



Regional Arts & Culture Council

411 NW Park Avenue, Suite 101
Portland, OR 97209-3356
503.823.5111
racc.org

PRESENTATION TO COUNCIL

Date: April 23, 2013
To: Mayor Charlie Hales, City of Portland
From: Eloise Damrosch, RACC Executive Director
Subject: **Accept RACC's "State of the Arts" Presentation**

In accordance with our contract with the City of Portland, the Regional Arts & Culture Council (RACC) will deliver its annual "State of the Arts" presentation to City Council on Wednesday, May 8.

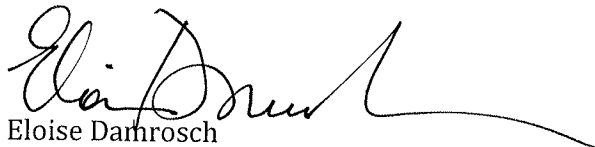
The basis for our presentation is our annual report, attached and available online at www.racc.org/2012annualreport. This report highlights the many ways in which RACC leverages City investments with other public and private contributions to create a strong arts and culture community.

- In our audited financial statements for 2011-12, RACC received \$6,080,257 from the City of Portland, including \$4,483,284 from the General Fund, \$1,596,973 from the percent-for-art ordinance, and \$200,000 from the Work for Art ordinance. RACC leveraged that investment into a total budget of \$8.9 million.
- In 2012-13 (still underway), RACC is receiving \$5,639,379 from the City of Portland, including \$4,054,506 from the General Fund, \$1,384,873 from the percent-for-art ordinance, and \$200,000 from the Work for Art ordinance. RACC leveraged that investment into a total budget of \$8.3 million.
- RACC awarded approximately \$3.3 million in 2012, benefiting 143 not-for-profit organizations, 137 individual artists, and 7 schools.
- The region's nonprofit arts organizations provided 2.3 million arts experiences last year. Their annual economic impact is \$253.5 million, supporting 8,529 full-time jobs.
- The Right Brain Initiative is having a measurable impact on student learning. Last year we served more than 11,000 K-8 students in the region – pairing 616 teachers with 54 artists to integrate music, theater, visual art, literary arts and dance into standard subjects like science, math, social studies and English.
- The recent Portland Streetcar expansion project triggered more than \$1.2 million of percent-for-art funding which is resulting in bold new gestures of public art on the east side while smaller scale projects have resulted in artworks in diverse neighborhoods from NE Woodlawn to Alberta Street to Lents.

- RACC's workplace giving program, Work for Art, raised \$823,693 for local arts organizations. More than 1,600 donors at 72 companies participated in last year's campaign.
- RACC and the arts organizations we fund are working hard to ensure that every Portlander can participate in – and benefit from – arts and culture. Together we are expanding our outreach to communities of color and under-served neighborhoods, and removing economic barriers through the Arts for All \$5 ticket program.
- RACC provides numerous opportunities for artists to learn and network with each other. RACC produces workshops for working artists throughout the city, which help them become more successful in their craft and in business. Hundreds of artists attend RACC-sponsored networking events including Art Spark and Colored Pencils' Arts & Culture Nights.

We appreciate all of the support that Portland City Council has provided for arts and culture in the past, and we look forward to working with you in the months ahead as you consider modifications to the new Arts Education & Access Income Tax. As you know, this critical source of dedicated funding will help schools restore arts education for every child in Portland, and will help arts organizations make their programs more accessible for every Portland resident.

In the meantime, we recommend that Council accept RACC's "State of the Arts" report.



Eloise Dahrosch
Executive Director

TO THE COUNCIL:

Mayor Charlie Hales concurs with the findings of the RACC Executive Director, and

RECOMMENDS:

That the Council accept the report.

Respectfully submitted,

Charlie Hales
Mayor, City of Portland

Agenda No:
REPORT NO.
 Title

Accept report on the state of the arts from the Regional Arts and Culture Council (Report)

INTRODUCED BY Commissioner/Auditor: Mayor Charlie Hales	CLERK USE: DATE FILED <u>MAY 03 2013</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Hales <i>[Signature]</i> Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Novick	LaVonne Griffin-Valade Auditor of the City of Portland By: <i>[Signature]</i> Deputy
BUREAU APPROVAL Bureau: Regional Arts & Culture Council Bureau Head: Eloise Damrosch, Executive Director	ACTION TAKEN: MAY 08 2013 ACCEPTED
Prepared by: Eloise Damrosch Date Prepared: April 23, 2013	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Council Meeting Date May 8, 2013	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan	

AGENDA
TIME CERTAIN <input checked="" type="checkbox"/> Start time: 10:00 am Total amount of time needed: 60 minutes (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	<input checked="" type="checkbox"/>	
2. Fish	<input checked="" type="checkbox"/>	
3. Saltzman	<input type="checkbox"/>	
4. Novick	<input checked="" type="checkbox"/>	
Hales	<input checked="" type="checkbox"/>	