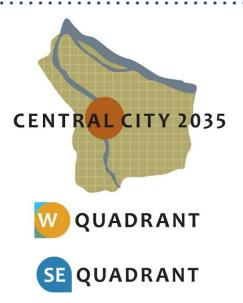


Bureau of Planning and Sustainability Innovation. Collaboration. Practical Solutions.









Central City 2035: West Quadrant Plan and SE Quadrant Plan

Planning and Sustainability Commission Briefing August 13, 2013



# Agenda

- CC2035 Planning Process and Schedule
- SE Quadrant and Inner SE Station Areas Update
- West Quadrant Update





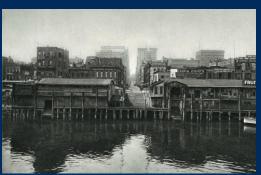




# Central City 2035







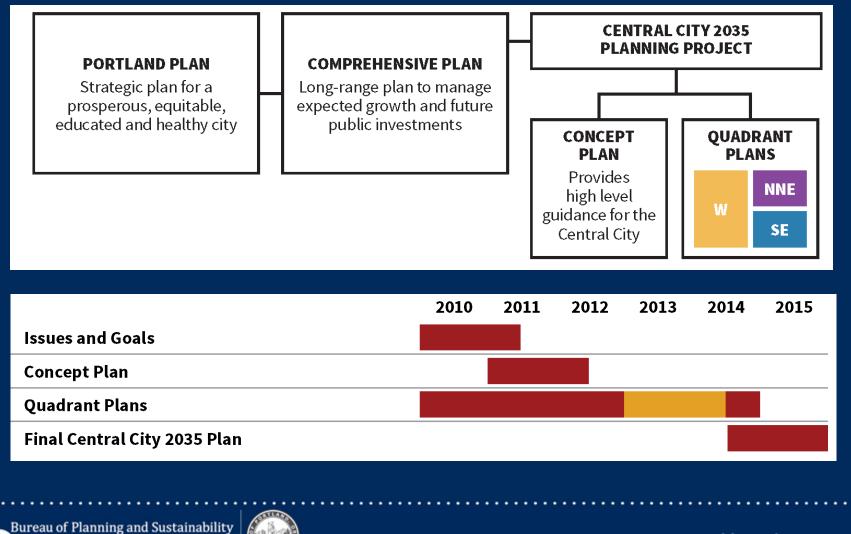


Bureau of Planning and Sustainability Innovation. Collaboration. Practical Solutions.

