

# TABLE OF CONTENTS

#### POINTS OF DISCUSSION

1 -	Response	to Ur	ban (	Contex	ίt
-----	----------	-------	-------	--------	----

- 2 Massing
- 3 Bonus Height for Housing
- 4 Exterior Materials
- 5 Elevational Composition
- 6 Ground Floor Window Standard

#### PACKAGE CONTENTS

The Three Scales of Design Influence	3
The City	
Converging Districts	4
Neighborhood Gateway	6
Emphasis Upward	8
The Neighborhood	
Rhythm of the Surroundings	0
A Supporting Materiality	2
The Street	
Vibrance at the Ground Level	4
Overall Site Plan	7
Program Spreadsheet	8
Building Floor Plans	9
Bonus Height Opportunity	6
Parking Lot Landscaping	7

#### THE THREE SCALES OF DESIGN INFLUENCE

#### UNIQUE SCALES LEAD TO DIFFERENT EXPRESSIONS

The design uses the interrelationships within the urban context of its surroundings as a generator of the overall form. These cues arise out of three different scales:

#### THE CITY —

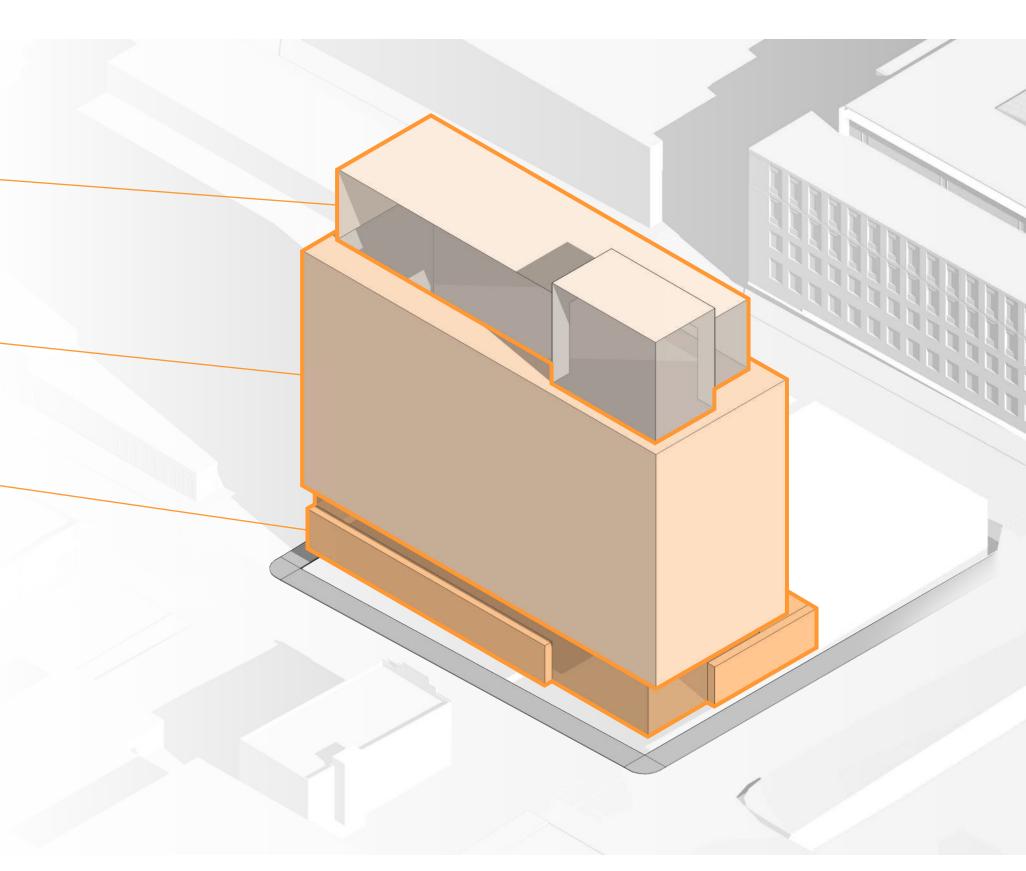
The building sits at the western rim of Downtown Portland and defines the western edge of larger scale development. The stepping form of the top of the building relates to the skyline with the Northwest corner ascending to mark a gateway, or beacon, at this transitional site.

#### THE NEIGHBORHOOD —

The immediate surroundings are well defined by a tradition of large scale, robust industrial buildings. The body of the building speaks to this tradition in the ordering of building facades and exterior materials.

