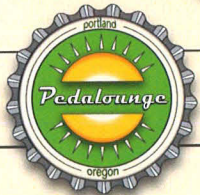


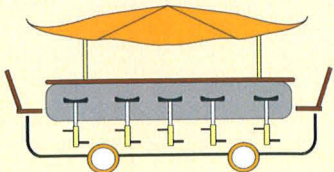


Pedalounge



pedalounge.com
info@pedalounge.com
503-285-4844

portland oregon



Introducing Portland Pedalounge

We've all heard of the quintessential party bus—groups traveling in a rented vehicle for a variety of celebratory occasions that stops at different destinations. Today, that version of the party bus has been updated to a greener, human-powered one.

First introduced in Amsterdam and other European countries, and rapidly becoming popular in the United States, these pedaling party conveyances often carry 10 to 15 actively participating passengers, as well some non-cycling passengers and a driver. In some municipalities, it is legal for passengers to consume alcohol while pedaling or riding on a party bike, provided the driver is not imbibing. Generally, a company or individual owns the conveyance with the intended purpose of carrying groups for tours or to destinations.

Inspired by pedal-powered party bikes now in use in several environmental-savvy U.S. cities and tourist destinations, longtime Portlander John Boblett plans to introduce his prototypical version to the city of Portland, Oregon. At the moment, it is parked in his garage awaiting a regulatory blessing from the City.

Called the Pedalounge, Boblett plans to put his eco-friendly alternative to gas-fueled party buses into operation in June 2011. About the size of an extended cargo van, the Pedalounge can be pedaled by up to 14 passengers while the steering and braking will be controlled by Pedalounge's captain, initially and primarily Boblett. Traveling at an average speed of between 5 to 8 miles per hour, Pedalounge intends to debut and maintain business on North Mississippi in North Portland.

Boblett is the perfect man for the job. For several years he owned and operated a successful FedEx delivery business in Portland, and notched a perfect safety record. He has learned that great customer service has more to do with listening than talking, but honed both skills working as a local bartender for many years. But Boblett's most unique qualification may be his passion for music. On a whim he may guide the Pedalounge to the curb and play a little New Orleans Blues on his slide trombone.

Pedalounge is sure to be a quintessential Portland activity. It benefits the community by providing an accessible bridge between cyclists and non-cyclists. Pedalounge is expected to be a natural interface with Portland's world class beer community. Aside from being a fun and entertaining addition to life in Portland, the Pedalounge also will

provide opportunities to participate in events that feature Portland's vibrant bicycle community.

To learn more, contact John at info@pedalounge.com. Follow Pedalounge on Twitter at www.twitter.com/Pedalounge. Check out images of the Pedalounge on Facebook www.facebook.com/Pedalounge or at www.pedalounge.com.

What is it and How Does Pedalounge Work?

Resembling an early 20th century trolley car, Pedalounge has side seating for pedalers, rack-and-pinion steering and a canopy top. Because its driven on city streets, headlights, tail lights and turn signals are included, as well as lighting for use at night.

Passengers (pedalers) may schedule a time and date for their tour by booking by phone (to be announced). The tours are two hours in length and consist of pedaling to a variety of predetermined locations, and have the flexibility of stopping at food carts, coffee shops, brew pubs or simply to take photos. All tours are managed and driven by the Pedalounge owner or an approved employee. All tours conclude by no later than 10 PM, and run from early spring until the end of October.

Pedalounge Celebrates:

- Birthdays
- Anniversaries
- Team Building and Company Parties
- Fund Raising Events
- Singles Nights
- Wedding Parties

Other Pedalounge Opportunities

- Waterfront Events
- Local Sporting Events
- Pub Crawls (?)
- Parades
- Street Fairs
- Shopping Tours

Important Disclosure

The Pedalounge website features a page entitled "Our Philosophy" which details our views and rules concerning safety issues and the responsible conduct and the behavior that is expected, and is demanded of our guests.

The Pedalounge carries liability insurance and all guests are required to sign both a Liability Waiver and Code of Conduct agreement. Pedalounge obeys all traffic laws and avoids obstructing the flow of traffic. The Pedalounge promotes safety and responsibility in all aspects of operation. Each guest has the option of wearing a bicycle helmet and is informed of potential dangers.