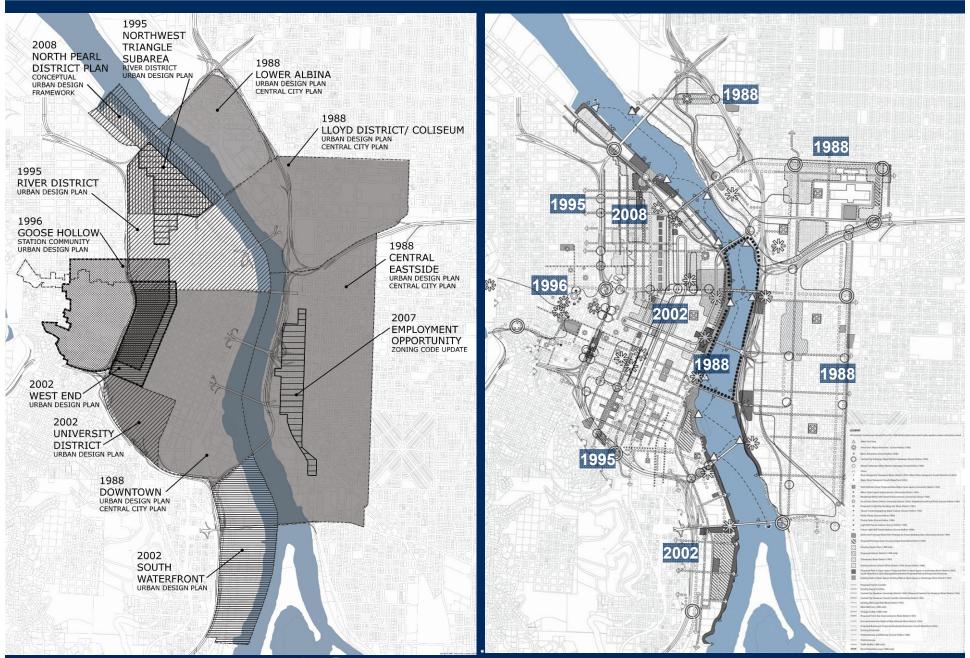




# Central City 2035





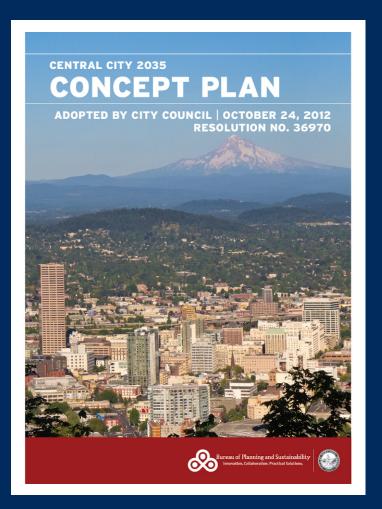


Bureau of Planning and Sustainability Innovation. Collaboration. Practical Solutions.



## Central City 2035 Concept Plan

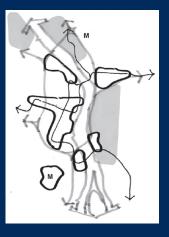
- Policy for the entire Central City and guide for the Quadrant Plans
- Three parts:
  - 1. Strategic Direction
  - 2. Policy Framework
  - 3. Urban Design Direction

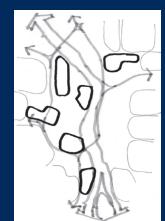


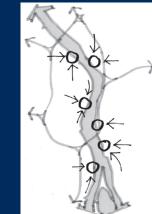


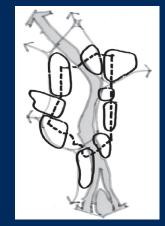
### Central City 2035 Concept Plan Policy Framework

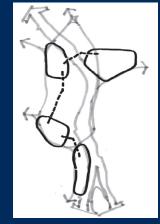
- Regional Center: Economy and Innovation
- Housing and Neighborhoods
- Willamette River
- Urban Design
- Health and the Environment















### Central City 2035 Concept Plan Urban Design Direction

3

#### 1 A CENTRAL RIVER

Focusing new development, attractions and public amenities on and along the Willamette River will highlight and celebrate the Central City's most prominent geographic feature.

2 SOUTHERN "BOOKEND" Organizing a new employment and education hub around the river amenities will anchor the southern Willamette "bookend" at South Waterfront and OMSI.

3 NORTHERN "BOOKEND" Stepping the Rose Quarter and North Pearl districts up to the river and connecting bridges with signature development and public spaces will anchor the northern Willamette "bookend."

EASTSIDE CENTER Developing a new high-density residential, employment and open space center in the Lloyd District will reinvigorate its role as the Central City's

#### eastside hub. **EAST-WEST ORIENTATION** Creating distinctive and deliberate east-west connections from public open spaces, streets, and

places will orient more of the Central City toward the Willamette River. PEDESTRIAN/BICYCLE LOOP Providing a new pedestrian-bicycle facility that

offers quieter, greener and safer access to and through the Central City will complement the busier streetcar loop and network of bikeways, connecting people, districts, open spaces and the surrounding city.

