

Portland, Oregon

FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Jack Graham, Chief Administrative Officer		2. Telephone No. 823.6953	3. Bureau/Office/Dept. Office of Management and Finance
4a. To be filed (date): September 6, 2012	4b. Calendar (Check One) Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: September 4, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

*Authorize charitable organizations to participate in the City's 2013 Combined Charitable Campaign; and authorize exemption for Portland Parks Foundation from umbrella organization requirement. (Ordinance)

2) Purpose of the Proposed Legislation:

The annual City Combined Campaign provides a means for city employees to contribute to multiple local, state, national and worldwide funds and federations.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |
| <input type="checkbox"/> Internal City Government Services | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source. No.

No.

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in

future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.) None.

Administrative costs associated with the Charitable campaign are budgeted in the OMF Business Operations budget.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)* No.
- **Will positions be created or eliminated in future years as a result of this legislation?** No.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☐ **YES:** Please proceed to Question #9.

☒ **NO:** Please, explain why below; and proceed to Question #10.

No. Contributions through this campaign are open only to City employees, and not the public.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

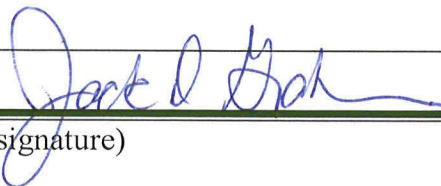
d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not. No. The Charitable Campaign is a means for city employees only to donate to funds and federations and is not open to the public for contributions.

Jack Graham, Chief Administrative Officer

BUREAU DIRECTOR (Typed name and signature)





CITY OF PORTLAND
OFFICE OF MANAGEMENT AND FINANCE

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185639

DATE: September 7, 2012

TO: Mayor Sam Adams

FROM: Jack Graham, Chief Administrative Officer

**FOR MAYOR'S OFFICE
USE ONLY**

RE: **ORDINANCE TITLE** *Authorize charitable organizations eligible to participate in the City's 2013 Combined Charitable Campaign; and authorize exemption for Portland Parks Foundation from umbrella organization requirement. (Ordinance)

1. **INTENDED THURSDAY FILING DATE:** September 13, 2012
2. **REQUESTED COUNCIL AGENDA DATE:** September 19, 2012
3. **CONTACT NAME & NUMBER:** Jack Graham, 823.6953
4. **PLACE ON:** CONSENT X REGULAR
5. **BUDGET IMPACT STATEMENT ATTACHED:** X Y N N/A
6. (3) **ORIGINAL COPIES OF CONTRACTS APPROVED AS TO FORM BY CITY ATTORNEY**
ATTACHED: Yes No X N/A

7. BACKGROUND/ANALYSIS

Ordinance No. 161964, adopted by Council on May 24, 1989, established standards and guidelines for conducting charitable fund-raising campaigns and authorized the use of the payroll deduction system for making donations to charities.

In 2013, 15 agencies and foundations are being recommended to participate in the 2013 Combined Charitable Campaign. These agencies include:

- All Hands Raised (formerly Portland Schools Foundation)
- America's Charities
- Black United Fund of Oregon
- Children's Trust Fund of Oregon
- Community Health Charities of Oregon
- Earth Share of Oregon
- Equity Foundation
- Global Impact
- Local Independent Charities
- McKenzie River Gathering Foundation
- Portland Fire Bureau Toy & Joymakers
- Portland Parks Foundation
- Work for Art (Regional Arts & Culture Council)
- Sunshine Division of the Portland Police Bureau
- United Way of the Columbia-Willamette

An Equal Opportunity Employer

To help ensure equal access to programs, services and activities, the Office of Management & Finance will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities upon request.

The requirement of Code Section 5.10 that the participating agencies be umbrella organizations was waived for the Portland Toy & Joymakers, who received a five year exemption from the umbrella requirement in 2011.

The requirement of Code Section 5.10 that the participating agencies be umbrella and not exceed 25 percent of their unrestricted income was waived for one year for the Portland Parks Foundation in 2011.

The Portland Parks Foundation has since been compliant with the 25 percent requirement and is therefore eligible to participate again. The Committee is seeking an umbrella organization exemption for the Portland Parks Foundation.

All other participating agencies have met the Code requirements outlined in Code Section 5.10. The City's Charitable Campaign Committee recommends that Council approve the participation of these organizations in the 2013 Campaign.

8. FINANCIAL IMPACT

None.

9. RECOMMENDATION/ACTION REQUESTED

I recommend that you approve this ordinance for the participation of the above 15 agencies and foundations, and grant the Portland Parks Foundation and umbrella organization exemption.