

Portland, Oregon

FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator David C. Olson	2. Telephone No. 3-5290	3. Bureau/Office/Dept. OCT
4a. To be filed (date): 6/21/12	4b. Calendar (Check One) <div style="display: flex; justify-content: space-around;"> Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> 4/5ths <input type="checkbox"/> </div>	5. Date Submitted to Commissioner's office and FPD Budget Analyst: 6/20/12
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed

1) Legislation Title: Appoint LaToya Fick to the Mt. Hood Cable Regulatory Commission for term to expire May 31, 2015 (Report)

2) Purpose of the Proposed Legislation:

Appoint LaToya Fick to the Mt. Hood Cable Regulatory Commission for term to expire May 31, 2015

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |
| <input type="checkbox"/> Internal City Government Services | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

None.

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*

None.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No

- **Will positions be created or eliminated in future years as a result of this legislation?**

No

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☐ **YES:** Please proceed to Question #9.

☒ **NO:** Please, explain why below; and proceed to Question #10.

Office of Neighborhood Involvement Board & Commission Application Forms are solicited, accepted and kept on file.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

Office of Neighborhood Involvement Board & Commission Application Forms are solicited, accepted and kept on file.

David C. Olson



BUREAU DIRECTOR (Typed name and signature)



City of Portland

Office for Community Technology

Broadband & Communications Technology Policy | Cable Regulation & Consumer Protection | Utility Franchises, Licenses & Wireless


Dan Saltzman, Commissioner

David C. Olson, Director
1120 SW 5th Avenue, Room 1305
Portland, OR 97204

City Council
Agenda Item
Staff Supplemental Report

TO: Commissioner Dan Saltzman

THROUGH: Office for Community Technology

FROM: David C. Olson, Director 
Contact Person: Rebecca Gibbons X3-5515

DATE: June 20, 2012

RE: Appoint LaToya Fick to the Mt. Hood Cable Regulatory Commission for term to expire May 31, 2015 (Report)

Requested Placement Date: Consent Agenda on June 27, 2012

I. **RECOMMENDATION.** Commissioner Saltzman recommends confirmation of his appointment of LaToya Fick to the Mt. Hood Cable Regulatory Commission for term expiring May 31, 2015.

BACKGROUND. The MHCRC is a quasi-governmental body, created by Intergovernmental Agreement, to develop and regulate cable services franchise agreements and manage public benefit resources and assets related to the agreements. The MHCRC reports to the City Councils of Portland, Gresham, Troutdale, Wood Village and Fairview, and the Multnomah County Commission. The City of Portland has three (3) seats on this eight-member, five-jurisdiction intergovernmental body.

OCT assisted in providing potential candidates to Commissioner Saltzman's office.

II. **FINANCIAL IMPACT.** None

III. **LEGAL ISSUES.** None

IV. **CONTROVERSIAL ISSUES.** None



- V. LINK TO CURRENT CITY POLICIES:
http://www.mhcr.org/docs/about_intergovernmental_agreement.pdf
- VI. CITIZEN PARTICIPATION. Office of Neighborhood Involvement Board & Commission
Application Forms are solicited, accepted and kept on file.
- VII. OTHER GOVERNMENT PARTICIPATION. None
- IX. IF THIS IS A CONTRACT, DOES CONTRACTOR HAVE A CURRENT BUSINESS
LICENSE? _
- WHAT IS THEIR BUSINESS LICENSE NUMBER? __
- IS THEIR ACCOUNT WITH THE CITY CURRENT? __
- IF NOT, HOW MUCH IS OWING? _____

TOYA FICK

2214 NE 44th Avenue | Portland, Oregon 97213
443-996-6675 | latoyajfick@gmail.com

COMMUNITY AND PUBLIC AFFAIRS EXPERIENCE

**Oregon Health &
Science University**
Portland, OR
03/2010 – current

Associate Director, Local & Federal Relations

- Managed the local public policy issues facing the university.
- Directed the development of OHSU's long-range goals and the strategic plans for realizing those goals regarding its work local government agencies.
- Assisted with the management of university relationships, such as with federal, state, and local governments, as well as community leaders and representatives.
- Organized various internal stakeholders to recognize institution-wide priorities and work effectively and collaboratively to support their accomplishment.
- Served as lead community liaison tasked with building relations with and engaging key community partners and stakeholders in support of the university's immediate and long-range goals.