#### THE STREET —

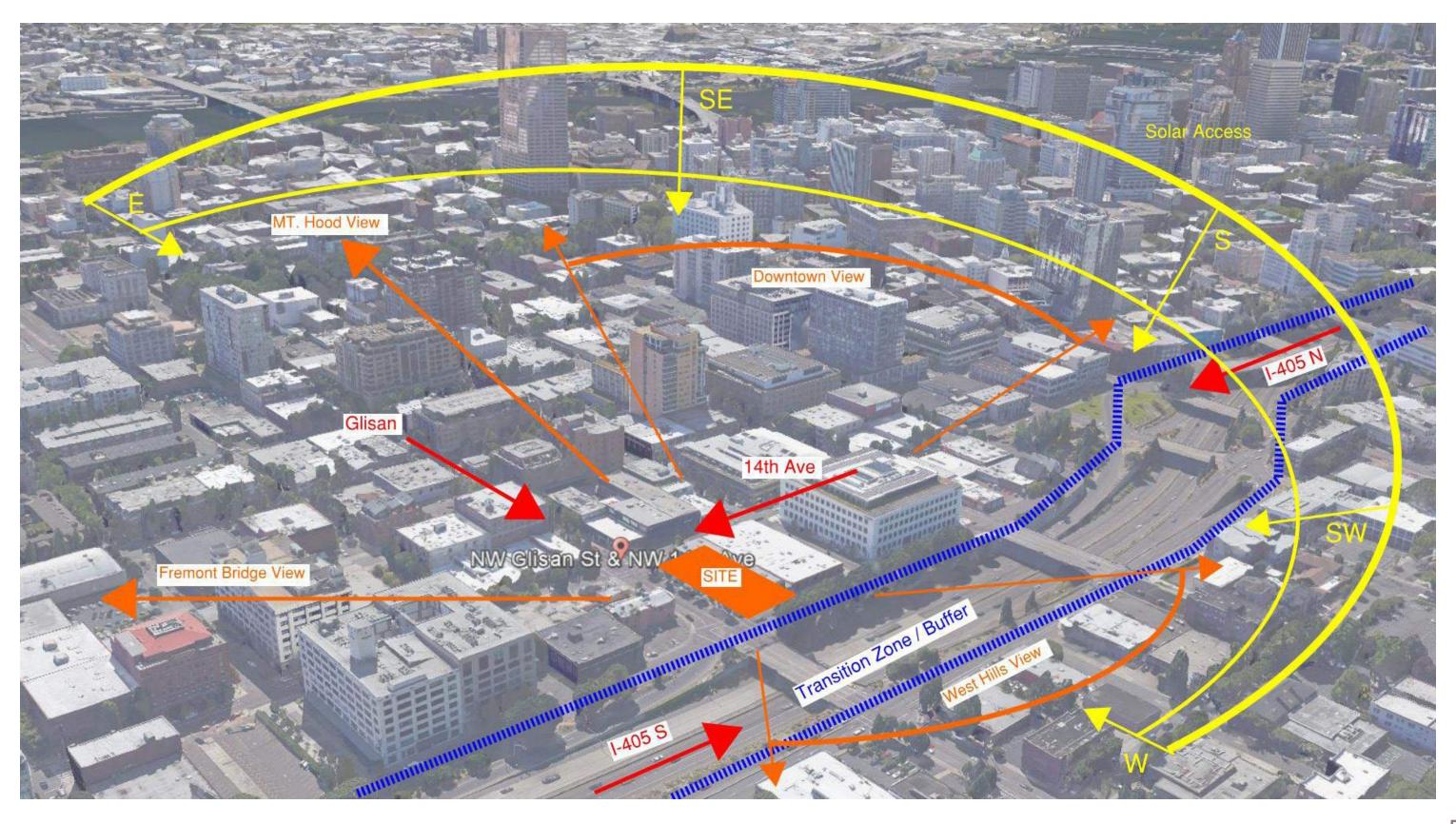
The pedestrian experience is a distinct element of the composition. The granular scale and unique exterior materials relate to the individual storefronts that define the district.



## THE CITY - CONVERGING DISTRICTS

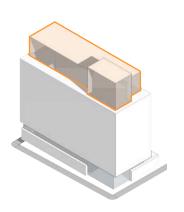


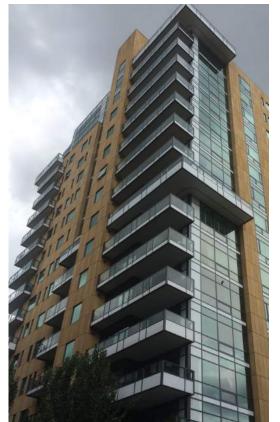
#### CONVERGING DISTRICTS



#### THE CITY - NEIGHBORHOOD GATEWAY









#### PEARL DISTRICT

#### ALPHABET / NOB HILL

To the East

To the West

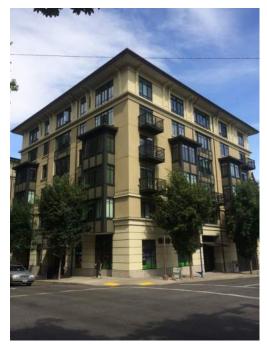
The site bridges two distinct neighborhoods. The western edge of the Pearl district includes modern high rise buildings while Northwest Portland is home to many 3-6 story brick buildings from the early 20th century. The building will be a marker that connects to both, with the upper floors marking this transition on an urban scale.













# NEIGHBORHOOD GATEWAY











# THE CITY - EMPHASIS UPWARD



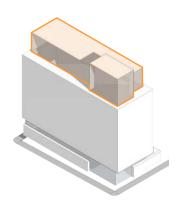
#### GATEWAY

The upper floors of the building reinforce the hierarchy of the Northwest corner as marker between the districts.