Bureau of Planning and Sustainability

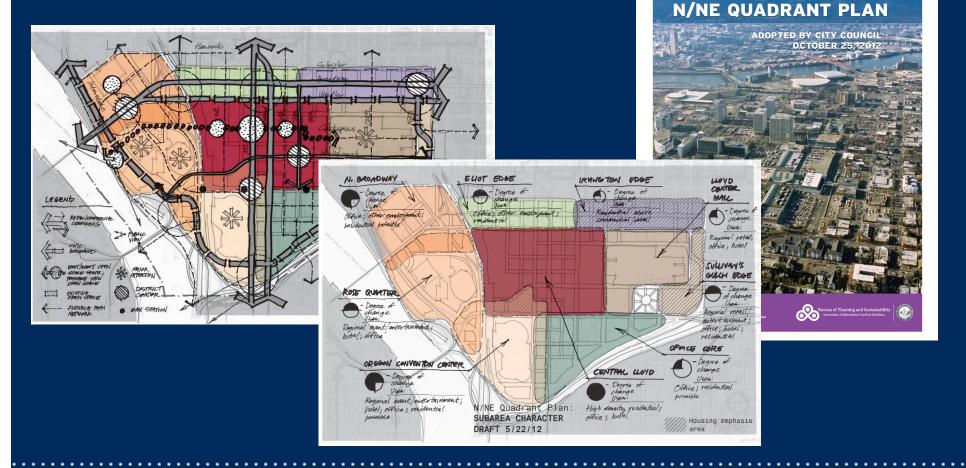


2



### Quadrant Planning Process Example: Adopted N/NE Quadrant Plan

#### District Character and Concept Diagrams





**CENTRAL CITY 2035** 

## Quadrant Planning Process Example: Adopted N/NE Quadrant Plan

### Lloyd District

- District Goal
- Policies
  - Regional Center: Economy & Innovation
  - Housing and Neighborhoods
  - Transportation
  - Urban Design
  - Green Central City
- Implementation ActionsPerformance Targets

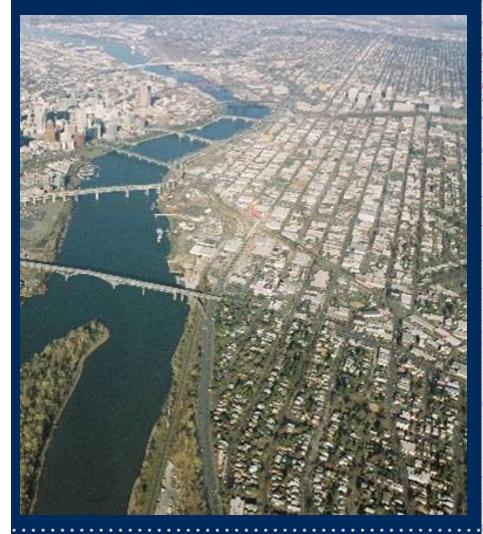
### Lower Albina

- District Goal
- Policies
  - Regional Center: Economy & Innovation
  - Transportation
  - Urban Design
  - Green Central City
- Implementation Actions
- Performance Targets



