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CITY OF

PORTLAND, OREGON

OFFICIAL MINUTES

A REGULAR MEETING OF THE COUNCIL OF THE CITY OF PORTLAND, OREGON WAS HELD THIS ${\bf 18}^{\rm TH}$ **DAY OF APRIL, 2012** AT 9:30 A.M.

THOSE PRESENT WERE: Mayor Adams, Presiding; Commissioners Fritz and Leonard, 3.

OFFICERS IN ATTENDANCE: Karla Moore-Love, Clerk of the Council; Linly Rees, Deputy City Attorney; and Steve Peterson, Sergeant at Arms.

N	DUE TO THE ABSENCE OF TWO COUNCIL MEMBERS O EMERGENCY ORDINANCES WERE CONSIDERED THIS WEEK AND ITEMS WERE NOT HEARD UNDER A CONSENT AGENDA	Disposition:
	COMMUNICATIONS	
385	Request of Cara Althoff to address Council regarding budget cuts to pass through funds for the SUN program (Communication)	PLACED ON FILE
386	Request of Mary Davis to address Council regarding no cuts to SUN pass through monies including Buckman (Communication)	PLACED ON FILE
387	Request of David Berkson to address Council regarding no cuts to SUN pass through monies including Buckman (Communication)	PLACED ON FILE
388	Request of Nichola Ballerstadt to address Council regarding no cuts to SUN pass through monies including Buckman (Communication)	PLACED ON FILE
389	Request of Lisa Long to address Council regarding support for SUN programs (Communication)	PLACED ON FILE
	TIMES CERTAIN	
390	TIME CERTAIN: 9:30 AM – Adopt the East Portland in Motion Five-Year Implementation Strategy for Active Transportation Final Report (Resolution introduced by Mayor Adams) 30 minutes requested	36917 AS AMENDED
	Motion to change "accept" to "adopt" throughout the document: Moved by Mayor Adams and seconded by Commissioner Fritz. (Y-3)	
	(Y-3)	

	April 16, 2012	
391	TIME CERTAIN: 10:00 AM – Accept annual report on the Office of Healthy	
	Working Rivers (Report introduced by Commissioner Fritz) 30 minutes	
	requested	ACCEPTED
	Motion to accept the report: Moved by Mayor Adams and seconded by Commissioner Fritz.	ACCEITED
	(Y-3)	
	REGULAR AGENDA	
	Mayor Sam Adams	
	Bureau of Transportation	
392	Authorize an Intergovernmental Agreement with Metro and accept a grant in the amount of \$17,000 from Metro for five Portland Sunday Parkways in 2012 (Ordinance)	PASSED TO SECOND READING APRIL 25, 2012 AT 9:30 AM
393	Call for bids and authorize contract for N Burgard Rd–Over Abandoned Railroad and N Burgard Rd Storm Sewer Project (Second Reading Agenda 363)	185267
	(Y-3)	
	Commissioner Nick Fish Position No. 2	
	Portland Parks & Recreation	
394	Transfer inventory from Portland Bureau of Transportation Maximo system to the Bureau of Parks and Recreation MicroMain inventory system (Second Reading Agenda 371)	185268
	(Y-3)	
	Commissioner Randy Leonard Position No. 4	
	Water Bureau	
395	Authorize the Water Bureau Administrator to execute Intergovernmental Agreements and amendments funded by the Lead Hazard Reduction Program (Ordinance; amend Ordinance No. 184500)	REFERRED TO COMMISSIONER OF PUBLIC SAFETY
396	Authorize a contract with Gary Fiske & Associates to complete a Retail Rate Structure Review (Second Reading Agenda 383)	185269
	(Y-3)	

At 10:50 a.m., Council recessed.

A RECESSED MEETING OF THE COUNCIL OF THE CITY OF PORTLAND, OREGON WAS HELD THIS **18th DAY OF APRIL, 2012** AT 6:00 P.M.

THOSE PRESENT WERE: Mayor Adams, Presiding; Commissioners Fritz, Leonard and Saltzman, 4.

Commissioner Saltzman arrived at 6:05 p.m.

OFFICERS IN ATTENDANCE: Karla Moore-Love, Clerk of the Council; Tracy Reeve, Senior Deputy City Attorney; and Keith Moore, Sergeant at Arms.

		Disposition
397	 TIME CERTAIN: 6:00 PM – Adopt the Portland Plan as strategic plan to guide future City decisions (Resolution introduced by Mayor Adams) 3 hours requested Motion to accept amendments given in Bureau April 17, 2012 memo:	CONTINUED TO APRIL 25, 2012 AT 2:30 PM TIME CERTAIN AS AMENDED

At 8:02 p.m., Council adjourned.

LAVONNE GRIFFIN-VALADEAuditor of the City of Portland

By Karla Moore-Love Clerk of the Council

For a discussion of agenda items, please consult the following Closed Caption File.

Closed Caption File of Portland City Council Meeting

This file was produced through the closed captioning process for the televised City Council broadcast and should not be considered a verbatim transcript.

Key: **** means unidentified speaker.

APRIL 18, 2012 9:30 AM

Adams: Welcome to the city council chambers. How many of you are here for the first time, raise your hand if you are here for the first time. Do you know who I am? That's cheating, there is a name tag there. And do you know commissioner amanda Fritz? We are just waiting for our third person to show up at council, and we will get going. We are glad you are here. Are you here for the "sun" program?

[Crowd]: Yeah.

Adams: So you like the sun program? Boy, somebody has a loud voice over here. Is that you? Well, we're really glad that you are here. It's really -- it's very useful for us to, to see what folks support in the budget. It's really difficult budget, but we want to make sure that, that we do our best job to, to save and fund all the programs. I would like you and to join me in big round of applause. Randy Leonard just showed up. [applause]

Adams: Commissioner Leonard is the product of the Portland public schools. Which schools did you go to?

Leonard: I went to irvington grade school, grant high school and Portland state university.

[applause] **Adams:** Ok.

Leonard: And Portland community college, I might add.

Adams: He's very, very smart. So we're going to get started now. [laughter]

Adams: Ok. I would like you to meet our clerk. She's very, very powerful and very smart. You have to be very nice to her. Karla. Say hi, Karla.

Moore-Love: Hi. [applause] Adams: Karla, how are you? Moore-Love: I'm fine, mayor.

Adams: It's not raining. We have a lot of great, smart people here today. Can you please call the

roll? [roll]

Adams: Quorum is present. Please read the title for 385.

Item 385.

Adams: Good morning. Oh, come on up. Glad you are here. You just need to give us your name. Not your address, not your phone number, just your name, please have a seat, and that clock on that piece of wood will help you to count down the three minutes.

Cara Althoff: Okay. I'll see what I can do. Good morning. I am cara althoff and I am a parent at buckman elementary school and I have also taught as a substitute teacher, and I am aware of the schools united neighborhoods and what the sun program make for the school. I know city council is aware of the advantages offered by the sun program, too, based on the prominence it has given. The number one goal listed under communities and neighborhoods, supporting youth is to expand sun to all schools in the city. Sun is an amazing program offering proven academic improvements in students. The monetary benefits of funding outweigh the costs, both in the short-term, for example, the buckman program leverages additional support from 40 community partners and the long-term, with improved outcomes for students and families. All students at a sun school benefit regardless of level of direct involvement with the program from language services to housing

assistance, academic enrichment to family involvement. All students do better when families are having needs met and learning is supported. It felt a little surreal in preparing to speak to be reading so many strong endorsements of the sun program in the city's own proposals while trying to protect a vibrantly successful program on the chopping block. Please take this option for balancing the budget off the table now, and in the future. At the march 21 budget meeting, at cleveland high school, I listened to parks and recreation director mike abbate explain the budget-making process. He said a key consideration in recommending the cuts was the city believes the economy will be rebounding in a year or two, let's hope that's right and they wanted to focus on programs that could be resumed with little negative impact from time lost. As an example he talked about the paint shop, apparently, some positions in the paint shop could have been cut, lead to get a \$500,000 savings, but he pointed out this maintenance for damaged brick wall that could have been done for say \$2,000 would balloon to \$20,000 if not attended to in timely manner. And it was bizarre and a little offensive, that brick wall would be deemed more important than the wellbeing of a child, and I know that's not what he meant, but I think this shows a fundamental problem with these numbercrunching games. It's difficult, if not impossible, to measure monetarily the impact of lost services to children. More to the point, you cannot eliminate program like sun, which is so dependent on trust and relationships and simply expected it to reappear in fine form one or more years later, that's not how it works. The buckman pool is on the chopping block, Portland public schools has announced deep staffing cuts to affect all schools, including two teaching positions at buckman and a triple cut in an economy like this, is going to leave a huge scar on a struggling but successful inner city school. I'm so glad to live in Portland, but our schools have to be healthy to support continued economic viability for this city. One of the best things about the city is how many children attend public schools. Once you tip the balance, it's hard to win people back. You can see that in cities across the country. Continued funding of sun schools is one way that Portland city council support the school district, key to happy, healthy, successful citizens and stronger economy. Last my last paragraph?

Adams: Yes.

Althoff: I look forward to hearing soon. The council and discuss funding to expand sun to all communities. I urge you to maintain the successful programs that will help to lead the way for those to follow. Thank you.

Adams: Thank you very much. [applause]

Adams: Can you please read the title for item 386.

Item 386.

Adams: Welcome.

Mary Davis: Thank you. My name is mary davis. And I don't believe that the buckman sun perhaps should be cut primary on the financial status of the participating families. I believe that it deserves focus review to see the efficiency of the use of the dollars and the merits of the individual program. Northwest impact and the director diane is leveraging the dollars 2-1 in running dynamic, creative organization that is reaching out to 200 students week plus with programs that reach all the school population and extends to more of the individuals and the community. While buckman is not the most poverty stricken of the schools, the community needs help. It's on the fringe title 1. It's just a half percentage point away. My husband and I are working class people. Together, we have a kindergartener and we own company that employs 15 people, all of whom are trying to support and have living wage jobs, who have goals of own their own homes, and help the tax base. We rely on sun because we have to work to keep our business going strong. All working families need help. As an -- I am an industrial engineer and my background is in analyzing business efficiencies. I see a happy, dynamic sun program that's leveraging the resources consistently. It's utilizing 40 partnerships that help the organization to bring other private resources to support public needs. And as parents, we pay participation fees. The buckman sun program is a focused and

efficient use of our dollars. It's well-run business. Days are being cut out of the school budget and families have to work. Sun hosted a camp last friday when schools were closed. They offered the solution for spring break and this summer, they are offering camps. Because working families have to work. They have to work to pay their rent, their mortgage to, pay property taxes. Classes that are offered integrate math, science, physics, music lessons, art and some are kinetic movement learning this which you motion, dance, tae kwon do, yoga and there is self-defense for girls. Much of the program is recreation-based learning. It's a natural fit for the parks department to help with this. I was inspired to speak because the, the participation has propelled my late summer young kindergartener, who is an average student in the classroom. He's able to thrive in these small class mixed age group environments. Its impacted my boy, who is inclined to channel only through sports and helped him to develop skills and creativity. Like so many of the families involved, we are not able to stop our day at 3:00 and tote my little one from dance to spanish. We have to work, and sun creates events for the school that helped parents how to learn to support the pps curriculum, such as math night. They offered support during fundraising events so parents can volunteer to build foundation dollars and resources for the community. And at the holidays, they reached out to the rest of the community and provided basics to 40 needy families. Coats and shoes, which reached 60 children. I mean, does this program sound too good to be true? It exists every day at buckman. And with your continued support, the sun program there can provide the basic and extraordinary learning options. I'm sure if you look closer at the program, else that it is too well run from fiscal perspective and as a community impact level to eliminate.

Adams: Thank you very much. [applause]

Adams: Can you read 387. Welcome.

Item 387.

David Berkson: Thank you for providing me with the opportunity to speak. I am david berkman. My son is a second grader at buckman elementary school. Nicholas is eight. I worry for him. This is not an easy time to be kid. In my lifetime I have never seen generation asked to do so much with so very little. On one hand, we keep asking our kids for more, for higher test scores, for stronger performances, and greater competitiveness, but every year as we ask them to jump bit higher, we yank the carpet out. Portland public schools cut at least 17 million from this year's budget, and for the coming year, we're looking at, at possibly a \$27.5 million budget shortfall that will eliminate 110 positions from Portland's public schools. At buckman, we stand to lose two-thirds our art staff, which means that our kids there will have to say goodbye to real people. That they know. So, every single Portland public school stands to get hit just as hard or worse. Now is the time when we need more support if the city, not less. If there was ever a year not to cut sun, this would be that year. Yet, that is exactly what will happen at buckman and at least two other schools under the current city budget proposal and we are urging you to not do that. There is not single school served by sun that doesn't need it. At buckman alone, which has a population of about 500 students, faculty, sun serves at least 445 children. Those kids, over half have been identified as having atrisk factors. Buckman is the only sun school in inner southeast that's an area we're there is no parks and rec community center. Sun's afterschool educational enrichment programs mentor kids while giving working and financially struggling parents affordable and sometimes free care for their children. Sun sponsors innumerable events such as math night, which support the core academic disciplines and, and buckman sun coordinator diane received the 2009 spirit Portland award for her incredible work with our kids at buckman. And it would be hard enough to shoulder a cut to the program, but at least for buckman, the current proposal calls for the him nation at a time when our kids are being asked to shoulder more. Now, there is nothing that, that any of you can do about the budget cuts to Portland public schools, but you can save the sun program and that is what i, I and, and everybody else here is asking you to do. On the way over here, nick said, cutting sun is like cutting a school. And I am urging you not to do that.

Adams: Thank you. [applause]

Adams: Can you read the title for 388.

Item 388.

Adams: Welcome.

Nichola Ballerstadt: Good morning, I am nichola ballerstadt. I will keep mine brief because there are a lot of other people. I am a parent from buckman school. And I also serve on the sun advisory board. We need to be aware of the most vital role sun plays in our community and how far reaching the program goes in supporting children, schools, and families. Buckman, as so many of the schools in the district, are facing another year of budget cuts. Our school is just points from being a title 1 school. Half the students recognized at risk, our school program relies on the support of the sun services. Very briefly, sun provides quality afterschool programming for children, educational recreation, affordable enrichment courses, such as foreign languages and music, which, which would otherwise be inaccessible to many of the children who attend them. Summer camp, right through the break, for buckman's children, as well as children from the neighborhood. Sun provides social services to families in need or in places which means that they have a one-stop shop and they are not simply shunted around from department to department. One such example is free dental service to all second graders who need them. Sun also hosts community building initiatives, with sharing and curriculum-based family night that helps the city council meet their goals of fostering community. The southeast has no community center. The systems serve in this capacity. Absent coordination, works timelessly and has been for 12 years. Many of the sun staff know many of the families personally and are able to identify and see who needs help and put them in touch with those that help them. Please, join me in asking for our counselors and mayor into the current funding for the only ensure southeast Portland sun program on the record.

Adams: Thank you very much. [applause]

Adams: And our last speaker, if you could read 389.

Item 389.

Adams: Welcome.

