



PORTLAND BIKE SHARE





Bike Share

Public bikes available for short term rental at automated, self-service stations.



Bike Share Nationwide

Large systems

- Boston (610 bikes)
- DC/Arlington/Alexandria (1,670)
- Denver (520)
- Miami Beach (900)
- Minneapolis/St. Paul (1,400)

Medium systems

- Boulder (200)
- Broward County, FL (200)
- Chattanooga (200)
- Kansas City (200)
- Madison (350)
- Oklahoma City (100)
- San Antonio (140)

Small systems

- Des Moines (18 bikes)
- Houston (18)
- Oahu, Hawaii (12)
- Omaha (50)
- Spartanburg (10)
- Tulsa (50)

Coming Soon

- Chicago (3,000 bikes)
- Los Angeles (4,000)
- Long Beach (2,500)
- New York City (10,000)
- Portland (750)
- San Francisco (1,000)
- Spartanburg, SC (10)



Boston: 530,000 trips



Denver: 200,000 trips



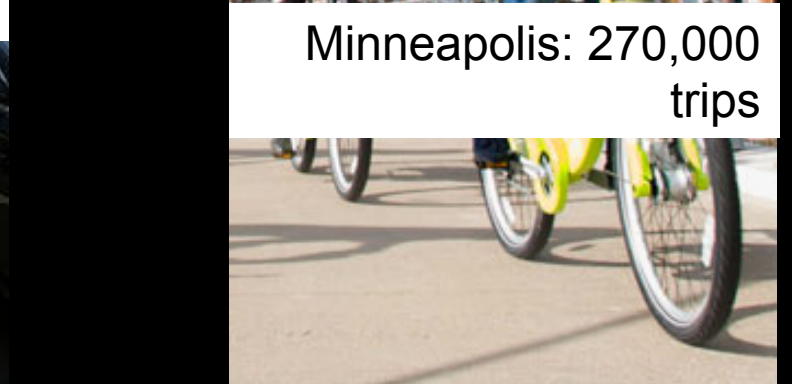
Miami Beach: 720,000 trips



Arling Washington DC: 1,770,000 trips trips



Minneapolis: 270,000 trips

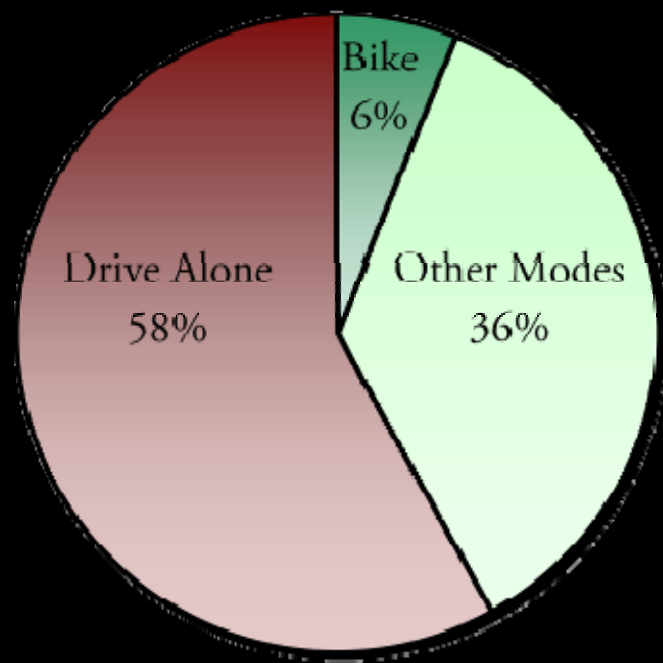


Why Bike Share in Portland?

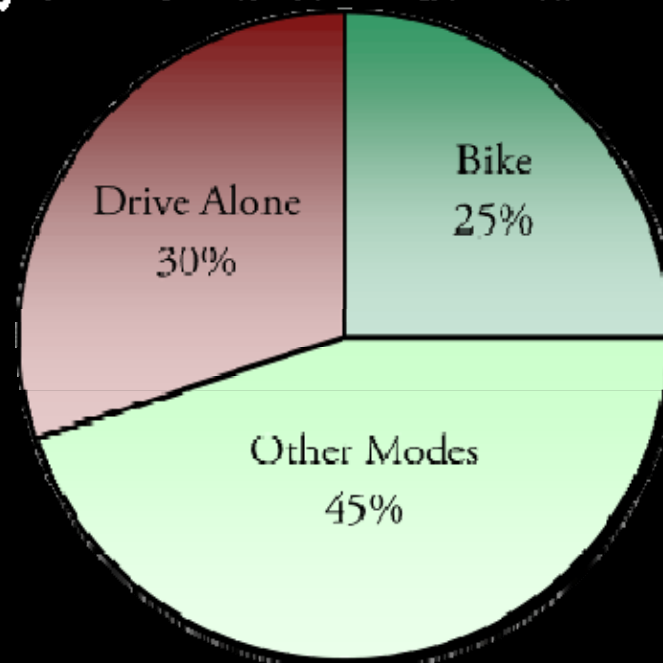
- Increase bicycling trips
- Reduce car trips
- Create jobs



City of Portland Commute Modes - 2011



City of Portland Commute Goals - 2035



Bike share members bike more...