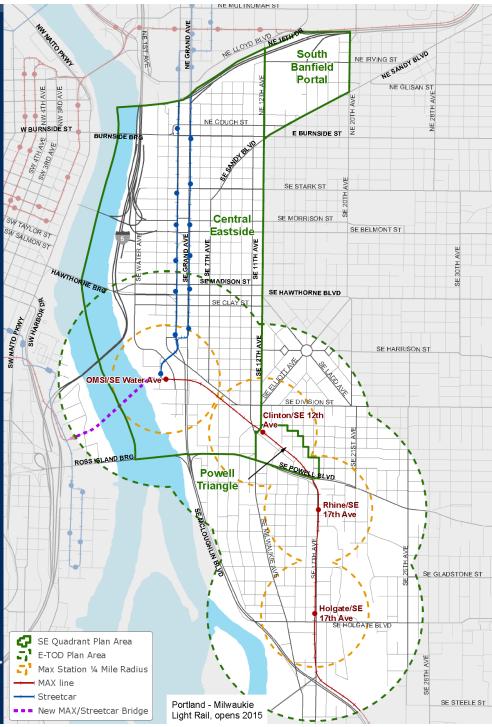


### SE Quadrant & Inner SE Station Area Planning



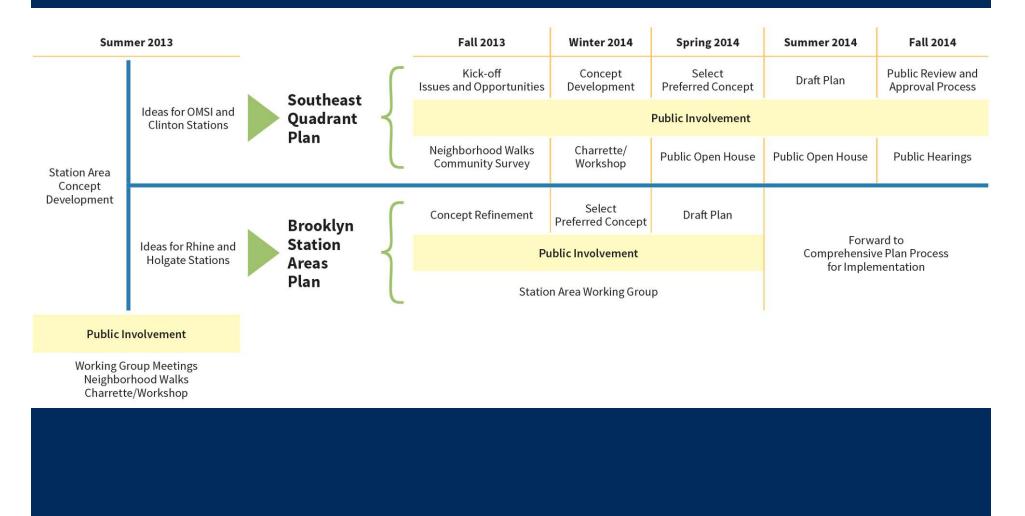
Bureau of Planning and Sustainability Innovation. Collaboration. Practical Solutions.





### SE Quadrant & Inner SE Station Area Planning

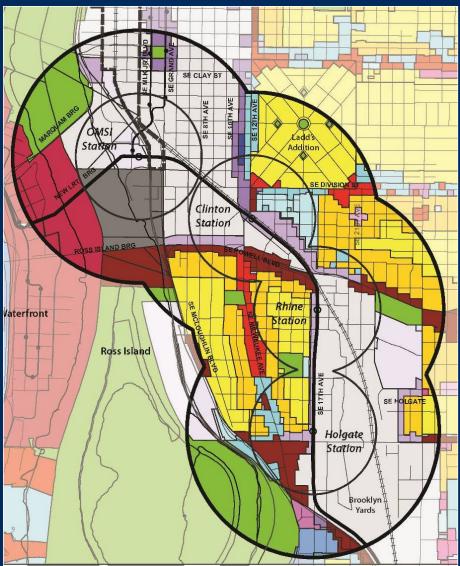
#### **Project Timeline**





### What is Employment Transit Oriented Development?





. . . . . .



Bureau of Planning and Sustainability Innovation. Collaboration. Practical Solutions.