**The Alliance for
Excellent Education**
Washington, DC
06/2009 – 03/2010

Senior Legislative Associate

- Organized and managed legislative and advocacy efforts on Capitol Hill for one of Washington, D.C.'s most respected education advocacy organizations.
- Advanced a policy agenda within the U.S. Congress, the U.S. Department of Education, and the White House Domestic Policy Council to decrease the high school dropout rate and ensure more students graduate from high school prepared for success.
- Built and maintained relationships with education experts, Congressional aides, and high-level Department of Education staff on behalf of the organization.
- Developed relationships with relevant education and civil rights organizations to further common objectives.
- Authored policy memos, legislative summaries, testimony for federal hearings, and other documents regarding the impact of federal policies on high schools.

**The Office of U.S.
Senator Hillary
Rodham Clinton**
Washington, DC
10/2005 – 06/2008

Legislative Aide

- Collaborated with the staff of the Senate education committee, teachers unions, and non-profit and for-profit education organizations in sculpting the reauthorization of the *Higher Education Act* and the *Elementary and Secondary Education Act of 2001*, as well as the passage of the *America COMPETES Act*.
- Developed relationships and built coalitions with New York State Education Department, education staff in the governor's office, district staff, union leaders, in addition to staff within Republican Senate offices to advance common goals.
- Served as the primary author of three bills included in the Senate and House committee drafts of the *Elementary and Secondary Education Act* reauthorization efforts in 2007.
- Prepared the Senator for Congressional hearings, press conferences, speeches, floor and committee votes, and constituent meetings.
- Researched and reviewed legislation, policy recommendations, reports, and budgetary materials on matters related to critical education issues.
- Authored correspondence to other U. S. Senators and the heads of federal agencies seeking support for Senator Clinton's legislative efforts to improve educational and housing opportunities.
- Held meetings with constituents, interest groups, lobbyists, and Department of Education officials to address the effects of Congressional legislation on the children and families of New York State.
- Developed an expertise in kindergarten through 12th grade and higher education policy, legislation, and regulations.

EDUCATION EXPERIENCE

Knowledge Is Power Program:
AIM Academy
 Washington, DC
 07/2008 – 06/2009

Eighth Grade Science Teacher

- Designed and implemented a physical science curriculum that improved the academic achievement and critical thinking skills of nearly 80 students in preparation for admission to and success in college preparatory high schools.
- Chosen by peers and administration to lead the 8th grade teachers and students to improve instruction and student achievement.

Teach For America
 Philadelphia, PA
 08/2005 – 08/2005

Corps Member Advisor

- Supervised Teach For America corps members through an extensive summer training program designed to improve their instructional effectiveness and increase the academic achievement of all students.
- Managed corps members through daily classroom observation and evaluation and critiqued lesson plans to develop and improve instruction.
- Served as Institute Learning Team leader to 75 corps members – designed and implemented a program to equip corps members with effective strategies for teaching mathematics and science.

Teach For America
 Baton Rouge, LA
 08/2003 – 05/2005

Prescott Middle School, Sixth Grade Science Teacher

- Selected to participate in a national service corps of exceptional recent college graduates who commit to teach for two years in under-resourced public schools with a focus on closing the achievement gap and improving the educational opportunities of disadvantaged youth.
- Served as Learning Team Leader – Differentiation of Instruction to provide fellow South Louisiana corps members with instructional strategies on differentiating classroom instruction for over 500 students.

BOARD AND LEADERSHIP EXPERIENCE

City Club of Portland
 6/2012 – current

Board of Governors

- Served on the Board of Governors to help the City Club inform the community in public matters.

Portland Public Schools
 12/2011 – current

Citizen Board Review Committee, Co-Chair

- Reviewed, evaluated, and made recommendations to the Board of Education of Portland Public Schools regarding the Superintendent's Proposed Budget.
- Monitored the allocation and expenditure of Local Option Levy funds.

Leadership Portland
 9/2011 – 6/2012

Participant, Class of 2012

- Selected to participate in a program to develop community leaders, provide education and insight on a wide array of critical issues affecting Portland, and help develop the leadership skills necessary to be successful in professional and civic life.
- Completed a team-based community-impact project that worked with a local nonprofit to analyze the projected effect of a pilot program and provided data to support a grant application for additional funds.

EDUCATION

The University of Chicago | Bachelor of Arts | Political Science | June 2003

Conflict of Interest/Reference Form for City Board & Commission Appointments

The purpose of this form is to obtain further information for your application for appointment to City boards, commissions, and committees, and to assist the Mayor in making inquiries concerning the qualifications of applicants for appointment. Please note that information provided in this document is public information. Thank you for your interest.