Lisa Long: I am lisa long, and I have two daughters at buckman school. And I am here to support the sun program and the buckman pool. These are resources essential for many families like mine. I depend on sun to provide innovative school programs for my school children. I want to stress that sun is not daycare. Sun offers unique, creative and educational programs for elementary school children. My daughters have enjoyed classes and, in greek mythology, journalism, natural science, book-making, and have studied the cultures of the world. I am continually impressed with the sophistication and breadth of the sun offerings for children as young as six and sun is fun. My girls love making their own scenes and learning about slime in the grossology class. Diane and her staff are always available with a commitment, a smile, a hug, creating a warm and safe environment for children to think, act, and dream. I also want to tell you about the families who participate in sun. Some of us are low income families who receive scholarships and who depend on sun so that parents can complete their workday. But sun also is essential for families like mine. My husband and I are both self-employed and struggling to cover costs in tough economy. We are not a scholarship family. But without sun, our family would have to reduce our hours and income, or pay market prices for afterschool programs, which do not offer the innovative curriculum or our children enjoy in sun. It is an affordable after-school program that challenges and enriches school children. And sun is fun. Who would not want to walk on stilts, build a volcano. Be a mad scientist. May be in the band, and write their own myths. This is the kind of programming that keeps young minds engaged and stimulated and is essential to the development of elementary school children. I would also like to add word about buckman pool. My children learn to swim solely because of the parks and recreation classes at the pool. My husband and my work schedules preclude us from taking our children to swimming lessons after school or on weekends. Thanks to

buckman school and parks and rec, I have a seal and a polar bear living in my house. My older daughter picks up my younger daughter from her classroom and together, they take swimming lessons at buckman two afternoons a week all school year long. Two afternoons of swimming and three days of sun has produced two adequate, adequate competent writers and scientist this is my household. Please continue to fund these exceptional resources for my family and many, many others like us.

Adams: Thank you. [applause]

Adams: We really appreciate you being here. We're going to take a quick five-minute break so those that need to leave and we'll reconvening and on with the rest of the agenda. Thank you very much for being here. [applause]

Adams: Karla read 390.

Item 390.

Adams: East Portland, we all know is, is under infrastructure. And unfortunately, that is due to, due to the fact that it was urbanized and subdivided outside of the city limits while in un, incorporated Multnomah county. And as we annexed we're working hard to bring it up to our standards. It is a huge challenge. But one that, that we take on with great enthusiasm and, and the resolution in front of the city council today is, is a five-year, very accountable, strategy for chipping away at the transportation system gaps, pedestrian, bike, walk, access to transit and transit, it chips away at the trying to fill the gap. In the system, and to improve on, on what's already there. And I am pleased to introduce ellen vanderslice who is one of the best of the best in terms of transportation and planner, facilitator. Policy person. So, ellen, thank you for all your work on this and can you take it from here?

Ellen Vanderslice, Bureau of Transportation: Thank you, mr. Mayor. Commissioner Fritz. Commissioner Leonard. I am ellen with the Portland bureau transportation and I am here to present the bureau's report on east Portland in motion, which is a five-year strategy to improve conditions in east Portland for active transportation and that is walking, bicycling and taking transit. We began this effort with a very simple concept. Take known universe of projects that are in existing plans, plus likely universe of funding for active transportation over the next five years and identify a strategy for completing five years' worth of projects where they will do the most good to breach the barriers to using active transportation. We know, too, that it's not just physical barriers that keep people from using active transportation. Many of the programs that the bureau has developed are very effective in helping people change their behavior, so our report makes recommendations about how best to apply those programs in east Portland, as well. Now, the Portland bureau of transportation has never before developed a strategy quite like this. So what made us do it now? This work is the result of the happy congruence of several opportunities. First in adopting the Portland bicycle plan for 2030, just a couple of years ago, council recognized the unique challenges in east Portland and directed them to build on the plans by completing a five-year strategy for implementing it in east Portland. And then the mayor's promise of \$8 million to fund the sidewalk infill in east Portland brought some resources for pedestrian implementation and helped broaden the efforts in east Portland in motion from, from bicycling only to active transportation. At the same time, we could learn from the work that tri-met was doing on safer access to transit and from the strategies arising from the Portland plan process and finally, we had a unique opportunity to fund some of the work on the implementation strategy through the community putting prevention to work grant that Multnomah county has administered. A quick look at the geographic area covered by the report. The steady areas shown here in dark blue and it includes all of Portland east of 82nd avenue, and I would just note that this area includes all 13 of the east Portland neighborhood associations, as well as parts of sumner, madison south and montevilla neighborhood associations from the central northeast neighbor's coalition. Now, here you see some demographic characteristics of the area based on 2010 census data. I would note that, that if east Portland were a

city of its own, it would be the second largest in Oregon, just ahead of eugene and salem. This area also is more diverse in most of Portland. It has more of the school children, elders and those who speak english as a second language. And the city area includes schools that, that are located in city different school districts. From a transportation perspective, there are both challenges and opportunities in east Portland. Among the challenges, are lack sidewalks, wide, busy streets with narrow bike lanes and unimproved streets and lack of connectivity and generally auto oriented design. But, there are also opportunities with three light rail lines, two of the highest ridership regular bus lines in the region and 24 miles of existing shared use trails and with few exceptions, generally flat topography. I described the concept that we take the known universe of projects and figure out which ones we could do over five years using expected funding. And this slide describes that process in a bit more detail. We started with projects from a variety of sources, and then applied some initial filters. For example, we excluded projects that were not on roadways that are under pbot's control. We looked at sidewalk projects on arterial streets or in pedestrian districts, and so on. And we then worked with our community partners, conducted community involvement and performed analysis to winnow the initial list to a set of recommended projects that we believe that we can actually implement over five years. The final recommended list includes a number of different types of projects. Sidewalk infill. Crossing improvements. Bikeway projects and trail projects. And we also collected, in the report, information about planned road projects by others that have elements that supportive transportation. And we developed recommendations on programs to be delivered in concert with the physical improvement. We developed a draft report released for public comment last september and I want to give special recognition to steve, who coordinated much of the work that we did on this project and produced the draft report. We took comments through the beginning of november and made some tweaks to the recommendations based on community input, and now we are bringing you our final report. I want to be clear that this is not, a plan. It's not new plan. This is a report on an implementation strategy. The first two years of projects from this strategy are included in the 2-year capital improvement program, and we have begun, or even completed some of the projects and we'll continue to move forward with them. And we believe that even with the current forecast, we are likely to be able to complete all the recommended projects in this report over the next five years. Before I get more specific about the projects, themselves, I want to give you more detail about, about the community involvement and analytic tools that we use to set the priorities. Early on, we developed a community involvement philosophy of going out to folks rather than asking them to come to us. We had two community committees who acted as regular advisors to our process, the east Portland land use and transportation committee, and the epac bicycle subcommittee for the east Portland action plan. We developed a rolling roadshow that we took out about a dozen times, piggy-backing on workshops for the Portland plan, the outer powell conceptual design plan, and tabling at community events like the gateway funorama and the epo expo. In those times we asked people to complete surveys on the transportation preferences and vote on the sidewalk projects. On the candidate sidewalk projects. In this very diverse part Portland, we really wanted to hear from people who are too often underrepresented in our community processes. So, we teamed with Portland state university's master of urban and regional planning program whose students conducted interviews and surveys. We piloted a method that I hope phot will use again. Group interviews. With phot providing interpreters, child care and refreshments, psu students conducted interviews with somali mothers, russian and ukranian immigrants, Spanish speaking parents of elementary school students, seniors and chinese-speaking elders, homeless families and both youth and adult refugees. The major themes that emerged from the listening we did were just how important access to transit is in east Portland. A real concern for the safety and access children to the activities that is they do, support for building a mix of different sidewalk types and strong support for neighbor greenways as a bikeway type, and I just would add that whether you bicycle or don't, in east Portland, almost

everybody could support having places for people to bicycle that are not on the major busy roads. So, just couple of quick examples from the analysis. The first example is a zonal analysis using demographic data from the 2010 census. And the active transportation demand score that steve szigethy developed, combines data about population density, business density, percentage of the population young, old, poverty rate and percentage of zero car households, to show by census track where the transportation improvement would serve those who need them most. May need them most and we also developed and used geo-spatial tools to analyze which projects will increase accessibility and network connectivity the most. We developed a partnership with Portland state university geography department and the willamette pedestrian coalition called the gis jam session. And in this work, geography students can work on real problems. The jammers, in this case, helped us to develop a true walkway network that includes the crosswalks as network links and sidewalks on both sides of the streets. The students did a very sophisticated analysis of the proposed sidewalk infill projects to see which candidate projects create the greatest additional connectivity and access. We were really glad when the analysis showed the 122nd complete and green main street project, which is currently underway, funded and about to go into construction, was at the top of the list of their projects. So, finally, here are some highlights of the projects recommended in the report. As part our process, we looked at 34 miles of sidewalk gaps on arterial streets in east Portland and the report recommends 21 projects that will construct the sidewalks filling six to eight miles of gaps. These projects fall into two types. Type 1 projects are infill projects on roadways where there is already a curb and this is lots of very big, busy arterials in east Portland that have just a curb and then mud behind it. And, and in these cases, only the sidewalk is missing and we can easily infill that. The type 2 projects, actually, are relatively expensive by comparison because these are the streets where there is no curb or storm water facility available, and in a lot of cases, in the projects in this report we'll be looking at interim solutions that provide a safe place to walk or bike out of the roadway, not necessarily reconstructing the whole street, which is what needed as we, were able to do on cully boulevard. Recently. In east Portland, it can be daunting just across the street, but it's so important for access to transit, schools and other destinations. So, we identified many stretches of 5-lane arterials where it's more than a half mile between improved crossings and this is the one project type where we did not limit the field, only to projects that are listed in adopted plans, because the existing plans are unspecific about locations for crossing improvements. And, and many of the 56 crossing projects recommended in this report are associated with other projects, like the sidewalk infill projects, or the neighborhood greenway projects, but we also have some stand alone crossing projects that will be funded as traffic safety improvements. The report lists nine neighborhood greenway projects. And the map shows the first eight miles of greenway that we have built in east Portland and we'll add 29 miles of new neighborhood greenway, calmed streets where people are walking travel comfortably away from the wide busy arterials, and we still plan to make some of those wide busy streets better for bicycling by adding bike lanes, and we'll add bicycle parking in neighborhood commercial districts, work with shopping centers to improve bicycle parking and add secure bike and ride facilities at light rail stations with flexible fund grants from pbot. The report continues the descriptions of a number of trail projects, while other agencies leave these, pbot will be a partner in completing many of them. And lastly the report contains the descriptions of road improvement projects being undertaken by others. Although, these are not directly part of the recommendations. These are projects that will benefit active transportation and contribute to completing the network and pbot supports them. So you have seen how, how the Portland bureau of transportation is taking a holistic approach to that will reduce barriers to walking, bicycle and taking transit, and that serve the greatest number of those residents who will get the greatest benefits. Key aspect of the approach, we tried to choose projects to lay the foundation for a seamless network of roots for active transportation in east Portland. And I will end the presentation with guick succession of slides showing how we are building out that network over

the next few years so keep your eye on the map as we go through the years. The current network shows the bikeway this is east Portland and, and here's the, the current, the current stretch up to 2013, 2013 to 2014. And 14 and 15. And 2015 to 2016 and beyond. That concludes my presentation.

Adams: Thanks, ellen. Any comments? Do we have people signed up to testify?

Vanderslice: We have some, two people we invited to testify this morning.

Adams: Will you please come forward? Good morning. Who would like to go first?

David Hampsten: I am david hampsten, and I am the east Portland representative to the transportation budget advisory committee for the city of Portland. We worked pretty hard as far as advocating for transportation improvement this is east Portland and I am also heavily associated with the east Portland action plan. Speaking today in support of the motion, I urge you to adopt this implementation man and first, I want to thank mayor Adams for pushing so hard for the 8 million. In new sidewalk improvements in east Portland, which has leveraged another \$7.5 million in additional bike, transit and pedestrian improvements from the city and other agencies. And especially metro, tri-met, and odot, for over the next two years, as well as similar improvements in southwest Portland. All these efforts will help folks live and working in east Portland's area to more easily get around by bike, transit and walking. Second, I believe as many others do, the pbot staff who worked with our community to create these studies, have gone above and beyond the call of duty. What was originally a bike study for east Portland, came out of the master plan, or bicycle plan for 2030 and a to-do list future neighborhood sidewalk improvements, has, through the efforts of mayor Adams and the other city commissioners, grown out to become a model for planning, for the best, most optimal community-guided infrastructure improvements and over a five-year period. In one of the most important, but poorly connected areas of the city. The study, will, can be a model for best practices, for infrastructure planning for years to come throughout the city. Finally, pbot has done an excellent job in laying the foundation for full fledged transit study for east Portland. The high transportation priority of the 2009 east Portland action plan. Which I encourage council to consider in the near future. Once again, I urge you to adopt the east Portland motion study. Thank you.

Adams: Thank you very much, and thanks for your leadership and, and congratulations on your budding film and video career.

Hampsten: You are very welcome. Thank you.

Linda Bauer: Linda bauer, I am on the east Portland action committee. Thank you very much for the east Portland and motion infrastructure improvement plan. For getting east Portland walking, bicycling, and using transit. East Portland suffers from poorly connected streets, nonexistent walkways, and large five-lane mega-streets. Right now, it's easier to jump into a car rather than to walk, bike, or even catch a bus to get around. All that begins to change with this plan. The recommendations have been voted in east Portland, the east Portland land use and transportation committee with david hampsten's expert guidance got testimony from school districts, neighborhood organizations and stakeholder groups. The staff then took the committee's work and did additional outreach and community building, to which resulted in this document. That is before you today. This plan improves east Portland connectivity without preferring any one group. They all weighed in. The plan will make it easier for children to walk and ride their bikes to school. It will allow transit riders to get across the street to catch a bus, without crossing in front of traffic. And without dashing across, without a crossing. It will allow a family to ride safely through tree line neighborhood streets on a slow and easy bike ride. It is a plan for restoring neighborhood design to east Portland. We, in east Portland, cannot wait to see it happen. Good work by all and please adopt this document as soon as possible. Thank you very much.

Adams: Thank you. Was anyone else signed up to testify?

Moore-Love: We have one person. Katy Larsell.

Adams: Board member, larsell.

Katy Larsell: Yes. I'm not a board member. I don't know if you know that. I'm not on the parkrose board any more.

Adams: Ok, former board member.

Larsell: I try and represent them. I wasn't actually going to sign up to testify today because the plan was being so ably represented. I love this plan. I love it almost as much as the east Portland action plan. And I love the fact that it's so, so diverse. It covers so many different modalities. And that it, that it took into account that it really, that, that pdot came out and asked us what we wanted. I was thinking, though, I thought it would be adopted. Rather than accepted. So, i'm, i'm wanting to, to urge you to adopt it. Rather than accept it.

Adams: Thanks. Ellen.

Vanderslice: It is not plan, a report on an implementation study. You are accepting the report.

The implementation strategy, that will give us --

Adams: Remind me, was the earlier plan adopted?

Vanderslice: This is based on the projects in number of adopt plans.

Adams: Ok I move the amendment that we adopt the implementation strategy instead of accept.

Fritz: Seconded.

Adams: Moved and seconded. We'll note that as a universal change in wherever it appears in the

document.

Fritz: Is that ok with the city attorney? **Adams:** I'm looking. Karla, is that ok?

Moore-Love: I guess so. [laughter] I trust Ellen implicitly.

Adams: Can you call vote on the motion to substitute the legislative intent and the words in the

document where it says "accepted" to "adopted."

Leonard: Aye.

Fritz: It is consistent with our previous planning and by changing the word to adopt indicates an intent of the council to do that, to implement it as proposed, aye.

Adams: And it is what I committed to advocates in east Portland, so I had an opportunity to talk to you. Aye. Thank you. Can you please call, unless someone else wishes to testify, can you please call the vote on the, the amended resolution?

Leonard: Aye.