### **Central City 2035: Southeast Quadrant Plan**

# Early Input

#### Role of Central City Industrial Lands

- Industrial Sanctuary
- Industrial Office / Flex
- State of Industry 2035

#### Transportation

- Freight Mobility
- Multi-Modal Management
- Parking Supply

#### **Mixed Use Corridors**

- Housing
- Retail
- Commercial Office







### SE Quadrant & Inner SE Station Areas



### **Upcoming Station Area events:**

- Charrette: week of Aug 19
- Working Group #3: Sept 18

# **Upcoming SE Quadrant events:**

SAC starts Sept/Oct

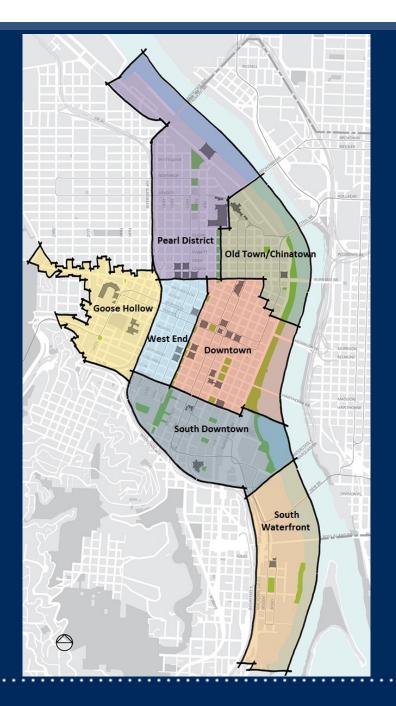




### West Quadrant Plan



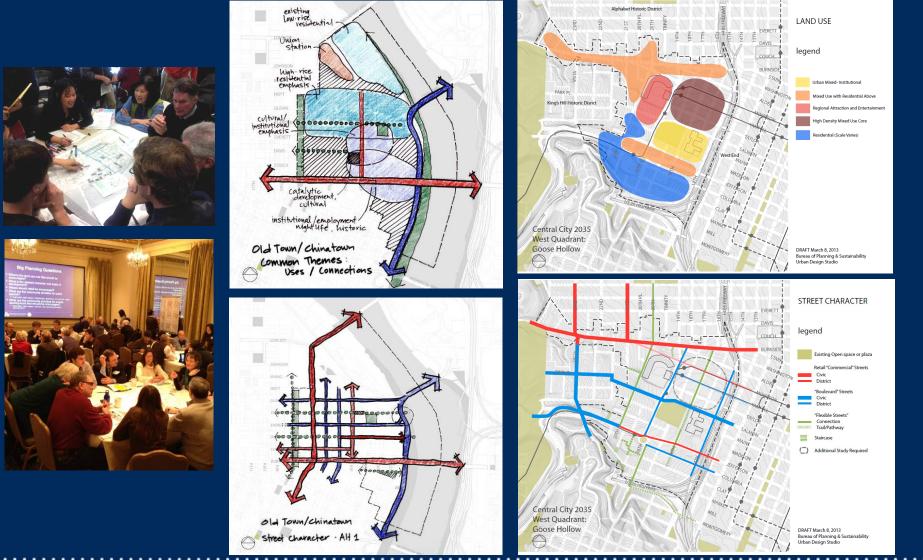




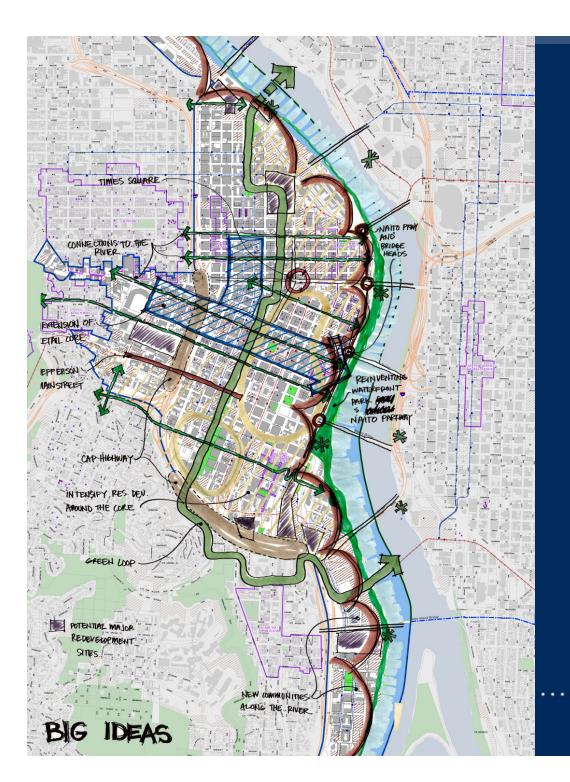




### West Quadrant Plan Old Town/Chinatown & Goose Hollow Planning Events

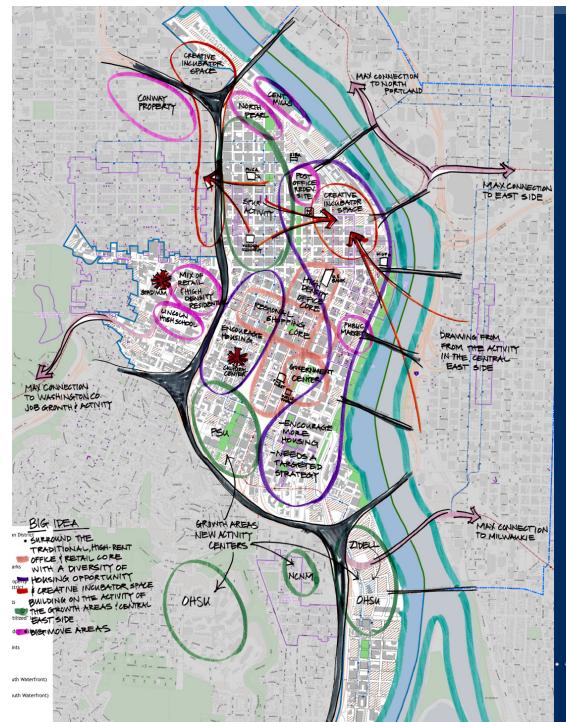




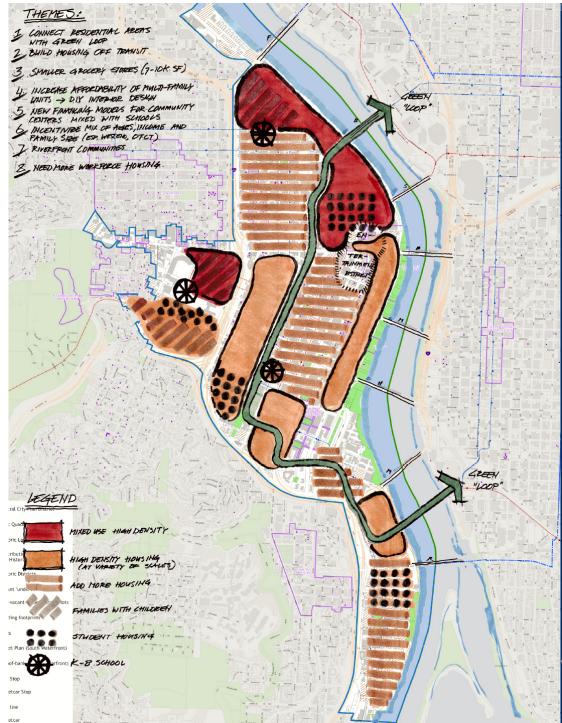


### **Big Ideas**

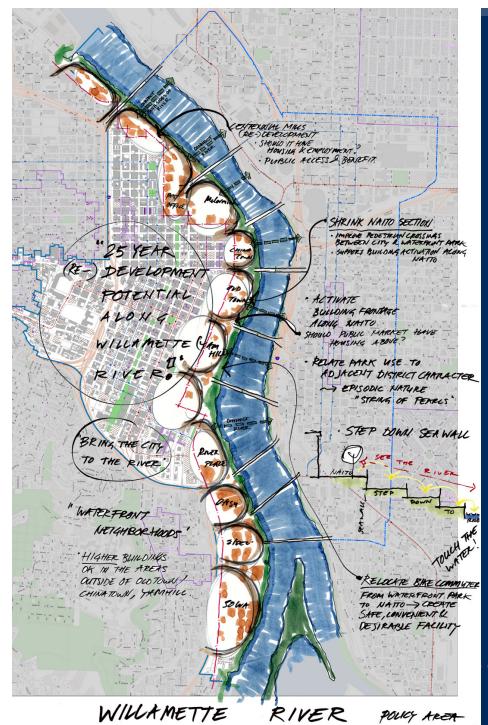
PSC Briefing 8/13/13 | 18



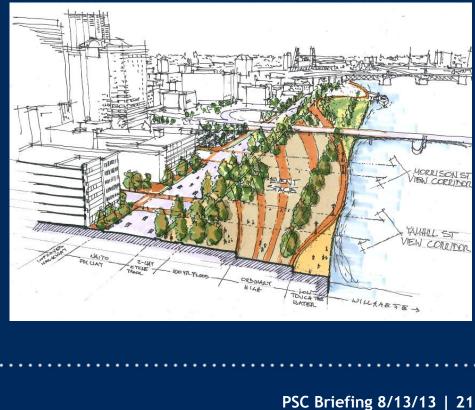
CC2035 Policy: Regional Center: Economy & Innovation