Pedalounge in the Future:

Pedalounge eventually hopes to expand with tours in the Pearl District, Alberta Street, St. John's and the Hawthorne-Division area, and other areas where a need presents itself. Stay tuned for updates.

Pedalounge Code of Conduct and Late Charges:

In accordance with State and City laws, no alcoholic beverages are permitted on the Pedalounge.

No glass containers are allowed on board.

Guests must be at least 18 years old and provide Photo Identification.

Helmets are not required, but you will be offered the use of one.

The Pedalounge Driver will take direction solely from the party who booked the tour.

Inappropriate behavior will lead to the expulsion of the offending party.

Examples include, but are not limited to: obvious intoxication, excessively loud or rude behavior, littering, dangerous behavior.

Attempting to board or leave the Pedalounge while the Bike is moving is extremely dangerous and will not be tolerated. Let's not get hurt.

Since the Pedalounge is 'crew powered', **you** determine the pace. If we return late the following charges will be added. New Loungers will be lining up for their tour and we don't wish to keep our guests waiting.

\$30 10-15 minutes late

\$45 15-20 minutes late

\$60 20-25 minutes late

\$80 30-60 minutes late

\$200/hour – more than one hour late

Damage and Late Fees:

Pedalounge reserves the right to charge additional fees if the tour returns late or the vehicle is damaged.

A prompt return and an undamaged Pedalounge incurs no extra charges.



Pedalounge
Portland Oregon

Release of Liability Form

Name _____ Email _____

Home Address _____

City, State, ZIP _____

Phone _____ DOB _____

RIDER RELEASE OF LIABILITY:

I am at least eighteen years old.

I understand that riding the Pedalounge is potentially dangerous.

I understand that I may be injured and/or injure someone else while using the Pedalounge.

I assume all risks associated with my use of the Pedalounge. **I will not bring a lawsuit against Portland Pedalounge or its owners or employees for personal injury or property damage, including any action for negligence,** breach of warranty, products liability, or strict liability.

I further agree to release, indemnify and hold harmless the owners and manufacturers of the Pedalounge from any liability against any and all claims, without limitation, including damages or demands of third parties resulting directly or indirectly from my actions as a result of my use of the Pedalounge.

☐ *I decline the free use of a helmet while riding the Pedalounge.
Also initial here if you decline a free helmet _____.*

I have read, understood, and agree to the above provisions.

Rider Signature _____ Date _____

____ Photo ID checked

G-Link, LLC
dba Portland Pedalounge

A brief guide to Civil Pedalounging...

Portland Pedalounge desire is that all of its customers have a terrific time. We think it's worth a few lines to tell you how we would like things to go. First, we'll be on public streets, in neighborhoods, restaurants and Ale houses. There is every reason to be courteous and respectful. Pedalounge loves good friends, laughs and an ice cold beer and does not believe that riding a big bike entitles anyone to be rude or annoying.

The City has extended its big Portlandia hand to us and we can show our appreciation by simply being safe, responsible and kind to small animals. All of you lucky Loungers will be offered a helmet and get a Lounge Master briefing to cover all the ways to stay happy and safe....as well as an even more brief LoungeWarning covering behavior that will have you walking home in disgrace.

Pedalounge has spoken to many Establishment Owners and they would love to see us drop by. They have suggested that, when possible, they would appreciate the use of warm, soft cash rather than fifteen separate debit card swipes. Makes cents. Some of our stops may be already teeming so they've also asked that we attempt to curb our enthusiasm and not to knock any of their clientele to the floor.

Beer, and its distant cousins, have been a source of joy and a social lubricant for a very long time. It may even still exist after your Pedalounge Tour has wrapped up. Some may doubt it, but The Pedalounge finds moderation euphoric.

Let us happily demonstrate our Lounge Civility to all, and witness their amazement.

Pub on wheels makes the rounds in Bend

The rolling bar sells no alcohol itself, so it requires no license from the state

BY SCOTT HAMMERS

The Bulletin

Published:

(Sunday, Jul 31, 2011 03:33PM)

Midnight, July 31

BEND — Part bar, part bicycle, the Cycle Pub is all but unchallenged for the title of the most extra-ordinary vehicle on the streets of Bend.