Fritz: Thank you and ellen vanderslice and the team at the Portland bureau of transportation and the mayor's staff on transportation, lore wintergreen with Portland action plan and all the community volunteers who put so much time and effort into this, it's exemplary. The public process and in particular, the report of the public process, I don't recall having seen one quite so comprehensive and I appreciate that. But the intentional reaching out and going to the communities and thinking about how to help people participate is really the way that we should be doing business and community engagement, so thank you for that. This is how we should be doing capital project improvement planning. We don't have enough money to fund everything in the bicycle plan or the east Portland action plan, or any of the other studies that you mentioned, ellen. So, we involved, we should, always, involve the community in deciding what are the top priorities for the first eight miles of sidewalks, and then what's the order after that? So this is, really, how we should be doing budgeting, rather than convening and hurry up in january and february, or actually, november and december, looking at capital improvement plans, involving our whole community in an area looking out for what are the communities' priorities so I applaud the mayor for having instituted this. Very excited, obviously, about the attention to active transportation, particularly walking in sidewalks and, and so, thank you for your advocacy for the entire community. Aye.

Adams: Well, to commissioner Fritz's very good list of thank you's and acknowledgements, I just would underscore your work, ellen and the work your team and katja dillmann, and catherine

Ciarlo, the mayor's and the transportation team and everyone else involved. Really proud to both having helped to get it this far. And more important, i'm very proud that we managed to call together a significant investment. In moving it forward. So, it's really smart. Thank you all very much. Aye. [gavel pounded]

Adams: All right. Approved. Adopted. [applause] can you red the next item? Item 391.

Adams: Commissioner Fritz -- oh, we have to wait. We'll take a brief intermission.

Fritz: Thank you Mayor Adams and thank you especially for assigning me the office of healthy working rivers before it was the office of healthy working rivers at the beginning of your mayoral term and my service on this city council. You and commissioner Saltzman had the concept that a focus was needed on the willamette and the columbia rivers and on looking at the health of both the environment and the working economy on our mighty rivers. So, it's with great pleasure that I once again welcome ann beier and her staff to city council to provide our annual update at the office's accomplishments and activities. Even though we are constrained by funding, we're not able to do the things that we were initially charged to do, the office has accomplished a great deal over the first three years. And in particular, I appreciate all the collaborations that we have had with the environmental services, with planning, with parks and it's a model of making the commission form of government work better so I hand the presentation to ann beier the director office of healthy working rivers.

Ann Beier, Director, Office of Healthy Working Rivers: Thank you, commissioner Fritz. My name is ann beier, director of the office of healthy working rivers and I want to thank you all for having the opportunity to present our annual report to you. Which we hope that you will accept. And thanks to commissioner Fritz for her leadership in establishing this rather unique office. We really see our role as being in service to your bureaus and the citizens of Portland in enhancing the health of our rivers. I would like to, to introduce our staff today and you are looking at most of our staff. Kevin kilduff, unfortunately, couldn't join us today. He is our liaison on planning and land use efforts, and really, is a point of contact on, on river related land use. So, I offer that to you, and your staff, and the public, kevin is real resource on those issues. I'll turn it over to Heidi.

Heidi Berg, Office of Healthy Working Rivers: Thank you, I will introduce myself and tell you a bit about what I do. I am heidi berg. And i've been at the office for about a year and a half, before that, I was a consultant and worked for clean water services out in Washington county and for the office, I primarily focus on natural resource issues, related to watershed health and with the focus on the willamette river and I work really closely with other city staff at bes and bps. A couple of the projects that I work on are -- we're doing a derelict piling removal and assessment inventory on the willamette river and the potential for that and we're also working on a restoration project at swan island beach, and the potential opportunities there for meeting some of our superfund cleanup responsibility. And, or potential responsibility. And, and also, the potential that site has for creating a mitigation bank to satisfy the federal and state regulations. And I am also working on a functional assessment methodology, which looks at impacts at development sites, to natural resources, and balancing that with the benefits to natural resources at restoration sites so that's very exciting project that we're working on. And if you have any questions about those, feel free to contact me.

Rick Bastasch, Office of Healthy Working Rivers: I am rick, I have been with the office for five years and back when it was river renaissance and through the metamorphosis to the river's office I work in the area of public awareness and information and I was the staff lead on the willamette river recreation report.

Beier: Ok, so we will do quick presentation on the report and giving you some of the highlights of the projects we've been working on. Thank you.

Bastasch: Thanks. This presentation is, basically, an animated version of the report that you have in your packet and so, over the next ten minutes or so we will be coming through, a catalog of the recent activities and beginning with what's happening on the river, it seems like a good idea so we'll zoom in for a sampling of those activities, starting with the north reach of the willamette and pointing out some things like west hayden island planning process, which is very important in the superfund process. Which is becoming more and more intense. People working on baltimore woods and connecting the north Portland greenway, working on the waud bluff trail, bringing people more to the river and swan island, working on swan island beach restoration and, and continuing south, looking at what's happening around the rose quarter through the central city 2035 plan and the future relationship to the river. Burnside bridgehead, morrison bridgehead, we have a new willamette river recreation strategy. Conversations continue about relocation options for the east bank i-5 area, and trimet bridge is going in, zidell site has been cleaned up and south waterfront greenway, hopefully, will break ground this summer. Parks continues its work in revegetating the ross island natural area, and bes is working on oaks park and crystal springs restoration, and the sellwood bridge is being replaced. So clearly, there is a lot going on. There usually is. And so, it's been good since 2001, to have a lens for making sense of this world, namely the river goals. And these help us to view, order, and take actions for a better river city. So to review, here they are. Assure a clean and healthy river for Fish, wildlife and people, maintain and enhance our harbor, embrace the river as portland's front yard, and create vibrant waterfront districts and neighborhoods to promote the partnerships. And council assigned this goal keeping to the office thee years ago and we've been working on it ever since. And that work is two-fold. Mostly we help and guide, which is to say that we coordinate and connect the people. Sometimes we take point, lead roles in certain management tasks. We perform these in several major areas, we deepen the partnerships. We connect Portlanders with their rivers. We team with other bureaus to advance these goals and get better information to decision makers and build stronger willamette community watershed ties. But it's important to note that we do this work and as permitted by the funding, which council has directed, comes through bes, and therefore, at a foundation level our tasks are tied to the city's legal obligations to improve watershed health and involve citizens in this effort. Which brings us to our report. From, from roughly april 2011 to yesterday and worry going to give you sort of a very quick sampling around all these activity clusters. And profiling some key activities and generally noting others. So starting with the deepening Portland partnerships, we bring people together. We leverage resources and find new ways to respond to river issues. For example, we are part of a river safety panel that includes the coast guard, the marine board, the Multnomah county marine patrol and Portland fire and rescue. And it gathers monthly to improve the safety of the river and both for users and to protect the river from boating related discharges and sanitary issues. We have had fun advising classes, students in the university of Oregon's urban architecture program as they envision often very imaginative forms of healthy working waterfronts and working with depave, friends of Baltimore woods, bes's willamette watershed team to restore six acres close to the willamette and including removing the two-acre parking lot that will become part of the north Portland greenway. And so, that's part of what we do and clearly, we talked to a lot of people. We have lots of conversations and with these rivers, this is lots to talk about. So this represents our, our reaching out to the community beyond the city government. Connecting Portlanders with the rivers, what's that? Sharing the river information and river stories. And we helped to put on the big float, which was very popular, inaugural event. I don't know if you could see in this picture, but it attracted even one of the cast members of Portlandia. [laughter]

Bastasch: Pretty proud of that.

Fritz: Tell everybody what the big float is, please.

Bastasch: It was the first time that Portlanders, from all over the city were invited to float on inner tubes, mattresses and other conveyances from one side of the river to the other, in downtown

Portland, on a sunny july day and I believe, and it was benefit from the willamette river-keeper, but what really sold it to us was this was a chance, for us to call attention to Portlanders, so here's a chance to claim your clean water dividend. Thanks to the big pipe completion. Thanks to decades of work and watershed management and the river is clean enough to get into, have fun, and reward yourself with experiencing one of the wonders of Portland.

Fritz: And it's happening again this year.

Bastasch: It is, indeed. I don't have the date in my mind, but if you check our website. July 29? Don't miss it. And we share information like that in a lot of different ways. We want to continue to build awareness of the wonder of our rivers. And the need to keep them that way through careful and recommitted watershed management. So, we have increased the circulation of our bimonthly river news digest, and we have river talks, and we tried to keep our website enriched and alive, and we reach about 12,000 people a month through these means. And we also were involved with trimet in a fun, new omsi exhibit called the willamette who lives here and that shows people, why it's important to protect our rivers and watersheds as we build bridges, as we line out trails, as we redevelop riverside properties and the reason, spoiler alert, the reason is because so many interesting things live in and by the river, whether it's salmon, otters, lamprey or us. So, we're very enthused about this new exhibit. Again, we host monthly talks on the willamette and we help out with other events that get people to the river. And participate in those events, as well. And we work with other city bureaus and we like to think we're helping light the intersection of the watershed and river health, recreation and development come together and heidi has mentioned the piling inventory and assessment and that is an effort, working with bes, inventory derelict pilings and to better understand how removing them may reduce sediment contamination and help with increase salmon habitat for juveniles. And we're working on the west hayden island process. With the bureau of planning and sustainability by providing technical support to the natural resources inventory, and by developing a future land management set of options for the island's natural areas. Working with bes, also, on swan island beach restoration. If it pans out, the project will demonstrate a commitment to improving natural resources in our working harbor, and even while assuring the economic vitality. Continuing on, even as the Portland harbor superfund process, picks up the pace, so to, is our office in terms of public outreach. We have a lead role in helping Portlanders get good, clear information on this important project. And south waterfront, is being, one of the newest and premiere riverfront neighborhoods where we're working with that community and other bureaus on, on greenway implementation and long range planning for the area. So, I showed you kind of outreach list. This is our in-reach list where we work carefully and create dialogues internal to the city about advancing the city's river goals. We build the willamette community watershed ties, there's a chance to learn from each other and make common cause. Rivers result from their watershed, the willamette's watershed covers 11,000 square miles. About 2.6 million people. Most of whom live upstream of Portland. And, Portland occupies the last 17 miles of this 186-mile long river. So there is lots of reasons to talk to people upstream. We think it's critical, it's an obligation, and it's a pleasure to visit place like salem, learn what they are doing to redevelop their river front. Go to albany, talking water gardens, very innovative wastewater treatment facility and went to eugene and learned about the city of eugene's river house where the city programs unique river recreational learning experiences. And visited milwaukee and their riverfront park and where they are restoring the confluence of the johnson creek in terms of the restoration capabilities. And we do this in partnership with the myer memorial trust willamette river initiative. And there are some projects that we take the lead in. We took the lead in the, along with parks in developing the river recreation strategy, which council accepted in february. And that's a new guide for Portland's river recreation needs, that calls out key facilities that need improvement, targets areas for expansion and delineates asset management and enforcement needs and establishes a new advisory group on river recreation. In partnership with bes, our office is

refining something called functional habitat valuation methodology. Which is a new approach for quantifying environmental values presently and those that could happen in the future with more work. On a site that may, among other things, help the city implement its legal obligations to improve pollution reduction, functions of natural areas.

Fritz: Could you explain what mitigation bank is?

Bastasch: I cannot, but heidi can. **Fritz:** I meant you collectively.

Berg: A mitigation bank is restoration, restoration site that has been restored in advance of development. So, you would take a site that was in a degraded condition and either plant or create some kind of, maybe daylight a stream and that way, you create these credits so in that way, when someone wants to come and develop, in the future, they can buy credits from that bank. So it helps to accommodate the development in a way. While providing environmental benefits. So, a mitigation bank kind of.

Fritz: Supports both goals, the economic development and environmental restoration. Thank you, that's a good explanation.

Bastasch: The last profile activity under our major projects is working with psu on a maintenance dredging survey, which dredging around marinas or boat ramps and the like. Can impact water quality and as well as the ability for private property owners to use their property. And so, we undertook an analysis to identify concerns around current federal state and local permitting processes, and we have some initial conclusions that we'll be sharing with our regulatory partners. And so, that's what we have done. And it sets the stage for the year ahead. That had include things like us forming a river recreation advisory group, completing the piling inventory and finalize the functional habitat valuation methodology, and positioning the swan island project for regulatory approval, and ramping up the outreach as superfund moves ahead and love to help host the river rally coming up in may, may 5, the national rally is coming here to Portland, and big float 2 in july. We want to visit more river communities and help to plan a basin-wide conference on how we make this better watershed and generally increase the numbers Portlanders coming to river talks, using the rivers website, subscribing to river news because getting people to the river turns out to be offering them a beautiful end point. So, that's the presentation. So I will return it to ann.

Beier: I think what you see from this presentation is that we're small office involved in a lot of projects. I think what we are doing is improving our, our efficiency and effectiveness as a city in addressing the rivers issues and I think you will see we don't do much on our own. We help leverage other activities and other fund, we think that's an appropriate role for the office, so thank you for your time today and we are happy to answer any questions.

Fritz: Could you say more about the river rally?

Beier: Certainly, the rally is a really exciting event. We have an organization in Portland called river network. They serve watershed council's nation-wide. This year the, they are partnering with the water keepers alliance. This is the organization, willamette river keepers is a member, originally funded to deal with pollution on the hudson river. There are now riverkeepers, waterkeepers across the country. River network is partnering with the waterkeepers' alliance to have their annual meeting here in Portland so bringing practitioners and advocates together, but the event has sold out. They have 600 people coming to Portland to talk about rivers. Helping to sponsor that, and have helped the members of the local organizing team to really showcase the work that Portland has done in keeping our watersheds healthy. We'll be coming to you in early may to do a proclamation to celebrate this. We're very excited to host these wonderful organizations.

Fritz: Thank you.

Adams: Thank you very much for your excellent work. A great presentation. Anyone wish to testify on this matter?

Moore-Love: No one else signed up.

Adams: Can you please call the vote. Oh, I move to accept the report.

Fritz: Second.

Adams: Moved and seconded. Can you please call the vote to accept the office healthy working rivers annual report.

Leonard: Aye.

Fritz: Thank you ann, heidi, rick, and kevin who could not be here today for your excellent work. Four people doing an enormous amount of work, and that was just a brief summary of the things that you do. We collaborate and we provide linkages for the multitude of the partners within the city and within the community and it's working out exactly as I envisioned. Particularly with our work on the superfund coordination. That's going to be an increasingly big role that, there are at least three city commissioners with bureaus that, that are working intensely on the superfund. Environmental services, under commissioner Saltzman, myself with rivers and the mayor in his role with planning and sustainability and the mayor coordinating the economic development. So, obviously, the three of us cannot be in the same room working on issues intensively without being public forum. Part of what the rivers' office is doing is to coordinate to make sure that the city works with one voice on the superfund issues and that we are very transparent with the community about what we're doing. I appreciate that work, in collaboration with the city attorney's office and parks and -- our whole city is going to be involved in the superfund process and it's the next big project now that we have cleaned up with the big pipe projects so that he we don't have sewage. And overflows. So the part of the, of the river is swimmable and, and very safe and clean and the other part with the harbor that needs to have similar attention. So i'm very much looking forward to continuing to work with you on these important issues. Because it's not just a city aspirations. Not just because we value clean rivers, it's a legal obligation, and you are helping to make that work. So, I appreciate the time of the council listening to this report. It's crucial that we all understand what's happening with our mighty rivers and it's continuing the work going on for many years to turn the river into our front yard, not our backyard. Thank you very much. Aye.

Adams: I want to thank the staff and the team. I want to laud the leadership of commissioner Fritz for the start-up. Put it go together and making it run so well. It's been inspiring and it's been incredibly gratifying, so to watch and be a small part of this, I appreciate it. And thank, on my staff, lisa libby. Raihana ansary and Jonna Papaefthimiou. Aye. [gavel pounded]

Adams: Can you please read title for 392.