Name: LaToya J Fick
First Middle Initial Last

Mailing Address: 2214 NE 44th Avenue Portland, OR 97213

Occupation: government relations

Daytime Phone: 443-996-6675 Email: Latoyajfick@gmail.com

Please list the board(s), commission(s), and/or committee(s) for which you've applied:

Mount Hood Cable Regulatory Commission

REFERENCES: (List two people who may be contacted as references who know about your qualifications and interests.)

Name Serilda Summers-McGee Relationship friend
Address _____ Day Phone 503-750-1491

Name Natasha Dolezal Relationship colleague
Address _____ Day Phone 503-970-8797

CONFLICT OF INTEREST

Appointees to the City boards, commissions and committees are subject to confirmation by the Mayor and City Council. One area of inquiry will be whether you or a member of your household may have a conflict of interest between private life and public service. Please complete the following questions to describe potential conflicts that could arise from service on the City board(s), commission(s), and/or committee(s) for which you are under consideration.

List all names not previously provided under which you or members of your household do business. Include the business address and a brief description of the business. (Add rows as needed)

Name	Business Address	Description

List by name any compensated lobbyist with whom you or a member of your household share any direct economic interest such as a partnership, joint venture, or similar substantial economic interest.

Will your business, or any client or customer of your business, be a party to matters which will come before the City Budget Committee?

☒ No ☐ Yes

If yes, please describe:

If you, a member of your household, or your business have conducted business with the City of Portland during the immediately preceding calendar year, please describe the nature of the transaction and the amount of money involved. Include professional or service contracts, as well as provision of materials or supplies. (Add rows as needed)

Type of Transaction	Amount of Transaction

If you or a member of your household is an employee of the City of Portland, please list the bureau or department and the position held. (Add rows as needed)

Name	Relationship	Bureau/Department	Position

Do you currently hold elective office? ☒ No ☐ Yes _____
(Position)

My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature Latoja Johnson Date 6/19/2012
Name: Latoja Johnson Fick Date: 6/19/2012

Interest Form for City Board & Commission Appointments

*The purpose of this form is to obtain information for use in making appointments to City boards, commissions, and committees, and to assist the Mayor in making inquiries concerning the qualifications of applicants for appointment. Please note that information provided in this document is **public information**, with the exception of the confidential section. (Information in the confidential section will only be disclosed as required by law.) If you have a recently prepared biography or resumé, please attach it to this form. Thank you for your interest.*

Please return application, resumé and any additional information to:
Office of Neighborhood Involvement, 1221 SW 4th Ave, Room 110, Portland, Or 97204

To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-2030 or 503-823-4000 with such requests.

Name: LATOYA J FICK
First Middle Initial Last

Mailing Address: 2214 NE 44TH AVENUE

Occupation: GOVERNMENT AFFAIRS

Daytime Phone: Email: LATOYAJFICK@GMAIL.COM

Biography/Resumé Attached? X Yes ☐ No

CHECK UP TO THREE (3) GROUPS YOU ARE INTERESTED IN (descriptions are online):

