

Exhibit B

The following list of criteria is to be used to assess the successfulness of the "Co-located publication box" pilot program:

1. PBA will track all costs associated with the program, including, but not limited to:
 - The cost of the co-located publication boxes
 - Installation of infrastructure
 - Maintenance and graffiti abatement costs
 - Outreach effort costs
 - Hours of oversight/management of implementation
2. PBA will track all publication requests for placement and accommodation regarding the co-located publication boxes and provide monthly status reports to PBOT.
3. PBA will provide PBOT with an existing inventory of all publications boxes (and locations) within the pilot area.
4. PBA will develop an initial survey to all publishers within the pilot area to solicit their concerns of the pilot program. At the end of the pilot program, a second survey will be developed and sent to the publishers to solicit their feedback on the successfulness of the pilot program. All collected survey results will be shared with PBOT.
5. Recommendations for expansion of the program, if any.
6. Other lessons learned.