Item 392.

Adams: Does anyone have any questions about this? We're accepting money. [laughter] anyone want to argue against that all right. This moves to second reading next week. [gavel pounded] Adams: Please read the title and call the vote on 393. Burgard.

Item 393.

Leonard: Aye. Fritz: Aye. Adams: Aye. [gavel pounded]

Adams: 393 approved. Can you please read the title and call the vote for 394.

Item 394.

Leonard: Aye. **Fritz:** Aye. **Adams:** Aye. [gavel pounded]

Adams: 394 is approved. Can you please read the title for non emergency ordinance 395.

Item 395.

Adams: Commissioner Leonard.

Leonard: I would like to have this sent back to my office.

Adams: Unless there are objections, 395 is returned to commissioner Leonard's office. [gavel pounded

Adams: So done. Can you please read the title and call the vote for 396.

Item 396.

Leonard: Aye.

Fritz: I think this is an important review to fund and I am looking forward to discussing the results. Aye.

Adams: Aye. [gavel pounded] so approved. And we are in recess until 6:00 p.m.

At 10:50 a.m. Council recessed.

APRIL 18, 2012 6:00 PM

Item 397.

Adams: Good evening everybody, we're glad you are here. I'll make a few announcements as we do before the meetings. Under local law, if you're here representing an organization or business, state your name and what organization you are representing. If you're commonly associated with an organization and you're here representing your own opinions it is helpful for you to explain you are representing your own opinion. The clock on the piece of wood will time you. If you're a panelist we're glad you're here. You're going to be timed as well, so we can keep the meeting moving. There is no clapping, no hollering, no jumping from the balcony. So, we're really glad you're here. Karla, how are you? Please call the roll. [roll]

Adams: Prosperous, educated, healthy, equitable, taken together these are the four interlocking goals of the Portland Plan and are the building blocks of a self-reliant city, a Portland where all people truly thrive. Over two years, more than 300 public events and 20,000 comments from residents, workers, businesses, folks in neighborhoods, non-profits have all come together to create a base of facts, community wisdom and buy-in from more than 20 public agency partners. The Portland Plan includes the four interrelated strategies along with 12 specific measures to provide public accountability for real results. If you can find another city in north America that has 12 measures of accountability I will buy you a cup of stumptown coffee. It is unusual to have a holistic strategic plan like this that is as specific and accountable as this draft plan is. It is also unusual as you will hear for a plan to be built on a foundation, each element of it looks through the lens of choose your own metaphor but it's about equity and provides direction for improving the way the city and our partners work. We didn't wait to finish the plan and began taking action on the 128 five-year action items. We acted and planned as we went, including in the first six months of this council, adopting the first economic development strategy in 16 years, setting a goal of creating over 10,000 new jobs. And thanks to the great work of the Portland development commission, thanks to the greater Portland, inc., partnerships with neighborhood associations, business associations, the brookings institution, we have already exceeded our goal of 10,000 new jobs in five years. We have exceeded the goal and we have a lot more work to do. What is ahead is to double our exports in the next five years. We also have, for example, with the merging of three community-based organizations and deep partnerships with school districts across the county, a lot of nonprofits, we merge three other organizations to create all hands raised and the cradle to career strategy that has helped despite very deep budget cuts over the past four years in Portland-area schools and despite those cuts, the class of 2011 had a 10% increase in the high school graduation rates than the year before. So we have planned, we have acted, we have approved the equity portion of this strategy already in a provisional basis and created an office of equity and an emerging equity strategy. This will help the 20 public agencies that have been our partners to spend the \$8 billion that government spends in the 146 square miles that is the city of Portland, \$8 billion annually. It will, among 20 agencies it will help them spend that, those resources better because at the core, the Portland plan assumes that is resources in the next five years and the next 25 years will continue to be very, very difficult to come by. We have to do better with what we already have. So I am very pleased today for council consideration. We won't be voting today. We will be voting next week. I am very pleased today for council consideration to put this forward. And I am pleased to introduce the bureau of planning and sustainable director susan anderson, chief planner joe zehnder who are here to walk us through some of the details and that will be followed by invited testimony and public testimony.

Susan Anderson, Director, Bureau of Planning and Sustainability: Good evening. Thank you, mayor, council. Susan anderson, direct effort bureau of planning and sustainability and with me is joe zehnder, chief planner and eric engstrom, project lead. It's my honor and privilege to bring to

you tonight the Portland plan. On behalf of literally thousands of people who helped to craft the strategic plan, you know, 30 years ago, another mayor and another city council sat in the seats you are sitting in and they crafted their own plan. And we are the beneficiaries of their great foresight and their innovative thinking. While the rest of america's cities are sprawling across the countryside 30 years ago, they created a plan to spark urban development and limit sprawl, to fund light rail in parks and promote distinct neighborhoods. That plan succeeded or it succeeded beyond what most people thought possible and helped to make Portland literally america's urban laboratory and a showcase for how good planning can succeed so now 30 years later you all have the opportunity to set the stage for a new chapter in Portland's history to adopt the strategy and literally a road map for Portland for the next 25 years. A plan that is focused on people with equity at its core. When the last plan was created they focused on questions like, how can we revitalize downtown? And should we build highways or mass transit? This time we know we can't just focus on the physical structure. While many people around the world think of Portland and when they think of it they think of a place where everybody rides bikes and streetcars and we're all well educated and we eat organic food and there's coffee and brew pubs on every corner and we know that that's just one picture of Portland. The rest of the picture shows the place with steep high school dropout rates, high unemployment, especially for people of color, rising health problems from obesity and asthma and a huge back log of maintenance for streets and parks. These realities caused us to craft a plan in a different way. To focus on people and what they need. And then propose a set of tools using land use planning, financial tools, technical assistance, urban design, education and training to address those issues. To create the plan, people told us what they cared about. So 20,000 people replied to surveys and sent in comments and more than 5,000 people came to over 300 meetings and community events and told us what they want and not in a big vision way but in a practical way. They want sidewalks in east Portland. They want their kids to finish high school. They need a job or affordable daycare or more frequent transit. Teens need a bus pass to get to school and they want a park nearby. And businesses want streamlined regulations so their companies can flourish while still protecting the environment. And finally people want equity and access to real opportunities, opportunities to learn, opportunities to work and opportunities to advance and it's amazing how people from all parts of the city, and all walks of life, consistently brought up this issue to us during the conversation. To the point where it actually became the overriding framework for the plan. People recognized clearly that the future Portland will be a racially, ethnically and age-diverse city and each part of the city is very different and that one size doesn't fit all. With that in mind Portlanders told us that we will win when everyone can achieve their full potential and it makes the community stronger and it makes the community more prosperous and more resilient. This is a different kind of plan. It's strategic. It's not comprehensive. It's measurable and it's goal driven and centers on four things. It centers on equity, it centers on business prosperity and affordability, on educated residents who are ready and trained to succeed, and healthy people living in healthy connected neighborhoods. From the beginning we realized that this plan could not succeed if it was just about city government. So the plan was built by 20 agency partners. Our job, the city's job, is to convene the partners and to ensure that we align our goals and financial resources as much as possible. It just makes sense to leverage resources for the most benefit and the least cost. In addition our job is also to work closely to inspire and assist private companies, nonprofits and residents to achieve our joint objectives. This plan will really only succeed not just with the 20 partners but with our business partners, with neighborhoods, with students, with residents, with everyone in the community. So to find out how you can all get involved you can go to myPortlandplan.com and you can find that online. There you will find suggestions for how you can take action whether you are a business, a resident, a nonprofit, a schoolteacher, or working in some kind of other organization. You can find ideas for taking action there. You know, in closing, after working for now almost 30 something years, I have found that

leverage is an amazing tool. And by aligning our actions, public and private, we can go much further and we can get there much faster. So what will the city be like in 25 years? If we actually achieve all of these goals? Instead of wading through the document now with you, and so we can get to the folks who are here to testify, we have a video that tells that story. I would like to show the video and then joe zehnder will provide a little bit of brief background and overview of the plan.

[video]: A city is only as good as its plans. And Portland's last plan brought to life some of our city's greatest strengths over the last 30 years. It laid the groundwork for one of the country's best transportation networks and helped build a vibrant central city. To create a new plan, we asked Portlanders what they need from the city tomorrow. Two years, more than 20,000 comments, over 20 partner agencies and stacks of research have made it clear. Only 60% of our students graduate on time. Even fewer for youth of color and in poverty, nearly 25% of Multnomah county households are considered working poor. And job growth remains stagnant while chronic disease rates are on the rise. These are problems we couldn't foresee 30 years ago. Portland needs a new plan to create living wage jobs that support diverse communities. A plan for people with equity as a goal and at its core. What we need is the Portland plan. Meet 8-year-old sarah ramirez. suppose that instead of living far away from her school, a grocery store, public transportation and a safe place to play she has a home near her school, bike lanes so she can ride to the nearby park and a local market where her parents can buy healthy food. Every morning sarah dad drops her off at school on the way to work. Sarah needs opportunities to reach her potential. Great public education and after school programs will inspire sarah's dream of being a scientist. To support sarah's family and community has invested in her allows her to attend college. At college sarah excels and lands a well paying job in a medical lab. As an adult sarah enjoys hiking in forest park with her family. There she teaches her son how to care for the environment. Sarah's success has opened up even more opportunities for him. And families like sarah flourish, entire neighborhoods and communities are transformed. Businesses prosper. Jobs are created. Portlanders earn more money and spend it within the city so resources stay in the community and are reinvested in education, jobs, healthier people, safe streets, and greener environments for everyone. In short a more prosperous and educated, healthy and equitable Portland. So what can we do today to bring this vision to life?

*****: The Portland plan was operated by a community of partners for a city that will be more prosperous and healthy for everyone.

*****: I am committed to a 100% graduation rate for all of Portland's students.

*****: Fostering neighborhood business growth and creating new jobs across the city.

*****: To an equitable Portland where every person has a chance to succeed.

*****: I am committed to moving Portland's great public transit system forward and making it a model for the country.

*****: To improving public health for everyone in our community.

*****: Communities around our city to higher education opportunities.

*****: To creating an even healthier river and streams and ensure every Portlander has access to parks, trails, and natural areas where they work, live, and play.

*****: I am community helping me to make this happen.

*****: Portland, this is your plan. Learn more about the plan and how to get involved at pdxplan.com.

Anderson: Now joe will go through some of the points of the plan. You know, I was at the american planning association meeting just a few days ago in LA. And I showed this and did sort of a presentation. And the focus of my presentation was, how do you make land use planning something that's interesting to anybody else? Because it's hundreds and hundreds of planners there. And the focus ended up being around, how do you take these issues where everyone else in the

room was talking about reducing vmt or structure and transit-oriented development and making those into words people care about? And I just think through the 20,000 comments, I think that's where we started. Just like other cities. We started with talking about housing and transit and land use. And very basics. And ended up talking about people and you look at this, and this is a video for folks here, but it's also for sort of the rest of country to come and hear what we are doing in Portland.

Joe Zehnder, Bureau of Planning and Sustainability: Quickly, the elements of the Portland plan. As you heard we over the last three years we built the strategic plan by grounding it in the shared understands of trends and issues that we face. We tapped into, gathered community ideas. You have already heard about the number of comments and the number of meetings. We used surveys to every household. We used social media. We had national experts in the inspiring community speakers series and we placed extra emphasize on reaching groups in the past have been less involved in city plans and decision-making and we did this by working with the diversity and civic leadership partners. We built this plan with other public sector partners who collectively spent around \$8 billion annually on projects and programs that are related to Portland plan priorities. And we also built a plan that incorporated the strategic priorities of the city's bureaus as partners as well. And what we produced in the Portland plan are three integrated strategies built on a foundation of increasing equity and reducing systemic disparities. The first of these strategies is thriving and educated the youth and it's focusing on getting all youth what they need to succeed. It reiterates our commitment to the cradle to career initiative and it calls on and has started to produce partnerships with school districts and higher education to find new ways of working together to create the conditions that support youth at the same time those institutions are focused on their primary mission which is the education of our youth. The second strategy, the economic prosperity and affordability strategy links business growth and success with increased opportunities for the prosperity of Portland households. It's making that link. It reiterates the support of the city's economic development strategy and the bureau of housing strategic plan. Third strategy, healthy connected city, focuses on designing and developing the city's neighborhoods to be more supportive of human and environmental health, especially by promoting the development of more complete walkable, equitable 20-minute neighborhoods. And the framework, the Portland plan's framework for equity puts the concern for reducing systemic disparities front and center in city decisionmaking and operations as well as in the priorities set in those three strategies I just described. The 12 measures of success bring accountability to the plan by ensuring that we track and evaluate the progress that we're making towards the critical outcomes that we need to be a prosperous, educated and healthy city. As a strategic plan the Portland plan will be implemented by the collective actions by partners in future budget and policy decisions but it also proposes a set of actions to be undertaken over the next five years as a starting place while leaving room for future innovations and course corrections to stay a living strategic plan for the city. So that's a quick overview of the Portland plan. And it's been an ambitious effort undertaken in tough times. But we know if we are going to succeed, if we are going to tackle these key challenges that the plan laid out for us, we need a plan to guide us. So thanks.

Adams: Thank you all very much. Our first panel. Could I please have andre baugh, chair of the Portland planning and sustainability commission, scott andrews, chair of the Portland development commission, jack graham, the chief administrative officer of the city of Portland, amalia alarcon de morris, the director of the office of neighborhood involvement. Welcome. Mr. Chair.

Andre Baugh, Chair, Planning and Sustainability Commission: Thank you, mayor. Andre baugh, chair of the planning and sustainability commission. Portland plan is a framework for Portland's future. The Portland plan represents a partnership with over 20 partners as you have heard to better this great city of ours. It takes into account the fiscal restraint necessary to implement the plan in today's times. However, the financial concerns did not blunt our aspirations,

the Portland aspirations in the development or inhibit the innovation that will benefit the city in the long term. The plan lays a path to prosperity, short and long term that includes all neighborhoods, which is the equitable component for prosperity. It's a plan that recognizes the intrinsic value of our natural environment and it's a plan that sets forth a path to improved health and education in our community and it holds accountable in achieving these goals in an equitable manner. It is also not a rigid plan. It is flexible, has a structure built to meet changing times and a foundation for Portlanders to build upon. The plan recognizes that an increasing diverse population and partners need and must work together for prosperity in the future we desire. There's just a recognition that this plan is going to have to have partners. We can't do it alone. The plan is the essence of Portlanders. The process that the Portland planning and sustainability commission went through embraced debate, discussion and encouraged a range of input in crafting the plan. As you consider the Portland plan and listen to testimony, I would like you to keep in mind four values, lenses as you have heard, that the plan is built along that will guide over the next 25 years. Healthy, meaning active, vibrant neighborhoods have services close that promote walking, biking, parks, and nature that are valued and available to all. Prosperous. Sustaining a business climate that grows existing businesses, creates new businesses, and opportunities for all. Prosperity, that is affordable for all. Educated, a quality education and training for all. We must educate and train our youth for the jobs and businesses we desire to grow. Equitable, a value that ensures an increasing diverse population has opportunities and all Portlanders benefit from all of the other values and can participate in all of prosperity, education, and our environment. Each of these lenses or values seem fairly simple. But are very complex and in the meaning have a relationship and an interdependence so they can't actually work alone but they have to work together with our partners. As chair of the planning and sustainability commission, I recommend that you adopt the plan. Thank you.

