

Moore-Love, Karla

From: Kenneth Poirier [kenny@kennethpoirier.com]

Sent: Wednesday, March 20, 2013 3:38 PM

To: Moore-Love, Karla

Subject: Request to speak before Council

Hello Karla,

My name is Kenneth Poirier and I would like to request to speak before the Portland City Council concerning the Neighborhood Prosperity Initiative (NPI), and more specifically the Parkrose district's NPI. Below is my information, thank you for your consideration.

Kenneth Poirier
12031 NE Russell St.
Portland, OR 97220
503-750-9811

Date of meeting: May 15th, 2013
Concerning: Parkrose NPI

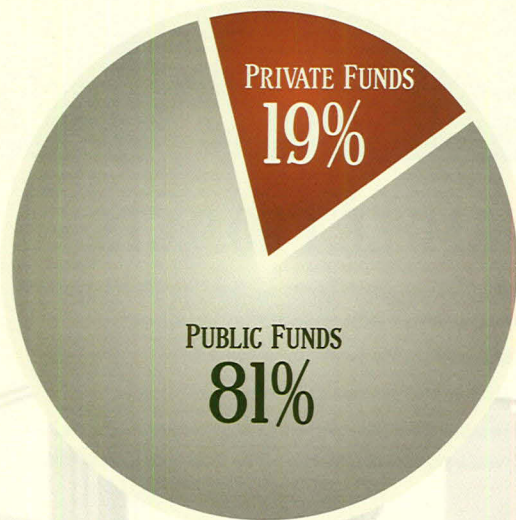
Thank you,
Kenneth

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Kenneth Poirier
Graphic Designer
kenny@kennethpoirier.com
www.kennethpoirier.com

Art Prints + Wood Prints + Postcards
www.fivepointcollective.com

SOURCES OF PROJECT & OPERATIONAL FUNDS



PRIVATE FUNDS LEVERAGE PUBLIC FUNDS 1:5

An estimated \$1,000,000 in investment funds over 7-10 years through city tax increment funding (TIF) will provide capital improvements in Parkrose for brick and mortar projects. Portland Development Commission (PDC) anticipates providing an annual grant of \$30,000 to match annual community fundraising to employ our local revitalization manager.

NEIGHBORHOOD PROSPERITY INITIATIVE (NPI)

Historic Parkrose is organized through the Neighborhood Prosperity Initiative (NPI). NPI is a powerful, one-of-a-kind opportunity offered by the City of Portland to transform our underserved commercial district into an engine of economic and community development.

The NPI is a public/private partnership and is a key component of the City's Portland Plan and Neighborhood Economic Development Strategy.

The NPI program gives the Parkrose Community tools and support to change and improve our neighborhood ourselves.



HISTORIC PARKROSE
11036 NORTHEAST SANDY BOULEVARD
PORTLAND, OR 97220
www.HISTORICPARKROSE.COM

Parkrose Revitalization Manager
BRIDGET BAYER

Bridget@HistoricParkrose.com
503.964.7807

Historic Parkrose is committed to the growth and preservation of the historic Parkrose business district and its surrounding neighborhood. We promote economic growth and community building through engagement of our neighbors. We celebrate and respect our unique diversity, and are focused on our future while remembering our historic past.



Like us on
Facebook

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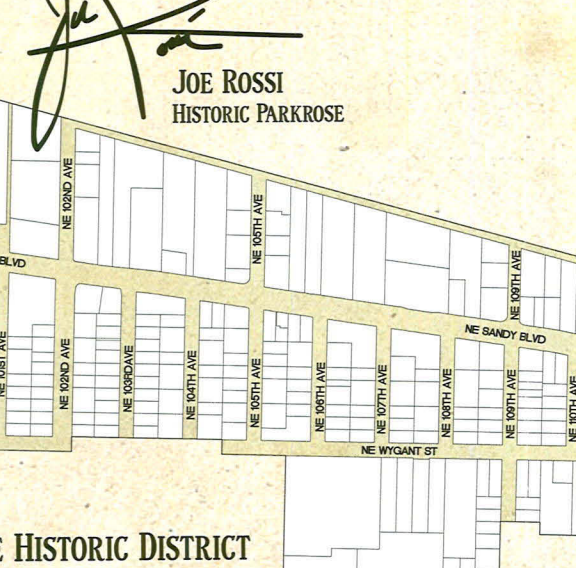
RECLAIMING OUR HISTORIC DISTRICT

www.HISTORICPARKROSE.COM

Parkrose is a community of proud tradition and historical significance. As a fourth generation member here I feel very fortunate to be and connected to some of the amazing people who first to put down roots in this amazing part of East County over 100 years ago.

