

Portland, Oregon

FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Shoshanah Oppenheim		2. Telephone No. 503-823-7677	3. Bureau/Office/Dept. PBOT/PMD
4a. To be filed (date): May 23, 2012	4b. Calendar (Check One) Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: May 11, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

Amend Regulations of Safety and Conduct for the Portland Streetcar, City of Portland Property.
(Ordinance; add Code Chapter 14A.100 and Chapter 14A.110)

2) Purpose of the Proposed Legislation:

The expansion of the Portland Streetcar service requires the Bureau of Transportation to increase the customer service orientation of the streetcar staff and requiring the adoption of additional rules of conduct and safety to ensure safe and orderly access to transit for all riders. In order to respond to the expected increase in ridership with the opening of the Portland Loop and to incorporate the changes in TriMet's fare policy, the proposed changes to City Code will help ensure the safety of our riders and the preservation of our assets.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|---|---|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input checked="" type="checkbox"/> Northeast | <input checked="" type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input checked="" type="checkbox"/> Southeast | <input checked="" type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input checked="" type="checkbox"/> Central City | | | |
| <input type="checkbox"/> Internal City Government Services | | | |

The Service area of the Portland Streetcar spans the following neighborhoods. HAND, Buckman, Lloyd, Pearl, DNA and South Portland.

FINANCIAL IMPACT**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

One provision of the proposed Code is to provide for improved enforcement of conduct and fare regulations. Fare evasion results in lost revenue for the streetcar and an erosion of service. TriMet is ending the free rail zone and Portland Streetcar is expanding our current service area. These changes are projected to increase fare revenues. To ensure that we realize the projected increase in revenues it is important to provide the proper tool for fare inspection and to preserve the current assets or the system.

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)**6) Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.) This legislation does not add positions, however two fare inspectors are budgeted for in the 2012/2013 budget.
- Will positions be created or eliminated in *future years* as a result of this legislation?

No

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

- ☒ **YES:** Please proceed to Question #9.
☐ **NO:** Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

Fare evasion and safety on the streetcar were important issues raised during the Public Involvement process to evaluate the proposed Streetcar Fare Policy as part of the fare policy discussion. The community asked City Staff for tools and increased attention to address fare evasion and safety issues on the streetcar system

Streetcar staff will be able to provide greater customer service. In addition, the adoption of these proposed rules will provide for a more unified regional transit experience for our riders.

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved? See attached public involvement plan.

b) How did public involvement shape the outcome of this Council item?

While discussing proposed changes in the fare policy, the issues of fare evasion and improved customer service were repeatedly highlighted by the community. The need to have a uniform code of conduct for transit in region and the adoption of clear rules of behavior on the streetcar was consistently referred to in that process. These rules are a direct result of that feedback.

d) Who designed and implemented the public involvement related to this Council item? This item is the result of the public involvement process designed for the fare policy designed by Shoshanah Oppenheim.

e) Primary contact for more information on this public involvement process (name, title, phone, email): 503-823-7677. shoshanah.oppenheim@portlandoragon.gov

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

Yes. The attached code will periodically be updated and reviewed by the PSI and CAC boards. These proposed changes are supported by the community who asked Portland Streetcar to establish a code of conduct and revise the Streetcar fare policy. The proposed code provides clear rules, enforcement authority and opportunity for appeal. They are based on the TriMet rules of conduct and provide the opportunity to be amended.

As part of the public information about the opening of new service in September 2012, Portland Streetcar will educate the public about the changes to the fare structure, the new routes and the expected code of conduct.

KK 5-17-12 (Tom Miller)

BUREAU DIRECTOR

TOM MILLER, Bureau of Transportation