

## ORDINANCE No. 183600

Authorize a \$3,000 grant agreement and Memorandum of Agreement with Portland Community Media as part of their Smart Access partnership with Office of Neighborhood Involvement, Central NE Neighbors and SW Neighborhoods, Inc. for the period January 1, 2010 through December 31, 2010 (Ordinance)

The City of Portland Ordains:

### Section 1: The Council Finds:

1. The Office of Neighborhood Involvement (ONI) is establishing a relationship between the Portland Community Media/SmartAccess™ Centers Program (PCM) to implement a SmartAccess™ multimedia training program. ONI seeks to build the capacity of its community partner organizations to utilize social media and video production resources for documenting ONI funded program performance and telling the story of their program successes. These partner organizations include the seven neighborhood District Coalitions, 95 neighborhood associations, six Diversity and Civic Leadership program organizations (Urban League, Latino Network, Immigrant Refugee Community Organization (IRCO), Native American Youth and Family Center, and Verde), Elders in Action, and Resolutions NW.
2. Portland Community Media's multimedia education program provides training, tools, and support that enable community members to conceive and create digital media, produce programs for public access distribution, and to examine media critically. The program serves nonprofit organizations, educational institutions, government agencies and businesses, and provides access to cable channels at no cost. SmartAccess™ is an approach to community outreach intended to serve the technology and multimedia needs of underserved and under-supported individuals, groups and communities. This new PCM program has been funded, in part, by the Mt. Hood Regulatory Cable Commission.
3. The primary benefit of SmartAccess™ is to reduce disparities amongst individuals and groups, who may not have utilized community media or have had barriers to utilizing community media. SmartAccess™ will improve delivery of community media services that meet the needs of Portland's changing demographics, economy and growing communities, specifically those identified as the target audiences for this project.
4. The Office of Neighborhood Involvement, and their contractors and community partners, are uniquely suited to conduct outreach and engagement of the demographically diverse participants in the neighborhood associations, business district associations and community-based organizations within the City of Portland, with specific outreach to the ethnic and cultural communities.
5. Funds for the grant are included in the FY 2009-10 ONI budget as previously approved by Council.

Now therefore, the Council Directs:

- a. The ONI Director is authorized to enter into a grant agreement with Portland Community Media on behalf of the City for the period January 1, 2010 through December 31, 2010 in a form substantially in accordance with attached Exhibit A.
- b. The ONI Director is authorized to sign a Memorandum of Agreement between Portland Community Media and the Office of Neighborhood Involvement on behalf of the City of Portland in accordance with attached Exhibit B.
- c. Amendments to the grant agreement may be agreed to and executed by the City's Project Manager or his/her designee.
- d. Commissioner Fritz and the City Auditor are hereby authorized to pay for said grant agreement from the Office of Neighborhood Involvement general funds.

Passed by the Council: MAR 10 2010

Commissioner Amanda Fritz

Prepared by: BGH

Date Prepared: February 12<sup>th</sup>, 2010

**Lavonne Griffin-Valade**

Auditor of the City of Portland

By



Deputy

298 344

✓140

Agenda No.

ORDINANCE NO. 183600

Title

spell out ✓  
 Authorize \$3,000 for Portland Community Media as part of their Smart Access partnership with ONI, Central NE Neighbors, and SW Neighborhoods, Inc. for the period January 1, 2010 through December 31, 2010. (Ordinance)

INTRODUCED BY  
 Commissioner/Auditor:  
**Commissioner Amanda Fritz**

## COMMISSIONER APPROVAL

Mayor—Finance and Administration - Adams

Position 1/Utilities - Fritz *Tom B.*

Position 2/Works - Fish

Position 3/Affairs - Saltzman

Position 4/Safety - Leonard

## BUREAU APPROVAL

Bureau: ONI

Bureau Head: Alarcon de Morris

Prepared by: Brian Hoop

Date Prepared: Feb. 12, 2010

Financial Impact Statement

Completed ☒Amends Budget ☐Not Required ☐

Portland Policy Document

If "Yes" requires City Policy paragraph stated in document.

Yes ☐No ☒

Council Meeting Date

~~Feb 24, 2010~~ MARCH 3, 2010

City Attorney Approval

D.H.

CLERK USE: DATE FILED

FEB 26 2010

LaVonne Griffin-Valade  
 Auditor of the City of Portland

By: *LaVonne*

Deputy

ACTION TAKEN:

MAR 03 2010 PASSED TO SECOND READING MAR 10 2010 9:30 A.M.

## AGENDA

TIME CERTAIN ☐

Start time: \_\_\_\_\_

Total amount of time needed: \_\_\_\_\_  
 (for presentation, testimony and discussion)

CONSENT ☐REGULAR ☒

Total amount of time needed: 5 min.  
 (for presentation, testimony and discussion)

## FOUR-FIFTHS AGENDA

COMMISSIONERS VOTED AS FOLLOWS:

		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Leonard	4. Leonard	✓	
Adams	Adams	✓	