Now comes the next chapter in the ongoing history of Parkrose. The chapter where we, as a community, reclaim our history and start building a legacy for the future generations that will call Parkrose home.


Please join me and Historic Parkrose in supporting this community-wide effort and thank you for your support!

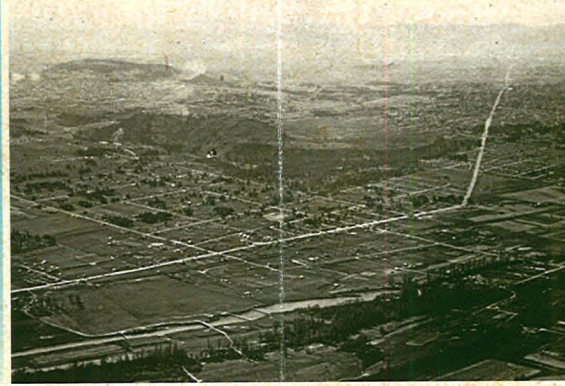


JOE ROSSI
HISTORIC PARKROSE

- Increase visibility of our local historic business district
(see map below)
- Growth of local jobs within our neighborhood
- Strengthen local businesses, encourage to Shop-Local-First
- Promote leases of vacant spaces within the business district
- Promote the district as a Destination Location
- Foster a sense of community pride
- Connect business and community to support and work together

PARKROSE HISTORIC DISTRICT
www.HISTORICPARKROSE.COM





Historic Parkrose (Parkrose NPI) is comprised of a steering committee, formed of local residents and community leaders to work with the City of Portland and local businesses. Our paid, full-time, **Parkrose Revitalization Manager - Bridget Bayer** manages the project, takes direction from the committee and is the liaison between city and community.

The mission of **Historic Parkrose** is to foster economic opportunity and neighborhood vitality through a set of goals:

- Increase visibility of our local historic business district
(see map below)
- Growth of local jobs within our neighborhood
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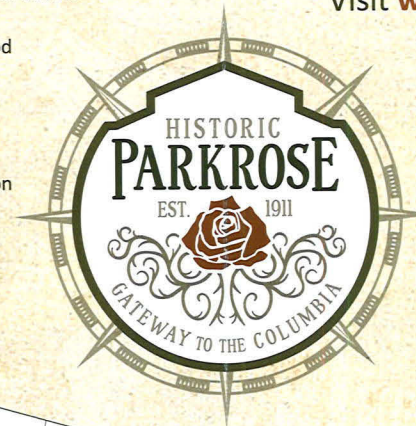


- Small-scale improvements such as façade renovations, street furniture and neighborhood signage
- Public and traffic safety improvements
- District branding and marketing
- Attracting new businesses that provide goods and services not currently available in our neighborhood



NOW WE NEED YOUR SUPPORT!

