

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Ryan Deibert	2. Telephone No. (503) 823-2368	3. Bureau/Office/Dept.: PHB 157/500
4a. To be filed (hearing date): May 9, 2012	4b. Calendar (Check One) Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> 4/5ths <input type="checkbox"/>	5. Date Submitted to Commissioner's office and FPD Budget Analyst: April 25, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed

**1) Legislation Title:**

\* Adopt and authorize submission of a Substantial Amendment to the 2011-2012 Action Plan of the 2011-2016 Consolidated Plan to the U.S. Department of Housing and Urban Development to accept a second allocation of FY 2011-2012 Emergency Solutions Grant formula funds in the amount of \$247,649 and receive payment. (Ordinance; amend Ordinance No. 184672)

**2) Purpose of the Proposed Legislation:**

Portland is the lead jurisdiction in the Consolidated Plan Consortium. The other members of the Consortium are the City of Gresham and Multnomah County. In accordance with HUD regulations, the Portland Consortium is required to submit a Consolidated Plan every five years as a condition of receiving four Federal formula grants: Community Development Block Grant, HOME Investment Partnership Grant, Emergency Shelter Grant and Housing Opportunities for Persons with AIDS. The Consolidated Plan contains a snapshot of the community's housing and community development needs, identifies local priorities, and establishes the strategies each jurisdiction will use to address those priority needs. The Consolidated Plan also includes five-year numeric goals; each jurisdiction will be expected to measure its progress against those goals in the Consolidated Annual Performance Report filed in the fall.

Each member of the Consortium must also submit an annual Action Plan, indicating how it intends to use the federal funds within the next fiscal year to implement the strategies in the Consolidated Plan. The Action Plan aligns with the budget Council has approved for the Portland Housing Bureau.

Through the passage of the Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act, the federal government amended Subtitle B of Title IV of the McKinney-Vento Homeless Assistance Act (42 U.S.C. 11371-11378) and created the Emergency Solutions Grants (ESG) Program to replace the existing Emergency Shelter Grant program. For FY 2011-2012, HUD issued ESG program allocations to local recipients, including the City of Portland, in two separate allocations, the first under prior Emergency Shelter Grant program rules and the second under the ESG Interim Rule published as amendments to 24 CFR Parts 91 and 576 in the Federal Register on December 5, 2011.

Application for the City of Portland's first FY 2011-2012 allocation of ESG was authorized through Ordinance No. 184672. In accordance with HUD regulations, the City of Portland is required to apply for receipt of the second allocation of FY 2011-2012 ESG funds through Substantial Amendment to its 2011-2012 Action Plan, which identifies program priorities.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast             | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                  |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

The City's receipt of \$247,649 in federal ESG funds from HUD is conditioned on HUD's approval of the referenced Substantial Amendment to the 2011-2012 Action Plan. Award of these funds is already anticipated in the FY2012-2013 budget proposal submitted by the Portland Housing Bureau (PHB).

**5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense?**

Matching funds equal to \$247,649 are required for the ESG program. Local match in the amount is to be provided by FY 2012-2013 appropriations of federal HOME funds anticipated to be allocated to the Portland Housing Bureau.

**6) Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? No
- Will positions be created or eliminated in *future years* as a result of this legislation? No

**7) Change in Appropriations N/A**

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- ☒ **YES:** Please proceed to Question #9.  
☐ **NO:** Please, explain why below; and proceed to Question #10.

**9) If “YES,” please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

The City intends to expend ESG funds over a one-year period, beginning in July 2012. The City will allocate funds through a procured contract with Home Forward (the new name for the Housing Authority of Portland) for distribution through its Short-term Rent Assistance (STRA) program. The funds will be used to rapidly re-house households experiencing homelessness, including the following activities:

- Short- and medium-term rental assistance
- Housing relocation and stabilization services, including:
  - Financial assistance costs for rental application fees, security deposits, last month's rent, utility deposits, utility payments, and moving costs
  - Services costs for housing search and placement and housing stability case management

An estimated 15 households will be assisted with the funds.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

As required by federal regulations, a Citizen Participation Plan (CPP) describing the overall framework for public involvement was adopted by the participating jurisdictions and is appended to the Consolidated Plan.