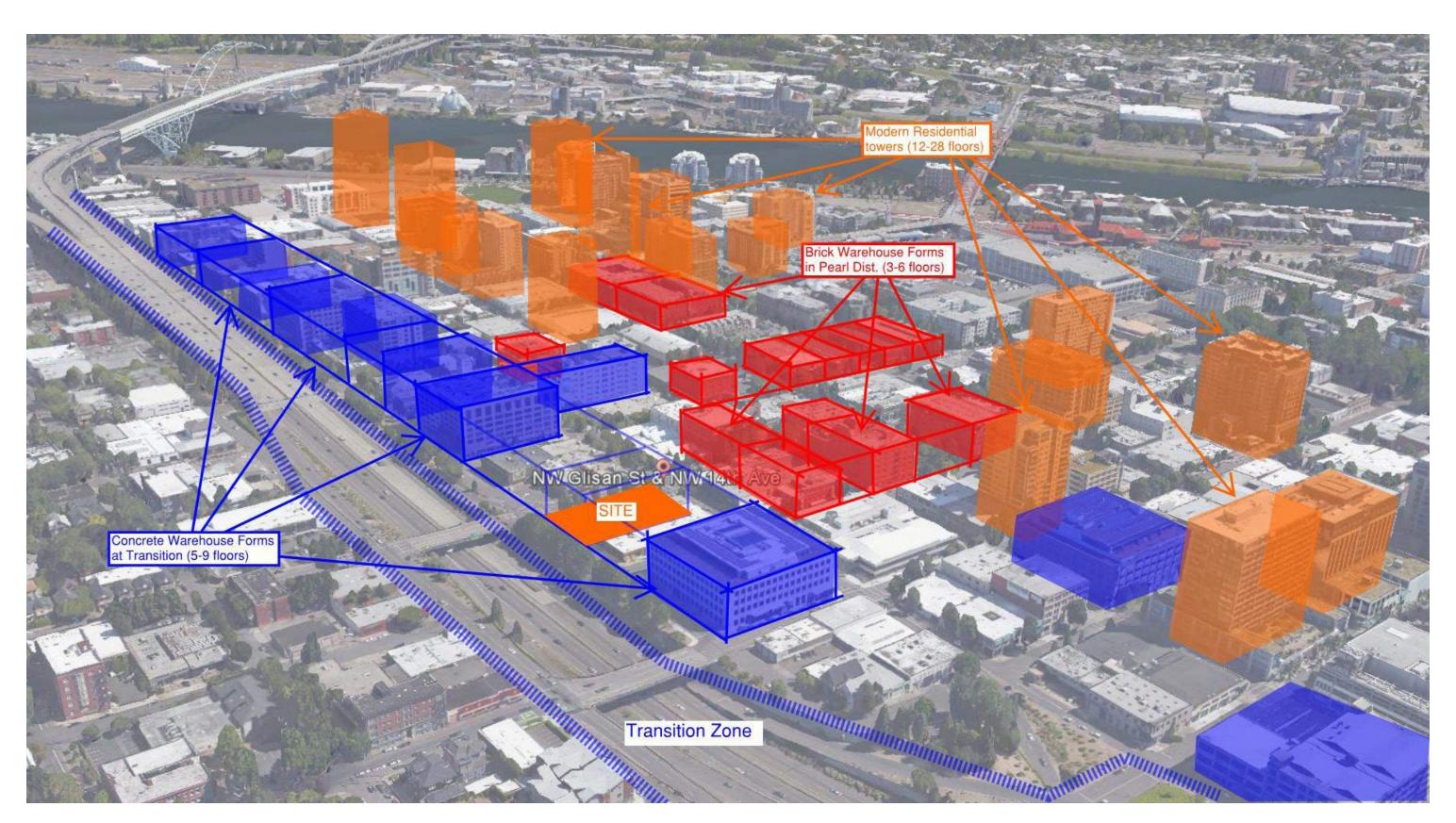


# EMPHASIS UPWARD





### THE NEIGHBORHOOD - RHYTHM OF THE SURROUNDING



# RHYTHM OF THE SURROUNDING



#### THE NEIGHBORHOOD - A SUPPORTING MATERIALITY

#### RESPECT TO THE CONTEXT

The immediate surroundings are well defined by a tradition of large scale, robust industrial buildings. The body of the building speaks to the scale and ordering principals of these buildings while the precast concrete cladding and aluminum window-wall are honest in the expression of modern construction technology.













## A SUPPORTING MATERIALITY





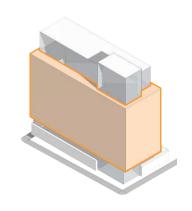












### THE STREET - VIBRANCE AT THE GROUND LEVEL

#### THE PEDESTRIAN LEVEL

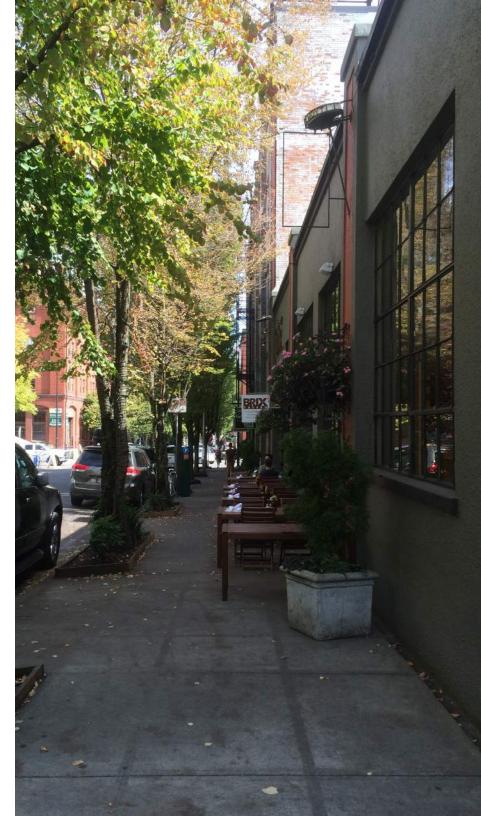
The pedestrian experience is a distinct element of the composition. The granular scale and unique exterior materials relate to the individual storefronts that define the district.