Adams: Thank you, mr. Chair. Mr. Chair?

Scott Andrews, Chair, Portland Development Commission: Mayor, commissioners, as you well know I am scott andrews, chairman of the Portland development commission. I am very pleased to be here to support the Portland plan on behalf of pdc. We much appreciated the opportunity to be included in the development of the plan and I especially wanted to acknowledge the mayor's leadership in laying out a new strategic plan for the city that has prosperity and equity at its core. As this plan makes clear, to move 90% of Portlanders to economic self sufficiency, increase our exports and grow 150,000 jobs by 2035, all of us, public agencies, the private sector, work force training organizations, and institutions of higher education, are going to need to work from the same play book. This plan draws deeply from the city's five-year economic development strategy as well as pdc's neighborhood economic development strategy. Together the plans reinforce the need to take concrete steps to spur private sector job growth, entrepreneurship, drive urban innovation and foster neighborhood business vitality, especially for those communities that need it the most. Recent initiatives from the greater Portland metro export initiative to the creation of main street ura's in northeast and north Portland are partnerships with psu and ohsu, to the diversity of our contractors and work force when we do projects, to technical assistance focusing on businesses owned by people of color, all of these initiatives come from this joint play book and they are going to help us meet our shared goals. So I encourage you to adopt this plan and we look forward to continuing to work with you and our partners to make Portland a great place to live, work, and grow businesses. Thank you.

Adams: Thank you, mr. Director. Mr. Chair. Ms. Director.

Amalia Alarcon de Morris, Director, Office of Neighborhood Involvement: Good evening, mayor and commissioners. My name is amalia alarcon de morris. I am the director of the office neighborhood involvement. Long time ago I remember a conversation with former mayor tom potter about the Portland plan late in his tenure. He wanted to push through bureau silos and bring more community to the table to discuss the Portland plan development. Having very limited

experience working with the then planning bureau I remember having no idea how I might help or approach that. Enter mayor sam Adams, and new director susan anderson. With the Portland plan being one of her first orders of business, bps began to reach out to many bureaus to get involved in the Portland plan through the tags. In my bureau, jeri williams and paul leistner were people most involved in that early, those early stages of the development. Then the co-chair position for the equity civic engagement tag became vacant and commissioner Fritz at one of her check ins suggested to joe zehnder that he consider me being made co-chair. I can only imagine what was going through joe's mind at this moment but he kindly invited me on board anyway. Oni participation in the leadership of the Portland plan equity tag alluded expansion of the tag membership to include a number of community representatives.

Fritz: Let me tell folks at home what a tag is.

Alarcon de Morris: Technical action -- technical advisory group.

Fritz: Thank you.

Alarcon de Morris: This led to the participation of community members led to the inclusion of equity as an overarching lens for the Portland plan, something that oni staff are proud to have had the opportunity to support. Now early on in our development, oni had very little to do with the development of bps' community involvement strategy but during the course of the Portland plan development, bps and oni staff developed relationships and began to work more and more closely together. Bps benefited from oni's strategic advice and contacts and relationships with community organizations. And oni benefited by being able to help our community partners work more effectively with bps and have a greater voice in the development of the Portland plan. This collaborative model is a strong model for effective engagement and planning that is truly grounded in the needs and priorities of the community. And it's one that's being replicated in the development of the comp plan tag. Policy expert groups. I knew that. Bps and oni staff now have very strong working relationships. Working with joe zehnder, eric engstrom, debra stein, jeri williams, among others, along with our brilliant community partners have been one of the most satisfying experiences of my tenure at the city so far. I can actually say I know planners. I like planners. I have lunches and coffees with planners. Because I want to. And I miss them when I don't see them. [laughter] this has led to further collaboration. Bps and oni staff have been working together to develop aspects of the community involvement strategy for the comp plan update and the Portland plan is making our commission form of government work better which is an experience reflected for me in our partnership with bps on the Portland plan. Thank you.

Adams: Thank you very much. Ms. Director. Next three. Director mike abbate, purchase of parks. Jane bachierri from the bureau of environmental services. Director tom miller from the department of transportation and director traci manning from the bureau of housing.

Mike Abbaté, Director, Parks and Recreation: Mr. Mayor, members of council, I am mike abbaté, director of Portland parks and recreation and we are absolutely pleased to support the Portland plan. Recognizes the culmination of a tremendous amount of work and we appreciate the attention paid in the document to the important role that parks plays in keeping people healthy, active, and engaged in the community. Creating places that enhance livability, spur business growth, and attract skilled workers. And provide programs that enrich our youth. All within an approach that promotes equity across the entire system. Again, we thank director anderson, staff at bureau of planning and sustainability for their excellent work. Parks and recreation would also like to recognize on our staff brett horner who has carried the load for our bureau. The Portland plan aligns well with parks' goals and initiatives. Our parks 2020 vision, bureau strategic plan and park system plan dovetail with Portland plan in many ways. In the strategy of thriving educated youth there are sun schools and other recreation programs and facilities, parks contributes to several of the 10 objectives including success at each stage of growth, healthy neighborhoods, strong systems and partnerships, wellness and lifelong learning. The strategy of economic prosperity and affordability

park facilities and programs contribute to neighborhood business vitality, growing the number of jobs, 2,000 and 3,000 youth in seasonal jobs each year and the strategy of healthy connected city our parks trails, natural areas and recreation programs touch almost all of the 11 objectives including complete neighborhoods, recognizing the importance of having parks within a half mile of all our residents, active transportation, walking, biking, skating and other modes of movement that happens going to and in our parks. Parks in nature in the city. The importance of access to nature and the well-being of our community. Watershed health, the value of trees and nature in the urban fabric. Quality public infrastructure, our parks are part of the community's infrastructure. And healthier Portland, in fact, our mission statement is healthy parks, healthy Portland. So parks looks forward to implementing the Portland plan. Playing an integral role in the goals and we will work closely with bps and partners to see that Portland becomes an even healthier, more connected city to see that the plan lives on and is reflected in the comprehensive plan, and make progress on equity, prosperity, health, and youth outcomes. Thank you very much. Strategic plan Jane Bachierri, Bureau of Environmental Services: On behalf of director dean marriott I thank you for the opportunity to provide testimony on the Portland plan this evening overall the plan is very commendable and its focus on equity and public health. The watershed, we appreciate the integration of watershed health goals. Those being hydrology, water quality, habitat and biological communities throughout the plan. Thinks an important step forward, not just for bes but also for city operations and Portlanders in general. The recommended plan improves on previous drafts by further highlighting the importance of basic services for public health and safety in the long term well-being of all Portlanders. Plan makes an important recognition that one size does not fit all. Environment, at environmental services our work is driven by the awareness that each of our watersheds has different assets and different challenges. And that storm water is handled in different ways in different parts of the city. As the city begins the comprehensive plan update, the understanding provides a critical foundation for decisions about where to focus growth and how to serve it. We especially appreciate that the plan calls for finding cost effective ways to provide basic services, things like safe walkways, storm water management, and parks, and underserved parts of the city, in areas that were annexed over the past few decades such as east Portland. With respect to economic prosperity and affordability we appreciate that the plan recognizes the link between a healthy environment and a healthy economy. Plan calls for Portland to have an urban setting that fosters creativity and invention including an emphasis on innovative public projects that incorporate the great green infrastructure, active transportation and parks investments. Portland's focus on sustainability gives us an economic advantage over peer cities. An environmental services we see real life examples of this. For example, at least five companies were recently created, have specialized or relocated to Portland as a result of the ecoroof incentive program we have at bes. They then partnered with existing landscaping design and roofing companies to build expertise in stainable storm water management. The Portland plan also calls attention to the needs for land to accommodate anticipated job growth, to do this environmental services supports making better use of existing industrial land through site consolidation and remediation of brown fields. Environmental services strongly supports the policies and action included in the healthy connected city strategy. We committed to city greenways concept which calls integrated planning and investment in green infrastructure and active transportation, actions under the strategy will encourage increased walking and biking which will improve public health while also reducing effluents in the waterways. Green infrastructure for storm water management provides cost effective alternative pipes and can also be designed to improve safety for bicyclists and pedestrians. In conclusion environmental services appreciate the opportunity to participate in developing the Portland plan and we look forward to seeing the results of this work being incorporated into the coming update to the comprehensive plan. Thank you.

Adams: Thank you. Director miller?

Tom Miller, Director, Bureau of Transportation: Good evening. Tom miller director of the bureau of transportation. Mayor, council, thank you for the opportunity to express the bureau of transportations support for this important effort. I want to say thank you and congratulations to susan anderson, my colleague, to the entire bps team and most importantly the citizens who have put countless hours into this important hours. Developing a plan for 25-year aspiration is no small task and this is an amazing effort and we are proud to be part of this collaborative effort. But this plan has the temerity to set-aside traditional jurisdictional boundaries and say we want to focus on results, not withstanding who is responsible for what. This is a different plan. This is important effort to achieve goals that are essential to ensuring who we want to be and where we want to be 25 years from now. Prosperity, education, health and equity are the corner stones of this plan. That's our shared vision as a community. Naturally transportation figures prominently in each of those areas. With regard to prosperity, trade dependence is crucial to our economic prosperity and vitality. Freight is essential. Our ability to move freight effectively across the city and through the city is essential to our long term economic prosperity. At the same time active transportation, the ability to move as individuals, the ability to move by means other than single occupancy vehicles saves money for individuals, saves money for households and frees up space for freight to move effectively across the city. We play a key role in prosperity with regard to education. Increasingly we are asking students to travel across the city and we have an opportunity today with the youth pass, today the city helps to contribute to students ability to move safely across the city. We need to continue that effort. With regard to health, citizens need choice. Citizens needs to be able to safely and viably travel in ways that are active, ways that advance their personal and public health. We need to do more of that. We do a good job now. This plan tells us we need to do more. Finally with regard to equity, every citizen regardless of where he or she lives deserves the opportunity to have a series of choices. Transportation again is at the heart of all four of these cornerstones. Finally I want to note that the Portland plan rightly focuses on early actions. Every ambitious plan requires momentum to complete its mission. And this plan appropriately focuses on early actions to sustain that momentum. Two quick points of note with regard to transportation. You recall a few years ago you adopted the bicycle master plan where one in four trips are made by bicycle. We are about one in 17 trips in the next few months will bring a plan for your consideration that tells you our best efforts to create a 10% bicycle mode split outcome for the city. It's an opportunity to articulate our best ideas how we can advance those long term goals articulated in the bike master plan, in the broader context of the Portland plan. Finally, I would note that in order to, the Portland plan is really a road map to articulate how we become the place we want to be. In order to be that place, we need to fund that change. We need to fund the transportation services that are so prominently called out in this plan. Today unfortunately we rely on antiquated funding stream. We have very aggressive carbon reduction goals. But today, we rely on carbon emissions to fund our plan. Gas tax revenue requires carbon emissions and yet that remains our primary fund building source. That's the kind of change we need to reconcile in the next few years. When we make that change in the community, that will be difficult but a necessary change we can advance everything transportation related that the Portland plan aspires to create for this community. On behalf of the bureau of transportation we appreciate your support and we urge you to support this plan. Adams: Thank you. Director.

Traci Manning, Director Portland Housing Bureau: Thank you, sir. Traci manning, director of the Portland housing bureau. Mayor, council, thank you very much for having me here. The Portland housing bureau is pleased to share our commitment to the advancing the goals of the Portland plan. We share the vision of the Portland plan to increase economic prosperity and affordability for all Portlanders. Especially those very low-income or other barriers. A child like for instance sarah ramirez, who has a stable and affordable home will be healthier and do better in school than one who has to move to afford rent or who falls through the safety net altogether.

Already the Portland plan is informed our joint process with the bureau of planning and sustainability and its commission to improve the city's tax exemption program. We will use these and other tools to create and retain affordable homes for low-income people in fast growing neighborhoods city wide. And the Portland plan will frame our work going Portland as it's integrated the values and actions of the bureau strategic plans. One specific example, the housing bureau is committed to equity and prepared to help lead the city by measuring who has access to our services and the economic opportunities we create and hold are ourselves accountable to narrowing equities where we find them and preventing future disparity. Also as the direct result of the Portland plan process we are partnering with several of the agencies here tonight to create a housing strategy that will be guided by the values of the Portland plan to create a healthy, connected city for all Portlanders to thrive. Thank you, susan and planning, council, for asking us to join you here today. We are excited to be part of what's next.

Adams: Thank you, director. Thank you all. Next Portland plan, the planning sustainability commissioner gary oxman, kelly hossaini, Portland business alliance, susie lahsene with the port of Portland and brian alfano, vice president of venture Portland board. And growth initiatives. Manager -- hi. Welcome. Mr. Oxman.

Dr. Gary Oxman, Multnomah County and City Health Officer: Thank you. Dr. Gary oxman, the health officer with Multnomah county and also serve as city health officer and in my spare time serve on the planning and sustainability commission. Thank you for the opportunity to speak with you tonight and I would like to offer a few comments on the Portland plan from a public health perspective. First I think the Portland plan represents a real step forward in ensuring the long term vitality of our city, the place our family has called home for the last 34 years. The plan has done something that is quite difficult and creative. It's incorporated both and gone beyond traditional structural or infrastructural planning methods. It's really a plan about how to make life better for the people of Portland using state of the art urban design methods, while respecting the integrity of our natural environment. In my agency's mission statement, Multnomah county health department, we have adopted the world health organization definition of health which is a state of complete physical, mental, and social well-being, not merely the absence of disease or infirmity. Using this definition of health, I view the Portland plan as a plan to achieve the long term health for all people in the city of Portland and I invite you to view the plan in the same way. The Portland plan includes various evidence-based features that address physical health. The framework is found primarily in the healthy connected city section or strategy and it includes a variety of approaches to urban design such as mass transit, human powered transit and the distribution of form of housing and commercial development that I think will have predictable positive effects on human health. The approaches encourage physical activity which in turn lead to decreases in overweight and obesity and the illnesses that are associated with those conditions. Those same features that we are building into our communities will act in a preventive fashion as well so we don't have the burdens of obesity and chronic disease associated with that. The same approaches will also decrease exposure to air pollution, resulting in improved physical health and quality of life. The healthy connected city approach is also contribute to mental and social well-being. Creating urban environments that encourage healthy human actions decreases stress. They allow for a sense of community and create a space for important personal cultural and social interactions. All these contribute to an environment in which people are and feel empowered to succeed in life's important tasks. Working, participating in the economy, pursuing an education, raising a family, and otherwise just enjoying life as we love to do here in Portland. The plan's explicit incorporation of environmental preservation and promotion of healthy contact with the natural environment is also a health promoting strategy. Protect are our natural environment is important in and of itself but the healthy connected city strategy really goes beyond this and recognizes the importance of human access to nature and promotes that access. Finally, from a public health perspective the plan's

emphasis on equity is critically important to the health and well-being of all community members. In recent years, there's been developing a rich public health research literature that points out the importance of equity. In the absence of equity, racism and discrimination have profound negative impacts on people's health. Not just on their social, mental health but also directly on their physical health. So some of the health disparities we see in our community can be attributable at least in port to discrimination. Although achieving equity for all our community members can be challenging it's a critical outcome for the community to achieve if we truly want to be a more healthy and productive community. In closing I just want to acknowledge the contributions of the many people and organizations that, whose contact I have experienced on the planning and sustainability commission. Community organizations, community advocates, city bureaus and commissions and last but not least the staff of the bureau of planning and sustainability. Together these contributors have made for a very rich process and I think a very strong Portland plan. The input we received in the planning and sustainability commission was not always easy to hear but it was, in the end, it was essential to developing a strong product. So again I thank you for the opportunity to speak to you tonight.