Over 60% of Denver and Minneapolis members report biking more.

...and drive less

20% of Denver and Minneapolis members report using bike share instead of driving for their last bike share trip.

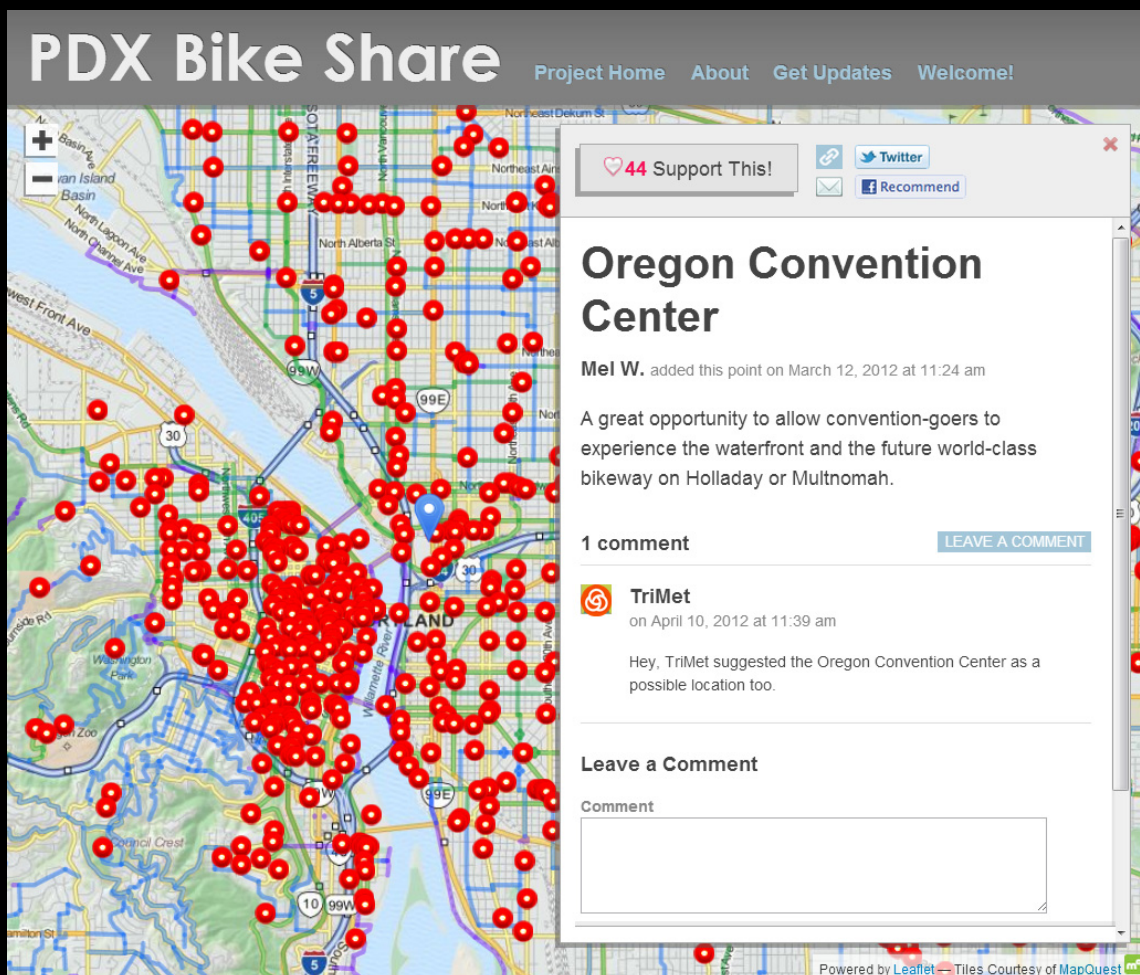
Jobs

- 20 new jobs
- Strong equity provisions: 50% of job hours recruited from underserved communities



Public Involvement

- 40 meetings
- Crowd source map



Contract

- Task 1: Funding and Revenue Sharing Agreement
 - Secured sponsorship funding for project (\$50,000)
- Task 2: Station Plan and Service Area
 - Draft station map, public review, final map (\$50,000)
- Task 3: Marketing Plan
- Task 4: Acquire and Launch System
 - Purchase of bikes/stations, inspect and install (\$1,700,000)
- Task 5: Operate System for 5 years

Equity Provisions

- High Road Standards
 - High Roads Committee
 - 50% of job hires from underserved communities, including 30% from communities of color, low income residents, veterans, immigrants, refugees, disabled individuals, formerly incarcerated people and low-income residents
 - 150% of minimum wage
 - Full benefits and health insurance for full time employees
- 500 discounted memberships each year

Mia Birk, Alta Bicycle Share

