



Office of Mayor Charlie Hales
City of Portland

REPORT TO COUNCIL

DATE: June 20, 2013

TO: City Council

FROM: Mayor Charlie Hales

SUBJECT: Accept Report on the Smarter Portland Plan

I am pleased to submit for your consideration and acceptance a report of the Smarter Portland Plan.

During the fall of 2012 the University of Oregon in Portland School of Architecture & Allied Arts offered an interdisciplinary seminar on Smarter Cities taught by Herman D'Hooge, senior principal engineer and innovation strategist at Intel. The seminar explored the space of possibility created by the adoption of Information & Communications Technologies (ICT) in the urban environment. Focus was not on how the technology works, but on how its adoption can contribute to making cities more efficient, more environmentally sustainable, more equitable, more livable, and more prosperous.

The Smart City topic is still very much in its infancy and is getting significant and growing attention mainly from technology researchers in industry and academia with real-world living lab experiments going on in hundreds of cities around the world.

The Smarter Cities students studied The Portland Plan and illustrated their grasp of Smart City concepts by applying them to The Portland Plan. Students were asked to imagine that they were tasked by the City of Portland with making recommendations for where/how/why ICT could make a positive impact in implementing the many strategies described in The Portland Plan. This report is a summary of the strongest student's recommendations that fit the ICT criteria. Lead by instructor, Herman D' Hooge the student-generated recommendations offer solution ideas seen through their lens. As such it also reveals what they care about most in this city and also how they see ICT becoming a solution-enabler based on their familiarity and comfort with ICT.

Sincerely,

Charlie Hales
Mayor of Portland

Agenda No.
REPORT NO.
Title

Accept report on the Smarter Portland Plan (Report)

<p>INTRODUCED BY Commissioner/Auditor: Mayor Charlie Hales</p>	<p>CLERK USE: DATE FILED <u>JUN 21 2013</u></p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance and Administration - Hales </p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick</p>	<p style="text-align: right;">LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: Mayor's Office Bureau Head: Mayor Charlie Hales</p>	<p>ACTION TAKEN: JUN 26 2013 ACCEPTED</p>
<p>Prepared by: Rachael Wiggins Date Prepared: 06/20/2013</p>	
<p>Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p>	
<p>Council Meeting Date 6/26/2013</p>	

AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/> Start time: 9:30 AM</p> <p>Total amount of time needed: 15 min (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish	_____	
3. Saltzman	_____	
4. Novick	✓	
Hales	✓	