONI and the City Auditor are authorized to execute this Intergovernmental Agreement (IGA) totaling \$30,000 on behalf of the City in a form substantially in accordance with the IGA attached.
- b) Amendments to the grant agreement may be agreed to and executed by the Director of ONI or his/her designee provided those amendments do not increase the fiscal risk to the City.
- c) The Director of the ONI and the City Auditor are hereby authorized to pay for said grant agreement from the Office of Neighborhood Involvement general funds.

Section 2. The council declares an emergency ordinance exists in order to avoid interruption in the continuity of services to be provided, therefore, this Ordinance shall be in full force and effect from and after its passage by Council.

Passed by the Council, JUN 05 2013

Commissioner: Mayor Charlie Hales
Prepared by: Brian Hoop
Date Prepared: May 15, 2013

LaVonne Griffin-Valade
Auditor of the City of Portland


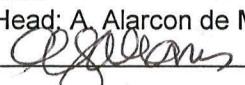

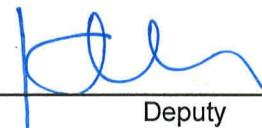
By


Deputy

Agenda No.
ORDINANCE NO.
 TITLE

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<p>INTRODUCED BY Commissioner/Auditor: Mayor Charlie Hales</p> <p>COMMISSIONER APPROVAL  Mayor—Finance and Administration - Hales</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick</p> <p>BUREAU APPROVAL Bureau: ONI Bureau Head: A. Alarcon de Morris </p> <p>Prepared by: Brian Hoop Date Prepared: 5/16/13</p> <p>Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>City Auditor Office Approval: required for Code Ordinances</p> <p>City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter </p> <p>Council Meeting Date 6/5/13</p>	<p>CLERK USE: DATE FILED <u>MAY 31 2013</u></p> <p style="text-align: center;">LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By:  Deputy</p> <p>ACTION TAKEN:</p>
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AGENDA
<p>TIME CERTAIN <input type="checkbox"/> Start time: _____</p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>
<p>CONSENT <input checked="" type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	