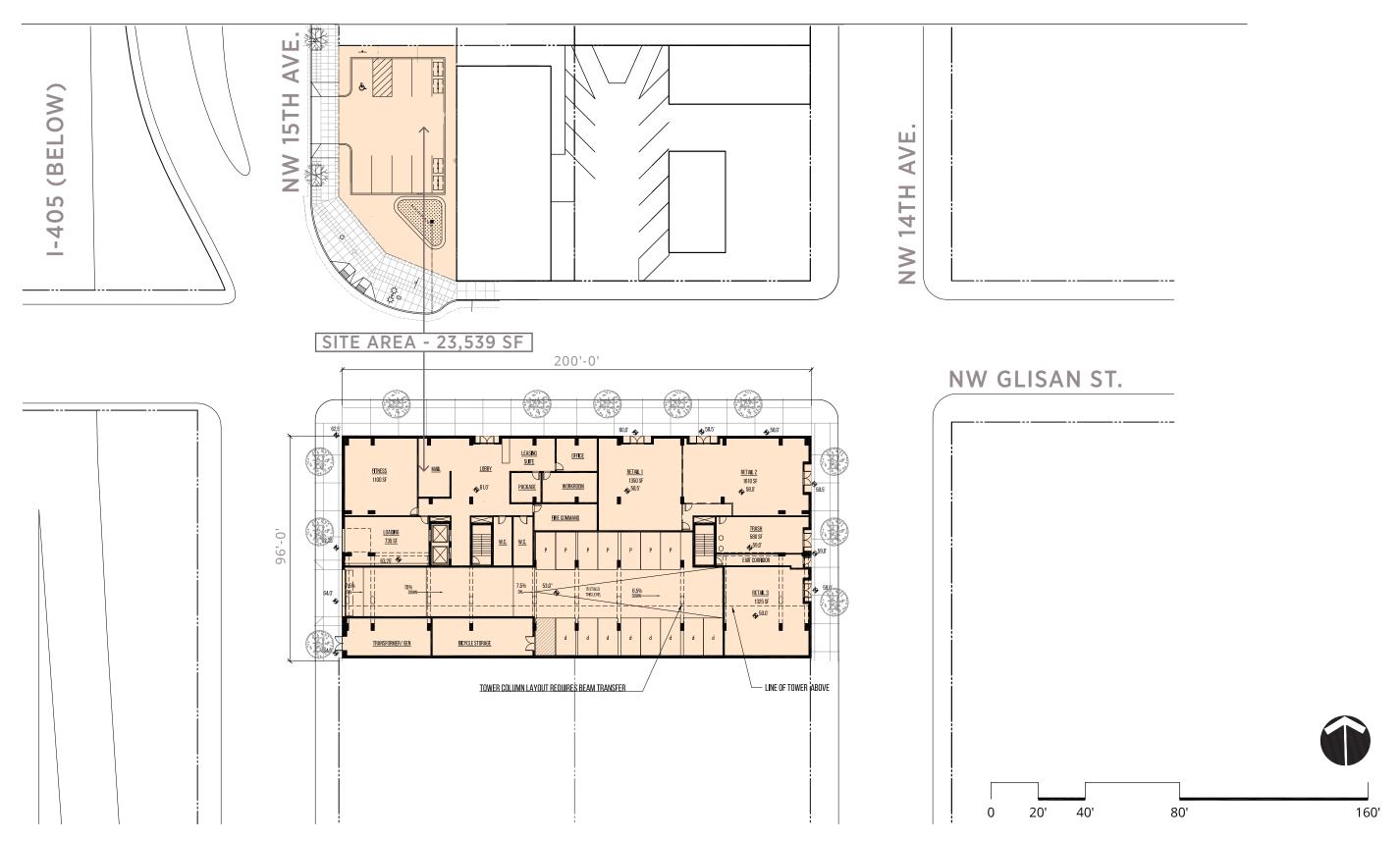
## VIBRANCE AT THE GROUND LEVEL



## THE STREET - VIBRANCE AT THE GROUND LEVEL



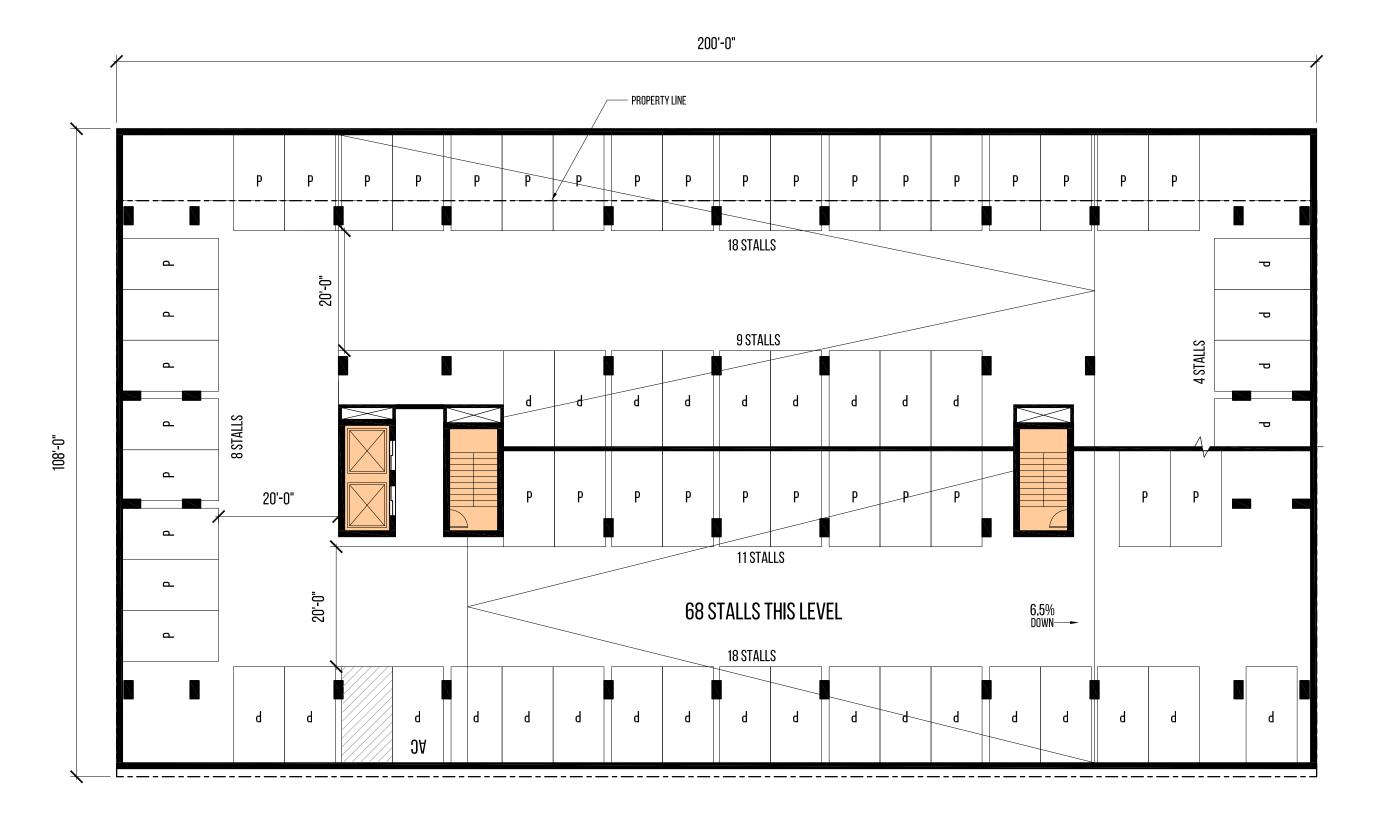
# OVERALL SITE PLAN

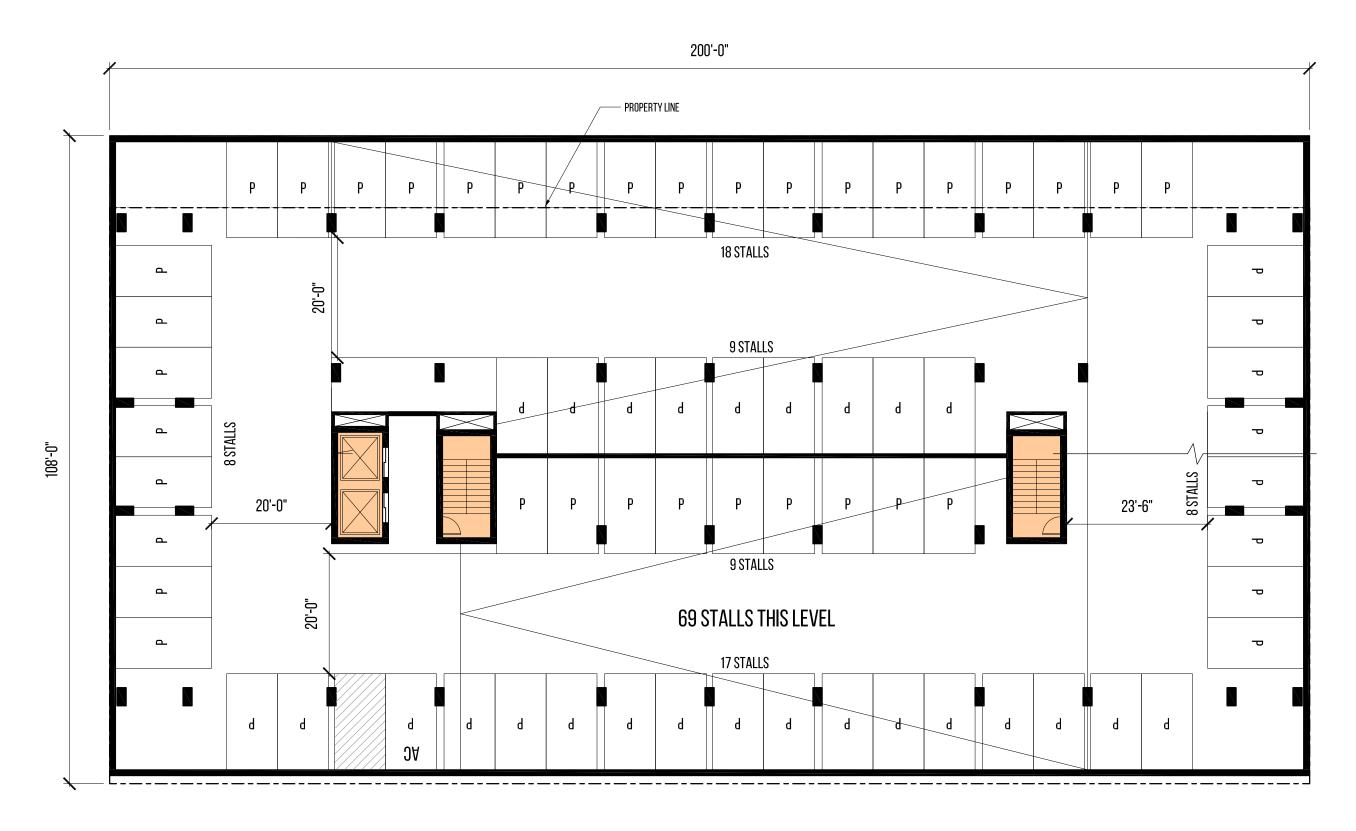


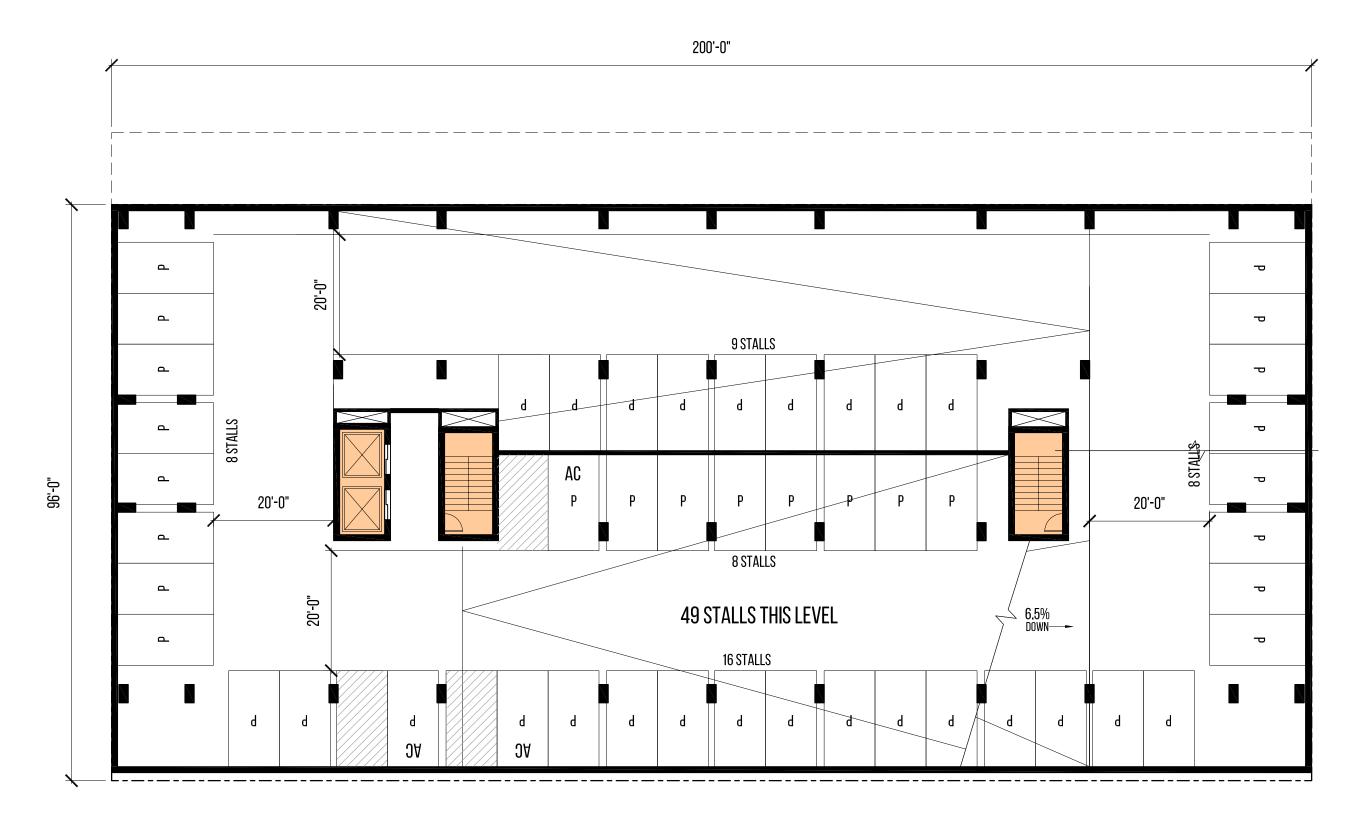
# PROGRAM SUMMARY

		TOTALS			PARKING					RETAIL	RESIDENTIAL								
											AREAS				UNIT TYPES				
FLOOR TO FLOOR HEIGHT	FLOOR LEVEL	FLOOR	TOTAL GROSS AREA PER FLOOR (SF)	FAR AREA (SF)	GROSS PARKING AREA PER FLOOR (SF)	AREA PER STALL (SF)	STANDARD STALLS	ACCESSIBLE STALLS	TOTAL STALLS	GROSS RETAIL AREA (SF)	GROSS RES AREA PER FLOOR (SF)	RES COMMON SPACE (SF)	LEASABLE RES AREA (SF)	EFFICIENCY	STUDIO	URBAN 1 BR	1 BR	2 BR	UNIT COUNT
	174.5	TOTAL HEIGHT																	
13	161.5	ROOF DECK	3,270	3,270	-	-	-	-	-	-	-	3,270	-	-	-	-			
12	149.5	RESIDENTIAL 15	10,175	10,175	-	-	-	-	-	-	10,175	-	8,200	80.6%	-	-	5	3	8