Adams: Thank you. Hi.

Kelly Hossaini: Hi. Good evening, mayor and commissioners. High name is kelly hossaini and I am here on behalf of the Portland business alliance to comment on the Portland plan. The alliance and its members have spent hundreds of hours over the last several years participating in the development of the Portland plan. Since this plan will set the course for the city of Portland for the next 25 years and beyond, it is critically important that we ensure that the plan will improve our quality of life and that it can be successfully implemented. We appreciate the city's responsiveness to the comments the alliance has made regarding the plan and we are pleased to see the most of our recommendations have been incorporated into the plan. We thank the city for truly making this a planning process that is collaborative. The alliance also thanks the city for establishing criteria for the plan's action items which will prioritize the plan elements and ensure timely implementation over the next 25 years. We also appreciate the city's effort to address the plan in five-year increments in the city's annual budget process. This will provide a framework for policy and budget decisions to be made in the context of current issues. We look forward to working with you on that prioritization. The plan focuses on equity and we applaud that focus. We associate the goal making sure areas receive investment in strategic way both from maintenance and improvement perspective. But keep in mind that while it may be intuitive to focus on undeveloped areas or underdeveloped areas, it is also critical to maintain what you have already invested in to ensure those investments remain protected. We are pleased that the plan makes economic prosperity a cornerstone of its vision and we very much support that focus. Recent economic studies show that the Portland metro region's wages and incomes are no longer keeping pace with our peer cities. This is a real concern. Because without those private sector, good paying jobs, we will not have the revenues available to pay for the essential services that make Portland a great place that it is. Let alone pay for the many, for many of the action items that are call would out in the Portland plan. The city must do everything it can in the near term to grow its economic base so that there are resources to fund the Portland plan. This means that the goal of creating jobs retaining firms, supporting development, and fostering a favorable business environment must be integrated with and supported by the plan's other action items. Thank you.

Adams: Thank you very much. And to your members as well for all their contributions. Hi. Welcome back.

Susie Lahsene, Port of Portland: Thank you. Mayor, commissioners, susie lahsene with the port of Portland. I am here on behalf of bill wyatt who is in tokyo this week. We want to thank you for the opportunity to comment on the Portland plan as well as to collaborate with bureau of planning staff. They are extremely dedicated and sharp individuals and we appreciate their energy in

bringing this plan forward. We also appreciate the challenge of creating so focus around the diverse interests in our city and for that reason I want to highlight two things that we said to the planning and sustainability commission about the Portland plan. One is, hold firm on prioritizing elements of the plan. The current strategies are broad and actual implementation of the 2035 objectives and the five-year action plan within each will be difficult without some sense of priority and relative timing of the actions. Prioritization of funding strategy and an approach to address conflicting actions will be key for successful implementations and tangible results in a time of constrained resources and I can tell you from the port of Portland's experience we want to do all things that we can and we just can't execute without some prioritization. So we really urge you to hang in there on that prioritization. The second point is that we believe that making economic prosperity and affordability the priority focus of first three years of the five-year set of actions. And while Portland ranks 23rd in population nationally, we rank 73rd in per capita income. And 136 in employment per capita. And I know that davis hibbits have recently reported as a result of their polling that the single most critical issue for government to under take according to the public is job creation. So for this reason, the port believes that the focus on job growth and investment first so results of those efforts can help improve our resource outlook is critical. Focus on Portland's economic health is a critical first step will ultimately enable us to address more of the Portland plan strategy. We urge council to adopt the plan and consider the priorities and refinements that we have suggested. Thank you very much.

Adams: Thank you. Hi. Welcome back.

Brian Alfano: Good evening and thank you, mayor Adams, and commissioners, my name is brian alfano. I want vice president of venture Portland, proud board member of south Portland business association and newly with clean energy works Oregon. Approximately 50 unique base districts thrive in Portland. Since 1986, venture Portland has supported these critical commercial corridors with training, technical assistance and grant funding. In fact, over the last 15 years, venture Portland invested nearly \$1 million in business district growth leveraging approximately \$3 million in additional private investment and business districts. In 2011 we provided 1300 hours of training and technical assistance to leaders from emerging and established business districts across Portland. The Portland plan's focus on neighborhood business vitality is critical. Portland's neighborhood business districts represent a majority of the city's businesses, approximately 16,000. These districts also employ Portlanders making up almost half the city's jobs. While serving the diverse communities that surround them Portland's neighborhood business districts also meet regional, national, and international demand for goods and services. For more than 25 years, venture Portland has helped improve economic opportunities and neighborhood vitality throughout Portland by building business district organizational capacity and fostering partnerships for economic development. This community-driven economic development approach has resulted in significant success. Over the last two years, Portland's business district saw an overall 46% increase in membership city wide, and an overall increase in revenue by 130%. Securing more than 3/4 of a million dollars in private investment in 2011. These outstanding results in a difficult economic environment drive business growth and help neighborhood business districts better connect to and compete in the regional economy. The reality of today's economy requires creativity and commitment to work together from business owners, residents, and community and government partners. Venture Portland has been a proud partner with the city, the bureau of planning and sustainability and pdc through the formation of the Portland plan and looks forward to continuing our work implementing this plan. Together we are able to provide an outstanding continuum of services to the city's diverse neighborhood business districts. As you well know, healthy connected neighborhoods business districts create a healthy economy and ultimately a healthy city. Again, thank you for your support of neighborhood economic development strategies in the Portland plan.

I strongly urge you to adopt the Portland plan and continue the city's focus on thriving commercial corridors and healthy connected neighborhoods. Thank you.

Adams: Thank you all very much. Appreciate it. Next sonia manhas, Multnomah county health, midge purcell urban league and howard shapiro from the planning and sustainability. All right. Oh, ok. Hi. Welcome.

Sonia Manhas, Multnomah County Health Department: Thank you, mayor Adams and commissioners my name is sonia manhas and I am here on behalf of Multnomah county health department. Multnomah county health department is proud to be a lead partner with the city in doing the Portland plan. The plan is a major milestone in our joint efforts to align urban planning with the vision, values and goals of public health. We are pleased to see the plan include many critical strategies to combat one of the most significant public health crises our community is facing obesity and the rising tide of chronic diseases as a result. In Multnomah county, more than half of adults are overweight or obese and at risk for chronic conditions including diabetes, heart disease, and stroke. The cost of this both in personal health and in shared financial costs are staggering. Statewide the costs associated with obesity exceed \$781 million. In the cost is even higher for communities ever color and low-income communities who carry a larger burden of poor health outcomes. We can and must do better. For this reason the health department helped develop the Portland plan's equity framework and the healthy city strategy. We worked together to help those throughout the planning and to ensure equity is built into the plan's core foundations. Our shared goals include greater access to full service groceries stores and community gardens to sidewalks, crosswalks, bike lanes and parks. We are pleased that the health department was able to help fund funding and resources to bring more health partners into this planning work through our 2010-cdc funded grant. This grant we were able to support positions within the bureau of planning and sustainability as well as engage community partners like Oregon public health institute and the urban league of Portland to serve on work groups and as technical advisers. These connections across our many organizations will outlast any grant. We are leaders and our local vibrant food movement. But we know that not everyone here has access to these great features. We want to thank the city and recognizing that more needs to be done to ensure all residents can meet their essential health needs and achieve their full potential. I particularly want to thank planners steve kunic and Deborah stein for the public health leadership. We have much to do to put the Portland plan into action and the health department is prepared to bring our public health expertise and data to the table. Finally, as a mother of raising two young daughters, I thank you for a vision of a city where my girls can grow up and grow old in a healthy, active, and fair Portland.

Adams: I want to underscore my thanks to you and the health department and the county and the chair and the board for your absolute deep involvement in this as the two largest general purpose local governments in Oregon, we couldn't have done it without you. Thank you so very much.

Manhas: Thank you. Adams: Ms. Purcell.

Midge Purcell: Good evening. Mayor Adams, commissioners, my name is midge purcell and I am the director of advocacy and public policy for the urban league of Portland and a member of the equity technical advisory group for the Portland plan. I am pleased to be here today in support of adoption of the Portland plan. Today represents a culmination of a long journey for many people in the city who are committed to a vision of a city that works with the benefit of all, realizes the potential of everyone who lives in it, and once and for all works to eliminate racial disparities in employment, economic opportunity, housing, transportation, education, and poverty. I want to thank mayor Adams and the folks at bps for listening in arenas that were sometimes frosty but for listening and hearing and presiding over a process where equity is at the center of the 25-year plan for Portland. And for believing that we should be known as a city both of sustainability and equity. The equity tag considered, which considered race and disability identified ways to integrate an

equity framework into all that the city does. Housing, transportation, water services, infrastructure, like sidewalks, are all equity issues. He must ensure that there are concrete action steps that can begin right now to improve outcomes in neighborhood livability, job readiness for new and emerging industries, measures to close the achievement gap and boost graduation rates. And to provide a future of health and prosperity for the 48% and rising children of color who make up the student body in Portland public schools. This is, these are the futures of our city. The equity tag wanted to ensure that Portlanders understood the impact of past policies that resulted in displacement and instability for some communities. It's why there is an acknowledgment of gentrification in the plan. So that we can learn from our history and not be bound to repeat it. As our city grows and invests in new communities. The equity tag supported concrete system changes that we felt were critical components to long term change, such as data collection, reallocation of public resources to address disparity and assessing equity impacts of policies, programs, public services, investments and infrastructure delivery. The Portland plan lays out many of the goals and systemic changes we need to get us where we want to be. The next steps are how do we get there? How does the city in integrity great equity into operations, programs, services, projects, hiring and procurement? This is the hard part. And this is why we advocated for the office of equity and human rights to help bureaus take the necessary steps towards realizing Portland's visions for equity. And to that end, the urban league and a number of our community and government partners developed a racial equity strategy guide to help city leaders and bureaus build a capacity and develop the tools needed to do the work. Think of it as a gift from the urban league community and dedicated city staff on the official birthday of the Portland plan. Portland is going to look very different in 25 years, one way or another. We have a choice. Either we leave communities behind and allow poverty, poor health, social and economic disparities to worsen or we create a city that hundreds of Portlanders said that they wanted to see where everyone has an opportunity to prosper and contribute to a creative, innovative, and globally successful city. Please remember, public involvement means that we are your partners in this. Both to hold you accountable and to help you get there. Thank you very much.

Adams: Thank you very much. Ms. Gomez.

Fritz: May I just before we move on thank you and the urban league for all of your work on this and also you personally for your leadership and diligence in doing a lot of the work. I am very grateful for the gift of time and effort you have put into this.

Purcell: Thank you, commissioner.

Adams: Ms Gomez, you don't look anything like howard shapiro.

Cynthia Gomez: I'm not howard. [laughter] Adams: Thank you. Thank you for being here.

Gomez: Good evening, mayor Adams, commissioners, my name is cynthia gomez and I work as an instructor at Portland state university but I am also a program director of leadership and civic engagement at Latino Network. Our mission is to provide transform active opportunities, services and advocacy for the education, leadership and civic engagement. Our youth, families and communities. In the summer of 2010, latino network embarked on a collaborative Portland plan public participation project that brought together the bureau of planning and sustainability staff and the office of neighborhood involvement diverse civic leaders, community partners with a goal to include diverse perspectives into the Portland plan. These partners include the urban league, native american youth family center, the center for intercultural organization and the immigrant and refugee community organization. Utilizing the tools developed by the bureau and collaborating on revamped culturally relevant tools we were able to gain input from a wide variety of community members, varied in age, race, ability, and class. Partnering with the bureau of planning and sustainability was overall a positive experience. We addressed challenges and learned lessons that will inform our process as we move into the next phase of work. For example, we struggled to see

how community feedback was explicitly reflected in the plan. We engaged in deep dialogue with bps staff to better understand the plan and the process. This intentional process grew relationships and modeled true collaboration. Community have told us that the Portland plan must directly address disparities. The right to return can remedy gentrification displacement. Mixed housing is vibrant for a healthy communities. Unfortunately, we join texas as the only two states that prohibit the use of inclusionary zoning as a tool. You might consider this as you develop your 2013 legislative agenda. Access to healthy food was just improved throughout urban food zoning code update but more needs to be done to operationalize public outreach. How will communities be educated about food code changes? What is the city doing to inform communities about how they can benefit through food buying clubs or market gardens? Lastly, how will the bureaus be held accountable to realizing these goals? We suggest you utilize the Portland partnership for racial equity strategy guide. Today the collaboration with the partners and bps continues and we encourage all bureaus to look at this work, look to this work to learn how to collaborate with culturally specific organizations. As our communities grow more diverse we value the opportunity to take advantage of the benefits of having a vibrant, multicultural city that cares deeply about Portland's future. We support the adoption of the Portland plan.

Adams: Now we have howard shapiro and the citizen involvement committee.

Howard Shapiro, Vice Chair, Planning and Sustainability Commission: With your permission I will stand.

Adams: Ok. Or we can pull up another chair. **Shapiro:** I'm howard shapiro. I am with the --

Adams: You can speak into a mic, sir.

Shapiro: And also I have the honor to chair the citizen involvement committee for whose members sit on either side of me. There are other members of the committee here today and I want them to raise their hand. It's a remarkable group of citizens that date back to vision pdx and have hung in for years and years to make this plan work. These four folks will raise the statement of work that this group has been doing for two or three years with exemplary integrity. I am proud to be part of the group.

Liz Gatti: Thank you, mayor and commissioners for the opportunity to come before you this evening. I am liz from southeast Portland. Speaking for the Portland plan community involvement committee we are pleased and honored to testify on behalf of the Portland plan presented to you today. The cic came together nearly three years ago as a diverse group of community members who love this city and were seeking to encourage an extensive inspired and all inclusive city wide conversation about our common goals and aspirations for the future of our community.

Linda Nettekoven: And I am linda from southeast Portland. Continuing what was started with the excellent work of vision pdx, the Portland plan successfully expand the conversation by reaching out to every corner of our city and attempting to learn what is most important to people with a multitude of perspectives, interests and diverse affiliations. As others have mentioned, the port of Portland engaged with thousands of citizens and ended up with upwards of 20,000 comments. The important thing is not that there were 20,000 comments but that staff actually carefully track and considered those comments in developing the themes, goals, and strategies of the plan. Throughout this process, we strove to keep equity and fairness at the core of every discussion. We have learned a great deal from this process and that learning continues.

Jason Barnstead-Long: I am jason. I live in north Portland. The plan before you today is a result of years of effort by a large, dedicated and tireless team of city staff and engaged citizens. While any endeavor with this massive scope and reach cannot be perfect, it takes into consideration with great attention to detail and gathered data the vision, aspirations, hopes, needs, and goals of this city at large. This is a document that we can, we all can and should be proud of and which will be looked upon with envy by other cities throughout the nation.

Stanley Penkin: My name is stan, northwest Portland. The Portland plan before you is not an end but rather a step in a process that will continue to evolve over time. As we move on to the next phase of developing our comprehensive plan, we look forward to expanding the new bridges that were built to diverse communities throughout the city and to carry on many collaborative and meaningful relationships that grew out of the process. For the near and long term health and prosperity of all parts of our city, it is essential that this valuable collection of input be a common reference for Portland and its partner organizations for years to come. By continuing the city's commitment to the future and everyone working together as we have proven we can, we will build the city that we all want and that is equitable for everyone. And I could not conclude our testimony without thanking and acknowledging the absolutely fantastic and dedicated staff at bps who worked with us so closely over these nearly three years and I want to so I want to thank marty stockton, alex howard, debra stein, and debbie bischoff. They were terrific. Thank you.