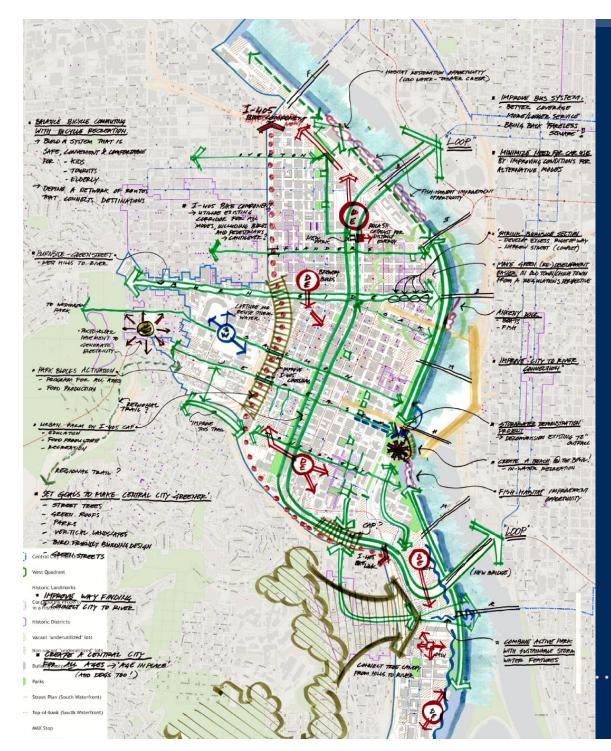


CC2035 Policy: Housing & Neighborhoods



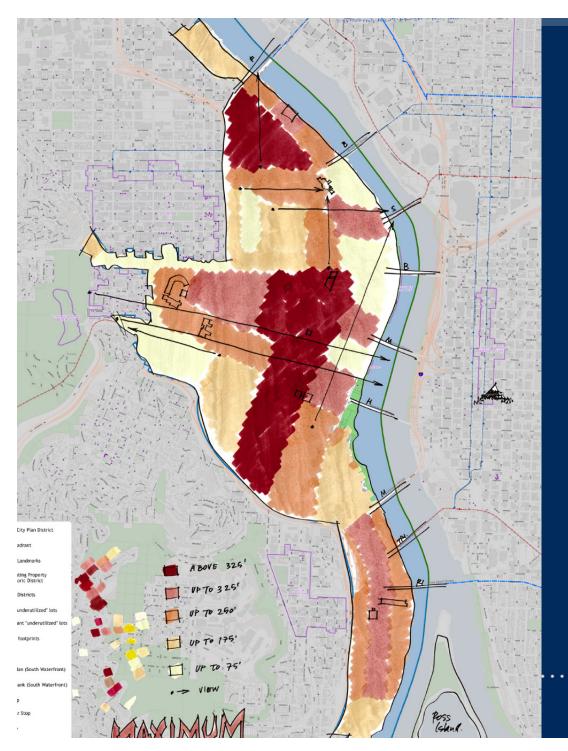
### CC2035 Policy: Willamette River



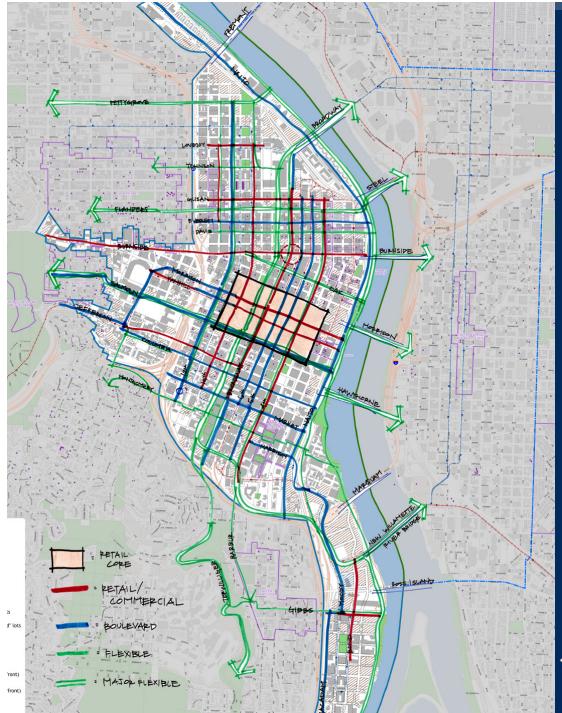


### CC2035 Policy: Health & Environment

PSC Briefing 8/13/13 | 22



### Draft Concept Layers: Building Heights



### Draft Concept Layers: Street Character

PSC Briefing 8/13/13 | 24

## West Quadrant Plan Next Steps



TAC Meeting #2: 9/5/13

- Late Sept/Early Oct: Public
  Open House
- SAC Meeting #6: 9/16/13: Draft Concept Layers & Plan Framework
- Jan 2014: Draft WQ Plan
- Adopt Plan: Summer 2014
- Implementation (e.g. zoning code): 2015