12	137.5	RESIDENTIAL 14	10,175	10,175	-	-	-	-	-	-	10,175	-	8,200	80.6%	-	-	5	3	8
11.5	126	RESIDENTIAL 13	14,500	14,500	-	-	-	-	-	-	14,500	-	12,010	82.8%	3	5	9	2	19
10	116	RESIDENTIAL 12	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	106	RESIDENTIAL 11	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	96	RESIDENTIAL 10	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	86	RESIDENTIAL 9	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	76	RESIDENTIAL 8	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	66	RESIDENTIAL 7	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	56	RESIDENTIAL 6	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	46	RESIDENTIAL 5	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	36	RESIDENTIAL 4	14,608	14,608	-	-	-	-	-	-	14,608	-	12,118	83.0%	3	5	9	2	19
10	26	RESIDENTIAL 3	14,500	14,500	-	-	-	-	-	-	14,500	-	12,010	82.8%	3	5	9	2	19
10	16	RESIDENTIAL 2	14,500	14,500	-	-	-	-	-	-	14,500	-	12,010	82.8%	3	5	9	2	19
16	0	GROUND FLOOR	19,200	13,120	6,025	354	15	2	17	4,285	18,730	4,850	-	-	-	-	-	-	-
9'	-9'	P1	20,918	-	20,918	20,918	47	1	48	-	-	-	-	-	-	-	-	-	-
9.5'	-18.5'	P2	21,333	-	21,333	21,333	69		70	-	-	-	-	-	-	-	-	-	-
9.5'	-28.0'	Р3	21,333	-	21,333	21,333	68	1	69	-	-	-	-	-	-	-	-	-	-
9.5'	-37.5'	SUBTOTAL					199	5	204						17,640	2,597	5,255	2,196	
		TOTAL	201.276	211 712	CO COO	62,020				4.205	214.052	0.120	161.402	02.604	14.8%	24.6%	48.4%	12.3%	100.0%
		TOTAL	281,376	211,712	69,609	63,938		204		4,285	214,052	8,120	161,492	82.6%	36	60	118	30	244

SUMMARY						
FAR AREA	211,712					
SITE AREA	23,539					
FAR ALLOWABLE	211,851					
FAR	8.99					
PARKING RATIO	0.84					
BIKE PARKING RQD	378					
LONG TERM	366					
SHORT TERM	12					
AVERAGE UNIT SIZE	662					
STUDIO	490					
URBAN 1 BEDROOM	606					
1 BEDROOM	623					
2 BEDROOM	990					
PENTHOUSE	1,025					