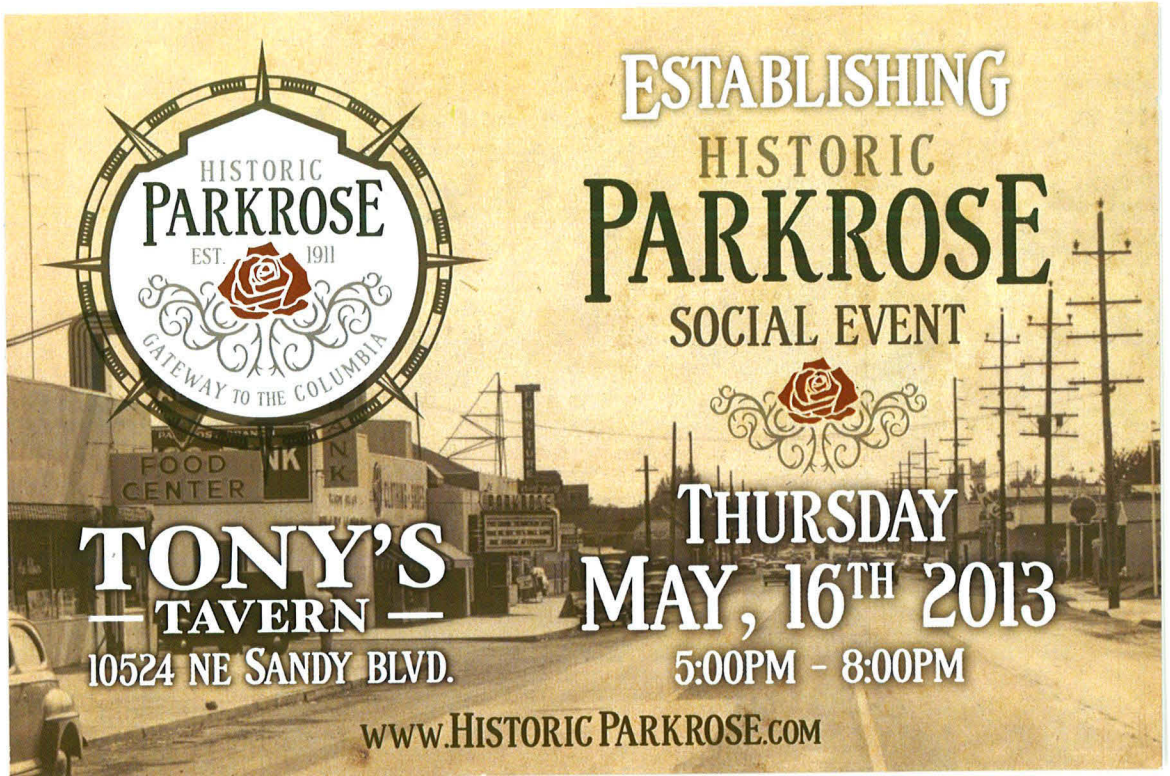
Visit www.HistoricParkrose.com
to get involved!



« A logo and brand identity has been established for the Parkrose Community. This brand will play a prominent role in conveying our ideals and history of our neighborhood.

A compass rose surrounds a badge that pays homage to the early famers who established Parkrose. A rose blossoms from an ornate and strong set of roots.

Parkrose takes ownership of the title "Gateway to the Columbia" with its tagline, representing the unique and historically significant location with which Parkrose inhabits.



**HISTORIC
PARKROSE**
EST. 1911
GATEWAY TO THE COLUMBIA

**ESTABLISHING
HISTORIC
PARKROSE**
SOCIAL EVENT

**TONY'S
— TAVERN —**
10524 NE SANDY BLVD.

**THURSDAY
MAY, 16TH 2013**
5:00PM - 8:00PM

www.HISTORICPARKROSE.COM



PLEASE JOIN US AS WE ESTABLISH HISTORIC PARKROSE!

Historic Parkrose is up and running and now we want you - our local business owners and community members - to join us in celebrating and connecting with a social event right in the center of our Historic Business District. There will be food, drinks, socializing and entertainment!

Thursday, May 16th 2013
5:00pm - 8:00pm

Tony's Tavern
10524 NE Sandy Blvd.

Bridget Bayer
Historic Parkrose Revitalization Manager
503.964.7807 | Bridget@HistoricParkrose.com

ONE FREE DRINK

Receive one free drink courtesy of Tony's!

TONY'S
— TAVERN —
10524 NE SANDY BLVD.

One Drink Per Invited
Business Owner /
Community Member. Valid
only during the Historic
Parkrose Social Event. May
be used for one well drink,
house wine or beer.



www.HISTORIC PARKROSE.COM



fivepoint
COLLECTIVE

www.fivepointcollective.com

KENNETH POIRIER
12031 NE Russell St.
Portland, OR 97220
503.750.9811
kenny@kennethpoirier.com

Request of Kenneth Poirier to address Council regarding the Parkrose district
Neighborhood Prosperity Initiative (Communication)

MAY 15 2013

PLACED ON FILE

Filed MAY 10 2013

LaVonne Griffin-Valade
Auditor of the City of Portland

By 

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Novick		
Hales		