Adams: Thank you all for your service and everyone else. We really appreciate it. Last three, president of Portland state university wim weiwel, the superintendent of Portland public schools carol smith, and the superintendent of parkrose school district karen gray. Welcome back. Wim Wiewel, President, Portland State University: Good evening, mayor and commissioners. My name is wim weiwel, president of Portland state university. I am also a professor of urban planning there and in a former life was dean of college of urban planning. So it's based on that professional expertise that I particularly want to support this plan and really express my appreciation to susan anderson and joe zehnder for their leadership role. Previously worked with joe in chicago on a similar planning effort and I am glad we could work together in an even much better and greater city here.

Adams: Yes:

Wiewel: I didn't think there was any applause and shouting allowed.

Adams: Only from me and the council.

Wiewel: The strategy that is the strategies that are in the plan are very closely aligned with what we do at Portland state does and indeed, of course, we see our future very closely intertwine the with the future of the city. We fully support the plan. I look forward to partnership. Just a few items. For instance the overarching equity perspective obviously Portland state is totally commit to do notion of equity, which, and access. One example of that is the exitel plan that we developed to particularly increase our outreach to the rapidly growing latino population. In the area of educated youth, obviously that's what we do. We produce 5500 graduates last year, more than any institution in Oregon has ever produced and 2/3 of those people come from this metropolitan area. More importantly stay here. In the area of economic -- and the second part of the educated youth I want to mention is our partnership with the cradle to career effort which has been a wonderful partnership. In regard to economic prosperity, our economic impact as an institution is about \$1.4 billion. On the regional economy. Our research is \$65 million. And we are, in fact, an export industry because we bring a lot of money from elsewhere both because of our out of state students, about 20% of our student population, and this funded research. And our Portland state business accelerator in 2010 garnered 60% of the venture capital invested in Oregon. So it's been a major part of economic development and, of course, the proposed education urban renewal area is designed to further enhance the role both in education and economic development. And finally, in regard to the healthy city initiative focus, our institute on aging, our work in our school community health, our plans with ohsu for a school of public health all are parts of that. If I can emphasize just two final points, one of the most fascinating meetings that I participated in as part of this planning process was what you might call the \$8 billion meeting where the mayor convened representatives from all these public agencies and institutions that together spend about \$8 billion in this city or county. I forget what the number was. And just the idea of being able to align our activities collectively on any number of these goals, what a tremendous impact that can have. The second

point I want to make is that one of the risks of a plan like this always to lose sight of the forest for the trees. There are a lot of trees in this plan. And I urge you to continue to focus on some major aspects of it. Obviously in my view one of the major aspects is the role of the higher education institution, my own but also ohsu, pcc, mount hood as major drivers of the local economy. I have provided a more full testimony in a written form for you but we fully support this plan.

Adams: Thank you and thank you for you and the university being such a contributor in terms of at all levels but especially at the research level. We really appreciate it very much. Superintendent smith.

Carole Smith, Superintendent, Portland Public Schools: So I would also like to thank you for the hard work that went into the development of this plan and particularly your inclusion of the six school districts that serve the city and its development. And that was a new thing. So I will just say, like we can't thank you enough because I think part of the result is that youth are at the center of the plan and that's really important because that's the future of our city. So we feel valued and we feel like we got to play as key partners. I am also impressed that the Portland plan effort has brought together so many diverse partners and that its net effect is we have all included implementation of the plan as central parts of our own missions and how we will do our own work. I think we have multiplied the impact that all of our institutions have individually by the fact that we are now woven together and part of the plan and how we do our individual work. Educating our young people is not an end in and of itself. And it's a key ingredient for a community with a robust economy, family wage jobs and a healthy, thriving community and residents in that community and I think that's reflected in the plan. You have really connect the role of education with jobs and with the health of our community and that's hugely important. I specifically want to call out my appreciation for inclusion of cradle to career as a vital element in the plan. And I think what that has effectively done, through the work of many partners is allow us to align city-county nonprofits school district, business and higher education partners and really saying, we are aligning our work to ensure the success of every young person in this community. And I will particularly call out the leadership of mayor Adams having that effort come to fruition in the way it has. I imagine it's got a really powerful potential impact to amplify all of our efforts pointed random good works to being really powerful. Just accelerators of the success we can expect for young people thin community, I think it's a powerful part of the plan. And then finally, I just want to acknowledge the importance of you having placed equity as a central force in driving the plan. And the lens through which we are both looking for outcomes and looking how we are measuring our success. I think it's going to be a critical feature how we achieve the success this community is looking for and I think my last comment is Portland public schools looks forward to partnering in implementation of the plan and congratulations on this moment of celebrating its completion and launch with all of us here today. Adams: Thank you. Superintendent. Superintendent.

Karen Gray, Superintendent, Park Rose School District: Yes. Mayor Adams and city commissioners, thank you for the honor of being here tonight. It's my honor to be on the planning and sustainability commission as a superintendent in Portland, and I just feel like that has been an amazing experience for me as an educator. I thought what I would call out in my comments are just the things about working on the development of this plan over the last two years that have impressed me. And the number one thing I would call out to you is the input that everybody has been talking about. And I brought it. [laughter] so it's big. And it's real. And we got to sit at the meetings and have people impassioned at the meetings saying how they felt they either were included or not included in the plan. And then staff went back and changed the plan. So we could see the difference from one day to the next or one week to the next. It really was heartfelt and input. The equity framework everyone has been talking about, the preamble, the way it fits throughout the plan is a real opportunity for us to make a difference in the city of Portland. I am impressed with the east Portland aspect of the plan. East Portland action plan is near and dear to

my heart. I am an original east portlander. We're kind of a group. There's an index to all of the projects in the plan for east Portland and I feel honored, called out, special, real that east Portland really is a part of Portland in the plan. It's integrated. All of the different pieces of the plan are integrated together with healthy connected neighborhoods, economic development, streets, roads, rivers, trees, you name it, it's integrated with thriving youth. Everything in the plan affects kids and families. Therefore it affects the schools. And I think that is phenomenal to have a Portland plan, a city plan that is so interconnected. It's measurable. We schoolie people like measurement. And it's got common formative assessments. It's got five-year assessments. And I think that is remarkable for a large city plan of this type. I would admonish us all to keep the plan. Don't shelf the plan. Whoever gets in here, don't put it away. It really has meaning. It's really real for people that live in Portland. And I want to end by an amazing heartfelt thank you to eric engstrom, susan anderson, Julie ocken, joe zehnder, all of the staff that worked with the planning and sustainability commission and meets with us all the time and finally to the leadership of mayor Adams.

Adams: Thank you all very much. Really appreciate it. All right. We will go to sign up. How many people have sign the up?

Moore-Love: We have 11. First four please come on up.

Adams: Welcome back.

Adams: That was very good. You all walked on in order. That never happens.

Vicki Hersen: We are very organized.

Adams: Ms. Herson.

Herson: Good evening, mayor Adams, and commissioners. My name is vicki herson and I am executive director of elders in action. Elders in action has been advising the city of Portland how to ensure the quality of life for older adults since 1968. And we have helped shape many improvements for residents of all ages in this past 44 years. And we were pleased when Portland was one of the first cities to sign on to the world health organization's global network of age friendly cities in 2010. Thank you, mayor Adams and the rest of the commissioners. We see this as a wonderful opportunity to guide adequate planning for Portland over the next 25 years when the 65 and older population will double. 20 years ago, we developed our age-friendly certification program to help businesses and services better serve the older adult. Our program works as a positive education and evaluation tool that involves older volunteers in helping to make businesses and services better for everyone. Many of the criteria we use are part of the world health organization's checklist of essential features of an age friendly city. We hope that Portland will use this checklist as a lens for future planning. An age friendly city is an inclusive and accessible urban environment that promotes active aging. Under the leadership of the institute on aging at Portland state university, we are pleased to be part of the efforts in advising the city of Portland as it moves forward with a vision to make Portland a vibrant city for all ages and I want to thank debra stein from the bureau of planning and sustainability and bill cunningham for their involvement. And working on the advisory committee with them and led by the institute of aging and aarp Oregon and other partners. We offer our support to helping developing and implementing and action plan for an age friendly city as noted in action 103 of the healthy connected city section of the proposed plan. Our staff and volunteers are ready to assist in helping Portland's neighborhoods and business districts become accessible and welcoming for all. And we are actually working now with the hillsdale main street project kind of as a pilot program in the hillsdale neighborhood. Because older adults want to have an easy way to shop and enjoy the parks and the amenities and many times there's simple things. So with a neighborhood economic business strategy it's a wonderful partnership. After all those who are 41 to 50 years of age today will be 64 to 73 in 2035. And they will want to continue to be active and involved in the community. Thank you.

Adams: Thank you very much. Hi.

Bandana Shreshta: Hi there. Thank you for this opportunity to speak today. My name is bandana shreshta I am the director of community engagement for aarp Oregon and I am here on behalf of approximately 75,000 members ages 50 plus who live in the city of Portland. Aarp like many of the folks here today believe the city has an important role to play in designing and maintaining and at times retrofitting communities and neighborhoods so they are great places for all residents to live, play, and participate fully in community and civic life. Our members have been involved in the process, the community involvement process that was spoken about today and aarp itself provided written testimony on the plan last december that outlined recommendations based on our policy priorities that we believe support quality of life, choice, and independence for people of all ages. These include policies that enhance stainable option, neighborhood and community livability through built environment enhancements, as well as community support for improved health, aging in place and greater engagement. Within the context of aarp of commitment to age friendly Portland we ask you to plan ahead for 2035. Since they have went been really glad to see took place and inclusion of specific language around age friendliness in the plan and we commend the city and the planning bureau for being really responsive to not only aarp's testimony but also of our partners, advocates working on making Portland age friendly and specifically we applaud the inclusion of the inserts with Portland as a place for all ages. We look forward to being part of the process and implementation and also tracking the progress as we move forward. Thank you. Adams: Thank you very much. Hi.

Margaret Neal: Hello. I am margaret neal, director of the institute on aging at Portland state university. As you know Portland was one of just nine cities worldwide accepted as pioneer members in the who world health organization global network of age friendly cities. A requirement for membership in that network is the creation of an action plan for Portland to become a city that is friendly for people of all ages and abilities. The creation of that action plan appears in the Portland plan as action item number 103. We are thrilled. It's been a pleasure to serve as a member of the Portland plan advisory group and also to collaborate with bureau of planning and sustainability staff over these last several months. We are very supportive of the Portland plan and especially the equity framework of which age is a component. And also the Portland is a place for all generations section that appears on pages 42 to 43. A friendly suggestion would be to move it out of the thriving educated youth section, move it forward to follow the equity framework. It's very logical organization that way. I think it makes more sense. And the only other suggestion I would have is I would have loved to have seen sarah ramirez age gracefully at the end of the video, becoming an active civically engaged member of the population of Portland. Thank you.

Adams: Fair enough. Thank you. Hi.

Alan DeLa Torre: Good evening, mayor Adams and commissioners. My name is alan de la torre. I wear a number of hats. Today I am testifying on behalf of the Portland commission on disability. I work as a co-chair of the accessibility and the business environment subcommittee. I would like to start by reminding everyone that people of all ages in particular older adults and people with disabilities have at times felt invisible. Not only in the planning process but as members of the city of Portland and during the last public hearing of the planning and sustainability commission, a number ever commissioners came out wearing paper sacks on their heads to remind individuals that they have felt marginalized at times. So that being said, the Portland commission invisibility is two years old. We have done a tremendous amount of work in that tenure, public outreach and education and employment, first aspect of my time on the commission was actually doing an audit of these very chambers and so we are very excited to continue to be part of the Portland plan. And also to be part of the newly formed office of equity, so this is an exciting place to move forward. But I would like to offer that Portland has an opportunity to become a leader not only in sustainability and livability but to think about innovation as it pertains to ages and ability. Because we have to step out of the current mind set of sustainability development as just being the three e's

and understanding there's a temporal relationship of future generations and one of the major demographic changes in our society will be the aging of our population. So for stainable development to be truly stainable we need to think about those population changes. So in conclusion I just would like to say Portland is a place that really is thriving but there's room for improvement. And both the Portland commission on disabilities and my colleagues here wants to continue to be involved in that. The Portland commission on disabilities supports the Portland plan and we look forward to be involved in both the policy expert groups and other opportunities in the future. Thank you.

Fritz: May I ask a question? Thank you very much for your testimony and for your work on the age friendly city. Alan, is the commission on disabilities satisfied with the language in the plan as it is now?

DeLa Torre: I would like to say that we're satisfied with the direction that the improvements have made but there is more inclusion that could be made. That being said, the bureau of planning and sustainability has been really great to work with and this is really just the beginning of this conversation. So I would say as the commission as a whole, it took a little time and perseverance to understand that process change takes a little bit of time and that there's more to improve.

Fritz: Let me just ask the mayor. Is there an opportunity to make minor amendments at this point?

Adams: We will be moving, considering amendments at the end of this hearing. We have made -there are significant number of amendments that have been made as in response and great feedback
on issues of aging, ability, disability. So there there have been significant changes already made
and I think the advocates' push will continue and should continue and but in terms of further
amendments, we can go through that in the memo that we have and we will go just a few minutes
when we are done with testimony. The short answer is yes, and since this is, as someone else said
sort of the end of the beginning --

DeLa Torre: I would definitely like to commend everyone involved for making changes from the original draft that where we are today. The do you mean has been much improved.

Fritz: Thank you.

Adams: Thank you all very much. Appreciate it.

Adams: Hi. Welcome. Mr. Parker, would you like to go first?

Terry Parker: Thank you. No copies today because I made some changes. Apologize, mr.

Saltzman.

Saltzman: I'm disappointed.

Parker: My name is terry parker. I am a resident of northeast Portland. I am speaking for myself even though my neighborhood has contributed greatly to the plan in terms of background input. Parts of the Portland plan as written are not sustainable. The primary focus in those specific areas to be -- in those specific areas have negative consequences. One is missing is financial self sustainability. And equity as it applies to paying for transportation infrastructure. For example, the plan endeavors to use social engineering coupled with high taxes and fees on driving to force people out of their cars. Even though the more technically advanced cars coming off the assembly line today use less energy per passenger mile as measured in btu's and produce less emissions per passenger mile as mentioned in co2 than riding transit. Even in Portland. Currently driving is also more financially self sustainable than other vehicle alternatives. In 2006, only 2.2% of the motorized passenger miles per capita traveled in the Portland area was on transit. Yet the plan seeks to put all the apples into transit options such as digging up the streets, a less than environmental friendly action for more streetcars that require millions in taxpayer funded subsidies to operate and into greenways which is a glitzy term for bicycle infrastructure that bicycle users are not prepare expected to pay for. History demonstrates higher rates of personal mobility contributes to greater economic productivity which in turn generates more family wage and better paying jobs.

One in approximately 10 jobs in the u.s. is tied to the auto industry. Many of them are family wage jobs in the private sector. Not only does the plan endeavor to reduce mobility but the plan is also divisive in that it uses tax policy to separate the rich from the poor in terms of mobility choice while at the same time initiates the elimination of self stainable family wage jobs. On the flip side the majority of green jobs are either taxpayer funded or subsidized. We only need to look at the service cut backs tri-met is making told in the absence of a pbot budget to pave streets to see the unsustainable futures this plan endorses. Government services cannot be funded without a strong private sector employment. Absent from the term healthy connected neighborhoods, is the financial health of residents. Additionally, the plan appears to promote more apartments and rental units than homeownership where working class families can build up financial equity in the structure in which they live. Likewise the plan seems to leave out single family homes with attached yards there by leaving out choice, there by driving many inner city families to move to the suburban. The parks have become unsafe for young children, in some cases not even safe for adults. Finally the plan lacks adequate and rigorous language for historic preservation. I just have one quick note. Even president obama has recognized the auto industry is the industrial engine of the economy so I think the plan needs tweaking a little bit. Thank you.