About 20 feet long and bearing a passing resemblance to a San Francisco cable car, the Cycle Pub features 12 bar stools, six on either side of a bar running down the middle. A driver sits in front with a steering wheel, and passengers work the pedals under each bar stool to propel the Cycle Pub, most often enjoying glasses of beer as they go.

Most evenings this summer, owner James Watts' two Cycle Pubs have been making the circuit slowly from their home base at GoodLife Brewing on Century Drive, past 10 Barrel Brewing on Galveston, and on to the several brewpubs downtown.

Oregon Liquor Control Commission spokeswoman Joy Evensen said Bend's two Cycle Pubs are thought to be the only ones of their kind in the state — and as such, their status in the eyes of the law is slightly murky.

But because the Cycle Pub does not sell hard liquor — passengers supply their own food and drink — it requires no license from the OLCC, Evensen said. The agency has received a few inquiries from people looking to set up similar operations elsewhere in the state, she said, but the legal status of a Cycle Pub is a matter for local governments.

“There has been some interest in something similar in other cities like Portland, but I’m not sure, the city of Portland’s open container law might be different,” she said.

Hopworks Urban Brewing in Portland has a related vehicle, a cargo bicycle that carries two kegs of beer with two tap handles protruding from a wooden bar, but the “Beer Bike,” as it’s called, has only a single seat — for the driver.

Steve Esselstyn, the community liaison for the Bend police, said the first several months since the Cycle Pub’s debut at the Bend Winterfest largely have been trouble-free. Watts regularly checks in with police to stay abreast of any issues, Esselstyn said, adding that concerns and complaints from the public have been practically nonexistent.

“We’ve had zero problems with that thing,” Esselstyn said. “The guy is very responsible.”

Watts said that while passengers on the Cycle Pub can drink beer and wine — hard liquor is not permitted — he has made a point of discouraging excessive consumption. Oregon has no laws against public intoxication, but Watts is aiming to attract beer and bicycle enthusiasts rather than heavy drinkers.

“This isn’t Las Vegas — that’s not the point of the Cycle Pub,” Watts said. “I’m trying to keep an upscale, highbrow, classy image around town.”

Under state law, a Cycle Pub is regarded much like a limousine. As with a limo, the physical barrier separating the driver from the passengers distinguishes the Cycle Pub from other vehicles where consumption of alcohol would be prohibited.

Bend City Attorney Gary Firestone said the city had two primary legal concerns when Watts proposed starting up the Cycle Pub last winter. One, it wanted to be sure the Cycle Pub would not be selling hard liquor. And two, it wanted to find a way around the state law banning alcohol consumption outside of private residences or businesses licensed to serve alcohol.

For the Cycle Pub, Bend created an exemption permit, Firestone said, identical to the permits the city can issue for something like a wedding reception in a public park. The exemption is unique in that it's not attached to a fixed physical location or good for a narrowly defined period of time, he said, but it is legally defensible.

Watts said that because the Cycle Pubs are new and visible, he works to avoid conflicts with those living and traveling along the vehicles' routes. Two noise complaints have been registered — they were both deserved, Watts said — and he's since stopped running the Cycle Pub through residential neighborhoods at night.

Because the Cycle Pub can obstruct traffic as it struggles to get up to speed on even the smallest hills, Watts said he has tried to choose routes with room for vehicles to pass, although he's yet to encounter a single driver clearly upset by being delayed.

"I'm sure some people tolerate it better than others," he said. "It's such a novelty and has been so well-received by lots of different circles around town, I'd be surprised if anyone complained."

988

2

Parsons, Susan

From: John Boblett [wahlbobs@comcast.net]
Sent: Thursday, July 21, 2011 4:43 PM
To: Parsons, Susan
Subject: August 3rd City Council

Hi Susan,

We spoke this afternoon about my appearance before the City Council on August 3rd.

I would like to address the council regarding the Private For Hire Regulations in the Portland City Code. Specifically, I feel that the required language on the 'Additional Insured'

Certificate is inappropriate and unfair to my particular small business venture.

Thanks for your help,

John Boblett

Request of John Boblett to address Council regarding the Private For Hire
Regulations in the City Code (Communication)

AUG 03 2011

PLACED ON FILE

Filed JUL 29 2011

LaVonne Griffin-Valade
Auditor of the City of Portland

By 

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Leonard		
Adams		