- | | | |
|--|--|---|
| <input type="checkbox"/> Adjustment Committee | <input type="checkbox"/> Home Forward (formerly the Housing Authority of Portland) | <input type="checkbox"/> Portland Parks Board |
| <input type="checkbox"/> Alternative Technology Adv Com | <input type="checkbox"/> Human Rights Commission | <input type="checkbox"/> Portland Planning & Sustainability Com |
| <input type="checkbox"/> Building Code Board of Appeal | <input type="checkbox"/> Independent Police - Citizen Review Com | <input type="checkbox"/> Portland Utility Review Board |
| <input type="checkbox"/> Business License Appeals Board | <input type="checkbox"/> Investment Advisory Committee | <input type="checkbox"/> Private-for-Hire Board of Review |
| <input type="checkbox"/> Citizen Campaign Committee | <input type="checkbox"/> Mechanical Code Board of Appeal | <input type="checkbox"/> Public Involvement Advisory Council |
| <input type="checkbox"/> Civil Service Board | <input type="checkbox"/> Metro Exposition Recreation Commission | <input type="checkbox"/> Purchasing Board of Appeals |
| <input type="checkbox"/> Community Budget Advisory Board | X Mt. Hood Cable Regulatory Comm | <input type="checkbox"/> Regional Arts & Culture Council |
| <input type="checkbox"/> Design Commission | <input type="checkbox"/> Noise Review Board | <input type="checkbox"/> River Community Advisory Committee |
| <input type="checkbox"/> Development Review Advisory Com | <input type="checkbox"/> Plumbing Code Board of Appeal | <input type="checkbox"/> Small Business Advisory Council |
| <input type="checkbox"/> Elders in Action | <input type="checkbox"/> Portland Children's Levy Allocation Committee | <input type="checkbox"/> Structural Engineering Adv Board |
| <input type="checkbox"/> Electrical Code Board of Appeals | <input type="checkbox"/> Portland Community Media | <input type="checkbox"/> Time, Place, Manner Oversight Com |
| <input type="checkbox"/> Fire Code Board of Appeal | <input type="checkbox"/> Portland Development Commission | <input type="checkbox"/> Towing Board of Review |
| <input type="checkbox"/> Floating Structures Board of Appeal | <input type="checkbox"/> Portland Housing Advisory Commission | <input type="checkbox"/> Urban Forestry Commission |
| <input type="checkbox"/> Golf Advisory Committee | <input type="checkbox"/> Portland/Multnomah Food Policy Council | |
| <input type="checkbox"/> Historic Landmarks Commission | | |

List education, including degree(s) earned:

Bachelors of Art, The University of Chicago (IL) - 2003

1st Choice:Name of Board/Commission/Committee: MT HOOD CABLE REGULATORY COMMISSION**A. Reasons for wanting to serve on this group:**

I have devoted my entire (albeit short) career to improving the lives of children in underserved communities. I started my career teaching science to middle school students in two of the poorest communities in our country – the rural south and Washington, DC. In that role, I was often confronted with the challenge of teaching 21st century skills and concepts with 20th century tools. My classrooms had very little technology and offered limited hands-on, engaging learning opportunities.

For too many children in under-resourced neighborhoods, this mix isn't bad luck, it's the norm.

Our children deserve better. I firmly believe the work funded the Mount Hood Cable Regulatory Commission to improving learning resources in public schools is making a difference and I seek to serve because I want to effect change for the neediest in our community. I seek to join this commission to effect change by removing barriers to receiving an education for disadvantaged or challenged people.

B. List skills or knowledge that would be relevant to this Board/Commission:

I have worked directly with children as a school teacher; with non-profits and non-governmental organizations as a staffer in the US Congress; and with entities who provide health care services to children in need.

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to)	Employer or Volunteer Activity	Responsibilities
8/2003 to 5/2005	East Baton Rouge Parish	Sixth Grade Science Teacher
10/2005 to 6/2008	US Senate	Legislative Aide/Education Policy
7/2008 to 6/2009	DC Public Schools	Eighth Grade Science Teacher
6/2009 to 3/2010	Alliance for Excellent Education	Senior Federal Advocacy Associate
3/2010 to current	OHSU	Associate Director, Local/Federal Relations

2nd Choice:

Name of Board/Commission/Committee: _____

A. Reasons for wanting to serve on this group:**B. List skills or knowledge that would be relevant to this Board/Commission:**

C. List work or volunteer experience that would add to your expertise for this Board/Commission:

Dates (from/to)	Employer or Volunteer Activity	Responsibilities
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3rd Choice:

Name of Board/Commission/Committee: _____

A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to)	Employer or Volunteer Activity	Responsibilities
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List your experience working on diverse teams or committees:

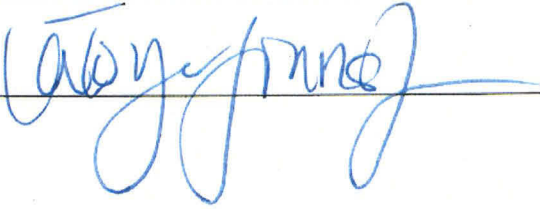
I have worked on diverse teams my entire professional career. As a teacher, I often worked with the parents of my students to ensure their children were on a path to success. I also have worked with staff and appointees at the highest levels of government (including the White House and United States House and Senate).

Describe your understanding of the services the City of Portland provides:

I understand the City's priorities are to provide and maintain a safe (police and fire), clean (sanitation), and affordable (housing assistance) community for its residents.

My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature:

A handwritten signature in blue ink, appearing to read "Anthony", written over a horizontal line.

Date:

6/19/2012