Adams: Just a smidge. [laughter] mr. Parker, I just wanted to clarify, are you suggesting the automobile industry and the fossil fuel industry are not subsidized?

Parker: No, I am not.

Adams: Ok. Just wanted to check.

Parker: My figure shows that driving is less subsidized than riding transit or riding a bicycle under the current conditions.

Adams: Thank you for that clarification. Mr. Houck.

Mike Houck: Mayor Adams, commissioners, my name is mike houck. I am here tonight as a member of the Portland planning and sustainability commission and I cannot say how pleased I am that we are able to work on this sort of document and plan as opposed to just down in the weeds all the time so it's been a pleasure to serve on the commission. Director anderson referred to planning 30 years ago and actually I think i'm also here representing the aging population. I will be 65 next year so I feel -- the previous panel really I think represented me well. I was around 30 years ago. And was told by many planners around the metropolitan region that there is no place for nature in the city. Literally I was told that, that I needed to understand the state planning process better, that the urban growth boundary was to protect farm and forest land out there, and everything inside the ugb was basically up for grabs. I am pleased to say that I agree with director anderson, we have come a long ways in the last 30 years. We are talking about more than structure, and, in fact, I haven't had one planner recently tell me that there is no place for nature in the city. And I am very pleased that the bureau of planning and sustainability staff went out of their way to not only solicit input from myself and bob sallinger and folks like that but really went the extra mile to ensure that -- and lenses have been discussed tonight and the equity lens is incredibly important but there's another one that I think you referred to, mayor Adams, and that is integration and being holistic. And I think my initial reaction when the staff was going from six to three strategies was that the environment was going to lose out in the process. It would basically be lost in that process when, in fact, the staff did an incredible job of in integrating the issues relating to the built environment, to human health, in the healthy connected cities. So I want to commend staff and all the folks who had input in the plan including the planning commission. Howard shapiro goaded me at one meeting, we typically trade barbs that usually goes more towards me than towards howard. He said everybody here knows Portland wants to be green. Why do we really have to get into detail about that. Well, the reason is that we need to be very specific and we need to be explicit about the role of nature in the city. And I am particularly pleased that, in addition to the multiple values that nature provides human beings in the Portland plan, it's explicitly noted that nature has intrinsic

value as well. It's both what it serves us but also has value in and of itself and I appreciate the fact that staff took that to heart and put it in the plan. Thank you very much.

Adams: Thanks, commissioner. Appreciate it very much.

Leon Chavarria: My name is leon, sorry. Hello, mayor and commissioners. Yes. My name is leon. Most because -- i'll start all over. I am on the cad board meeting with tri-met but that this question has no connection to that because -- never mind. Anyways, I was reading something on the whatever, on that paper we have, and for public health, I was thinking of a safety diet. And I am a gluten intolerant, which is an allergy to protein wheat, rye, barley and oats. So there's a lot of things I can't eat and whoever else has that problem can't eat. So i'm wondering who I should address -- sorry, who should I address to ask about the information?

Adams: Why don't you talk to eric and he can follow up with you and see how the plan addresses your concern.

Chavarria: Ok. Thank you very much. And this sounds like a very interesting -- tempting -- not that's not the word. Anyways, this plan is great because since I have a disability, I have epilepsy, and there's so many things that I have been struggling with. And this sounds like the way to get through it. Thank you for your time.

Adams: Thank you. Thank you very much for testifying. Mary?

Mary Vogel: Yeah. Thank you. Mayor Adams and commissioners, thanks for the opportunity to address you tonight. I am mary vogel, advocacy and alliances chair for the congress for the new urbanism cascadia chapter. And we are a potential partner on the Portland plan as we are planners and urban designers who have long designed and created walkable neighborhoods. Below our comments largely written by the secretary of our organization, colin cortez, a young planner who lives and works in the city of tualatin, but still considers Portland his city, too. Add an economic prosperity and affordability action related to what architect steve muson has termed the original green. In short the concept prioritizes common sense sustainability as practiced by laypersons through building and culture prior to modern technology and indicated by and among society a living tradition. It functioned before and after the rise of capitalism and the conventional lending system and it's economical. It is a counter point to gizmo green, a myopic high end technological focus on sustainability. The action would suggest programs and partners to fund and train education in traditional building, to lessen reliance on conventional development premised on conventional lending. Lastly, it would coincide with action 113, gathering places for resiliency that gets strengthening grass roots for troubled times. Regarding healthy connected city actions, 125, the corridor designs, and 126, civic integration or civic corridor integration, the list of potential partners is too limited and implies that the focus is strictly limited to the area within the right of way, a major and conceptual -- conventional conceptual pit fall. Add bps and nonprofits to both actions because groups such as cnu cascadia, city repair and pdx explore can greatly drive redevelopment along right of ways. And is essential to creating complete streets, that is, places and not simply corridors. Even if the corridors are to be transit orient the as well as or instead of automotive. There needs to be reference among guiding policies to existing or future urban design tools such as form-based codes, addressing elements such as building frontage and height in order to create the perception of an outdoor room, essential to streets and places. Anyway, in -- I have a little more that I will submit in writing but in closing, place making relates to all three integrated strategies of thriving, I had indicated youth, economic prosperity and affordability and healthy, connected cities. For in reason, take care not to neglect it and address it front and center in any comprehensive plan and transportation system plan updates, guided by the Portland plan. Again, thank you for the opportunity to come on comment on the Portland plan recommended draft.

Adams: Thank you very all very much. Appreciate it.

Fritz: Mary, could you please submit that in writing? Would you submit your comments in writing as well, please? Thank you.

Adams: Let's begin with ms. Fan.

Pam Phan, Bureau of Planning and Sustainability: Good evening. Thanks to you again, council, for giving us this opportunity. My name is familiar pam phan and I am the coordinator at the bureau of planning and sustainability and I help run the youth planning program. I have the privilege of working with some of the most passionate and energized Portlanders, I've ever met. They all happen to be young folks in the city. And what they are actually not able to be here tonight because they are all students and they actually are extremely busy schedules. Mid terms are coming up and so they asked me, and actually gave me the permission to carry Portland some of their own ideas and their own voices. So over the last three years, there have been 12 youth planners that have worked to infuse over 2,000 youth voices into the Portland plan alone. And that included surveys, work session, different types of focus groups and discussions that youth have led either out in the community with community-based organizations or in schools themselves. And in particular this year, several students have all participated to develop at least this last section of testimony that you will hear tonight. And essentially, youth have said things like they would like to see more youth employment in particular. They really value a sense of career and skill building. And they have asked for particularly ideas like trying to include youth employment, say, in the Portland police bureau so that youth can actually have a say in potentially reducing the violence on the streets much like the youth planning program, they would like to see youth actively involved civically and more actively involved in policy making. What they have also seen is kind of that the Portland plan itself has kind of adjusted itself to think more uniquely about the unique individuals or the unique young person that presents themselves in Portland. And they really appreciate how that's come through. They also helped design and facilitate youth in the Portland plan sessions that actually assisted planners themselves in creating new language that reflected the values that -- and experiences young folks have. Just this last year they reviewed final language giving their insight and actually I tabbed the places in which youth language specifically affected the Portland plan and actually it's pretty impressive. Youth and youth planners and youth commissioners worked, I would say, tirelessly as well as through confusion to get through such a long plan and they really appreciated the process but they were able to bring through the voices of the over 121,000 youth or the at least the youth they have connected to through their work to try to be as responsible as possible to hear as many voices as possible. Many of their ideas didn't make it and they realize that's the reality of policy making and that they are actually eager youth planners and planning and eager to continue that work as the plan moves Portland and implementation goes. So what I wanted to say in conclusion tonight is we really appreciate others naming that youth or equity or either/or are at the center of this plan but actually really linking the two. That youth in particular through city-based programs like youth and equity are connected through city-based programs like office of youth violence prevention, parks teen program, summer youth connect, the youth planning commission, the Multnomah youth commission, the youth action grants as well as -- these are all specifically named in the plan and to understand the success of the plan and the overarching strategy of equity really are -- youth are essential in order for the equity strategy to happen. Knowing that over a third of this city's youth are or this city's population are young folks and that they are increasingly either youth of color or immigrant and refugee and in that, those changes alone by adopting the Portland plan we are making a collective commitment for a third of the city of population and that supporting these programs that serve them is essential to this success. Thanks and we -- I hope you can ensure an equitable Portland through the adoption of the Portland plan. Adams: Thank you. Send our thanks back as well. Hi.

Lea Dawkins: Good evening, mayor and commissioners. My name is lea dawkins. I am the land use and sustainability program manager at the southeast uplift neighborhood coalition. Southeast uplift has already formally submitted written testimony on the record for the detailed Portland plan of the recommended draft. What I am saying tonight is based on my own personal experiences

based on the work I am doing through southeast uplift. Part of my role at southeast uplift is to encourage, motivate and mobilize neighborhood volunteers to get involved in long range planning efforts. I try my best to encourage volunteers to get ahead of the planning efforts so they can engage so they can enter into discussions about the city and they are well informed and fully engaged manner. The group of volunteers I work with at southeast uplift were very enthusiastic at the start of the Portland plan. Particularly when they understanding watts that the Portland plan was to be the comprehensive plan. Three years down the line and with the change of focus, while we have a really wonderful product and much of the background material is completed for the comprehensive plan, my observation is that my volunteers are tired and feel frustrated that they spent a great deal of time engaging in discussions about the city at a macro level, discussions which have taken place in prior planning efforts and were unable to talk about the issues that were really affect the future shape of their neighborhoods. The Portland plan while full of fundamentally important information and high aspirations, doesn't feel totally significant to the people that I work with. Now some very tired but committed volunteers are finally able to work on the comprehensive plan but in a condensed 18-month time period followed by many years of refinement plans. After what has essentially been five years of input into documents which are preliminary to what many perceive as the most important planning document which I the comprehensive plan. In the future I would encourage the commissioner or mayor in charge of the bureau of planning and sustainability to take great care and mandating planning projects which require a huge amount of community buyin, time, and participation but with outcomes that don't feel entirely relevant to community stakeholders. Portland plan is a great document but it is not a product that many of the volunteers who worked with southeast uplift were expecting. Thank you.

Adams: Commissioner smith.

Chris Smith: Mayor, members of council, I have been honored and had the pleasure of working on this plan for the last three years as a member of the planning and sustainability commission. I signed up towards the end, in case there's anything left unsaid. There is so I am going to add my thanks and then make one request. I would like to thank especially the citizens of Portland, including your hard working volunteers, who participated through first vision pdx that set the context and then three phases of public involvement for this plan, especially the many engaged and articulate youth we heard from in the process. I wanted to thank the staff and the partner agencies and the bureau of planning and sustainability. I particularly want to single out the communications efforts within the bureau. The communication tool throughout the process, the plan documents themselves are some of the best communications vehicles I have seen for making this kind of material and policy accessible to citizens and I very much appreciate their efforts. I want to add my thanks to the citizen involvement committee who kept all of us, the commission and the staff, on point with making sure we were involved with citizens in effective ways and process fatigue is one of the issues we have talked about and I think we all want to learn from through this. And, mayor, I want to thank you for your leadership through this and for one particular choice, that in merging two commissions to form planning and sustainability commission you stocked our commission with an urban naturalist, a public health official, and a school superintendent all from you heard from tonight who provided the tremendous value of their insight and experience in this process. We could not have produced a document of this quality without those new perspectives and voices on the commission. I want to thank you very much for those choices. So let me go to my one request. I want to ask that we attack the equity part of this plan with urgency. I think it's well known I am a policy wonk and I enjoy going through those processes because I learn things. But sometimes I learn things that change my perspective. And through this process, I have really come to understand that the disparities that exist in this city by race, by ethnicity, by income level, geographic disparity, disparities by level and ability, and while we all, you know, agree that those are bad things, I don't think we have all understood that they are in many cases the results of

choices we have made collectively. And I think we have a duty to start reversing those as quickly as we can, and this plan provides the framework to do that. So I would ask all of us, the council, the partner agencies, the youth community, to make that a very high priority in our actualization of this plan. And I will close by urging you to adopt the Portland plan. Thank you.

Adams: Thank you very much. Appreciate it. Thank you all.

Moore-Love: One more person who asked to speak.

Rachael Tillman: Hi. Mayor Adams, commissioners, my name is rachael tillman. And first of all I would like to thank you for a lot of the progress that I have seen over the last two and a half years since i've been very informally involved in the process working with the staff, eric and many others. And how responsive the individuals are and have been in making change during the process that normally would not facilitate that at all. I am very pleased with the changes that have been made. In a number of areas particularly in the adoption of an office equity and an equity lens. That was a very big priority to my when -- me when I became involved in the plan. I am happy to see that. One area that I would like to encourage the commissioners and mayor Adams to stay acutely aware of, however, is that in addition to being a single parent, and a business owner, I think it's important to represent the businesses that are also representing our minority businesses as well always our large enterprise businesses, all of whom I work with. And there is a little preface. This evening when I encouraged people -- I called a number of people who are serial entrepreneurs who have started businesses and developed -- developed, made very good progress in economic development locally -- and the people that I spoke to were unwilling to come tonight because they still felt there's a gap in the ability for the city of Portland to work closely with their businesses in particular. And so I want to say that I personally think it's still an opportunity and it's a challenge and I look forward to seeing how there's additional bridging between the businesses through the business alliance and also through other organizations such as oen, and other folks that I have been working with over the years in small capacities. So thank you for the work you have done and I look forward to hearing more about how you will continue to bridge and involve the businesses in these decision-making processes. Because they are the core experts that will tell us what needs to happen in terms of economic development. Thanks.

Adams: Thanks for your testimony. All right. I need to move -- we are going to have the ability of commissioners, city commissioners to also offer additional revisions and errata that next week. This is our resolution. Right? Yeah. But we have the april 17th memo that from, to me from susan anderson that has, from what I can see mostly technical clarifying changes. You have got the memo in front of you so I move that.

Saltzman: Second.

Adams: Moved, second. Any discussion? Can you call the vote on the motion?

Saltzman: Aye. Leonard: Aye.

Fritz: I haven't had an opportunity to review all the amendments. I am certainly willing to vote aye and I appreciate the opportunity to offer further amendments next week. Aye.

Adams: Aye. [gavel pounded] so approved. Any comments before we will take this up again next week?

Saltzman: Commissioner Leonard, that substitute plan we have been working on all these months? Are you going to offer that? [laughter]

Leonard: I was going to second it. You were going to offer it.

Saltzman: There's no room for nature in the urban growth boundary?

Leonard: Exactly.

Adams: Old school planning. Look at the time. Look at the time.

Saltzman: We'll bring it next week. We are not quite ready.

Leonard: More parking lots.

Adams: More parking lots.

Fritz: Since we took the time to be here tonight I really appreciate all the work that's gone into this and we will be adopting it by resolution which means there will be ongoing opportunities to keep working on it. It's going to take all of us to keep working on it, though. Comments are made about it shouldn't sit on the shelf, well, it will unless we continue to have engagements by citizens. We had the east Portland in motion plan at council this morning, and that's continuing to move forward because of the action of the citizens. This is a great step and I thank mayor Adams for your leadership of this project and it's an ongoing project.

Adams: There are many people to thank. I am going to thank them next week because the late hour. Please be careful getting home and we do very much appreciate your time this evening. We are adjourned.

At 8:02 p.m., Council adjourned.