The Portland Housing Bureau followed its CPP for substantial amendments to the 2011-12 Action Plan by:

- Publishing a summary of the substantial amendment in the *Daily Journal of Commerce*
- Posting a summary of the substantial amendment on the jurisdiction's website
- Having copies of the summary and/or text of the substantial amendment available at the jurisdiction's office for distribution to the public free of charge
- E-mailing a summary and/or the text of the substantial amendment to interested stakeholders, community groups and other parties that have requested to be so notified

The City received and considered public comments on the substantial amendment by:

- Providing for a 30-day public inspection/comment period beginning April 13, 2012, and ending May 13, 2012
- Including the name, e-mail, and mailing address of a contact person for public comments in hearing notices
- Posting the name and e-mail address of a contact person for public comments on the jurisdiction's website
- Attaching a summary of public comments to the substantial amendment along with the jurisdiction's responses
- Soliciting public feedback to shape the plan through coordinating meetings described further below.

The City of Portland Housing Bureau (PHB) is the grantee for ESG funds, as well as the lead agency for the Portland/ Gresham/ Multnomah County Continuum of Care (CoC) and the Portland and Multnomah County Ten-Year Plan to End Homelessness. The Coordinating Committee to End Homelessness (CCEH) coordinates both these efforts with staffing support and grantee oversight from PHB. The Federal Funding Oversight Committee (FFOC) is a legal entity created by resolution of the three Consolidated Plan jurisdictions (City of Portland, City of Gresham, and Multnomah County) upon Council acceptance of the 2011-2016 Citizen Participation Plan. The FFOC holds public hearings required by the Citizen Participation Plan, recommends allocation of federal housing and community development formula funds to the jurisdictions, recommends allocation of CoC funds, and acts as the primary decision-making group for the CoC.

Both in planning and in implementing ESG-funded activities, PHB consulted with and received recommendations from CCEH and the FFOC and will work through its direct contracting process with subawardees to assure strategic alignment and integration with broader CoC and Ten-Year Plan efforts. Specifically to-date, PHB provided summaries of planned activities to and solicited input for allocations and administration of ESG funds under this Substantial Amendment from the CCEH and its Steering Committee in meetings on February 15, 2012, and February 28, 2012, a joint meeting of the CCEH and the FFOC on April 18, 2012, and a meeting of the FFOC on April 25, 2012. Generally, planned implementation of ESG activities will use strategies, performance standards, and policies and procedures previously developed to implement the Ten-Year Plan.

#### **c) How did public involvement shape the outcome of this Council item?**

Through the Consolidated Plan process, public involvement affected the City's understanding of community needs. For example, it emphasized the impact of the recession on low income households, the strong demand for short term rent assistance, and the need to increase the number of units of affordable rental housing in the City. The need to identify and address disparities between white households and households of color was also a constant refrain at the hearings. These needs, in turn, influenced the set of investment priorities that guided PHB's budget decisions.

Specifically, coordination with CCEH and the FFOC helped to align planned activities with those of the Continuum of Care and Ten-Year Plan to End Homelessness.

**d) Who designed and implemented the public involvement related to this Council item?**

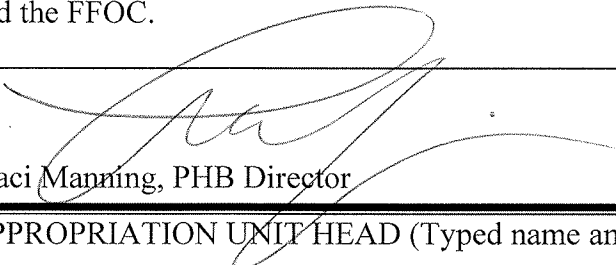
The public involvement process is contained in the Citizen Participation Plan. The CPP was adopted by the former Housing and Community Development Commission, and reviewed by the new Portland Housing Advisory Commission. Implementation of the CPP for this substantial amendment was managed and staffed by employees of the Portland Housing Bureau.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

Ryan Deibert, Ending Homelessness Program Coordinator at the Portland Housing Bureau, [ryan.deibert@portlandoregon.gov](mailto:ryan.deibert@portlandoregon.gov), 503 823 2368.

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

Implementation of ESG funding will include ongoing coordination with subawardees, CCEH, and the FFOC.



Traci Manning, PHB Director

APPROPRIATION UNIT HEAD (Typed name and signature)