#### GROUND LEVEL

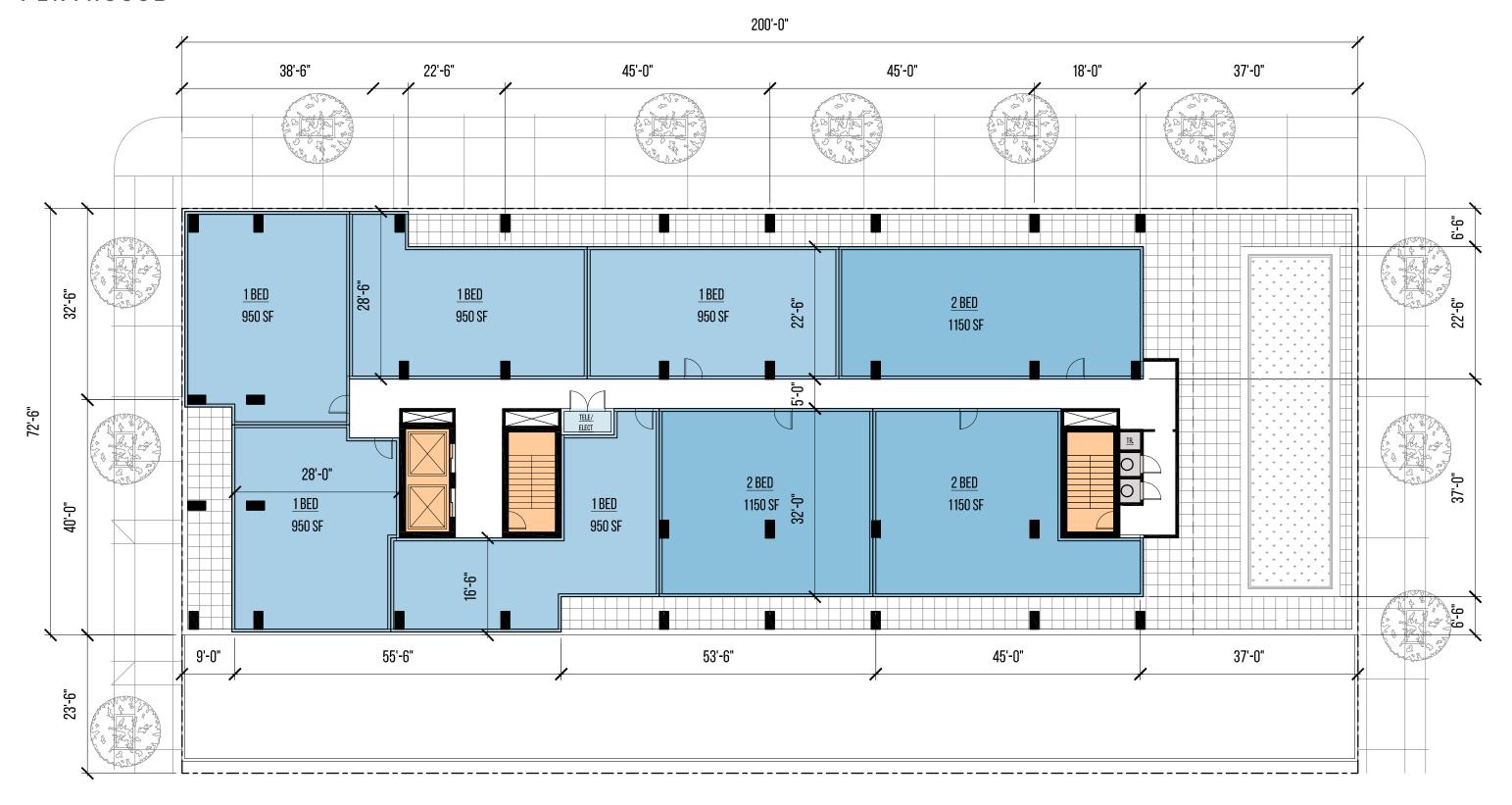


<sup>2 2</sup> 

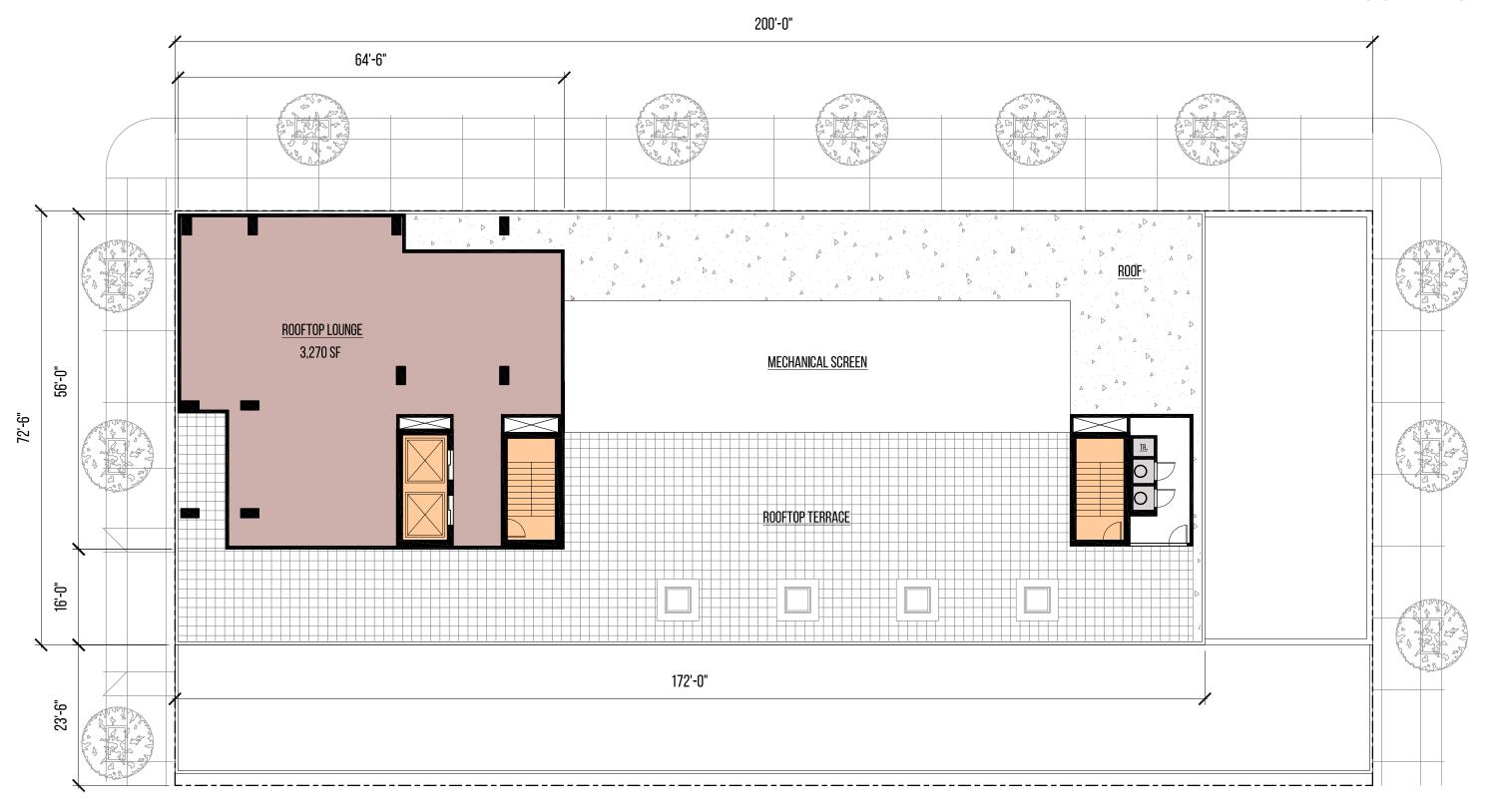
### SECOND LEVEL - TYPICAL LEVEL



# PENTHOUSE



# ROOF DECK



#### BONUS HEIGHT OPPORTUNITY



#### PARKING LOT LANDSCAPING

