

ORDINANCE No. 183894

*Amend contract with Travel Portland to add additional time and compensation for Downtown Marketing Initiative Services (Ordinance; amend Contract No. 53081)

The City of Portland ordains:

Section 1. The Council finds:

1. On July 7, 2008, the City entered into a contract with Travel Portland for the purpose of promoting, soliciting, procuring, and servicing convention business and tourism.
2. Per Section 7-113 of the Portland City Charter the City Council directed and Travel Portland agreed that such activity shall achieve a reasonable balance in allocation of City revenues among visitor services, tourism, and convention business.
3. On June 3, 2009 per Ordinance Number 182859, the Downtown Marketing Initiative was added to the Travel Portland contract as its main focus will be the promotion of leveraged marketing of the downtown area after construction of the Portland Mall Light Rail and other major City projects.
4. In order to meet the required marketing initiative's costs, an annual appropriation of \$953,309 will be necessary for each of the additional years. Total authorized appropriation per this Ordinance would be \$1,906,618.
5. The original contract period was through July 6, 2011. Amendment 1 to the contract only added compensation for the Downtown Marketing Initiative but didn't add any time to the contract. This Ordinance will extend the current contracts period thru and including June 30, 2013.
6. The Bureau's level of confidence in the cost estimates for this project is optimal.

NOW, THEREFORE, the Council directs:

- a. That the Commissioner-in-Charge and the Auditor are authorized to approve the amendment to the contract with Travel Portland, substantially in accordance with the amendment and agreed upon Statement of Work attached to the original of this Ordinance and, by reference, made a part hereof.

Section 2. The Council declares that an emergency exists because any unreasonable delay in starting work on the initiative will diminish the effectiveness during the crucial summer tourist season; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council, JUN 16 2010

Mayor Sam Adams
Prepared by: John Rist:slg
Date Prepared: June 4, 2010

LaVonne Griffin-Valade

Auditor of the City of Portland

By



Deputy

879

140

Agenda No. **183894**
ORDINANCE NO.
 Title

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INTRODUCED BY Commissioner/Auditor: MAYOR SAM ADAMS COMMISSIONER APPROVAL Mayor—Finance and Administration - Adams Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Leonard BUREAU APPROVAL Bureau: Bureau of Transportation Bureau Head: Susan D. Keil, Director Other: <i>Susan D. Keil</i> Prepared by: John Rist:slg Date Prepared: June 4, 2010 Financial Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/> Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> Council Meeting Date JUNE 16, 2010 City Attorney Approval <i>D.H.</i>	CLERK USE: DATE FILED JUN 11 2010 <i>K. Pittman on behalf of Mayor Adams</i> LaVonne Griffin-Valade Auditor of the City of Portland By: <i>Susan Parsons</i> Deputy ACTION TAKEN:
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AGENDA TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion) CONSENT <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	<input checked="" type="checkbox"/>	
2. Fish	2. Fish	<input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman	<input checked="" type="checkbox"/>	
4. Leonard	4. Leonard	<input checked="" type="checkbox"/>	
Adams	Adams	<input checked="" type="checkbox"/>	