



Bureau of Planning and Sustainability
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36952

AMENDMENT

969-971

Memorandum

Date: August 28, 2012

To: Mayor Sam Adams
Commissioner Nick Fish
Commissioner Amanda Fritz
Commissioner Randy Leonard
Commissioner Dan Saltzman

From: Debbie Bischoff, Senior Planner
Bureau of Planning and Sustainability

RE: Amendment request for Council Agenda Items 969-971

It is necessary to rename the project and referenced terminology in the Ordinance, exhibits, and resolutions from Cully Main Street and Local Street Plan to the Cully Commercial Corridor and Local Street Plan. The name change is intended to prevent any potential confusion with Portland's Main Street Program. Therefore, the new titles for the Ordinance and Transportation Resolution as amended will read:

Amend Portland's Comprehensive Plan Map and Zoning Map for properties along or near the Cully Commercial Corridor (Ordinance; amend Title 33, Comprehensive Plan Map)

Adopt the transportation recommendations contained within the Cully Commercial Corridor and Local Street Plan as the strategy for developing the transportation system in the Cully Neighborhood (Resolution)

The title for the resolution on using Cully as a case study to address gentrification and displacement does not need to change.



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Portland, Oregon

FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Denver Igarta, Transportation Planner		2. Telephone No. 503.823.1088	3. Bureau/Office/Dept. Transportation
4a. To be filed (date): August 15, 2012	4b. Calendar (Check One) Regular Consent 4/5ths X <input type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst:
6a. Financial Impact Section: X Financial impact section completed		6b. Public Involvement Section: X Public involvement section completed	

1) Legislation Title: Adopt the transportation recommendations contained within the Cully Main Street and Local Street Plan as the strategy for developing the transportation system in the Cully Neighborhood (Resolution)

2) Purpose of the Proposed Legislation: To provide a detailed local street plan for the Cully neighborhood that identifies a strategy for introducing greater connectivity, safer walking and bicycling routes and basic local street infrastructure.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| X Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |
| <input type="checkbox"/> Internal City Government Services | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

No to both

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.)

None.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No

- **Will positions be created or eliminated in *future years* as a result of this legislation?**

No

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☒ **YES:** Please proceed to Question #9.

☐ **NO:** Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

New development and redevelopment projects may happen along the Cully main street area over time as well as some improvements to the local street system and walking/biking routes to local schools. There will be positive impacts of new businesses serving the current commercially deficient Cully neighborhood; and along with new sidewalks, street connections, etc. as street improvements happen over time. However, there is some community concern that these investments will increase property values, benefit new residents or business people from outside of Cully, and cause the involuntary displacement of lower income residents and businesses in this racially and ethnically diverse modest income neighborhood.

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

Cully Assoc. of Neighbors, 42nd Ave Business Assoc, Cully Blvd. Alliance, Hacienda CDC, Verde, Native American Youth and Family Services, local schools, parent and resident groups, Multnomah County, Portland Public Schools, Trimet, Portland Commission on Disability, bicycle and pedestrian bicycle advisory groups, faith organizations, local property owners and residents.

Some of these groups were represented on a Project Working Group, presentations were made and input received at a variety of group/organization meetings, these groups were invited to attend and participate at the 3 major public events for the project and the public hearings.

Staff attended and participated at Hacienda Latino and Somali parent groups, and discussed the project with the Portland Commission on Disability and its Accessibility and Built Environment Committee.

Some materials and all event announcements were produced in Spanish and distributed to Latino businesses and residents. Every major event included Spanish interpretation and child care, both were well used. A PCC English for Speakers of Other Languages class of local residents also participated at major project events.

c) How did public involvement shape the outcome of this Council item?

Staff developed project products, which were first vetted by the Project Working Group and then the broader public at major events. The proposals were revised based on public input.

d) Who designed and implemented the public involvement related to this Council item?

Project team designed the public involvement for this project and the project team sought input on specific events and activities from the Project Working Group through the process. The project team implemented the public involvement events and activities.

e) Primary contact for more information on this public involvement process (name, title, phone, email):

Debbie Bischoff, Senior Planner, 503.823.6946, Debbie.bischoff@portlandoregon.gov

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

City bureau staff from BPS, PDC, Bureau of Housing, and the Office of Equity and Human Relations, will be working on policies and strategies related to gentrification and displacement with interested community organizations. These bureaus will also be compiling, updating, and monitoring historic, current and future demographic, housing and market data for the Cully neighborhood. This will assist all partners in developing and modifying policies and strategies over time as necessary.

The BPS NE District Liaison will continue to work with the Cully community to stay informed on neighborhood-related matters including changes to the main street area and infrastructure-related improvements.

PBOT staff will continue to work with property owners and community members as transportation improvements are implemented.



BUREAU DIRECTOR TOM MILLER, Bureau of Transportation



CITY OF
PORTLAND
BUREAU OF
TRANSPORTATION



Sam
Adams
Mayor

Tom
Miller
Director

DATE: August 17, 2012
TO: Mayor Sam Adams
FROM: Denver Igarta, Transportation Planner
RE: **Cully Main Street and Local Street Plan – Staff Supplemental Report**

36952

1. Resolution Title:

Adopt the transportation recommendations contained within the Cully Main Street and Local Street Plan as the strategy for developing the transportation system in the Cully Neighborhood (Resolution)

2. Contact Name, Department, & Phone Number:

Denver Igarta, Planning Division, OTD, 503-823-1088

3. Requested Council Date:

August 29, 2012

Consent Agenda Item: _____ **or** **Regular Agenda Item:** X
Explain why this does or does not require a presentation or Council discussion:

EMERGENCY ITEM (answer below): _____ **or** **NON-EMERGENCY ITEM:** X
If emergency, why does this need to take effect immediately:

4. History of Agenda Item/Background:

In 2008, City Council adopted the *Cully-Concordia Community Assessment and Action Plan*, an initiative between the City, Portland Public Schools, and interested community stakeholders to address equity issues including priority goals of local economic development and improvements to infrastructure facilities and services in the Cully-Concordia area.

The *Cully Main Street and Local Street Plan* project implements the *Cully-Concordia Community Action Plan* by expanding opportunities for businesses to locate in Cully through the designation of commercial and employment zoned properties, in an underserved community, and provides affordable local street design and improvement options to address significant local street system deficiencies in Cully.

In March 2011, the City of Portland accepted a grant from the Oregon Transportation and Growth Management Program (TGM) for the *Cully Main Street and Local Street Plan*. Extensive public involvement included meetings of a Project Working Group (PWG) comprised of diverse community stakeholders, three major public events, and outreach to neighborhood and community groups.

In April 2012, the City of Portland adopted The Portland Plan, a strategic plan to guide future City decisions with recommendations to pilot alternative right-of-way improvements, develop new options for unimproved rights-of-way, and accelerate the creation of safe pedestrian connections.

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5. Purpose of Agenda Item:

Adopt the transportation recommendations contained within the Cully Main Street and Local Street Plan - Recommended Draft.

6. Legal Issues:

None

7. What Individuals or Groups Are or Would Be Opposed to This Ordinance? Supportive?

No opposition has been identified. At the May 22, 2012 Planning and Sustainability Commission (PSC) meeting, staff presented the proposed Cully Main Street and Local Street Plan. The staff recommendations received unanimous support by the PSC.

8. How Does This Relate to Current City Policies?

The proposed plan will significantly enhance the multimodal transportation system in the Cully Neighborhood. The Plan advances the City's adopted transportation goal, in the Comprehensive Plan and Transportation System Plan, by providing a wider range of transportation choices; reinforcing the livability of neighborhoods; and lessening the reliance on the automobile while maintaining accessibility.

9. Community Participation:

There was extensive public participation in the development of the Plan. A Project Working Group (PWG), made up of diverse community stakeholders, met at five strategic times during the process to review and comment on staff generated materials and public process. Their comments were invaluable to staff and helped shaped .

Several other groups were engaged as part of the plan development, including the Cully Assoc. of Neighbors, 42nd Ave Business Assoc., Cully Blvd. Alliance, Hacienda CDC, Verde, Native American Youth and Family Services, local schools, parent and resident groups, Multnomah County, Portland Public Schools, Trimet, Portland Commission on Disability, bicycle and pedestrian bicycle advisory groups, faith organizations, local property owners and residents. Project staff attended and participated at different community meetings to raise project awareness, solicit participation, and gather comments from folks on project-related matters.

10. Other Government Participation:

Portland Bureau of Planning and Sustainability, Portland Development Commission, Portland Bureau of Environmental Services, Oregon Department of Transportation.

11. Financial Impact:

How much money is involved?

None

Where are these funds coming from?

Not applicable

Fill out the M/W/ESB Summary Information Section (below) if this Council Agenda Item is a contract. If you have not received the "Supplemental Staff Report" from the Bureau of Purchases that is to be attached to this SSR regarding this contract, then call x3-6850 (Loretta Young) to have it sent to you.

12. Contract Minority/Woman/Emerging Small Business (M/W/ESB) Summary Information:

Consultant Selected for Contract:

Contract Title:

Description of the Contract:

Contract Value:

M/W/ESB Participation in this contract (list firms by name, certification, and dollar amount awarded):

Previous contracts this firm has had with the City in the last 3 years (list project name, year and value of contract). Describe history of meeting M/W/ESB utilization commitments in previous City Contracts (list project name, M/W/ESB firms by name, certifications, and values awarded):